ERASMUS+ Key Action 3 European Youth Together (EYT)

EYT2023 Call for Proposals

ERASMUS-YOUTH-2023-YOUTH-TOG

Info Day for potential applicants
Brussels, 15 December 2022

EACEA
Erasmus+: Youth, Solidarity Corps and EU Aid Volunteers

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Info Day - Welcome and introduction

Margaux Genachte

Head of Sector

European Commission, EACEA

EYT2023 Call For Proposals (ERASMUS-YOUTH-2023-YOUTH-TOG)

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EYT2023 | Agenda

Time	Topic
13:30-14:00	Connection of participants
14:00-14:05	**Welcome and introduction** *Margaux Genachte, Head of Sector, EACEA.A5.001*
14:05-14:15	**Policy context** *Charalampos PAPAIOANNOU, Policy Officer, EAC.B.3.002*
14:15-14:45	**Setting up a 'European Youth Together' project** *Petronela BURCEAG, Project Adviser, EACEA.A5.001*
14:45-15:00	**Q&A session (Possible comfort break- 5 minutes)**
15:00-15:30	**Key elements of good quality 'European Youth Together' proposals** *Petronela BURCEAG, Project Adviser, EACEA.A5.001* *Dearbhaile O'Callaghan, Project Officer, EACEA.A5.001* *Laura Ventura, Project Officer, EACEA.A5.001*
15:30- 15:55	**Q&A session**
15:55-16:00	**Closing remarks** *Margaux Genachte, Head of Sector, EACEA.A5.001*

EU Youth Policy Context

Charalampos PAPAIOANNOU

Policy Officer

European Commission, DG EAC

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European Youth Together 2023 Info Day

EUROPEAN YEAR OF YOUTH

Youth policy after EYY 2022

Babis Papaioannou, DG EAC/Unit B3

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EYY 2022 in numbers

- **120** stakeholders co-creating the Year
- **35** National Coordinators & non-EU National Contact Points
- **9000** activities on the Map
- **52** Countries organising activities
- **100** European Commission policy initiatives
- **30** EU Commission and services contributed
- **127** EUR million budget mobilised
- **25** EU funding programmes and budges schemes

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What is next?

The legacy of the EYY falls into:

- The broader policy context of the mid-term evaluation of the EU Youth Strategy 2019-2027.
- Follow up of the Conference on the Future of Europe.
- Interim evaluation of the 2021-2027 generation of the Erasmus+ and European Solidarity Corps programmes.
- 2023 European Year of Skills.

New tools

As part of the EYY legacy European Commission will continue:

- **Policy Dialogues**, our flagship initiative under the ‘Participation’ policy area.
- **Voices Platform**. Over 1600 young people recorded audio messages on the platform expressing their views and visions on the future of the EU.
- **Pool of young journalists.**
- **Network of National Coordinators.**

Other priorities (in cooperation with CoE)

- European Youth Work Agenda and the Bonn Process
  - mapping youth work in Europe
  - Study on the paths for recognition of youth work
  - Preparations for the 4th European Youth Work Convention
- The inclusion as a horizontal priority.
- Study on young people in rural areas.

Thank you!

- Babis Papaioannou
- Charalampos.papaioannou@ec.europa.eu

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Setting up a ‘European Youth Together’ project

Petronela BURCEAG

Project Adviser

European Commission, EACEA

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Key Action 3: Support to policy development and cooperation

- Provides support to policy cooperation at European Union level, thereby contributing to the development of new policies, which can trigger **modernisation** and **reforms**, at European Union, and systems' level, in the fields of education, training youth and sport.
    - European Youth Together
- European Youth Together projects aim to create **networks promoting regional partnerships, to be run in close cooperation with young people from across Europe** (EU Member States and third countries associated to the programme).
- Call requirements in Part B of the Erasmus+ Programme Guide 2023

https://erasmus-plus.ec.europa.eu/erasmus-programme-guide

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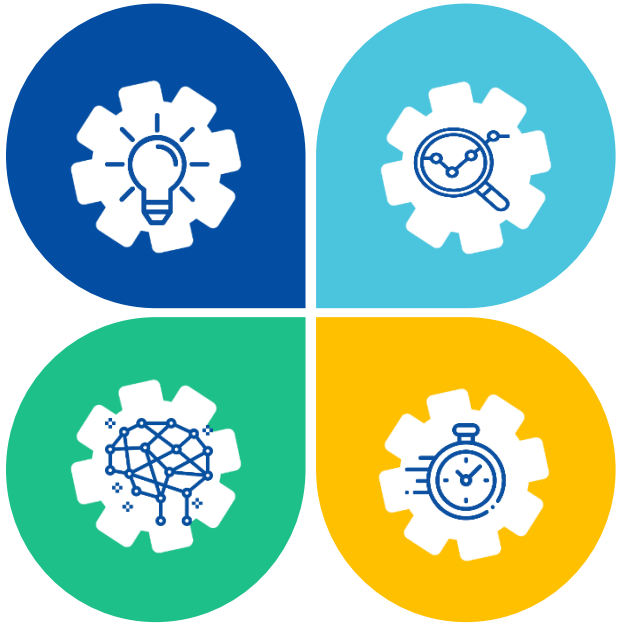
EYT2023 | Before you begin…

