

# New European Bauhaus

beautiful | sustainable | together

María Iglesias, Policy Officer, DG EAC European Commission

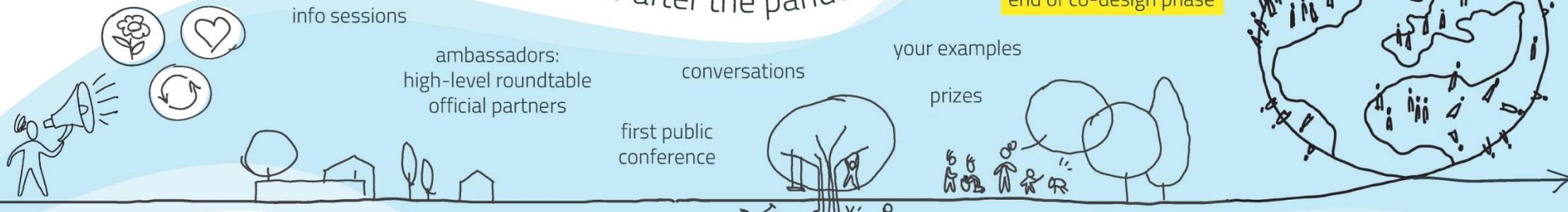


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# New European Bauhaus: 6 months of co-design

How do we want to *live together* after the pandemic?



