Information session

EU Grants for news media
Part 1: JOURNALISM PARTNERSHIPS

6 April 2022 – 11h CEST

This info session will be recorded using WebEx for the purpose of publication on EACEA's website, accessible via https://europa.eu/!fxdcpp

Only the presentations will be recorded: Questions and answers will not. Please refer to the Data Protection Notice of the event for more information.

European Education and Culture
Executive Agency

Agenda

11h00 – Introduction

11h30 – Creative Europe's Journalism Partnerships, followed by Q&A

12h15 – Other opportunities for news media

13h – End

- A 2nd webinar is foreseen in June/July (date tbc via Twitter @mediaEU)

The « News Initiative »

Aim: tackle the structural challenges facing the news media sectors

- Structured **dialogue** (European News Media Forum)
- Better **access to finance**, through loans and a pilot equity initiative & “capacity building” among investors and media (through InvestEU)
- Support for news media to work on collaborative transformation (mainly through Journalism Partnerships)
- Grants for **innovation** in Horizon Europe, Digital Europe
- Studies/reports (incl. European Media Outlook)

Overview of grants

- Overall logic: contribute to a healthy & diverse media landscape in the EU, create an ‘enabling environment’ for news media sectors
- See the factsheet on @mediaEU and https://europa.eu/!fFWDQW
- Today we zoom in on opportunities listed on last page + Multimedia Actions + grants to report on cohesion policy

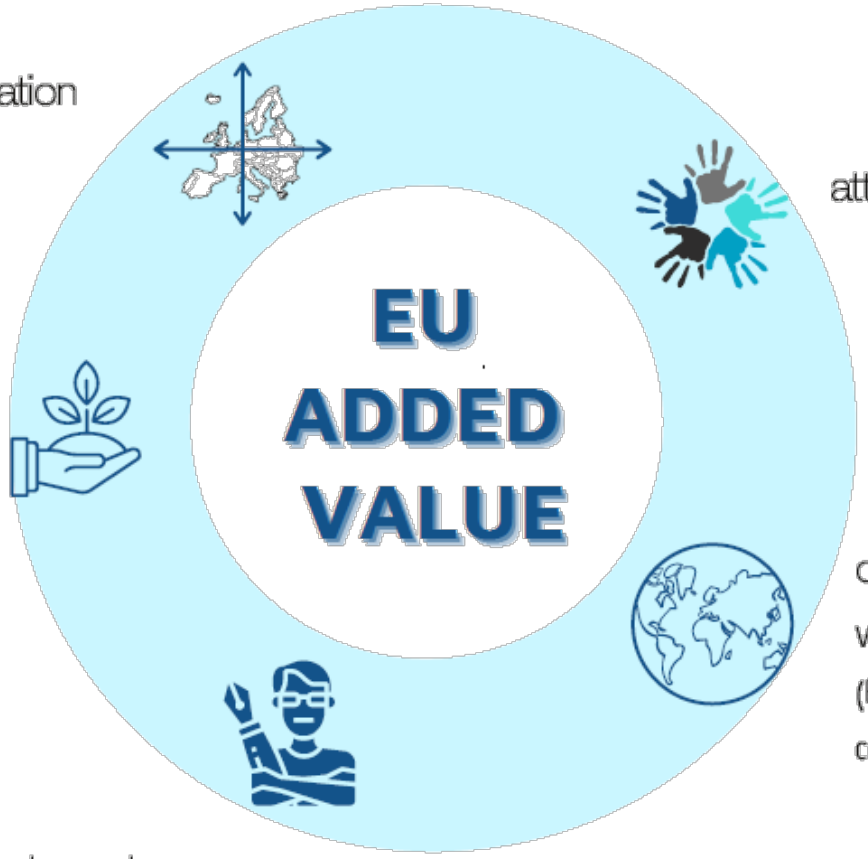
Summary

- Different initiatives to strengthen:
  1. **Media freedom & pluralism**
  2. **Collaboration** (incl. Journalism Partnerships) **& innovation**
  3. **Citizen engagement, public sphere** (incl. Multimedia Actions) & media literacy
- Across channels, genres, and in each level of the value chain
- 11h-12h15: Journalism Partnerships (2nd yearly call, **deadline 7 Sept**)
- 12h15-13h: grants for innovation, multimedia actions, pilots to support media platforms, youth media, local media, media representation, a festival on journalism & media literacy + grants from DG REGIO (deadlines for all these calls will be later)

Zooming in: Creative Europe

focus on:
sector-wide collaboration

attention to diversity and gender balance



greening/sustainability
is highly encouraged

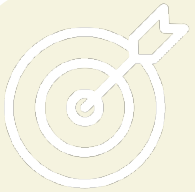
open to partners from non-EU countries
which participate in Creative Europe
(EEA, neighbouring and candidate countries, under certain conditions)

full respect for editorial independence,
proper editorial arrangements needed

Zooming in: News media in Creative Europe's cross-sectoral strand

PROMOTING CROSS-SECTORAL COLLABORATION AIMED AT ADJUSTING TO THE STRUCTURAL AND TECHNOLOGICAL CHANGES FACED BY THE MEDIA

ENHANCING A FREE, DIVERSE AND PLURALISTIC MEDIA ENVIRONMENT AND QUALITY JOURNALISM



ENHANCING MEDIA LITERACY, INCLUDING IN THE DIGITAL ENVIRONMENT

How?

