



Information session

MEDIA 360° - Markets & Networking - Training

9 March 2022

This info session will be recorded using WebEx for the purpose of publication on EACEA's website. Only the presentations will be recorded: Q&A sections will not be recorded.

Please refer to the Data Protection Notice of the event for more information

*European Education and Culture
Executive Agency*



MEDIA 360

Call CREA-MEDIA-2022-MEDIA360

OBJECTIVES OF THE CALL



EXPLOIT SYNERGIES & DEVELOP COOPERATIONS



REACH ECONOMIES OF SCALE ACROSS ACTIVITIES



CREATE IMPACT ACROSS THE VALUE-CHAIN

ELIGIBLE ACTIVITIES



- ✓ DEMONSTRATING STRONG ADDED-VALUE & STRUCTURING EFFECTS
- ✓ PRIORITY TO **B2B ACTIVITIES**
- ✓ B2C ACTIVITIES **NOT** A PRIORITY

THE ACTIVITIES PROPOSED MUST:

- **BE CONNECTED IN AN INTEGRATED WAY**
- **HAVE A GLOBAL INTEGRATED STRATEGY**



TALENT & SKILLS

ELIGIBLE TRAINING ACTIVITIES IN:

AUDIENCE
DEVELOPMENT
MARKETING
PROMOTION
NEW DISTRIB.
EXPLOITATION
DIGITAL
TECHNOLOGIES

FINANCIAL &
COMMERCIAL
MANAGEMENT
FINANCIAL
INSTRUMENTS
NEW BUSINESS
MODELS

MODULES/SESSIONS
ON
HOW TO INCREASE
THE GREENING OF
THE INDUSTRY

DEVELOPMENT &
PROD. OF AV WORKS
INNOVATION IN
CONTENT
DEVELOPMENT
KNOWLEDGE
SHARING
NETWORKING
CAPABILITIES

MARKETS & NETWORKING

ELIGIBLE ACTIVITIES



MARKETS

FOR EUROPEAN AV PROFESSIONALS

- ✓ **B2B EXCHANGES**
- ✓ **IMPACT ON VISIBILITY AND SALES OF EUROPEAN WORKS**
- ✓ **CONTENT / NEW TECHNOLOGIES / BUSINESS MODELS**
- ✓ **ENVIRONMENTALLY-FRIENDLY APPROACH**

B2B PROMOTIONAL ACTIVITIES

OF EUROPEAN AV WORKS



- PAN-EUROPEAN NETWORK**
15 MEDIA COUNTRIES
- DISTRIBUTION / CIRCULATION OF EUROPEAN AV WORKS**
- NETWORK ACTIVITIES -> PROMOTE TALENTS FACILITATE DEVELOPMENT & DISTRIBUTION OF CO-CREATIONS & CO-PRODUCTIONS**
- INCLUDING FINANCIAL SUPPORT TO THIRD PARTIES**

INTERNATIONAL CO-PRODUCTION

WHO CAN APPLY?

INTERNATIONAL CO-PRODUCTION FUNDS

COMPANY BASED IN A
MEDIA COUNTRY



Creative
Europe
MEDIA



AT LEAST ONE
COMPANY FROM A
NON-MEDIA COUNTRY



INTERNATIONAL CO-PRODUCTION

WHAT ACTIVITIES TO BE FINANCED BY THE FUNDS ?

PRODUCTION OF



FEATURE FILMS

TV SERIES

ANIMATION

DOCUMENTARIES

INTERNATIONAL CO-PRODUCTION

WHAT ACTIVITIES TO BE FINANCED BY THE FUNDS ?

DISTRIBUTION
ACTIVITIES

INTL PROMOTION
ACTIVITIES



INTERNATIONAL CO-PRODUCTION

FINANCIAL SUPPORT TO THIRD PARTIES FOR PRODUCTION / DISTRIBUTION

CONDITIONS:

- ✓ **ONLY** APPLICABLE FOR INTERNATIONAL CO-PRODUCTIONS
- ✓ APPLICANT ENTITY IS BASED IN A MEDIA COUNTRY
- ✓ AT LEAST ONE CO-PRODUCER FROM A COUNTRY OUTSIDE MEDIA
- ✓ SHARE OF EUROPEAN PRODUCER MUST BE **BETWEEN 20% AND 70%**

