Erasmus Mundus Design Measures (EMDM)

European Education and Culture Executive Agency
Interested in Erasmus Mundus but not yet ready for an EMJM?

Start with an Erasmus Mundus Design Measure and launch the basis for a joint programme.
30 Years of achievements of Erasmus

- **Erasmus Programme**: More than 4 million European students
- **Erasmus+ Programme 2014-2020**: Open to international dimension through academic exchanges worldwide with more funding
- **New Programme 2021-2027**: Increased International dimension: HE, VET, Youth & Sport
Erasmus Mundus 2021-2027

Erasmus Mundus Action

EMJM
Erasmus Mundus Joint Masters

EMDM
Erasmus Mundus Design Measures
Erasmus+ Programme 2021-2027

New programme 2021-2027

KA1
Learning Mobility for Individuals

KA2
Cooperation for Innovation & Good practices

KA3
Support for Policy reform

Erasmus Mundus Action
Key Action 2 – Different cooperation models

- PARTNERSHIPS FOR COOPERATION
  - Cooperation Partnerships
  - Small Scale Partnerships

- PARTNERSHIPS FOR INNOVATION
  - Innovation Alliances
  - Forward looking Projects

- PARTNERSHIPS FOR EXCELLENCE
  - European Universities
  - VET Centres of Excellence
  - Erasmus Mundus Action
Geographical scope of Erasmus Mundus

- **EU Member States**
  - Norway, Iceland, Liechtenstein, North Macedonia, Serbia, Türkiye

- **3rd countries associated to the programme**

- **3rd countries not associated to the programme**

- **All other countries throughout the world**
Rationale behind lot EMDM

1. Fill the gap of the Erasmus Mundus Action by supporting the development of new joint master programmes.

2. Diversify the offer of Joint Master Programmes and encourage new academic cooperation by involving Erasmus Mundus under-represented EU Member States and third countries associated to the Programme, and/or institutions from these countries, and/or thematic areas.
What is an EMDM project?

Short duration **grant of 15 months to support institutions** in the set-up of a new joint master programme in Europe (and beyond)

**One beneficiary** mobilising a group of other HEIs (mono-beneficiary grant)

EU Grant: fixed **lump sum contribution of EUR 60,000** for costs linked to the activities necessary to set up the new joint master programme

* tbc - please check the Erasmus+ Programme Guide

*Independent funding scheme from EMJM (independent calls for proposals)*
Expected outcomes of an EMDM (1)

- Offer a **fully integrated curriculum delivered by a consortium** (involving at least three HEIs from three different countries, of which at least two must be EU Member States or third countries associated to the Programme)
- Aim at **attracting excellent students** worldwide
- Include compulsory **physical mobility** for all recruited students
- Lead to either a **Joint degree** or **multiple degrees**
Expected outcomes of an EMDM (2)

- Joint mechanisms to be included in the design of the master programme
Taking part as an Organisation

Applications can be submitted by any eligible HEI worldwide.

HEIs should be able to deliver a minimum level of education corresponding to ISCED 7 (master level).

For HEIs in EU Member States and third countries associated to the Programme: valid ECHE.

For HEIs in third countries not associated to the Programme: should commit to ECHE principles.
EMDM call for proposals 2024 at a glance

✓ Publication of the Call:  November 2023 (date tbc)
✓ Deadline:  15 February 2024 at 17:00 (Brussels time)
✓ Budget:  ~ 3m €
✓ Nr. of projects:  approx. 55
Publication of the call for proposals:
November 2023 (date tbc)

Deadline for submission of applications:
15 February 2024

Evaluation period:
February-June 2024

Notification to applicants:
July 2024

Preparation & signature of grant agreements:
August-October 2024
Main changes compared to call 2023

1. Increase of the **lump sum contribution** from EUR 55,000 to EUR 60,000 (to be confirmed - please check the Erasmus+ Programme Guide)

2. Changes in the **evaluation procedure**:  
   - Introduction of minimum thresholds for all 4 award criteria  
   - In case of ex aequo: the priority order will be “Relevance of the project”, “Quality of the project design and implementation” and “Impact”

3. Reinforcement of the message that applicants should be able to deliver a minimum level of education corresponding to **ISCED 7** (master level)
Evaluating Procedure

Peer review by independent external experts – 2 experts assess each proposal in a one-step evaluation procedure.