Shape your idea & your partnership

- Is your project idea creating genuine opportunities for and with young people across Europe?
- Do you understand the key features of the call, its policy context and what has been funded previously? Is your idea truly relevant to the call? Why is it worth EU funding?
- Is the idea shared by your partnership? Why do you think you are the right partnership to answer these challenges?
- How will it be put into practice? Do you have sufficient resources & expertise in setting up a project in line with standard project management methodologies (e.g. see EC's open source PM² project management methodology guide)?
- Can you craft a solid proposal jointly with your partners answering well the call award criteria?



Understand the application process & Manage time wisely

- Identify & locate key information on the FTOP call page & Erasmus+ Programme Guide
- Take the time to understand the different steps of submission, how the application form and annexes are constructed – read them more than once
- Register in the Participant Portal
- It is a time-intensive process and will require dedicated staff time
- Allow time for drafting and reviewing the texts
- Don't wait until the last minute of the last day before submitting the application!

EYT2023 | Setting up a project…

Identification & Initiation

- Identify a problem, need or opportunity that you can address with your project idea in the context of the call
- Identify the key activities and the main outcomes that can be expected from the
- project
- Map the relevant stakeholders and potential partners
- Formulate the project's objective(s)
- Ensure the project's alignment to the participating organisations' strategic objectives
- Undertake some initial planning to get the project off to a good start, and put together the information required to continue to the next phase

Preparation, design & planning

- Specify the project scope and appropriate approach, decide on a schedule for the tasks involved
- Estimate the necessary resources and develop the detail of the project e.g. needs assessment; define sound objectives and impact indicators (specific, measurable, achievable, relevant and time-bound)
- Identify project and learning outcomes
- Develop the work programme, activity formats, expected impact, estimated overall budget
- Prepare a project implementation plan including strategic aspects of project governance, monitoring, quality control, reporting and dissemination of results
- Define practical arrangements and confirmation of the target group(s) for the envisaged activities
- Set-up agreements with partners and writing the proposal

EYT2023 | EU Budget & Eligibility

Call Budget

8,000,000 €
approx. 20 to 30 proposals funded

EU grant per project

150,000 to 500,000 €
as lump sum contribution type II

Partnership

Min. 5 eligible organisations from 5 different Erasmus+ Programme Countries and from different areas - EWNS axis

Project Duration

24 months
Start date expected in Q4 2023/ Q1 2024

EU co-financing

80 % of the total costs

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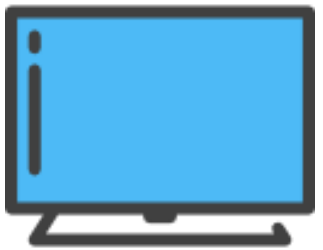
EYT2023 | Learning from existing projects & finding solid partners

Erasmus+ Programme Results platform*

- includes all Erasmus+ projects (selected every year at national and European level)

*https://ec.europa.eu/programmes/erasmus-plus/projects_en

EYT 2018-2022 projects portfolio



Partner search functionality on the on the **Funding & Tender Opportunities Portal** (F&TP)