INNOVATIVE TOOLS & BUSINESS MODELS

SUPPORT THE
DEVELOPMENT OF
PROJECTS THAT
PROMOTE
INNOVATIVE TOOLS
AND BUSINESS
MODELS

INCREASE

- AVAILABILITY, VISIBILITY AND AUDIENCE OF EU WORKS

INCREASE

- COMPETITIVENESS

CONTRIBUTE

- GREENING PROCESS OF EU INDUSTRY

AUDIENCES ACTIVITIES



PAN-EUROPEAN
COOPERATION

STIMULATE INTEREST

INCREASE KNOWLEDGE OF
AUDIENCES IN EU FILMS

AWARD CRITERIA

RELEVANCE OF THE ACTIVITIES (40 PTS)

20

RELEVANCE & COMPLEMENTARITY OF ACTIVITIES

- INTL/EUROPEAN DIMENSION
- NEEDS OF THE ONDUSTRY
- COMPETITIVENESS OF THE APPLICANT

10

ADDED VALUE OF THE PROJECT

STRATEGIES FOR **SUSTAINABLE**
AND
ECO-FRIENDLY ACTIVITIES
WITHIN THE PROJECT
IMPLEMENTATION

5

STRATEGIES FOR **GENDER**
BALANCE, INCLUSION, DIVERSITY
AND **REPRESENTATIVENESS**

5

AWARD CRITERIA

QUALITY OF CONTENT AND ACTIVITIES (35 PTS)

15

METHODOLOGY AND **STRATEGY** TO
ACHIEVE THE OBJECTIVES:

- MARKET ANALYSIS
- GLOBAL INTEGRATED STRATEGY
- FORMAT OF ACTIVITIES
- TARGET GROUP
- SELECTION & FOLLOW-UP PROCESSES

INTEGRATION OF **INNOVATIVE ASPECTS**

- USE OF LATEST DIGITAL TECHNOLOGY
- INNOVATION IN CONTENT DEVELOPMENT & STORYTELLING
- TALENT DEVELOPMENT
- ACCESS TO FINANCE
- PROMOTION & DISTRIBUTION

10

10

COST-EFFECTIVENESS OF
THE PROPOSED ACTION

AWARD CRITERIA

PROJECT MANAGEMENT (10 PTS)

10

DISTRIBUTION OF THE
ROLES AND RESPONSIBILITIES OF
THE TEAM, INCLUDING
GENDER
AND **DIVERSITY BALANCE**

DISSEMINATION (15 PTS)

SYSTEMIC IMPACT:

- GAINED EXPERTISE / CAREER DEVELOPMENT
- ACCESS TO INTL MARKETS & NETWORKS
- CO-PRODUCTION, FINANCING, VISIBILITY
- INTERNATIONAL CIRCULATION
- GLOBAL AUDIENCE REACH
- LEVEL OF ASSISTANCE AND FOLLOW UP AFTER THE EVENT