In case of ex aequo, priority will be given to projects with highest scores for: “Relevance of the project”, then “Quality of the project design and implementation”, and then “Impact”.

**EVALUATION**

**THRESHOLDS**

- **Relevance of the project**
  - 0
  - 20
  - 40

- **Quality of the project design & implementation**
  - 0
  - 10
  - 20

- **Quality of the partnership & cooperation arrangements**
  - 0
  - 10
  - 20

- **Impact**
  - 0
  - 10
  - 20

- **Minimum overall score**
  - 0
  - 60
  - 100
**RELEVANCE OF THE PROJECT**

*(max 40 points – threshold 20 points)*

- **Background and general objectives**: e.g. relevance in relation to the Erasmus Mundus Design Measures

- **Promotion of shared EU values**: incl. respect for human dignity, freedom, democracy, equality, the rule of law and respect for human rights, as well as fighting any sort of discrimination

- **Needs analysis and specific objectives**: e.g. rationale for the design of a highly integrated Master JP, potential to involve EM under-represented EU MS and 3rd countries associated to the Programme, institutions from these countries and/or thematic areas

- **Complementarity with other actions and innovation**: e.g. project ambition compared to the offer of existing Master programmes
EMDM Award Criteria (2)

**QUALITY OF THE PROJECT DESIGN & IMPLEMENTATION**

(max 20 points – threshold 10 points)

- **Concept and methodology**: e.g. strategy to achieve the objectives and expected outcomes

- **Project management, quality assurance, monitoring and evaluation strategy**: e.g. foreseen measures to ensure the project quality and timely implementation, planned steps to launch an accreditation/evaluation process

- **Project teams, staff and experts**: e.g. foreseen operational resources, definition of roles and distribution of tasks in the project team
EMDM Award Criteria (3)

QUALITY OF THE PARTNERSHIP & COOPERATION ARRANGEMENT

(max 20 points – threshold 10 points)

**Consortium set-up:** e.g. expected role of the participating organisations, rationale of their participation, added value and complementarity

IMPACT

(max 20 points – threshold 10 points)

**Impact and ambition** of the EMDM project

**Communication, dissemination and visibility:** e.g. activities foreseen for the promotion and dissemination of the new Master programme and project outcomes

**Sustainability and continuation:** envisaged steps to successfully launch/implement the new Master programme and foreseen measures to ensure its sustainability
How to apply?

Funding opportunities for 2021-2027 and information on how to apply are announced on the European Commission’s Funding & Tender Opportunities Portal:

https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/home
Application package

The application form is structured in three parts:

**Part A – Administrative Forms**
Contains general information about the project, data on the applicant organisation and contact persons

**Part B – Technical description**
Contains the narrative part of the project, the work package and deliverables

**Part C – Administrative forms**
Specificities about the EMDM (n° of ECTS, type of degrees to be awarded, participating organisations)

Information about the programme

✓ Erasmus+ Programme Guide 2024 (to be published soon)

✓ Erasmus Mundus calls for proposals 2024 on Funding & tender opportunities portal
  https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/home

✓ How to get a grant (europa.eu) - General info for applicants on EACEA website
Other information sources

✓ Erasmus Mundus, analysis of the results of the second 2021-2027 call (joint masters and design measures)
✓ Erasmus Mundus, analysis of the results of the first 2021-2027 call (joint masters and design measures)
✓ Statistical factsheets on the achievements of the Erasmus Mundus Joint Master Degrees (2014-2020)
✓ Erasmus+ Factsheets
✓ Report 'Implementing Joint Degrees in the Erasmus Mundus action of the Erasmus+ programme’
✓ Erasmus Mundus Catalogue (europa.eu)
✓ EMJMD Cluster meeting 2018: European Approach for Quality Assurance of Joint Programmes
  and Follow-up event 2019 "Implementing the European Approach for Quality Assurance for EMJMDs"
✓ Erasmus Mundus Joint Master Degrees - The story so far
✓ Sustainability of Erasmus Mundus Master Courses - Best practice guide
✓ Erasmus+ Project result platform
Thank you

Please contact us at: EACEA-EPLUS-ERASMUS-MUNDUS@ec.europa.eu

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