- *Yearly calls for Journalism Partnerships*
  (see results of first year here)
- *Yearly calls for media literacy*
- *Grants for media freedom & pluralism*

JOURNALISM PARTNERSHIPS

Call CREA-CROSS-2022-JOURPART

Journalism Partnerships: Objectives

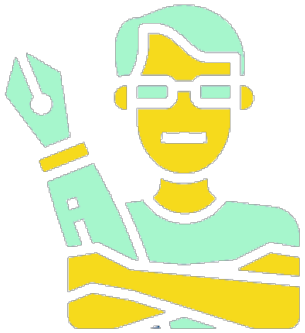
- *Improve the **economic sustainability** of professional journalism*
- *Address challenges & opportunities of **transnational nature***
- ***Help the wider European news media sector** become more sustainable and resilient*
- *Contribute to trustworthy reporting on current affairs, to an informed and inclusive democratic debate, to skills development and employment for news media professionals and journalists*

Journalism Partnerships: Overall logic

*Promote **sector-wide**, cross-border collaboration*

Applicants can focus on a sub-sector or genre (e.g. written press/ audio/ visual news, public interest news, local news, data journalism etc)

*Consortia should be **diverse** and aim to **share best practices** with the wider news community, including small media*



*Address structural challenges, based on **needs analysis***

*Full respect of **editorial independence***

Journalism Partnerships: Priorities

Focus on one or both of the following priorities:

Collaborative business transformation *(e.g. testing new business models, standards, trainings etc.) to uphold the* ***viability of journalistic content***

Collaborative journalism *(e.g. testing innovative formats, developing editorial standards, exchange of best practices through events, training, grant giving etc) to uphold* ***quality and diversity of journalism***

THEMES OF THE CALL

ENCOURAGING SYSTEMIC COOPERATION BETWEEN PROFESSIONAL NEWS MEDIA ORGANISATIONS

IMPROVE VIABILITY AND COMPETITIVENESS OF PROFESSIONALLY PRODUCED JOURNALISM

FOCUSING ON COLLABORATIVE BUSINESS TRANSFORMATION AND/OR COLLABORATIVE JOURNALISTIC PROJECTS

AREAS OF ACTIVITIES

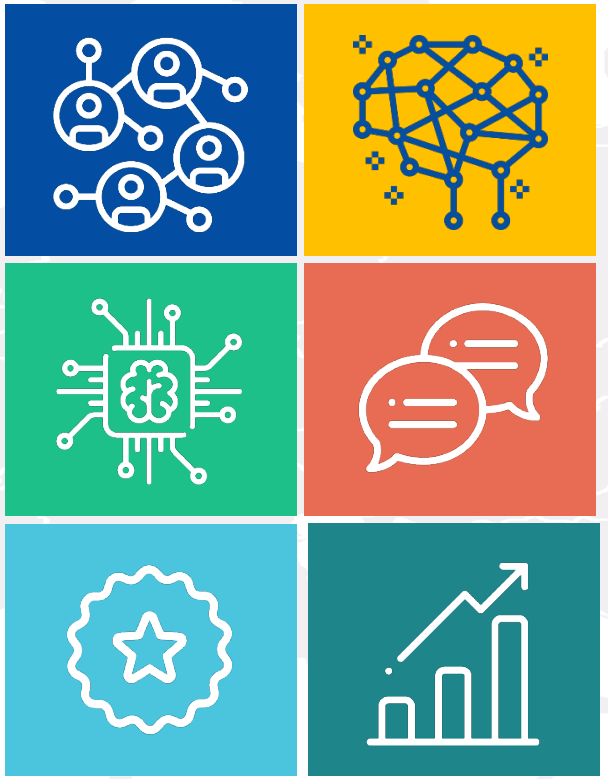
- *Enhancing cooperation and instilling systemic change across the wider news media system, within collaborative projects involving organisations from countries/regions with different and diverse media capabilities.*
- *Activities aiming at serving the wider ecosystem across Europe, including small media;*
- *Developing **collaborative projects** in and between any news media (sub)sector and/or genre;*
- *Involving organisations from countries/regions with **different and diverse media** capabilities;*
- *Sharing of best practices between operators in media markets with different and diverse characteristics (in terms of languages, production volumes, sizes, digitalization levels etc.), promoting mutual learning;*