OTLAS partner finding tool developed by SALTO

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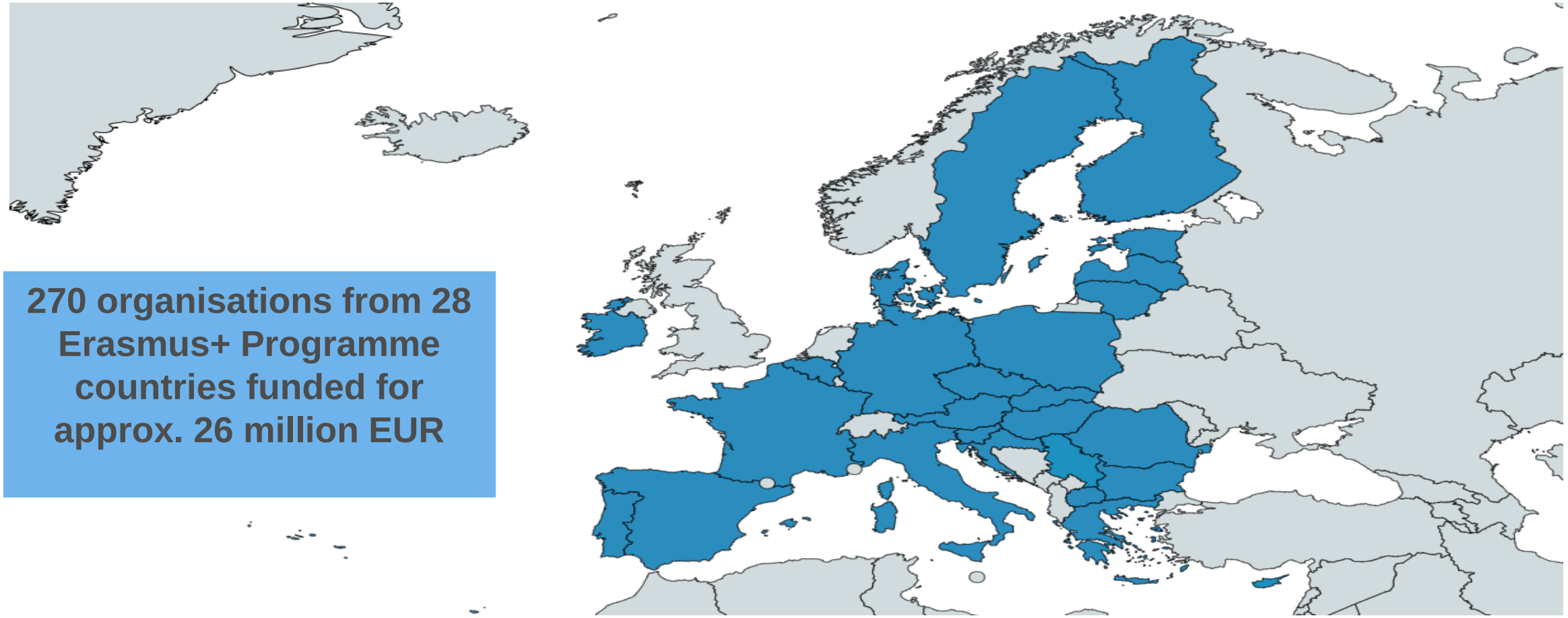
EYT projects 2018-2022 - Funding spread



270 organisations from 28 Erasmus+ Programme countries funded for approx. 26 million EUR

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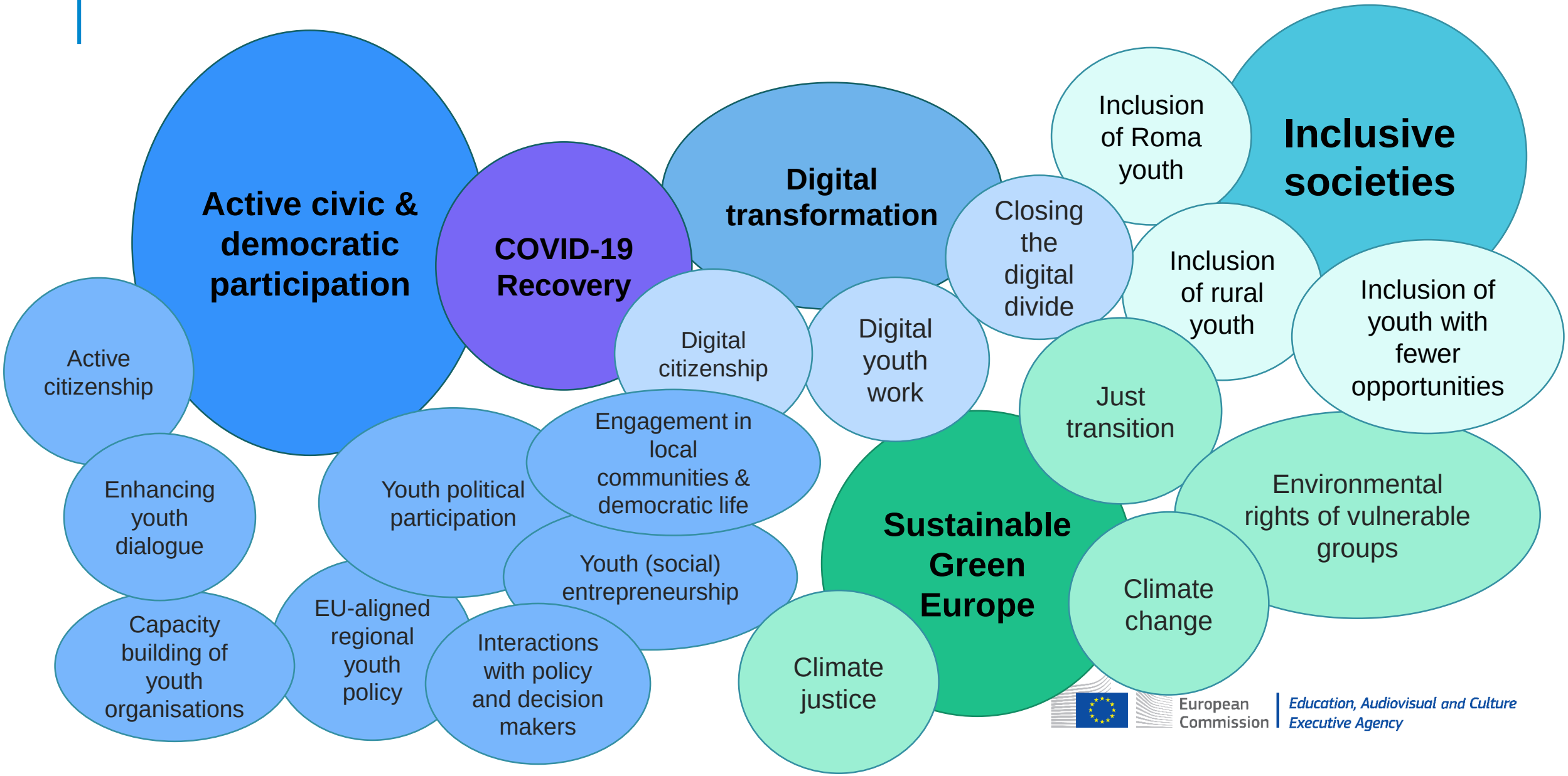
EYT projects 2018-2022 - Thematic spread