**18 JANUARY**

launch of co-design phase

**30 JUNE**

end of co-design phase

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350 000  
Website visits

20 000  
Newsletter subscribers

12 000  
Instagram followers

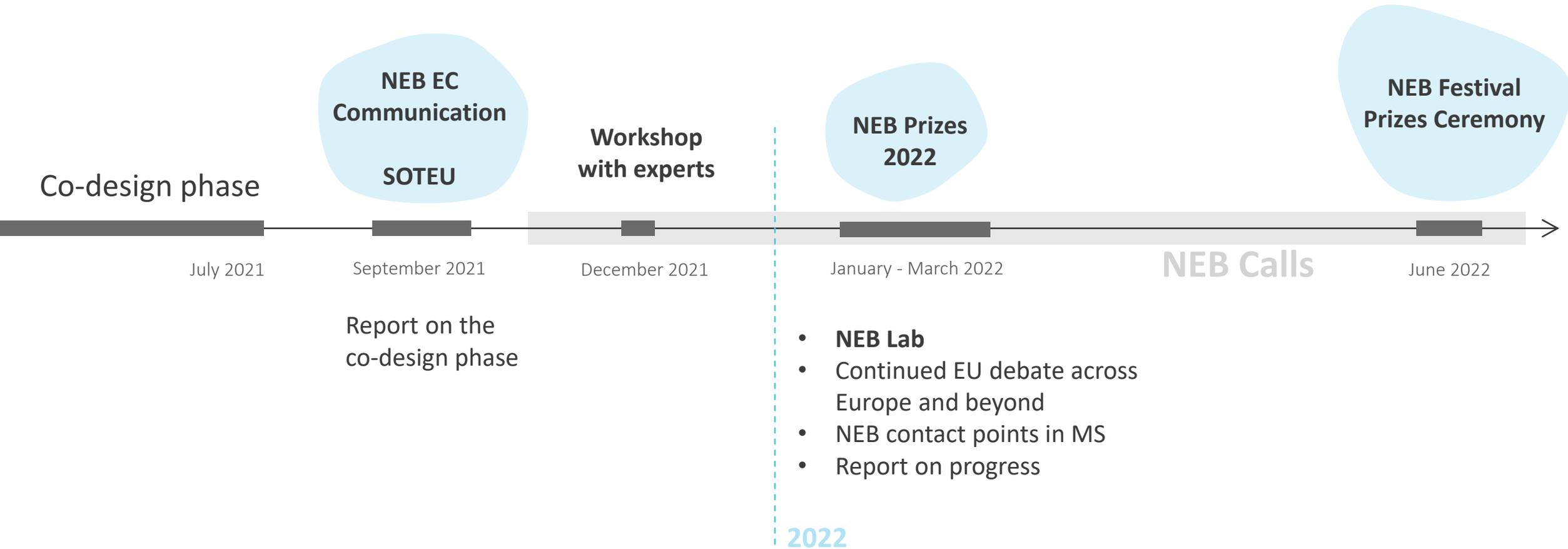
2 000  
Your contributions

200  
Official partners

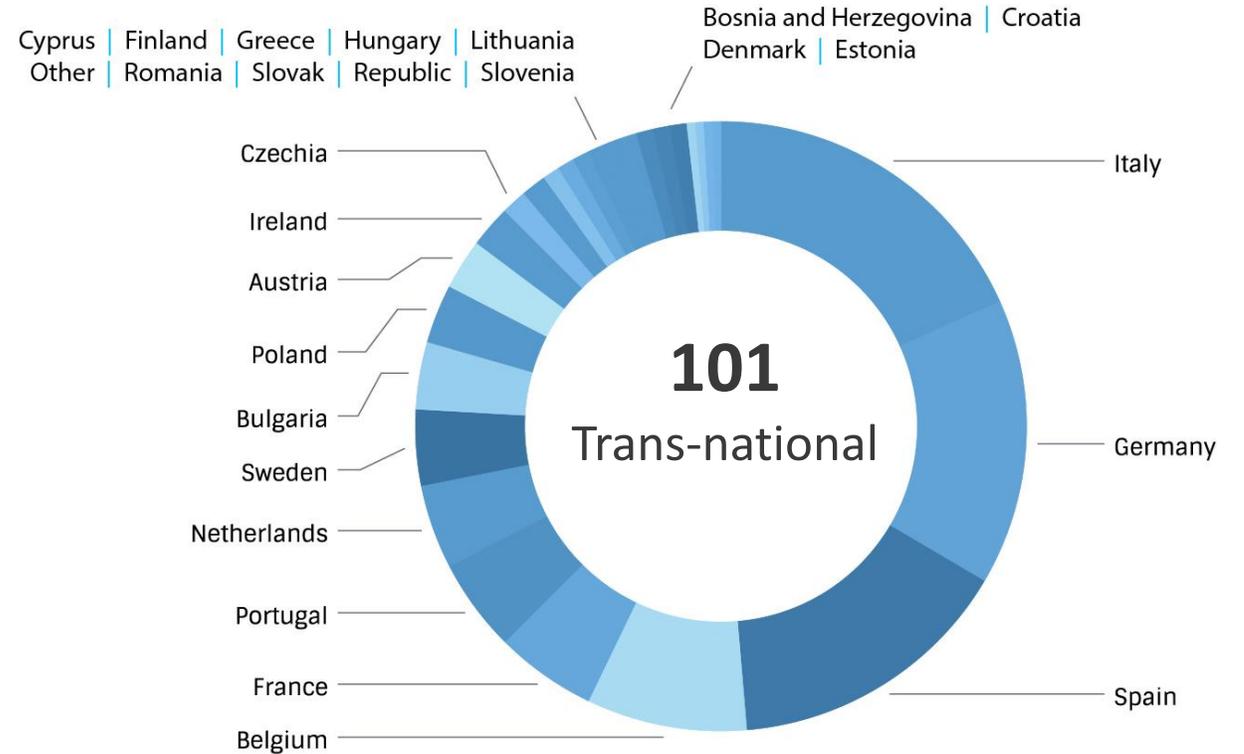
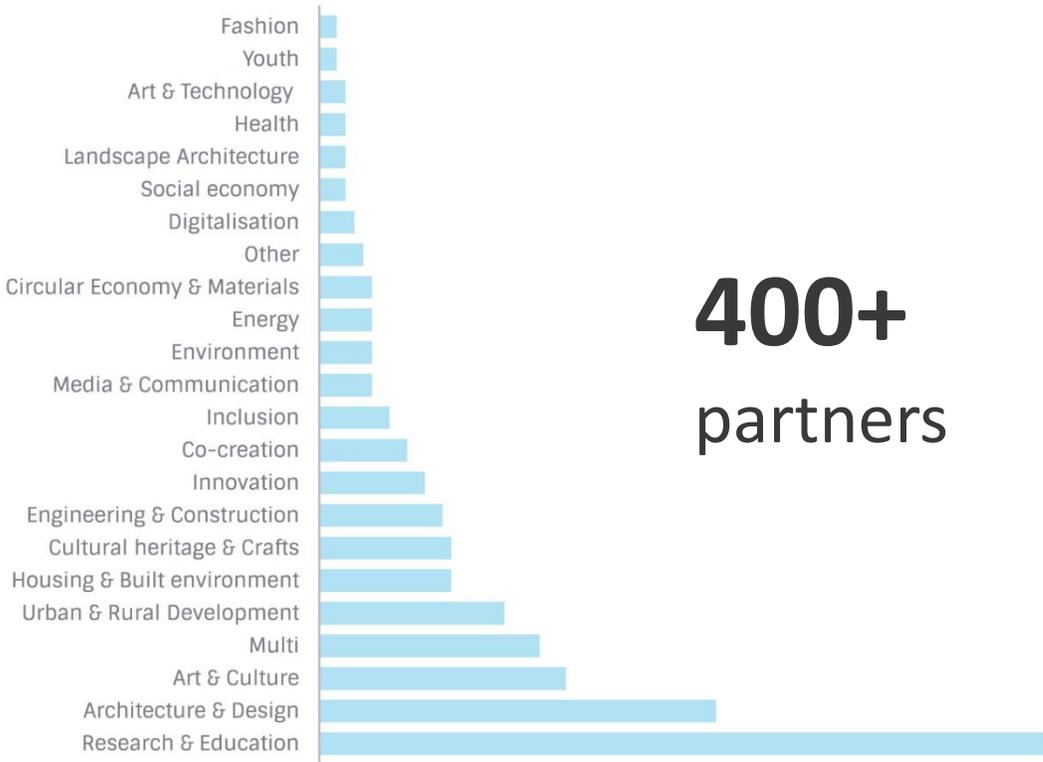
200+  
Partners activities