EXPECTED RESULTS

SECTOR-WIDE NETWORKS FOR THE **EXCHANGE OF BEST PRACTICES** AMONG NEWS MEDIA PROFESSIONALS

KNOWLEDGE-HUBS FOR SUB-SECTORS AROUND TECHNICAL FORMATS AND/OR JOURNALISTIC GENRES

ACQUISITION AND IMPROVEMENT OF **PROFESSIONAL SKILLS** BY JOURNALISTS AND BUSINESS PROFESSIONALS



INCREASED INNOVATION AND CREATIVITY IN JOURNALISTIC PRODUCTION AND DISTRIBUTION PROCESSES

INCREASED INTEREST IN JOURNALISM AMONG VARIOUS SOCIAL, LANGUAGE AND AGE GROUPS

INCREASED VIABILITY OF JOURNALISTICALLY PRODUCED CONTENT

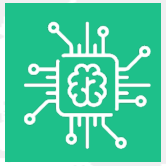
ELIGIBLE PARTICIPANTS

A CONSORTIUM COMPOSED OF AT LEAST

THREE APPLICANTS

FROM A MINIMUM OF **THREE DIFFERENT COUNTRIES** PARTICIPATING IN THE CREATIVE EUROPE PROGRAMME

THE **PROJECT COORDINATOR** WILL SUBMIT THE APPLICATION ON BEHALF OF ALL PARTNERS



CONSORTIA MAY INCLUDE **NON-PROFIT**, **PUBLIC AND PRIVATE MEDIA OUTLETS** (INCL. WRITTEN/ONLINE PRESS, RADIO/PODCASTS, TV, ETC); OTHER **ORGANISATIONS FOCUSING ON NEWS MEDIA** (INCL. MEDIA ASSOCIATIONS, NGO'S, JOURNALISTIC FUNDS AND TRAINING ORGANISATIONS FOCUSING ON MEDIA PROFESSIONALS, ETC).

NATURAL PERSONS ARE NOT ELIGIBLE

EXCEPT FOR ***SELF-EMPLOYED PERSONS*** *OR EQUIVALENT (I.E. SOLE TRADERS) IF THE COMPANY DOES NOT POSSESS LEGAL PERSONALITY SEPARATE FROM THAT OF THE NATURAL PERSON*

NATURAL PERSONS CANNOT ASSUME THE ROLE OF THE COORDINATOR

AWARD CRITERIA

RELEVANCE (30 PTS)

15 THE RELEVANCE OF THE PROJECT VIS-À-VIS THE **OBJECTIVES** OF THE CALL FOR PROPOSALS, INCL. ITS EUROPEAN DIMENSION, THE **NUMBER OF COUNTRIES AND LANGUAGES COVERED** AND THE DIVERSITY OF COUNTRIES/REGIONS INVOLVED, TAKING INTO ACCOUNT THEIR MEDIA CAPABILITIES, AND THE POTENTIAL BENEFITS FOR REGIONAL, LOCAL OR COMMUNITY MEDIA

10 THE RELEVANCE AND INNOVATION OF THE PROPOSED ACTIVITIES VIS-À-VIS THE **NEEDS OF THE CHOSEN (SUB)SECTOR AND TARGET COUNTRIES/REGIONS SUBSTANTIATED BY A NEEDS' ANALYSIS AND ANALYSIS OF ALREADY EXISTING INITIATIVES**

5 **ADEQUACY OF THE STRATEGIES TO ENSURE GENDER BALANCE, INCLUSION, DIVERSITY AND REPRESENTATIVENESS**, EITHER IN THE PROJECT/CONTENT OR IN THE WAY OF MANAGING THE ACTIVITY

QUALITY OF THE ACTIVITIES (30 PTS)

10 ADEQUACY OF THE **PROPOSED METHODOLOGIES** TO REACH THE OBJECTIVES OF THE CALL, **INCLUDING METHODS OF IMPLEMENTING THE PROPOSAL**

10 MECHANISMS TO ENSURE **COLLABORATION, DIVERSITY, IMPARTIALITY AND EDITORIAL INDEPENDENCE**

10 **COST-EFFICIENCY** OF THE PROPOSED ACTIVITIES IN THE CHOSEN DOMAIN

AWARD CRITERIA

PROJECT MANAGEMENT (20 PTS)

5

THE **EXPERIENCE** OF THE PROPOSED PROJECT TEAM

15

EFFICIENCY OF THE **TEAM COMPOSITION** TO REACH THE OBJECTIVES OF THIS CALL, THE **CLARITY OF WORK PACKAGES**, **RESPONSIBILITIES** AND **CORRESPONDING BUDGETS** AMONG THE PARTNERS, THE **QUALITY OF THE PROPOSED COORDINATION MECHANISMS, QUALITY CONTROL SYSTEMS** AND ARRANGEMENTS TO **MANAGE RISKS**

DISSEMINATION (20 PTS)

10

QUALITY OF THE **STRATEGIES TO EXCHANGE KNOWLEDGE, ENSURE TRANSFERABILITY** OF BEST PRACTICES AMONG AS MANY MEDIA PROFESSIONALS AS POSSIBLE AND MONITOR PROGRESS IN THIS REGARD