THE **STRUCTURING EFFECT** AND **GREENING PROCESS**, THE **ADDED VALUE**

- TO ENTER TARGETED MARKETS
- TO REINFORCE CO-PRODUCTION AND INTERNATIONAL CIRCULATION

10

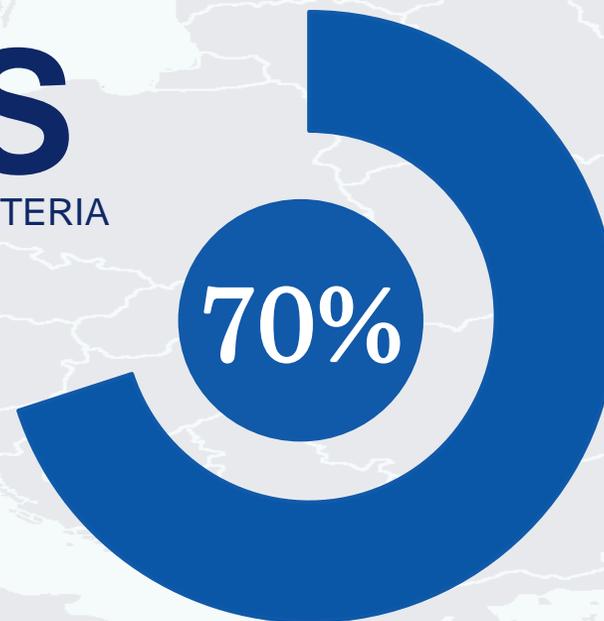
5



QUALITY THRESHOLD

70/100 PTS

FOLLOWING THE ASSESSMENT OF THE AWARD CRITERIA



PROJECT DURATION

36 MONTHS



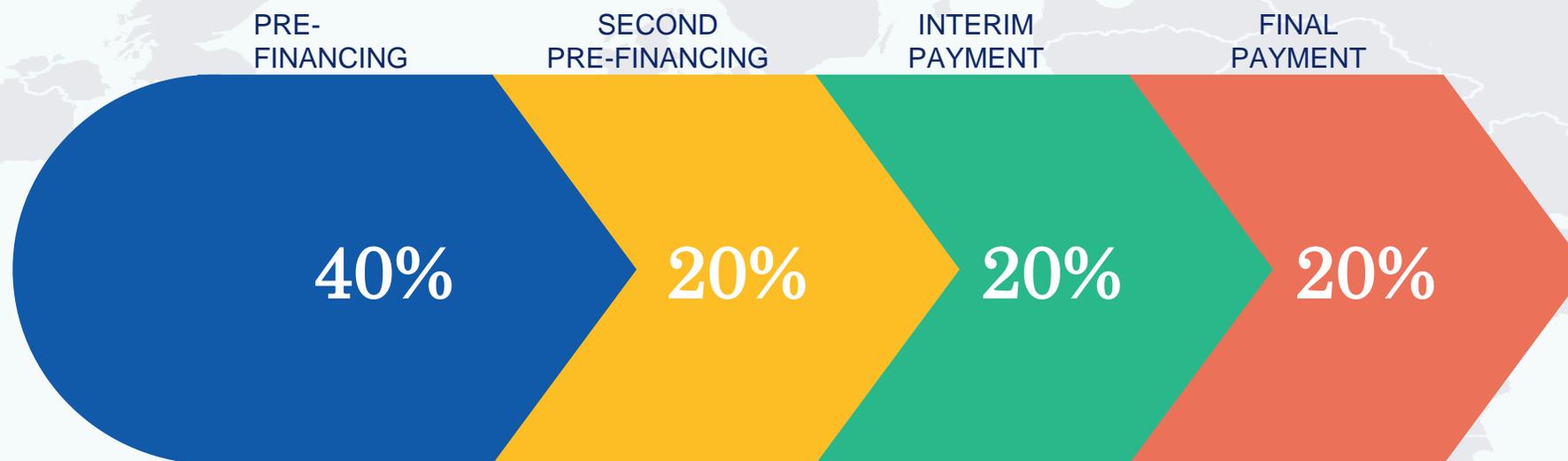


FUNDING RATE

COSTS WILL BE REIMBURSED AT

70%

PAYMENT MODELS



BUDGET AND TIMELINE



20M EUR



DEADLINE

12.04.22

17:00:00 CET

INFO TO APPLICANTS: **SEPTEMBER-OCTOBER 2022**

CONTACT:
EACEA-MEDIA-360@EC.EUROPA.EU



MARKETS AND NETWORKING

Call CREA-MEDIA-2022-MARKETNET

OBJECTIVES OF THE CALL



ENCOURAGE B2B EXCHANGES AND INCREASE PARTICIPATION FROM LOW CAPACITY COUNTRIES



INCLUDE INDUSTRY EVENTS FOCUSED ON CONTENT, NEW TECHNOLOGIES AND NEW BUSINESS MODELS



VALUE ENVIRONMENTAL-FRIENDLY APPROACHES

ACTIVITIES AIMING AT:



FACILITATING EUROPEAN
AND INTERNATIONAL
CO-PRODUCTIONS:

- FEATURE FILMS AND SHORT FILMS
- TV SERIES
- VIDEO GAMES
- CROSS-MEDIA

FACILITATING ACCESS TO
AUDIOVISUAL
**TRADE EVENTS AND
MARKETS**
PHYSICAL & ONLINE



ENSURE
SUSTAINABILITY
ENVIRONMENTALLY-RESPECTFUL
STRATEGIES



PHYSICAL EVENTS:
SUSTAINABILITY CERTIFICATION
MUST BE LAUNCHED
DURING THE LIFETIME OF THE PROJECT

ELIGIBLE ACTIVITIES



MARKETS

FOR EUROPEAN AV PROFESSIONALS

- ✓ **B2B EXCHANGES**
- ✓ **IMPACT ON VISIBILITY AND SALES OF EUROPEAN WORKS**
- ✓ **CONTENT / NEW TECHNOLOGIES / BUSINESS MODELS**
- ✓ **ENVIRONMENTALLY-FRIENDLY APPROACH**

B2B PROMOTIONAL ACTIVITIES

OF EUROPEAN AV WORKS



- PAN-EUROPEAN NETWORK**
15 MEDIA COUNTRIES
- DISTRIBUTION / CIRCULATION**
OF EUROPEAN AV WORKS
- NETWORK ACTIVITIES -> PROMOTE TALENTS**
FACILITATE DEVELOPMENT & DISTRIBUTION
OF CO-CREATIONS & CO-PRODUCTIONS
- INCLUDING FINANCIAL SUPPORT**
TO THIRD PARTIES

