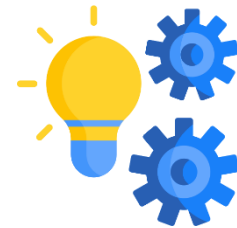




# Erasmus + KA2 Partnerships for Innovation 2024



**Blueprint Alliances for  
sectoral cooperation on  
skills**

**Tips for Applicants**

# Eligibility

- Proposals must address one of the 14 industrial ecosystems as identified in the New Industrial Strategy for Europe (COM/2020/102)
- Rich detail on these industrial ecosystems can be found in the Commission Staff Working Document “Annual Single Market Report 2021” in **Annex 3** (SWD/2021/351 final):  
<https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:52021SC0351&from=en>
- **Only registered members of the Pact for Skills** can be ‘applicants’ (=coordinators or full partners)

# Industrial Ecosystems in Europe

- Social enterprises, associations and cooperatives aiming at generating a social impact, often proximity based

- Retail sales
- Wholesale connected to consumers

- Building of residential and non-residential estates
- Building of roads and railways,
- Building of utilities and civil engineering
- Associated activities

- Telecommunications
- Software publishing, computer programming and consultancy
- Data processing, hosting, web portals
- Manufacturing of computers, communication equipment and consumer electronics

- Pharmaceuticals and other medical products
- Personal protective equipment
- Medical services, hospitals, nursing homes, residential care

- Plant and animal production
- Processing of food

- Passenger transport and travel
- Hotels, short term accommodation
- Restaurants and catering
- Events, theme parks

- Newspapers, books and periodicals
- Motion picture, video and television
- Radio and music

- Aircraft production
- Space manufacturing and services
- Defense products and technologies

- Production of textiles, wearing apparel, footwear, leather and, jewellery

- Raw starting materials (semiconductor wafers)
- Semiconductor manufacturing tools
- Design and manufacturing of semiconductor components

- Production of motor vehicles, ships and trains, and accessories
- Their repair and maintenance
- Transport

- Raw materials
- Manufacturing of products with high environmental impact: chemicals, iron and steel, forest-based products, plastics, refining, cement, rubber, non-ferrous metals, fertilisers, etc.

- Electric motors, engines and turbines
- Electric power generation
- Manufacturing and distribution of gas

# Activities for Lot 2 Blueprint Alliances

- Activities described in the Programme Guide for Lot 2 **must all** be addressed **in the work plan!**
- The next slide lists the headlines only – pay **attention to the details** in the Programme Guide!



# The following activities **must** be implemented

- Develop a **strategic approach** to sectoral cooperation on skills (refer to your Pact for Skills partnership – existing or in the making - in the relevant ecosystem)
- **Design** European sector-wide agreed **‘core’ curricula and training** programmes:
  - **Within 1<sup>st</sup> year** of project: address urgent skills needs rapidly (through continuing vocational training)
  - **Throughout** the project: develop training for emerging occupational profiles (for initial VET + HE as well as for continuing vocational training)
- **Deliver** the ‘core’ curricula and training programmes
- Design a **long-term action plan for roll-out** of project results

# Skills Intelligence

- Detailed assessment of current and anticipated skills needs
- Identify urgent skills needs
- Identify emerging occupational profiles
- Clear methodology, also to monitor progress and the evolution of demand and supply of skills
- Feed results into CEDEFOP European Skills Intelligence

# Sector Skills Strategy

- Anchored in the overall growth strategy for the sector
- Activities, milestones, well-defined results, clear task attribution, time lines
- Identify and prioritise emerging occupational profiles
- Identify which digital and green skills are needed in occupations

# Training

- Rapid response to urgent skills needs: develop continuing vocational training programmes for the labour force within the first year
- Designing & delivering European 'core' curricula and training programmes throughout the project:  
Focus on emerging occupational profiles
- Use of EU tools, such as EQF, ESCO, EQAVET
- Reach out to CoVEs, 3S regions, European cluster partnerships, the EIT knowledge & innovation communities and providers of employment opportunities



# Training content – reactive response

- Address urgent skills needs
- Draw on ESCO and competence frameworks
- Rapid design of continuing vocational training (CVT) for the labour force (within 1<sup>st</sup> year)
- Rapid uptake and use of the training programmes by involving main players networks and clusters

# Training content – proactive response

- Develop modular VET and HE curricula and training programmes for changing and emerging occupational profiles:
  - for the young: initial education & training + related qualifications
  - for people of working age: continuing vocational training + related certificates
  - integrate: key competences, green skills, work placements abroad, work-based learning
- Deliver the curricula and training
  - integrate: work placements abroad, work-based learning

# EU transparency + quality instruments

- Proposals should draw on the classification of European Skills, Competences, Qualifications and Occupations (**ESCO**):  
<https://ec.europa.eu/esco/portal/home>
- ....and **competence frameworks**, such as KeyComp, DigComp, EntreComp, GreenComp
- Proposals should address developments of changing and emerging occupational profiles at upper + post-secondary levels (**EQF levels 3-5**) and at tertiary levels (**EQF levels 6-8**)
- When developing curricula and training programmes, quality assurance should be built in – check against **EQAVET** and **ESG**

Good luck!