Information session

EU Grants for news media
Part 1: JOURNALISM PARTNERSHIPS

6 April 2022 – 11h CEST

This info session will be recorded using WebEx for the purpose of publication on EACEA’s website, accessible via https://europa.eu/!fxdcpp

Only the presentations will be recorded: Questions and answers will not. Please refer to the Data Protection Notice of the event for more information.

European Education and Culture
Executive Agency
Agenda

11h00 – Introduction
11h30 – Creative Europe’s Journalism Partnerships, followed by Q&A
12h15 – Other opportunities for news media
13h – End

➢ A 2nd webinar is foreseen in June/July (date tbc via Twitter @mediaEU)
The « News Initiative »

Aim: tackle the structural challenges facing the news media sectors

- Structured dialogue (European News Media Forum)
- Better access to finance, through loans and a pilot equity initiative & “capacity building” among investors and media (through InvestEU)
- Support for news media to work on collaborative transformation (mainly through Journalism Partnerships)
- Grants for innovation in Horizon Europe, Digital Europe
- Studies/reports (incl. European Media Outlook)
Overview of grants

- Overall logic: contribute to a healthy & diverse media landscape in the EU, create an ‘enabling environment’ for news media sectors

- See the factsheet on @mediaEU and https://europa.eu/!

- Today we zoom in on opportunities listed on last page + Multimedia Actions + grants to report on cohesion policy
Summary

Different initiatives to strengthen:

1. **Media freedom & pluralism**
2. **Collaboration** (incl. Journalism Partnerships) & **innovation**
3. **Citizen engagement, public sphere** (incl. Multimedia Actions) & media literacy

Across channels, genres, and in each level of the value chain

- 11h-12h15: Journalism Partnerships (2nd yearly call, **deadline 7 Sept**)
- 12h15-13h: grants for innovation, multimedia actions, pilots to support media platforms, youth media, local media, media representation, a festival on journalism & media literacy + grants from DG REGIO (deadlines for all these calls will be later)
Zooming in: Creative Europe

- focus on: sector-wide collaboration
- greening/sustainability is highly encouraged
- full respect for editorial independence, proper editorial arrangements needed
- attention to diversity and gender balance
- open to partners from non-EU countries which participate in Creative Europe (EEA, neighbouring and candidate countries, under certain conditions)
Zooming in: News media in Creative Europe’s cross-sectoral strand

- Promoting cross-sectoral collaboration aimed at adjusting to the structural and technological changes faced by the media
- Enhancing a free, diverse and pluralistic media environment and quality journalism
- Enhancing media literacy, including in the digital environment
How?

- **Yearly calls for Journalism Partnerships** (see results of first year [here](#))
- **Yearly calls for media literacy**
- **Grants for media freedom & pluralism**
JOURNALISM PARTNERSHIPS

Call CREA-CROSS-2022-JOURPART
Journalism Partnerships: Objectives

- Improve the *economic sustainability* of professional journalism
- Address challenges & opportunities of *transnational nature*
- *Help the wider European news media sector* become more sustainable and resilient
- Contribute to trustworthy reporting on current affairs, to an informed and inclusive democratic debate, to skills development and employment for news media professionals and journalists
Journalism Partnerships: Overall logic

Promote **sector-wide**, cross-border collaboration

Applicants can focus on a sub-sector or genre (e.g. written press/ audio/ visual news, public interest news, local news, data journalism etc)

Consortia should be **diverse** and aim to **share best practices** with the wider news community, including small media

Address structural challenges, based on **needs analysis**

Full respect of **editorial independence**
Journalism Partnerships: Priorities

Focus on one or both of the following priorities:

**Collaborative business transformation** (e.g. testing new business models, standards, trainings etc.) to uphold the **viability of journalistic content**

**Collaborative journalism** (e.g. testing innovative formats, developing editorial standards, exchange of best practices through events, training, grant giving etc) to uphold **quality and diversity of journalism**
THEMES OF THE CALL

- Encouraging systemic cooperation between professional news media organisations
- Improve viability and competitiveness of professionally produced journalism
- Focusing on collaborative business transformation and/or collaborative journalistic projects
AREAS OF ACTIVITIES