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EYT projects in the European elections*

** Next European Parliament election will take place in 2024*

EYCA Youth Activation Campaign
@GiveAVoteEU

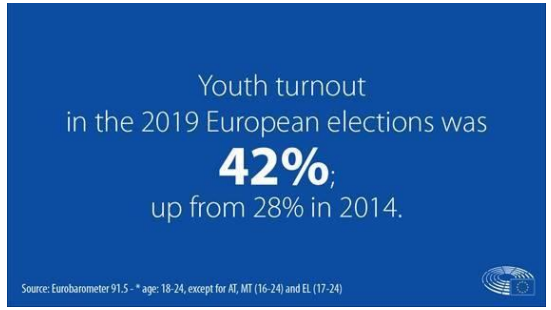
ROOF – Routes of our Future (ROOF)
@roofeurope

Road to the Future
@IChooseEurope

Youth Democracy Academy (YDA)
www.euisyou.org

My Europe, My Say!
#MyEuropeMySay

YES ! GAM-EU : Youth Engagement Strategies and Gamification in the EU
@GamifyEU



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EYT2023 | Timeline

https://ec.europa.eu/info/funding-tenders/opportunities/portal

European Youth Together (ERASMUS-YOUTH-2023-YOUTH-TOG)

29 November 2022
Call opening

9 March 2023 at 17:00 CET
(Brussels time)
Call deadline

March – August 2023
Evaluation period

September 2023
Information to applicants

September - November 2023
Signature of grant agreement

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Key elements of good quality ‘European Youth Together’ proposals

Petronela Burceag
Dearbhaile O’Callaghan
Laura Ventura
European Commission, EACEA

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EYT2023 | Elements of a strong project proposal

Coherent, explicit

- It makes sense in its entirety: keep a structure to maintain your train of thoughts to ensure consistency & logical flow from one section to another
- Showcases joint effort and ownership, checked & verified by all partners before the coordinator submits the proposal on behalf of the consortium
- Do not take anything for granted: if it is not stated in the application it cannot be taken into account

Simple, focussed

- Keep it legible: better a few well-chosen words than long/vague explanations
- Keep your language simple, avoid jargon and abbreviations or else explain them

Concrete, evidence-based, targeted

- Identify the need for such a proposal: it is not about solving the world's problems, but about solving a specific issue of EU added value
- Specify the problems, solutions, tangible outcomes & target groups
- Ex-ante needs analysis, state of the art
- Use examples, justify your statements, bring proofs

Rigorous, skilled

- Quality level of the application is the basis on which your project will be implemented & the cornerstone of your partnership commitment
- Realistic planning & budget aligned with activities (which activities, when, for how long, and with what resources)
- Puts forward skilled project management & partnership mix based on strong cooperation mechanisms

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EYT2023 | General Call Objectives

- Targeting **NGOs** (not for profit) and **public bodies to mobilise young people in partnerships across borders** involving both youth organisations **at grass root level & larger organisations**

- Contributing to and promoting **EU Youth Policy**
  e.g. EU Youth Strategy 2019-2027, EU Youth Goals, EU Youth Dialogue

- Suporting **networks enabling young people across Europe to set up joint projects**, organise exchanges and promote trainings
  e.g. around the European Green New Deal, the New European Bauhaus initiative, the 'Conference for the Future of Europe', and the European Parliament elections in 2024

- Contributing to the **recovery of the youth sector from the COVID-19 crisis**
  e.g. considering ways of forging solidarity and inclusiveness in youth networks, consider challenges related to digital skills and green lifestyles

EYT2023 | Specific Call Objectives (1/2)