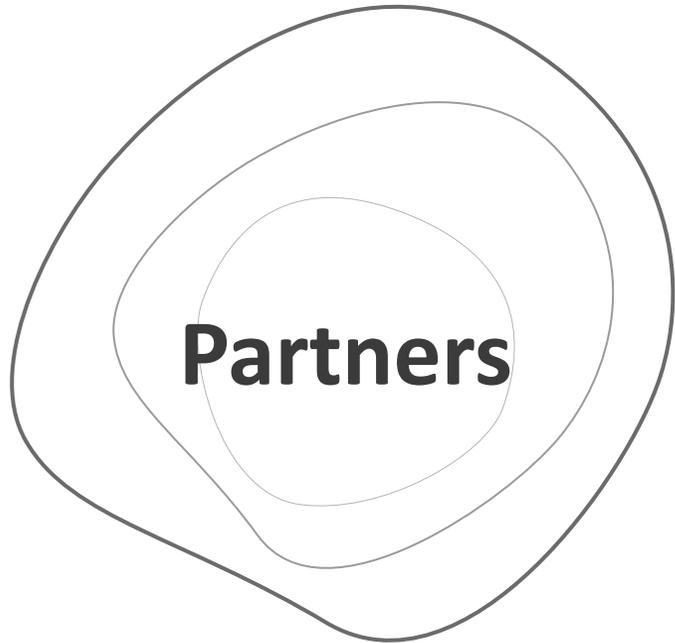


# New European Bauhaus timeline



# A diverse and vibrant community of Partners





<b>Michael Culture Association</b>	Belgium	<b>Cultural heritage &amp; Crafts</b>
<b>Studio for Research on the Art of Acting</b>	Slovenia	<b>Art &amp; Culture</b>
<b>Ars electronica</b>	Austria	<b>Art &amp; Technology</b>
<b>Fundación Arquitectura Contemporánea</b>	Spain	<b>Architecture and Design</b>
<b>Calouste Gulbenkian Foundation</b>	Portugal	<b>Art &amp; Culture</b>
<b>ICOMOS</b>	France	<b>Cultural heritage &amp; Crafts</b>
<b>EUSCREEN</b>	Netherlands	<b>Media &amp; Communication</b>
<b>Bavarian Centre for the Cultural and Creative Industries</b>	Germany	<b>Art &amp; Culture</b>
<b>EUROPA NOSTRA</b>	Netherlands	<b>Cultural heritage &amp; Crafts</b>
<b>ShareMusic &amp; Performing Arts</b>	Sweden	<b>Art &amp; Culture</b>
<b>International Federation of Landscape Architects</b>	Belgium	<b>Landscape Architecture</b>