- Enhancing cooperation and instilling systemic change across the wider news media system, within collaborative projects involving organisations from countries/regions with different and diverse media capabilities.
- Activities aiming at serving the wider ecosystem across Europe, including small media;
- Developing **collaborative projects** in and between any news media (sub)sector and/or genre;
- Involving organisations from countries/regions with **different and diverse media** capabilities;
- Sharing of best practices between operators in media markets with different and diverse characteristics (in terms of languages, production volumes, sizes, digitalization levels etc.), promoting mutual learning;
EXPECTED RESULTS

SECTOR-WIDE NETWORKS FOR THE EXCHANGE OF BEST PRACTICES AMONG NEWS MEDIA PROFESSIONALS

KNOWLEDGE-HUBS FOR SUB-SECTORS AROUND TECHNICAL FORMATS AND/OR JOURNALISTIC GENRES

ACQUISITION AND IMPROVEMENT OF PROFESSIONAL SKILLS BY JOURNALISTS AND BUSINESS PROFESSIONALS

INCREASED INNOVATION AND CREATIVITY IN JOURNALISTIC PRODUCTION AND DISTRIBUTION PROCESSES

INCREASED INTEREST IN JOURNALISM AMONG VARIOUS SOCIAL, LANGUAGE AND AGE GROUPS

INCREASED VIABILITY OF JOURNALISTICALLY PRODUCED CONTENT
ELIGIBLE PARTICIPANTS

A CONSORTIUM COMPOSED OF AT LEAST THREE APPLICANTS FROM A MINIMUM OF THREE DIFFERENT COUNTRIES PARTICIPATING IN THE CREATIVE EUROPE PROGRAMME.

THE PROJECT COORDINATOR WILL SUBMIT THE APPLICATION ON BEHALF OF ALL PARTNERS.

CONSORTIA MAY INCLUDE NON-PROFIT, PUBLIC AND PRIVATE MEDIA OUTLETS (INCL. WRITTEN/ONLINE PRESS, RADIO/PODCASTS, TV, ETC); OTHER ORGANISATIONS FOCUSING ON NEWS MEDIA (INCL. MEDIA ASSOCIATIONS, NGO’S, JOURNALISTIC FUNDS AND TRAINING ORGANISATIONS FOCUSING ON MEDIA PROFESSIONALS, ETC).

NATURAL PERSONS ARE NOT ELIGIBLE EXCEPT FOR SELF-EMPLOYED PERSONS OR EQUIVALENT (I.E. SOLE TRADERS) IF THE COMPANY DOES NOT POSSESS LEGAL PERSONALITY SEPARATE FROM THAT OF THE NATURAL PERSON.

NATURAL PERSONS CANNOT ASSUME THE ROLE OF THE COORDINATOR.
# Award Criteria

**Award Criteria**

<table>
<thead>
<tr>
<th>Relevance (30 PTS)</th>
<th>Quality of the Activities (30 PTS)</th>
</tr>
</thead>
</table>
| **15**  
THE RELEVANCE AND INNOVATION OF THE PROPOSED ACTIVITIES VIS-À-VIS THE NEEDS OF THE CHosen (SUB)SECTOR AND TARGET COUNTRIES/REGIONS SUBSTANTIATED BY A NEEDS' ANALYSIS AND ANALYSIS OF ALREADY EXISTING INITIATIVES  
ADEQUACY OF THE STRATEGIES TO ENSURE GENDER BALANCE, INCLUSION, DIVERSITY AND REPRESENTATIVENESS, EITHER IN THE PROJECT/CONTENT OR IN THE WAY OF MANAGING THE ACTIVITY | **10**  
ADEQUACY OF THE PROPOSED METHODOLOGIES TO REACH THE OBJECTIVES OF THE CALL, INCLUDING METHODS OF IMPLEMENTING THE PROPOSAL  
MECHANISMS TO ENSURE COLLABORATION, DIVERSITY, IMPARTIALITY AND EDITORIAL INDEPENDENCE  
COST-EFFICIENCY OF THE PROPOSED ACTIVITIES IN THE CHOSEN DOMAIN |
AWARD CRITERIA

PROJECT MANAGEMENT  
(20 PTS)