- Support partnerships to reinforce the European dimension of youth organisations, focusing on solidarity and inclusive democratic participation in line with the EU Youth Strategy, the EU Youth Goals and the Youth Dialogue
- Support implementation of EU Frameworks and initiatives e.g. country specific recommendations from the European Semester
- Encourage young people to participate in the democratic process and in society, showcasing commonalities among young Europeans and encouraging debate on their connection to the EU, its values and democratic foundations e.g. events as a lead-up to the 2024 elections to the European Parliament

EYT2023 | Specific Call Objectives (2/2)

- Support the participation of under-represented groups of young people in politics, youth organisations and other civil society organisations by engaging vulnerable and socio-economic disadvantaged youth
- Empower youth organisations in dealing with the aftermath of the Covid-19 pandemic e.g. Innovative ways of cooperation and network creation, development and management; collaboration between youth organisations in a digital context through non-formal learning methods and organisational models such as alternative modes of exchanges and mutual aid

EYT2023 | Expected Contribution to EU Youth Policy

- Contributions to the 'Engage-Connect-Empower' priorities of the EU Youth Strategy 2019-2027
- Linking outcomes of youth projects & initiatives to policy development at local/regional/national/European level
- Improving the involvement of young people in democratic life & their engagement with decision makers
- Improving the capacity of the youth sector active at grassroots level to work transnationally, promoting transnational learning and cooperation between young people and decision makers
- Upscaling existing best practices and outreach beyond the regular network(s)
- Promoting results in an effective and attractive way among young people involved in youth organisations, and also among youngsters who are not affiliated to youth structures or those with fewer opportunities

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EYT2023 | Award criteria

30%
1. Relevance of the project

20%
3. Quality of the partnership and cooperation arrangements

30%
2. Quality of the project design and implementation

20%
4. Impact

To be considered for funding:

1. At least the threshold of **60% of the total score** (i.e aggregate score of the 4 award criteria).
2. At least the threshold of **50% of each criterion**.

Priorities for ranking ex-aequo proposals:

1. Highest individual score on the **award criterion 1**.
2. Highest individual score on the **award criterion 4**.

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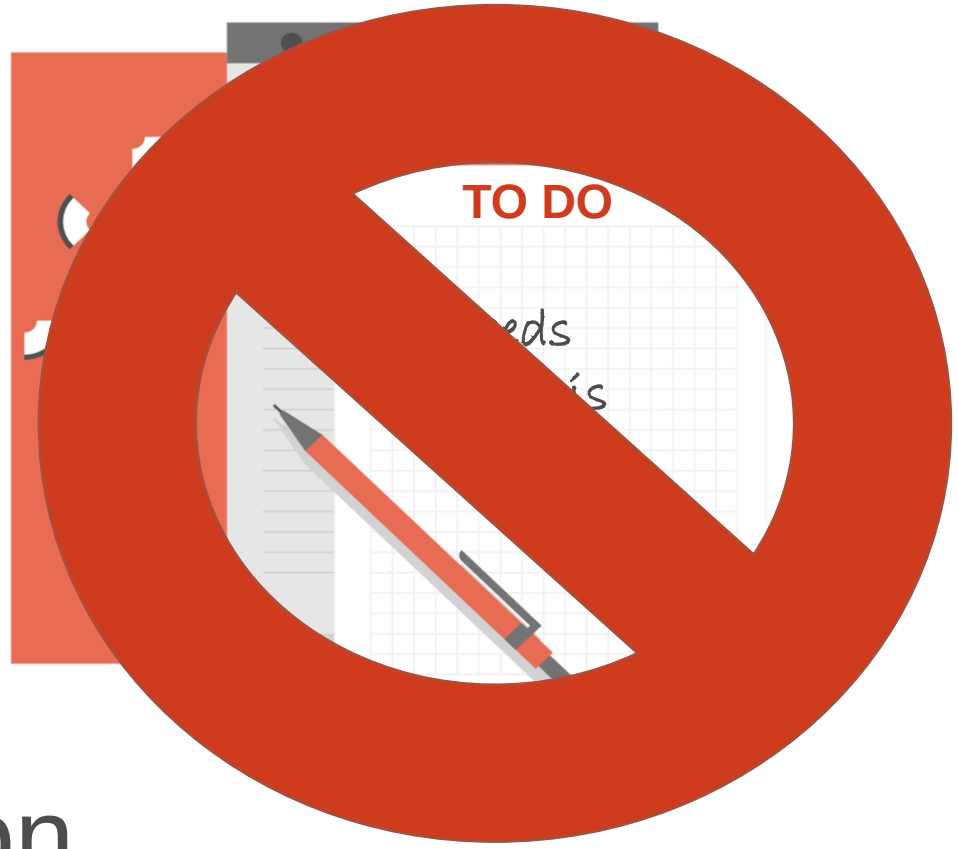
EYT2023 | Relevance (30 points)