PARTICULAR FOCUS ON



SUSTAINABILITY
ENVIRONMENTALLY-RESPECTFUL
ACTIVITIES



GREENING OF THE INDUSTRY

GENDER BALANCE

DIVERSITY AND
REPRESENTATIVENESS

INCLUSIVITY

AWARD CRITERIA

RELEVANCE OF THE ACTIVITIES (40 PTS)

10

B2B & PROMOTION ACTIVITIES
IN LINE WITH THE
OBJECTIVES OF THE CALL

10

**NEEDS OF THE INDUSTRY
AND INNOVATION**

10

ADDED VALUE :

- CIRCULATION OF THE WORKS
- QUALITY OF THE POSITIONING
- EUROPEAN/INTERNATIONAL DIMENSION

STRATEGIES FOR **SUSTAINABLE**
AND
ECO-FRIENDLY ACTIVITIES
WITHIN THE PROJECT
IMPLEMENTATION

5

STRATEGIES FOR **GENDER**
BALANCE, INCLUSION, DIVERSITY
AND **REPRESENTATIVENESS**

5

AWARD CRITERIA

QUALITY OF CONTENT AND ACTIVITIES (30 PTS)

10

METHODOLOGY TO ACHIEVE THE OBJECTIVES:

- FORMAT, CONTENT, TARGET GROUP
- TOOLS AND DIGITAL TECHNOLOGIES
- SELECTION AND DISTRIBUTION STRATEGIES
- VISIBILITY OF THE PROFESSIONALS

10

THE **COST EFFICIENCY** OF THE ACTION
SUSTAINABILITY OF THE CO-FINANCING STRATEGY

QUALITY AND FEASIBILITY:

- CONSISTENCY OF BUDGET, OBJECTIVES AND CONTENT
- RELEVANCE OF SYNERGIES AND NEW BUSINESS MODELS

10

AWARD CRITERIA

PROJECT MANAGEMENT (10 PTS)

10

DISTRIBUTION OF THE
ROLES AND RESPONSIBILITIES
OF THE TEAM, INCLUDING
GENDER
AND **DIVERSITY BALANCE**

DISSEMINATION (20 PTS)

SYSTEMIC IMPACT

- CO-PRODUCTION, FINANCING, VISIBILITY
- INTERNATIONAL CIRCULATION
- GLOBAL AUDIENCE REACH
- TRACK RECORD
- ASSISTANCE AND FOLLOW UP

10

THE **STRUCTURING EFFECTS** AND **ADDED VALUE**

- TO ENTER TARGETED MARKETS
- TO REINFORCE CO-PRODUCTION
AND/OR INTERNATIONAL CIRCULATION

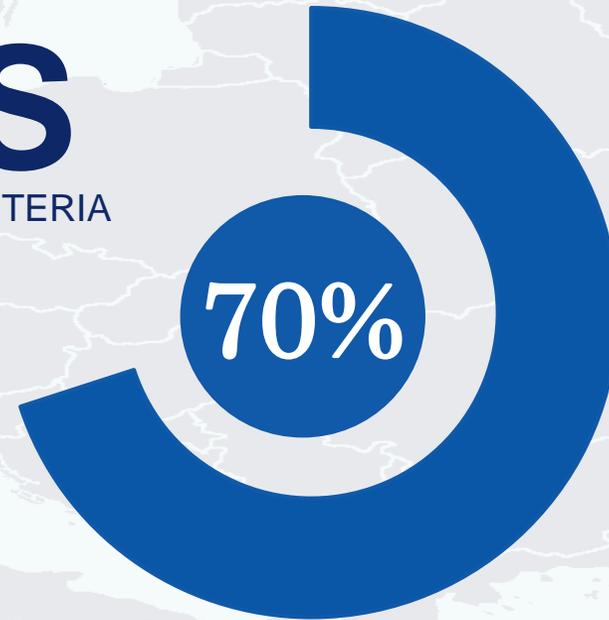
10



QUALITY THRESHOLD

70/100 PTS

FOLLOWING THE ASSESSMENT OF THE AWARD CRITERIA



PROJECT DURATION

24 MONTHS





FUNDING RATE

COSTS WILL BE REIMBURSED AT

60%

PAYMENT ARRANGEMENTS



BUDGET AND TIMELINE



13M EUR



DEADLINE

28.06.22

17:00:00 CET

INFO TO APPLICANTS: OCTOBER-NOVEMBER 2022

CONTACT:

EACEA-MEDIA-MARKETS@EC.EUROPA.EU



TALENT AND SKILLS

Call CREA-MEDIA-2022-TRAINING

OBJECTIVES OF THE CALL



FOSTER THE TALENTS AND SKILLS OF THE
AV SECTOR PROFESSIONALS



STRENGTHEN THE CAPACITY OF AV
PROFESSIONALS TO ADAPT TO **NEW CREATIVE
PROCESSES AND BUSINESS MODELS**



REINFORCE THEIR CAPACITY TO FULLY EXPLOIT
THE **CREATIVE AND COMMERCIAL POTENTIAL**
OF THE DIGITAL TRANSFORMATION

ACTIVITIES AIMING AT:



FACILITATE THE LEARNING AND ACQUISITION OF
NEW SKILLS AND EXPERTISE
IN PARTICULAR DIGITAL SKILLS

TRAINING ACTIVITIES ON **SUSTAINABILITY** AND MORE
**ENVIRONMENTALLY-RESPECTFUL
SOLUTIONS**
FOR THE AUDIOVISUAL INDUSTRY



DEVELOP **NEW BUSINESS MODELS**
AND
**STRENGTHEN INTERNATIONAL
COOPERATION**
IN THE AV SECTOR

PROMOTE BUSINESS STRATEGIES THAT ENSURE A MORE
ENVIRONMENTALLY-RESPECTFUL
INDUSTRY AS WELL AS **DIVERSITY AND
INCLUSIVENESS**



FOSTER COOPERATION BETWEEN PLAYERS TO ENSURE
KNOWLEDGE TRANSFER
AND MENTORSHIP OPPORTUNITIES

NURTURE YOUNG TALENT AND
SUPPORT YOUNG START-UPS
IN THE AV SECTOR





ELIGIBLE ACTIVITIES

TRAINING COURSES, **MENTORING** PROGRAMMES AIMED AT IMPROVING
THE EXPERTISE OF AV PROFESSIONALS IN THE FIELD OF:

MARKETING, PROMOTION AND NEW MODELS OF DISTRIBUTION AND EXPLOITATION

FOCUSING ON DIGITAL SKILLS AND DIGITAL TOOLS AND TECHNOLOGIES

GREENING OF THE AV INDUSTRY

AIMING AT PROMOTING SUSTAINABLE PRACTICES ACROSS THE ENTIRE VALUE CHAIN

FINANCIAL AND COMMERCIAL MANAGEMENT

WITH A VIEW TO ENHANCE THE CAPACITY TO ACCESS INVESTMENT, MANAGE IP AND DEVELOP NEW BUSINESS MODELS

DEVELOPMENT, PRODUCTION AND POST PRODUCTION

OF AV WORKS, INCLUDING INNOVATIVE STORYTELLING

ENTREPRENEURSHIP AND NEW BUSINESS CREATIONS



PARTICULAR FOCUS ON



SUSTAINABILITY
ENVIRONMENTALLY-RESPECTFUL
ACTIVITIES



GREENING OF THE INDUSTRY

GENDER BALANCE

DIVERSITY AND
REPRESENTATIVENESS

INCLUSIVITY

ELIGIBLE TARGET GROUP(S)

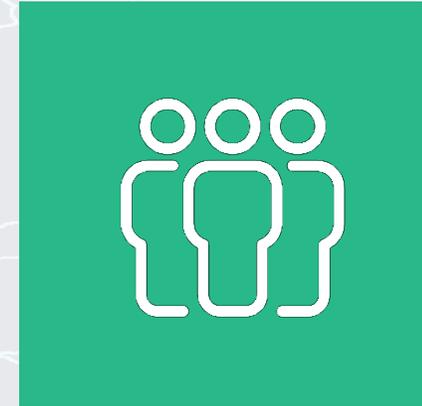
PROFESSIONALS FROM THE A/V INDUSTRY, IN PARTICULAR YOUNG PROFESSIONALS, AS WELL AS PROFESSIONALS FROM START UPS



THE MAJORITY OF PARTICIPANTS MUST BE OF **NATIONALITY OTHER THAN THAT OF THE APPLICANT**



PROJECTS MUST ENSURE A GOOD **REPRESENTATIVENESS OF GENDER AND DIVERSITY**



SPECIAL ATTENTION TO **WOMEN** AND PROFESSIONALS WITH **DIVERSE AND DISADVANTAGED BACKGROUND**

ELIGIBLE TARGET GROUP(S)

30%

FOR **EUROPEAN ACTIONS**, NATIONALS FROM COUNTRIES NOT PARTICIPATING IN THE MEDIA STRAND SHOULD NOT REPRESENT MORE THAN **30%** OF THE PARTICIPANTS