5

The experience of the proposed project team

Efficiency of the team composition to reach the objectives of this call, the clarity of work packages, responsibilities and corresponding budgets among the partners, the quality of the proposed coordination mechanisms, quality control systems and arrangements to manage risks

15

DISSEMINATION  
(20 PTS)

10

Quality of the strategies to exchange knowledge, ensure transferability of best practices among as many media professionals as possible and monitor progress in this regard

10

The potential impact at local, regional, national and/or European levels, beyond those directly involved in the project and beyond the project's lifetime, incl. methods to ensure such impact
QUALITY THRESHOLD

70/100 PTS

FOLLOWING THE ASSESSMENT OF THE AWARD CRITERIA

70%
PROJECT DURATION

24 MONTHS
FUNDING RATE

COSTS WILL BE REIMBURSED AT

80%
PAYMENT ARRANGEMENTS

PRE-FINANCING
70%

FINAL PAYMENT
BUDGET AND TIMELINE

7.5M EUR

DEADLINE
07/09/2022
17:00:00 CET

Evaluation: September-November 2022
Info to applicants: December 2022
Signature grant agreements: February 2023

CONTACT
EACEA-CREATIVE-EUROPE-JOURNALISM-PARTNERSHIPS@EC.EUROPA.EU
HOW TO APPLY
VIA THE FUNDING & TENDER OPPORTUNITIES PORTAL
### EU Programmes

<table>
<thead>
<tr>
<th>Programme</th>
<th>Category</th>
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<tbody>
<tr>
<td>Creative Europe (CRIA)</td>
<td>EU Programme</td>
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<tr>
<td>Digital Europe Programme (DIGITAL)</td>
<td>EU Programme</td>
</tr>
<tr>
<td>Europe Direct (ED)</td>
<td>EU Programme</td>
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<tr>
<td>European Parliament (EP)</td>
<td>EU Programmes and Initiatives</td>
</tr>
<tr>
<td>European Solidarity Corps (ESC)</td>
<td>EU Programmes and Initiatives</td>
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<tr>
<td>Horizon Europe (HORIZON)</td>
<td>EU Programmes and Initiatives</td>
</tr>
<tr>
<td>Internal Security Fund (ISF)</td>
<td>EU Programmes and Initiatives</td>
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<tr>
<td>Single Market Programme (SMP)</td>
<td>EU Programmes and Initiatives</td>
</tr>
<tr>
<td>Social Protection and Specific Consumers' Policies (SOPCP)</td>
<td>EU Programmes and Initiatives</td>
</tr>
<tr>
<td>European Maritime, Fisheries and Aquaculture Fund (EMFF)</td>
<td>EU Programmes and Initiatives</td>
</tr>
<tr>
<td>Innovation Fund (INNOVONE)</td>
<td>EU Programmes and Initiatives</td>
</tr>
<tr>
<td>Pilot Projects and Preparatory Actions (PIPA)</td>
<td>EU Programmes and Initiatives</td>
</tr>
<tr>
<td>Programme for the Environment and Climate Action (PIPA)</td>
<td>EU Programmes and Initiatives</td>
</tr>
<tr>
<td>Promotion of Agricultural Products (AGRI)</td>
<td>EU Programmes and Initiatives</td>
</tr>
<tr>
<td>Urban Civil Protection Mechanism (UCPM)</td>
<td>EU Programmes and Initiatives</td>
</tr>
<tr>
<td>LIFE</td>
<td>EU Programmes and Initiatives</td>
</tr>
<tr>
<td>LIFE Distributed Learning and Support Network (LIFE DLS)</td>
<td>EU Programmes and Initiatives</td>
</tr>
</tbody>
</table>

### How to participate in 5 steps

1. Find an opportunity
2. Find partner(s)
3. Create an account
4. Register your organisation
5. Submit your proposal or offer
Apply on Funding & Tenders Portal

Funding and tenders (14)

NEWS: Journalism partnerships
CREA-CROSS-2022-JOURPART

Programme: Creative Europe Programme (CREA)
Type of action: CREA Project Grants
Opening date: 24 February 2022
Deadline model: single-stage
Deadline date: 07 September 2022 17:00:00 Brussels time

Media for democracy – democratic media
HORIZON-CL2-2022-DEMOCRACY-01-06

Call for proposal
Grant

Need help?
Start submission

To access the Electronic Submission Service, please click on the submission-button next to the **type of action** and the **type of model grant agreement** that corresponds to your proposal. You will then be asked to confirm your choice, as it cannot be changed in the submission system. Upon confirmation, you will be linked to the correct entry point.