- ✓**Purpose and EU added value**: project supports policies at EU level relevant for youth, proposal has EU-added value at systemic level, generated through trans-nationality and potential transferability
- ✓**Objectives:** the proposal objectives are SMART and are relevant to the general objectives of the action and at least one of its specific objectives
- ✓**Needs:** the proposal demonstrates that it is based on a thorough needs assessment linked to the concrete realities of applicants, partners and target groups
- ✓**Youth engagement:** active engagement with a diverse youth population is assured from the design phase onwards

Needs analysis

"the proposal demonstrates that it is based on a thorough needs assessment based as far as possible on **verifiable facts and figures** supported by **general and specific data** relevant to all countries and organisations in the consortium. A clear needs analysis linking to the **concrete realities of applicants, partners and target groups** is expected."

Needs analysis



This is not a project activity!

Already completed:

- forms part of the application
- forms the foundation of the project

Needs analysis

Based on **up to date, verifiable facts and figures**: cite, give sources, evidence from own research conducted

Evaluations 2022

"The needs analysis is confined to a **short narrative of the needs**, lacking in verifiable facts and figures."

"The needs analysis is not based on verifiable facts and figures. This is **a major limitation."**

"However, concrete data and documents that support these needs are not mentioned in the project, which does not help for a complete understanding of the problem **(general mentions to 'primary research, reports and learning materials)**."

Multi-level needs analysis

"…general and specific data **relevant to all countries and organisations in the consortium"**

Evaluations 2022

"The needs assessment shows a good grasp of the general and specific conditions that affect European youth. There is, however, **less specificity with regards to country-based data, and data pertaining to the organisations involved in the consortium."**

Reflections from the experts:

"lots of figures and data from Eurostat etc. but not focused on target groups"

Evaluations 2022

"The needs analysis draws on **facts and figures from relevant reports from Eurofound, the Council of Europe, and the OECD** examining youth concerns and priorities, particularly in the wake of the Covid pandemic, with findings about increasing feelings of exclusion, and voicelessness. This is **supported by a local survey** (5396 respondents) carried out by the applicant, identifying the **specific concerns, priorities, and perceptions of local young people**."

Needs ANALYSIS, not Needs Description

Critical engagement with the data

- Why are there gaps in the data?
- What has been done thus far/is being done to address these problems?
- Has ‘X’ policy worked?
- Why do these problems persist?

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Evaluations 2022

"The needs of young people with mental disabilities are clearly articulated and very well justified in the **well-argued needs analysis**, demonstrating **the consortium's understanding of the situation**, the **gaps in evidence**, and highlighting the specific needs of youth with mental disabilities. **Problems** of the target groups (lack of/denied access to participate in the democratic process and civic life) in the partner countries **are appropriately justified**."

The Voice Action

Making young offenders voices heard

Target group:

Young people deprived of their liberty, youth from disadvantaged backgrounds

Aim:

Empowerment and engagement of young people in custody

- The VOICE Action
- @voiceeu2021

EYT2023 | Quality of the project design and implementation (30 points)

- ✓ **Planning:** The proposal is clear, complete and of high quality and includes appropriate phases for preparation, implementation, monitoring, and evaluation of the project based on robust project management methodologies.

- ✓ **Methodology:** The implementation is based on suitable methodologies; the objectives are consistent with the activities and are clearly outlined, with logical links between the identified problems, needs and solutions; the work plan is coherent and concrete; there are suitable quality control measures and indicators to ensure that the project will be duly implemented with the required quality, in scope, in time and within budget; there are concrete and suitable risk management and contingency plans.

- ✓ **Cost effectiveness:** the proposed budget is coherent, detailed enough, suited for the implementation of the project and designed to ensure the best value for money. The resources assigned to work packages are in line with their objectives and deliverables. The budget caters to the needs of grassroots organisations and vulnerable young people in order to encourage their inclusion in the Erasmus+ programme

Methodology

"Methodology: The implementation is based on suitable methodologies; the objectives are consistent with the activities and are clearly outlined, with **logical links between the identified problems, needs and solutions"**

Explain

What methodology is being used and why?

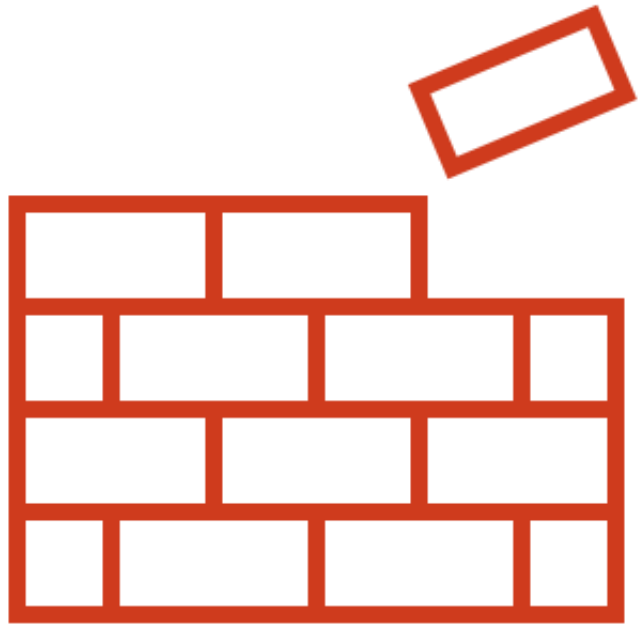
- Why is it suitable for achieving the project objectives?
- Why is it suitable for youth work or the specific target group?