FOR **INTERNATIONAL ACTIONS**, NATIONALS FROM COUNTRIES NOT PARTICIPATING IN THE MEDIA STRAND MAY REPRESENT UP TO **50%** OF THE PARTICIPANTS

50%

REGIONAL ACTIONS ARE **ONLY** OPEN TO **PARTICIPANTS FROM LOW CAPACITY COUNTRIES** AND MIGHT INCLUDE PARTICIPANTS FROM NEIGHBORING COUNTRIES EVEN IF THEY ARE NOT LCCs

AWARD CRITERIA

RELEVANCE OF ACTIVITIES (35 PTS)

15

RELEVANCE OF THE CONTENT OF THE ACTIVITY INCLUDING ITS INTERNATIONAL/ EUROPEAN/ REGIONAL DIMENSION VIS-À-VIS THE OBJECTIVES OF THE CALL AND THE NEEDS AND TRENDS OF THE INDUSTRY, ESPECIALLY DIGITAL DISTRIBUTION, BUSINESS CREATION AND GREENING OF THE INDUSTRY

5

THE LEVEL OF INNOVATION OF THE PROJECT
IN RELATION TO THE EXISTING EUROPEAN TRAINING OFFER

5

THE COOPERATION BETWEEN PLAYERS
FROM DIFFERENT GROUPS OF COUNTRIES AS WELL AS PARTNERSHIPS WITH THE AV INDUSTRY

ADEQUACY OF THE STRATEGIES PRESENTED TO ENSURE **MORE SUSTAINABLE AND MORE ENVIRONMENTALLY-RESPECTFUL ACTIVITIES** WITHIN THE PROJECT IMPLEMENTATION

5

ADEQUACY OF THE STRATEGIES TO ENSURE **GENDER BALANCE, INCLUSION, DIVERSITY AND REPRESENTATIVENESS**, EITHER IN THE PROJECT/CONTENT OR IN THE WAY OF MANAGING THE ACTIVITY

5

AWARD CRITERIA

QUALITY OF CONTENT AND ACTIVITIES (40 PTS)

10

ADEQUACY OF THE CONTENT OF THE ACTION
THE PROPOSED **METHODOLOGY AND
PEDAGOGICAL APPROACH** TO THE
SPECIFIC TYPE OF ACTION
(INTERNATIONAL/EUROPEAN/REGIONAL) AND
TARGET GROUP

10

ADEQUACY OF THE **FORMAT, SELECTION
PROCEDURE, SCHOLARSHIP POLICY,
GENDER AND DIVERSITY BALANCE,
PROFESSIONAL BENEFITS** AND LONG
AND SHORT TERM EFFECTS ON THE
PARTICIPANTS

10

THE **COST-EFFECTIVENESS** OF THE
PROPOSED ACTION

INTEGRATION OF INNOVATIVE ASPECTS
RELATING TO THE **LATEST DIGITAL
TECHNOLOGIES** AS WELL AS
**INNOVATION IN CONTENT
DEVELOPMENT AND STORYTELLING,**
TALENT DEVELOPMENT AND ACCESS TO
FINANCE

5

SUITABILITY TO **REINFORCE THE
CAPACITY OF PROFESSIONALS**
FROM LOW CAPACITY COUNTRIES

5

AWARD CRITERIA

DISSEMINATION (15 PTS)

5

SUITABILITY OF THE MECHANISMS IN PLACE TO **DISSEMINATE BEST PRACTICES, BUSINESS MODELS AND RESULTS** BEYOND THE PARTICIPANTS AND FOLLOW UP OF PROJECTS AND PARTICIPANTS

10

IMPACT ON PARTICIPATING PROFESSIONALS, ON SELECTED PROJECTS, ON COMPANIES AND ON THE AUDIOVISUAL SECTOR

PROJECT MANAGEMENT (10 PTS)

5

RELEVANCE OF THE **DISTRIBUTION OF THE ROLES AND RESPONSIBILITIES OF THE TEAM**, TAKING INTO ACCOUNT GENDER AND DIVERSITY BALANCE

5

RELEVANCE OF THE **PEDAGOGICAL EXPERTISE OF THE PROPOSED TUTORS, EXPERTS AND COACHES** VIS-À-VIS THE OBJECTIVES OF THE ACTION, TAKING INTO ACCOUNT GENDER AND DIVERSITY BALANCE

