Erasmus+
Alliances for Innovation

Lot 1: Alliances for Education and Enterprises
Education and Innovation policies landscape

- European Education Area (EEA)
- European Research Area (ERA)
- European Strategy for Universities
- New European Innovation Agenda (NEIA)
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- Investments
- Innovation procurement
- Innovation ecosystems
- Deep tech talent
- Improving policymaking tools

Alliances for Innovation
Deep Tech refers to organizations and startups that aim to solve big societal problems using advanced technologies like artificial intelligence and quantum computing. These ventures face significant technical challenges and require substantial research and investment before their solutions can be widely used. Unlike typical startups, their main risk is in the technical aspects, while the market risk is lower because their solutions are clearly valuable for society. The scientific problems they work on lead to valuable intellectual property that is hard to replicate. Whether it's in sustainable energy or healthcare, the applications of deep tech play a crucial role in addressing global challenges, bringing together different fields to create innovative solutions for a better world.

Learn more: https://www.eitdeeptechtalent.eu/the-pledge/what-is-deeptech/
The Alliances for Innovation are one of the 25 actions of the New European Innovation Agenda (NEIA).

They are financed by the Erasmus+ 2021-2027 programme under the section KA2 Partnerships for Innovation.

In Erasmus+ there are two lots: Lot 1 Alliances for Education and Enterprises and Lot 2 Alliances for Sectoral Cooperation on Skills.
Lot 1 Alliances for Education and Enterprises – Objectives

- To boost innovation capacity
- Flow of knowledge
- Change of mindsets
- Cooperation
- Provision of new skills
GOALS

(Cross)sectoral activities

Talent development: resilience, green and deep tech skills

Innovative and multidisciplinary approaches to teaching and learning

Improving quality and relevance of skills

Setting up incubators

Fostering Corporate Social Responsibility
Expected impact

- HE and VET cooperation with business
- Knowledge triangle. Innovation capacity.
- Focus on deep tech

Strengthen regional ecosystems.

Link to Smart Specialisation Strategies.

Target current challenges:
- Climate change
- Digital transition

CONTRIBUTION TO EU PRIORITIES
Info and contact point

• For further info, have a look at the Programme Guide on the Erasmus+ website: https://erasmus-plus.ec.europa.eu/programme-guide/part-b/key-action-2/alliances-innovation

• Questions?

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Thank you!