How is the methodology applied in the activities?

Needs analysis as the foundation

Evaluations 2022

"The quality and effectiveness of the project's conceptual and methodological approaches for the proposed activities are not sufficiently specified**. With the underdeveloped needs assessment**, the logical links between the identified problems and the proposed solutions **are not based on sound evidence**."



The link between needs, objectives and activities may be clear to you, but not to the experts…

“Less clearly explained in section "2.1.1 Concept and methodology" is the component 2 “research and analysis”. Especially, **it is not clear why a research component is needed after the needs assessment, and how and to what extent it is different from it.”**

“It **is unclear how producing a cookbook** with only a limited number of recipes **will promote inclusion and active participation**. The proposal thus **fails to demonstrate a clear connection** between what the young people learn during the cooking workshops and how this will empower them in life.”

“For example, for “Identification and raising awareness of mobile EU youth participation in local social and democratic life”, **the proposal does not explain clearly enough how the activities** Tasks 1.3 “Study Visit in Greece” and 1.4. “Youth Exchange in Romania” **are conducive to the fulfilment of the aims of this work package**.”

Evaluations 2022

"The proposal follows a clear, logical path in building up the intervention. It is based on the principles **of connecting, engaging, and empowering** the beneficiaries, through means of action research and the creation of opportunities for a meaningful dialogue with relevant, national and EU level policy stakeholders. However, **the links between the intervention at the local level and the desired EU level are not shaped in an equally convincing manner**"

Remember: Multi-level system change!

Justify your intervention: Explain how the activities will meet the objectives

Build objectives on the basis of identified needs

Well developed needs analysis

Clear target group

RED GLOW
Gender Leadership Outreach Work

BUILDING YOUNG WOMEN'S LEADERSHIP AT WORK AND AS CITIZENS:

Aim:

- promoted active citizenship among disadvantaged women

Activities:

- leadership workshops, volunteering, Youth and Youth worker exchanges

Policy Recommendations

- 2 reports, 3 toolkits and 8 short videos to influence policy and youth work practice on the intersectionality of gender, work and citizenship

Erasmus+ Project Results Platform Red: GLOW

Commission | Executive Agency

Cost-effectiveness

“The cost-effectiveness criterion is meant to evaluate the **match between budget resources** to be deployed for the action and **objectives or/and impact** to be achieved".

What is meant by "cost-effectiveness" exactly?

- ✓Value for money
- ✓Allocation between the partners secured
- ✓Coherence of the budget in relation to the deliverables and objectives
- ✓Justifications in case of high budget, especially staff costs (countries have a different salary scale)
- ✓Management and coordination costs proportionate to the number of partners to coordinate, size and geographical coverage of the project

What is meant by "cost-effectiveness" exactly?

- ✓Budget meeting the needs of the beneficiary and enhance inclusion in the ERASMUS + programme
- ✓Proposed budget is proportional to the project outputs, expected results and with the proposed action
- ✓Justifications must be provided especially for subcontracting
- ✓Budget must be detailed, clear and justified

Lump sum grant – Budget allocation

Annex 2

Lump sum = Maximum grant amount

Max. liability of the beneficiary after payment of balance

	WP1	WP2	WP3	WP4	WP5	WP6	WP7	WP8	Total
Beneficiary A	250.000			50.000	300.000	250.000		300.000	1.150.000
Beneficiary B		250.000	350.000	50.000			100.000	150.000	900.000
Beneficiary C	100.000	100.000		50.000		280.000			530.000
Beneficiary D		120.000		50.000			100.000	150.000	420.000
Total	350.000	470.000	350.000	200.000	300.000	530.000	200.000	600.000	**3.000.000**

Share of the lump sum per WP

Disclaimer: Information not legally binding

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Evaluations 2022

"While the budget is coherent, it **offers little engagement with grassroots organisations or vulnerable young people,** as distinct from young people at university. The cost-effectiveness of the planned budget costs is not proven. There is a **heavy distribution of the budget in favour of one of the consortium** partners, dealing with the majority of the planned activities which makes t**he budget rather unbalanced**."