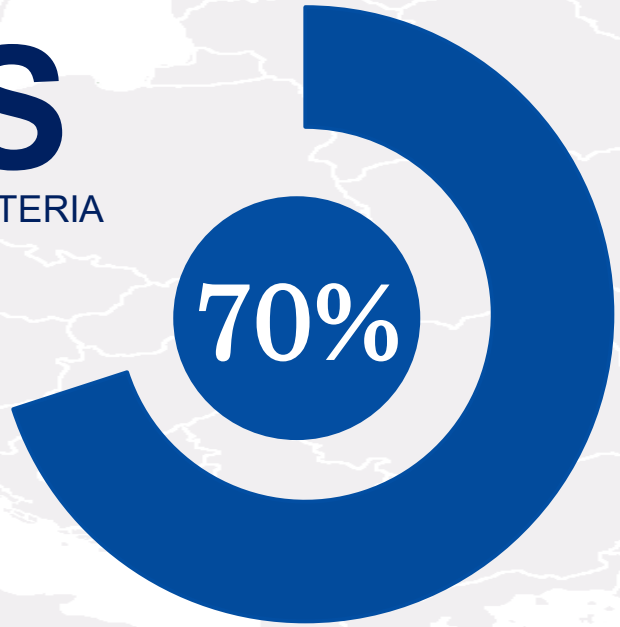
10

THE POTENTIAL **IMPACT** AT LOCAL, REGIONAL, NATIONAL AND/OR EUROPEAN LEVELS, BEYOND THOSE DIRECTLY INVOLVED IN THE PROJECT AND BEYOND THE PROJECT'S LIFETIME**, INCL. METHODS** TO ENSURE SUCH IMPACT

QUALITY THRESHOLD

70/100 PTS

FOLLOWING THE ASSESSMENT OF THE AWARD CRITERIA



PROJECT DURATION

24 MONTHS

FUNDING RATE

COSTS WILL BE REIMBURSED AT

80%

PAYMENT ARRANGEMENTS

BUDGET AND TIMELINE

7.5M EUR

DEADLINE
07/09/2022
17:00:00 CET

Evaluation: September-November 2022
Info to applicants: December 2022
Signature grant agreements: February 2023

CONTACT
EACEA-CREATIVE-EUROPE-JOURNALISM-PARTNERSHIPS@EC.EUROPA.EU

HOW TO APPLY

VIA THE FUNDING & TENDER OPPORTUNITIES PORTAL

European Commission | Funding & tender opportunities

Single Electronic Data Interchange Area (SEDIA)

SEARCH FUNDING & TENDERS | HOW TO PARTICIPATE | PROJECTS & RESULTS | WORK AS AN EXPERT | SUPPORT

- My Experts Area in the F&T Portal is currently experiencing technical issues. We are working to resolve the problem and will let you know when the application is functioning normally.
- Grant Management Services in the F&T Portal is currently experiencing technical issues. We are working to resolve the problem and will let you know when the application is functioning normally.

Find calls for proposals and tenders

Search calls for proposals and tenders by keywords, programmes...

Search

EU Programmes

- Asylum, Migration and Integration Fund (AMIF)
- Border Management and Visa Instrument (BMVI)
- Citizens, Equality, Rights and Values Programme (CERV)
- Creative Europe (CREA)
- Digital Europe Programme (DIGITAL)
- Europe Direct (ED)
- European Parliament (EP)
- European Solidarity Corps (ESC)
- Erasmus+ Programme (ERASMUS+)
- European Social Fund + (ESF)
- European Maritime, Fisheries and Aquaculture Fund (EMFAF)
- Innovation Fund (INNOVFUND)
- Internal Security Fund (ISF)
- Horizon Europe (HORIZON)
- Single Market Programme (SMP)
- Social Prerogative and Specific Competencies Lines (SOCPL)
- EU External Action (RELEX)
- Justice Programme (JUST)
- Pilot Projects and Preparatory Actions (PPPA)
- Programme for the Environment and Climate Action (LIFE)
- Promotion of Agricultural Products (AGRIP)
- Union Civil Protection Mechanism (UCPM)