Brussels, 15.9.2021  
COM(2021) 573 final

**COMMUNICATION FROM THE COMMISSION TO THE EUROPEAN  
PARLIAMENT, THE COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL  
COMMITTEE AND THE COMMITTEE OF THE REGIONS**

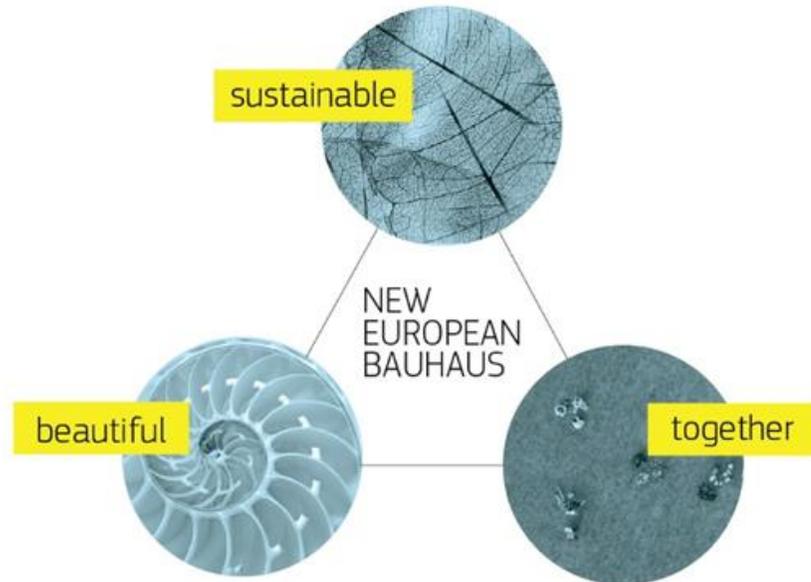
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**Beautiful, Sustainable, Together**

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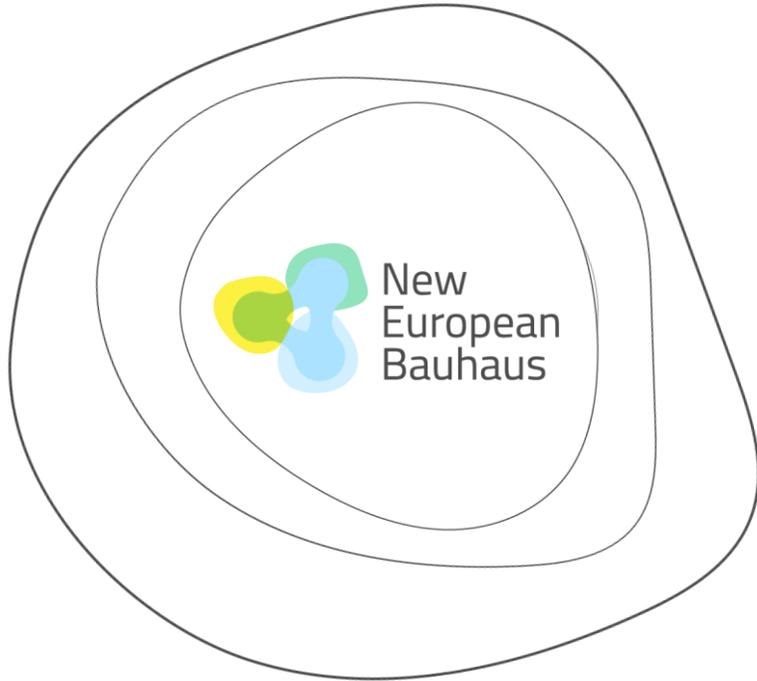


- **Values**



- **Principles:** Global/local, participatory and transdisciplinary approach
- **Thematic axes of the transformation path:**
  - Reconnecting to nature
  - Regaining a sense of belonging
  - Prioritising the places and people that need it the most
  - The need for long term, life cycle thinking in the industrial ecosystem





- #NewEuropeanBauhaus
- **Web:** <https://europa.eu/new-european-bauhaus>
- **Instagram:** @neweuropeanbauhaus
- **Pinterest:** <https://www.pinterest.com/eucommission/new-european-bauhaus/>
- **Newsletter:** [https://europa.eu/new-european-bauhaus/stay-touch/e-zine\\_en](https://europa.eu/new-european-bauhaus/stay-touch/e-zine_en)





Thank you !