To access existing draft proposals for this topic, please login to the Funding & Tenders Portal and select the My Proposals page of the My Area section.

**Please select the type of your submission:**

- CREA Project Grants [CREA-PJG], CREA Action Grant Budget-Based [CREA-AG]

Start submission

Need help?
TECHNICALITIES

PART A

PART B

PART C
E-FORM IN SUBMISSION SYSTEM

Part A = complete ONLINE
Part B = PDF upload
Part C = complete ONLINE
## Call: CREA-MEDIA-2022-MARKETNET
(Markets & networking)

## Topic: CREA-MEDIA-2022-MARKETNET

## Type of Action: CREA-PJG

## Proposal number: SEP-210831977

## Proposal acronym: MARKET222

## Type of Model Grant Agreement: CREA Action Grant Budget-Based

### Table of contents

<table>
<thead>
<tr>
<th>Section</th>
<th>Title</th>
<th>Action</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>General information</td>
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<tr>
<td>2</td>
<td>Participants</td>
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<tr>
<td>3</td>
<td>Budget</td>
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</table>
### PART A

**SIMPLIFIED BUDGET**

**DETAILED BREAKDOWN PER WORK-PACKAGE IN PART B**

<table>
<thead>
<tr>
<th>No.</th>
<th>Name of beneficiary</th>
<th>Country</th>
<th>Role</th>
<th>Personnel costs without volunteers/ EUR</th>
<th>Personnel costs - volunteers/ EUR</th>
<th>Subcontracting costs/ EUR</th>
<th>Purchase costs - Equipment/ EUR</th>
<th>Purchase costs - Other goods, works and services/ EUR</th>
<th>Financial support to third parties/ EUR</th>
<th>Indirect costs/ EUR</th>
<th>Total eligible costs/ EUR</th>
<th>Indebtedness/ EUR</th>
<th>Total estimated costs and contributions/ EUR</th>
<th>Maximum EU contribution to eligible costs/ EUR</th>
<th>Requested EU contribution to eligible costs/ EUR</th>
<th>Max grant amount/ EUR</th>
<th>Income generated by the project/ EUR</th>
<th>In kind contributions/ EUR</th>
<th>Financial contributions/ EUR</th>
<th>Own resources/ EUR</th>
<th>Total estimated project income/ EUR</th>
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</thead>
<tbody>
<tr>
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<td>BE</td>
<td>Coordinator</td>
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<td>0</td>
<td>34,000</td>
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<td>26,000</td>
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<td>22,733.33</td>
<td>348,106.31</td>
<td>348,106.31</td>
<td>7%</td>
<td>242,614.61</td>
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<td>4,000</td>
<td>0</td>
<td>10,000</td>
<td>0</td>
<td>80,150,31</td>
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<tr>
<td>Total</td>
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<td></td>
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<td>123,333</td>
<td>0</td>
<td>34,000</td>
<td>10,000</td>
<td>26,000</td>
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<td>10,000</td>
<td>0</td>
<td>80,150,31</td>
</tr>
</tbody>
</table>
PART A

- BUDGET MUST BE BALANCED (COST/INCOME)

- VOLUNTEERS COST ARE NOT APPLICABLE
PART A

FINANCIAL SUPPORT TO THIRD PARTIES IS ALLOWED FOR GRANTS AND PRIZES UNDER THE FOLLOWING CONDITIONS:

• THE CALLS MUST BE OPEN, PUBLISHED WIDELY AND CONFORM TO EU STANDARDS CONCERNING TRANSPARENCY, EQUAL TREATMENT, CONFLICT OF INTEREST AND CONFIDENTIALITY

• THE CALLS MUST REMAIN OPEN FOR AT LEAST TWO MONTHS

• THE OUTCOME OF THE CALL MUST BE PUBLISHED ON THE PARTICIPANTS’ WEBSITES, INCLUDING A DESCRIPTION OF THE SELECTED PROJECTS, AWARD DATES, PROJECT DURATIONS, AND FINAL RECIPIENT LEGAL NAMES AND COUNTRIES