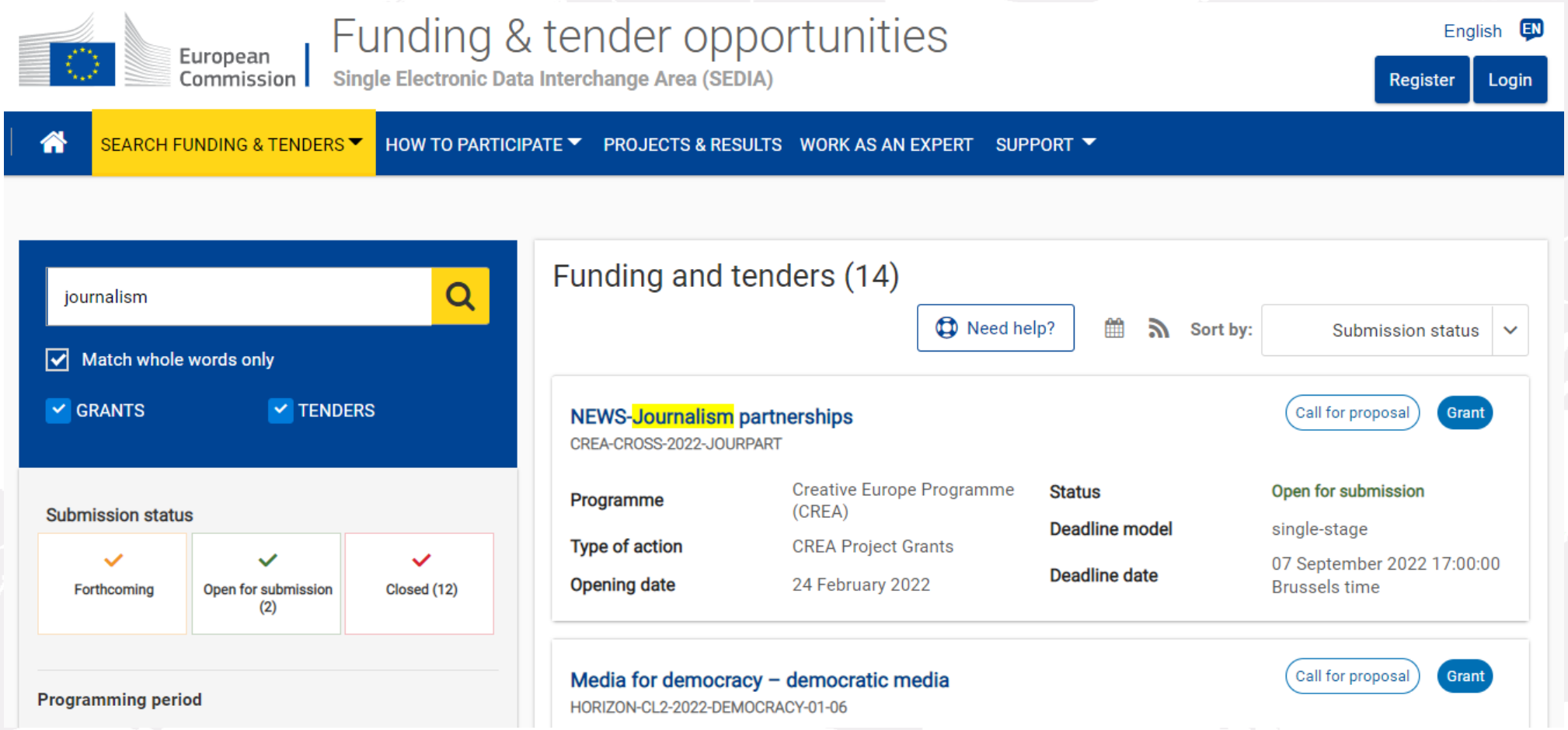
Show all

How to participate in 5 steps

1. Find an opportunity
2. Find partner(s)
3. Create an account
4. Register your organisation
5. Submit your proposal or offer

Learn more

Apply on Funding & Tenders Portal



Conditions and documents

Submission service

Topic related FAQ

Get support

Call information

Call updates

Go back to search results

Start submission

To access the Electronic Submission Service, please click on the submission-button next to the **type of action** and the **type of model grant agreement** that corresponds to your proposal. You will then be asked to confirm your choice, as it cannot be changed in the submission system. Upon confirmation, you will be linked to the correct entry point.

To access existing draft proposals for this topic, please login to the Funding & Tenders Portal and select the My Proposals page of the My Area section.

Please select the type of your submission:

- (•) CREA Project Grants [CREA-PJG], CREA Action Grant Budget-Based [CREA-AG]

Start submission

Need help?