Evaluations 2022

"The budget is **well-balanced** among partners and WP (even the costs for WP 1 -management and coordination). Even though the partnership in the consortium is smaller in size in comparison with similar projects, the **budget agrees well the size and scope** of the proposed activities and the intervention is a cost-effective one. The budget **adequately covers the needs of grassroots organisations** (whose capacity it aims to increase) as well as those of vulnerable young people from rural areas that will benefit from a meaningful inclusion in the ERASMUS + Programme."

EYT2023 | Quality of the partnership and the cooperation arrangements (20 points)

- ✓ **Configuration:** an appropriate mix of complementary organisations with the necessary skills, experience, and management support to achieve the project objectives
- ✓ **Geographic composition:** balanced (i. e. coverage of East, West, North and South areas across Europe) so as to ensure a truly pan-European cooperation
- ✓ **Local NGOs development:** the partnership has the ability to develop the capacities and knowledge of local NGOs not well established at European level
- ✓ **Commitment & tasks:** the distribution of responsibilities and tasks in the partnership is clear and appropriate
- ✓ **Cooperation arrangements:** plans for effective coordination, decision-making, communication and conflict resolution
- ✓ **Youth engagement:** active, empowering roles for youth and/or concrete strategies to ensure their diverse participation at all stages

BRAVE NEW YOU

Aim:

- Build capacities and trust among different youth communities –both at local and international level – to create a more inclusive and open-minded Europe.

Partnership

- A mix of experienced ENGOs and grassroots organisations

Brave New You

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EYT2023 | Impact (20 points)

- ✓**Impact:** particular focus on upscaling the grassroots organisations' activities. Results communicate EU values particularly in regard to citizenship
- ✓**Dissemination:** a sound plan for the communication and dissemination of results which includes appropriate targets, activities, tools and channels to ensure that the results and benefits will be spread effectively to policy makers
- ✓**Sustainability:** outcomes of the project can contribute to changes at system level in the youth sector both within the project lifetime and beyond

Dissemination

Dissemination plan **must already be elaborated** at application stage

- Identify dissemination tools and methodologies
- Outline at which stages these will be deployed
- Provide **justification** for their use/timeline

From the experts 2021

"in the majority of the projects applicants **fail to connect dissemination tools to the relevant project phases**"

Sustainability

"Sustainability: the proposal clearly identifies how the outcomes of the project could **contribute to changes at system level** in the youth sector both within the project lifetime and beyond, with high potential to enable **long lasting cooperation** at EU level and/or **inspire new EU youth policies and initiatives**."

Sustainability

- Not merely ensuring that the project results will be sustained beyond the project lifetime

Evaluations 2022

"The proposal does not clearly show how the project has a realistic pathway to causing a systemic change in European youth strategy. The long-term impact will principally be local. The deliverables are valid as tools for supporting replication beyond the project, but **how and why such adoption might take place at scale is not shown** – i.e. **because the toolkit is available for download and use does not mean that it will be used.**

How will you instrumentalise your results?

Evaluations 2022

"**Specific sustainability strategies for the main results** (e.g. a training manual on peer-education, a community of practice compendium) **are missing**"

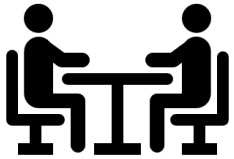
"…mentions of general aspects such as 'deepening the impact of the work done', 'the development of an existing network' or 'the findings as a steppingstone' lack consistency and detail."

HOW?

"Sustainability is weak and limited to **unsupported statements of intention**."

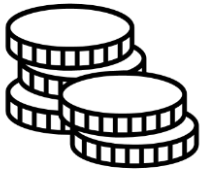
Analyse what you have produced.

Who should it be shared with? Why? How? When?



Consider the connections you have made.

How can this collaboration be continued?



Identify elements that will require funding to be sustained.

How can our own resources be used? How can we generate further funding (internal or external)?

Remember:
- **Multi-level**
- **System change**

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Evaluations 2022

"There are convincing explanations provided in the proposal about the potential to contribute to **lasting changes** that may be achieved at a systemic level in the youth sector, also through ensuring **financial support and continuity of initiated linkages with stakeholders**. The last task under the dedicated Work Package is devoted to exploitation and contains a description of well-targeted efforts to **identify sponsoring opportunities** for the e-magazine and other sources of funding for carrying out all the activities."

Where to address this?

3.3 Sustainability and continuation

Sustainability, long-term impact and continuation

Describe the follow-up of the project after the EU funding ends. How will the project impact be ensured and sustained?

What will need to be done? Which parts of the project should be continued or maintained? How will this be achieved? Which resources will be necessary to continue the project? How will the results be used?

Are there any possible synergies/complementarities with other (EU funded) activities that can build on the project results?

YOU.th RO.und TRIP. for climate action

- 8 Local Youth Councils established
- MoUs signed with 157 new cooperation partners
- 9 proposal ideas for future initiatives

[Project website]

[Erasmus + Project Results Platform]

Hopefully these tips will help you to create a successful application

European Commission

Keep in touch

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