• THE CALLS MUST HAVE A CLEAR EUROPEAN DIMENSION.
1.1 Background and general objectives

Background and general objectives

For ‘European Co-development’, ‘European Slate development’, ‘European Mini-Slate development’ and ‘TV and Online content’:
- Provide a presentation of the applicant company (and partners for the European Co-Development and TV and Online actions), its management, its activities, its present position in the national and European markets and its editorial line in terms of development and production.
- For European Slate and Mini-Slate development, also describe the company’s development plans and its present and forecast financial status (this must include the company’s total turnover and total development expenditure in the last two financial years in €).


For ‘Films on the Move’. Describe the experience of the sales agent on pan-European projects, the number of distributors involved and the experience of distributors and their involvement in the project.
PART B

WORD DOCUMENT

Upload in PDF

(Declaration on Standards and Independence for all Organisations of a Network)

No other Annexes
WORK PACKAGES

- WP 1: PROJECT MANAGEMENT (MANDATORY)
- WP 2: ACTIVITY 1 (MANDATORY)
- WP 3: ACTIVITY 2 (IF APPLICABLE)
- WP 4 FOLLOW UP AND DISSEMINATION (MANDATORY)
- ADDITIONAL WORK PACKAGES MAY BE ADDED

REFER TO THE CALL DOCUMENT
COSTS FOR TRAVEL IN PART A

BREAKDOWN BETWEEN TRAVEL, ACCOMODATION & SUBSISTENCE IN PART B

<table>
<thead>
<tr>
<th>C.1a Travel</th>
<th>C.1b Accomodation</th>
<th>C.1c Subsistence</th>
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<tbody>
<tr>
<td>X travels</td>
<td>X persons travelling</td>
<td>X EUR</td>
</tr>
<tr>
<td></td>
<td>X EUR</td>
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</tr>
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</table>
WORK PACKAGES CHECKLIST

- EACH WORK PACKAGE MUST HAVE A SPECIFIC ESTIMATED BUDGET

- EACH WORK PACKAGE MUST CONTAIN AT LEAST ONE DELIVERABLE

- CHECK THE CALCULATIONS: WP BUDGET 1 + WP BUDGET 2 + (ETC) = GLOBAL TOTAL ESTIMATED BUDGET IN PART A !!!!
MILESTONES & DELIVERABLES:

- MILESTONES
  - NOT APPLICABLE - ONLY FOR MAJOR OUTPUTS IN COMPLICATED PROJECTS
  - MUST INDICATE A DUE DATE WITHIN THE DURATION OF THE RELATED WORK PACKAGE

- DELIVERABLES
  - FINAL REPORT IS NOT A DELIVERABLE
  - AUDIT REPORT IS NOT A DELIVERABLE
  - PREPARATION OF NEW APPLICATION IS NOT A DELIVERABLE
## DELIVERABLES

<table>
<thead>
<tr>
<th>Deliverable No (continuous numbering linked to WP)</th>
<th>Deliverable Name</th>
<th>Work Package No</th>
<th>Lead Beneficiary</th>
<th>Type</th>
<th>Dissemination Level</th>
<th>Due Date (month number)</th>
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<tr>
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<td>1</td>
<td></td>
<td>/R — Document, report</td>
<td>[PU — Public]</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>/DEM — Demonstrator, pilot, prototype</td>
<td>[SEN — Sensitive]</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>/DEC — Websites, patent filings, videos, etc</td>
<td>[DATA — data sets, microdata, etc]</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>/DMP — Data Management Plan</td>
<td>[ETHICS]</td>
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</tbody>
</table>

- **DISSEMINATION LEVEL**: ONLY PU (PUBLIC) OR SEN (SENSITIVE)
- **DUE DATE**: MUST CORRESPOND TO THE MONTH NUMBER IN THE PROJECT NOT TO THE CALENDER MONTH
- **AVOID SUBMITTING ALL YOUR DELIVERABLES THE VERY LAST MONTH OF THE PROJECT**
Thank you