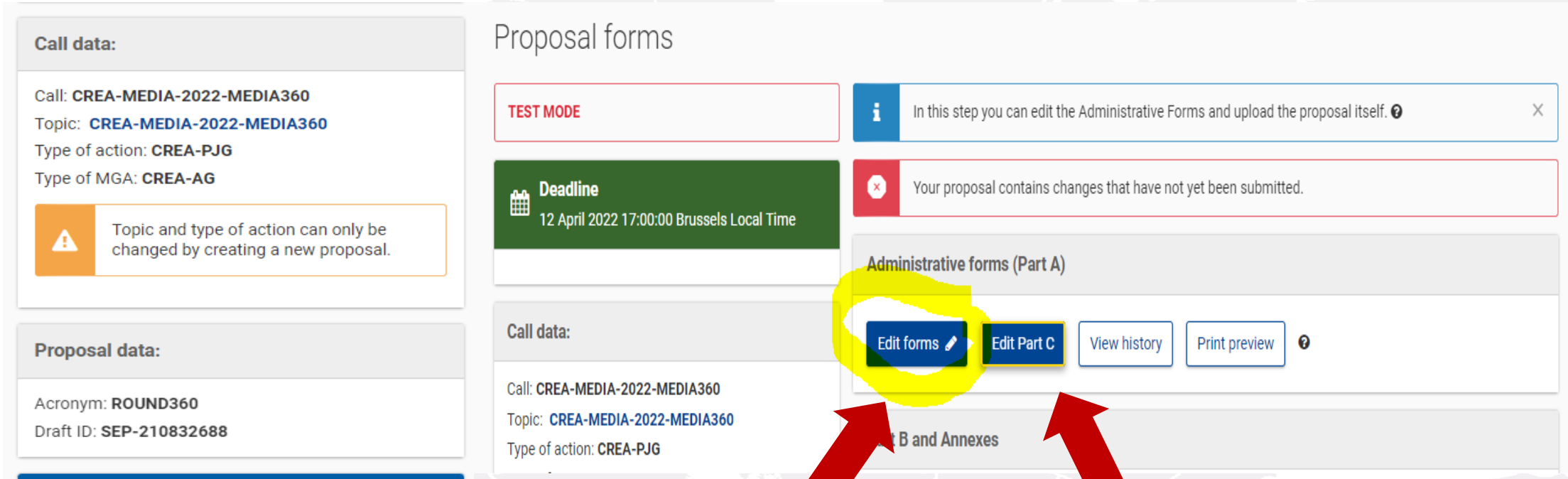
TECHNICALITIES

PART
A

PART
B

PART
C

E-FORM IN SUBMISSION SYSTEM

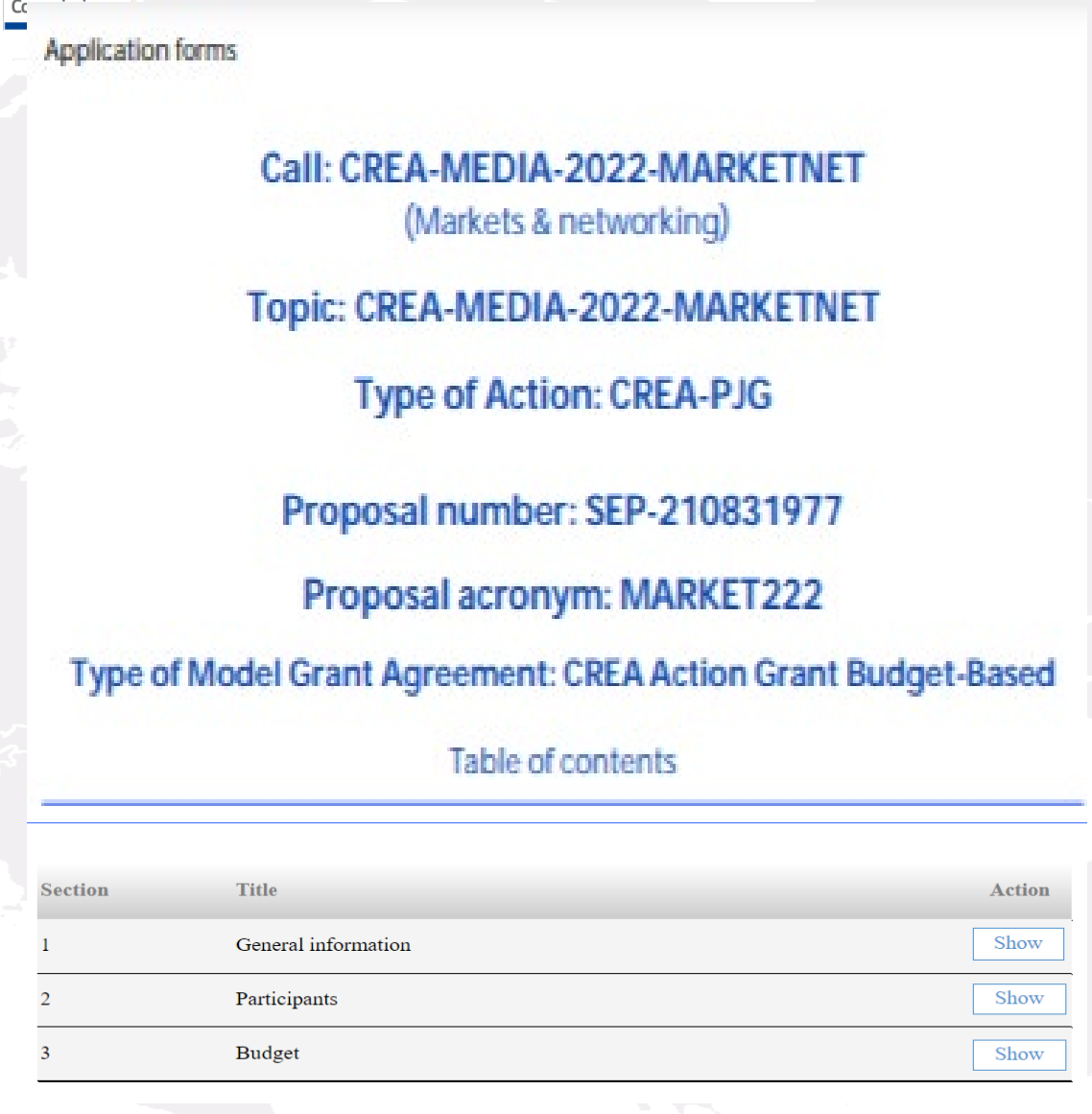


Part B = PDF upload

Part A = complete ONLINE

Part C = complete ONLINE

PART A



Application forms

Call: CREA-MEDIA-2022-MARKETNET
(Markets & networking)

Topic: CREA-MEDIA-2022-MARKETNET

Type of Action: CREA-PJG

Proposal number: SEP-210831977

Proposal acronym: MARKET222

Type of Model Grant Agreement: CREA Action Grant Budget-Based

Table of contents

Section	Title	Action
1	General information	Show
2	Participants	Show
3	Budget	Show

PART A

SIMPLIFIED BUDGET

DETAILED BREAKDOWN PER WORK-PACKAGE IN PART B

Application forms

Proposal ID **SEP-210833587**

Acronym **LAST360**

3 - Budget

No.	Name of beneficiary	Country	Role	Personnel costs - without volunteers/ EUR	Personnel costs – volunteers/ EUR	Subcontracting costs/ EUR	Purchase costs - Travel and subsistence/ EUR	Purchase costs - Equipment/ EUR	Purchase costs - Other goods, works and services/ EUR	Financial support to third parties/ EUR	Indirect costs/ EUR	Total eligible costs/ EUR	Ineligible costs/ EUR	Total estimated project costs and contributions/ EUR	Funding rate	Maximum EU contribution to eligible costs/ EUR	Requested EU contribution to eligible costs/ EUR	Max grant amount/ EUR	Income generated by the project/ EUR	In kind contributions/ EUR	Financial contributions/ EUR	Own resources/ EUR	Total estimated project income/ EUR
1	Baird Consulting Scs	BE	Coordinator	123 333	0	34 000	10 000	26 000	130 000	2 000	22 773.31	348 106.31	0	348 106.31	70	243 674.41	240 000.00	240 000.00	10 000.00	0.00	18 000.00	80 106.31	348 106.31
			Total	123 333	0	34 000	10 000	26 000	130 000	2 000	22 773.31	348 106.31	0	348 106.31		243 674.41	240 000.00	240 000.00	10 000.00	0.00	18 000.00	80 106.31	348 106.31

PART A

- ❑ BUDGET MUST BE BALANCED (COST/INCOME)
- ❑ VOLUNTEERS COST ARE NOT APPLICABLE

PART A

- **FINANCIAL SUPPORT TO THIRD PARTIES IS ALLOWED FOR GRANTS AND PRIZES UNDER THE FOLLOWING CONDITIONS:**

- THE CALLS MUST BE OPEN, PUBLISHED WIDELY AND CONFORM TO EU STANDARDS CONCERNING TRANSPARENCY, EQUAL TREATMENT, CONFLICT OF INTEREST AND CONFIDENTIALITY

- THE CALLS MUST REMAIN OPEN FOR AT LEAST TWO MONTHS

- THE OUTCOME OF THE CALL MUST BE PUBLISHED ON THE PARTICIPANTS' WEBSITES, INCLUDING A DESCRIPTION OF THE SELECTED PROJECTS, AWARD DATES, PROJECT DURATIONS, AND FINAL RECIPIENT LEGAL NAMES AND COUNTRIES

- THE CALLS MUST HAVE A CLEAR EUROPEAN DIMENSION.

PART B

DETAILED **DESCRIPTION** OF PROJECT FOR EVALUATION

CHECK THE CORRECT **QUESTIONS** BASED ON THE ACTION/CALL

1. RELEVANCE

1.1 Background and general objectives

Background and general objectives

For 'European Co-development', 'European Slate development', 'European Mini-Slate development' and 'TV and Online content':

- Provide a presentation of the applicant company (and partners for the European Co-Development and TV and Online actions),its management, its activities, its present position in the national and European markets and its editorial line in terms of development and production.

- For European Slate and Mini-Slate development, also describe the company's development plans and its present and forecast financial status (this must include the company's total turnover and total development expenditure in the last two financial years in €).

For 'Fostering European media talents and skills', 'Markets & networking', 'Innovative tools and Business models', 'Networks of European cinemas', 'European VOD networks and operators', 'European festivals', 'Subtitling of cultural content', 'Audience Development and Film Education', 'Creative Innovation Lab' and 'Journalism Partnership': Define the objectives of your proposal and explain their relevance to this call for proposals.

For 'Films on the Move': Describe the experience of the sales agent on pan-European projects, the number of distributors involved and the experience of distributors and their involvement in the project.

PART B

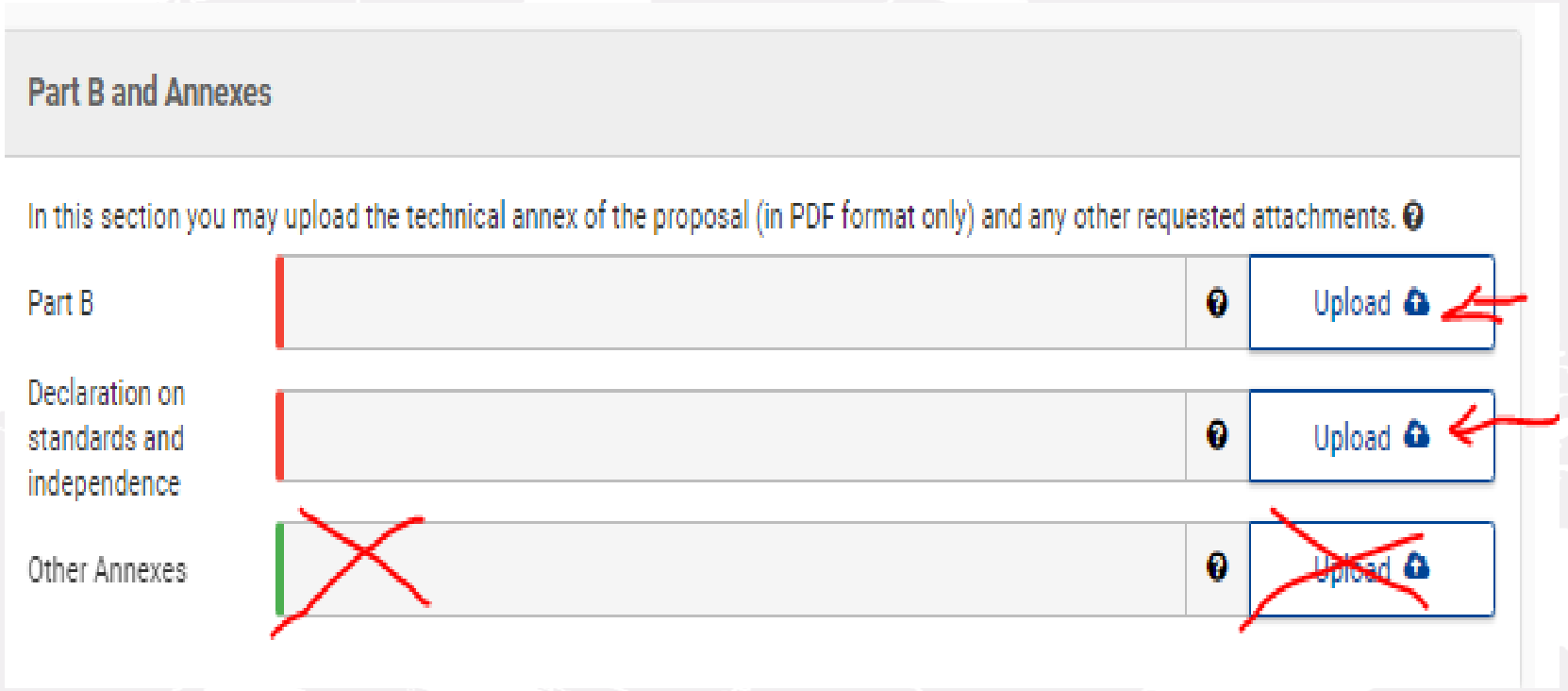
WORD DOCUMENT

⬇

UPLOAD IN PDF

(DECLARATION ON STANDARDS AND INDEPENDENCE FOR ALL ORGANISATIONS OF A NETWORK)

NO OTHER ANNEXES



WORK PACKAGES

REFER TO THE CALL DOCUMENT

- ❑ WP 1: **PROJECT MANAGEMENT** (MANDATORY)
- ❑ WP 2: **ACTIVITY 1** (MANDATORY)
- ❑ WP 3: **ACTIVITY 2** (IF APPLICABLE)
- ❑ WP 4 **FOLLOW UP AND DISSEMINATION** (MANDATORY)
- ❑ ADDITIONAL WORK PACKAGES MAY BE ADDED

WORK PACKAGES

COSTS FOR TRAVEL IN **PART A**

BREAKDOWN
BETWEEN
TRAVEL,
ACCOMODATION
&
SUBSISTENCE IN **PART B**

C.1a Travel			C.1b Accomodation	C.1c Subsistence
X travels	X persons travelling	X EUR	X EUR	X EUR

WORK PACKAGES CHECKLIST

- ❑ EACH WORK PACKAGE MUST HAVE A SPECIFIC ESTIMATED BUDGET
- ❑ EACH WORK PACKAGE MUST CONTAIN **AT LEAST ONE DELIVERABLE**
- ❑ CHECK THE CALCULATIONS: WP BUDGET 1 + WP BUDGET 2 + (ETC) = GLOBAL TOTAL ESTIMATED BUDGET **IN PART A** !!!!

MILESTONES & DELIVERABLES:

MILESTONES

- NOT APPLICABLE - ONLY FOR **MAJOR OUTPUTS** IN COMPLICATED PROJECTS

DELIVERABLES

- MUST INDICATE A **DUE DATE** WITHIN THE DURATION OF THE RELATED **WORK PACKAGE**
- FINAL REPORT IS **NOT** A DELIVERABLE
- AUDIT REPORT IS **NOT** A DELIVERABLE
- PREPARATION OF NEW APPLICATION IS **NOT** A DELIVERABLE

DELIVERABLES

Deliverable No (continuous numbering linked to WP)	Deliverable Name	Work Package No	Lead Beneficiary	Type	Dissemination Level	Due Date (month number)
D1.1		1		[R — Document, report] [DEM — Demonstrator, pilot, prototype] [DEC — Websites, patent filings, videos, etc] [DATA — data sets, microdata, etc] [DMP — Data Management Plan] [ETHICS] [SECURITY]	[PU — Public] [SEN — Sensitive] [R-UE/EU-R — EU Classified] [C-UE/EU-C — EU Classified] [S-UE/EU-S — EU Classified]	

- DISSEMINATION LEVEL: **ONLY PU (PUBLIC) OR SEN (SENSITIVE)**
- DUE DATE: **MUST CORRESPOND TO THE MONTH NUMBER IN THE PROJECT** NOT TO THE CALENDER MONTH
- AVOID SUBMITTING ALL YOUR DELIVERABLES THE VERY LAST MONTH OF THE PROJECT

Thank you

Creative Europe
2021-2027

PUSH BOUNDARIES

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