PROJECT DURATION

36 MONTHS

- ❑ NO FPA => ONE SUBMISSION ONLY
- ❑ NO YEARLY RESUBMISSION





FUNDING RATE

COSTS WILL BE REIMBURSED AT

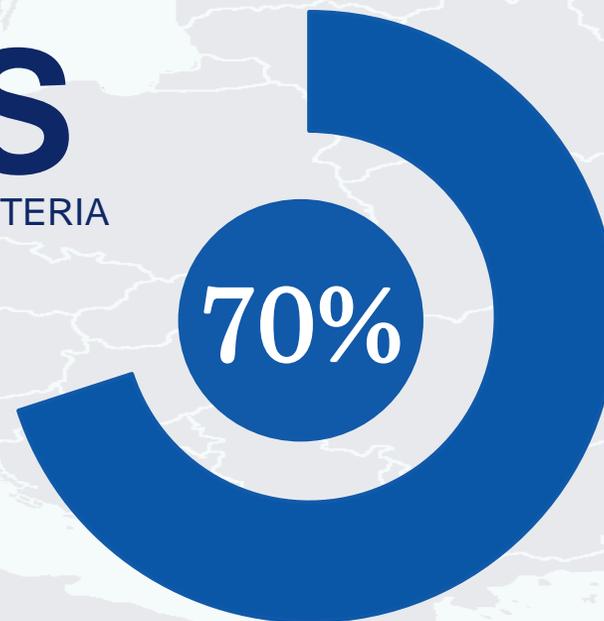
80%



QUALITY THRESHOLD

70/100 PTS

FOLLOWING THE ASSESSMENT OF THE AWARD CRITERIA



PAYMENT ARRANGEMENTS



BUDGET AND TIMELINE



20M EUR



DEADLINE

04.05.22

17:00:00 CET

INFO TO APPLICANTS: OCTOBER-NOVEMBER 2022

CONTACT:

EACEA-MEDIA-TRAINING@EC.EUROPA.EU



HOW TO APPLY VIA THE FUNDING & TENDER OPPORTUNITIES PORTAL



Funding & tender opportunities

Single Electronic Data Interchange Area (SEDIA)

- SEARCH FUNDING & TENDERS
- HOW TO PARTICIPATE
- PROJECTS & RESULTS
- WORK AS AN EXPERT
- SUPPORT

• My Experts Area in the F&T Portal is currently experiencing technical issues. We are working to resolve the problem and will let you know when the application is functioning normally.

• Grant Management Services in the F&T Portal is currently experiencing technical issues. We are working to resolve the problem and will let you know when the application is functioning normally.

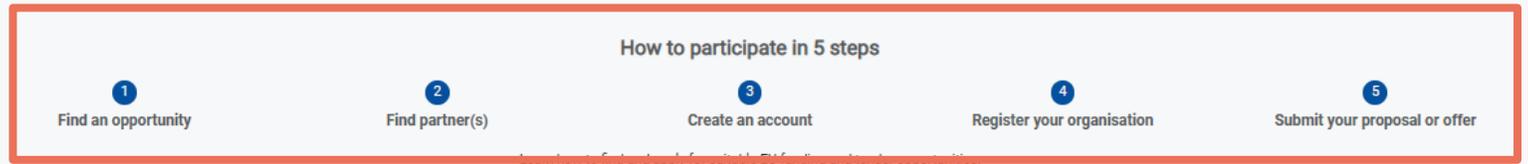
Find calls for proposals and tenders

Search calls for proposals and tenders by keywords, programmes... Search

EU Programmes

Asylum, Migration and Integration Fund (AMIF)	Border Management and Visa Instrument (BMVI)	Citizens, Equality, Rights and Values Programme (CERV)	Creative Europe (CREA)	Digital Europe Programme (DIGITAL)	Europe Direct (ED)
European Parliament (EP)	European Solidarity Corps (ESC)	Erasmus+ Programme (ERASMUS+)	European Social Fund + (ESF)	European Maritime, Fisheries and Aquaculture Fund (EMFAF)	Innovation Fund (INNOVFUND)
Internal Security Fund (ISF)	Horizon Europe (HORIZON)	Single Market Programme (SMP)	Social Prerogative and Specific Competencies Lines (SOCPL)	EU External Action (RELEX)	Justice Programme (JUST)
Pilot Projects and Preparatory Actions (PPPA)	Programme for the Environment and Climate Action (LIFE)	Promotion of Agricultural Products (AGRIP)	Union Civil Protection Mechanism (UCPM)		

[Show all](#)



[Learn more](#)

Apply on Funding & Tenders Portal

Training

Match whole words only

GRANTS TENDERS

Submission status

Forthcoming (3)
 Open for submission (2)
 Closed (9)

Programming period

2021 - 2027 (14)

Creative Europe (CREA)

Funding and tenders (14)

Sort by:

Fostering European Media Talents and Skills

CREA-MEDIA-2022-TRAINING

Programme	Creative Europe Programme (CREA)	Status	Open for submission
Type of action	CREA Project Grants	Deadline model	single-stage
Opening date	10 February 2022	Deadline date	04 May 2022 17:00:00 Brussels time

MEDIA 360°

CREA-MEDIA-2022-MEDIA360

Programme	Creative Europe Programme (CREA)	Status	Open for submission
Type of action	CREA Project Grants	Deadline model	single-stage
Opening date	03 February 2022	Deadline date	12 April 2022 17:00:00 Brussels time

Conditions and
documents

Submission service

Topic related FAQ

Get support

Call information

Call updates

 Go back to
search results

Start submission

To access the Electronic Submission Service, please click on the submission-button next to the **type of action** and the **type of model grant agreement** that corresponds to your proposal. You will then be asked to confirm your choice, as it cannot be changed in the submission system. Upon confirmation, you will be linked to the correct entry point.

To access existing draft proposals for this topic, please login to the Funding & Tenders Portal and select the My Proposals page of the My Area section.

Please select the type of your submission:



CREA Project Grants [CREA-PJG], CREA Action Grant Budget-Based [CREA-AG]

Start submission



Need help?

E-FORM IN SUBMISSION SYSTEM

Call data:

Call: **CREA-MEDIA-2022-MEDIA360**
Topic: **CREA-MEDIA-2022-MEDIA360**
Type of action: **CREA-PJG**
Type of MGA: **CREA-AG**

 Topic and type of action can only be changed by creating a new proposal.

Proposal data:

Acronym: **ROUND360**
Draft ID: **SEP-210832688**

Download Part B templates

 Download part B templates

Support & Helpdesk

Proposal forms

TEST MODE

 In this step you can edit the Administrative Forms and upload the proposal itself. 

 Your proposal contains changes that have not yet been submitted.

Deadline
12 April 2022 17:00:00 Brussels Local Time

Administrative forms (Part A)

Call data:

Call: **CREA-MEDIA-2022-MEDIA360**
Topic: **CREA-MEDIA-2022-MEDIA360**
Type of action: **CREA-PJG**

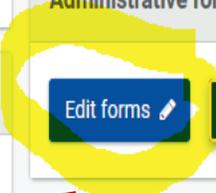
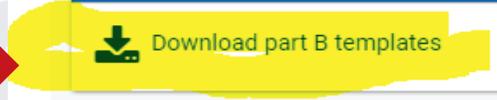
Edit forms **Edit Part C** View history Print preview 

Part B and Annexes

Part B = PDF upload

Part A = complete ONLINE

Part C = complete ONLINE



PART B

WORD DOCUMENT



UPLOAD IN PDF

NO ANNEXES !

Part B and Annexes

In this section you may upload the technical annex of the proposal (in PDF format only) and any other requested attachments. 

Part B



Upload 

Other
Annexes



Upload 

[← BACK TO PARTICIPANTS LIST](#)

VALIDATE

SUBMIT

TECHNICALITIES

PART
A

PART
B

PART
C



European

Application forms

Call: CREA-MEDIA-2022-MARKETNET
(Markets & networking)

Topic: CREA-MEDIA-2022-MARKETNET

Type of Action: CREA-PJG

Proposal number: SEP-210831977

Proposal acronym: MARKET222

Type of Model Grant Agreement: CREA Action Grant Budget-Based

Table of contents

Section	Title	Action
1	General information	Show
2	Participants	Show
3	Budget	Show

PART A

PART A

SIMPLIFIED BUDGET

DETAILED BREAKDOWN PER WORK-PACKAGE IN PART B

Application forms

Proposal ID SEP-210833587

Acronym LAST360

3 - Budget

No.	Name of beneficiary	Country	Role	Personnel costs - without volunteers/ EUR	Personnel costs - volunteers/ EUR	Subcontracting costs/ EUR	Purchase costs - Travel and subsistence/ EUR	Purchase costs - Equipment/ EUR	Purchase costs - Other goods, works and services/ EUR	Financial support to third parties/ EUR	Indirect costs/ EUR	Total eligible costs/ EUR	Ineligible costs/ EUR	Total estimated project costs and contributions/ EUR	Funding rate	Maximum EU contribution to eligible costs/ EUR	Requested EU contribution to eligible costs/ EUR	Max grant amount/ EUR	Income generated by the project/ EUR	In kind contributions/ EUR	Financial contributions/ EUR	Own resources/ EUR	Total estimated project income/ EUR
1	Bald Consulting Scs	BE	Coordinator	123 333	0	34 000	10 000	26 000	130 000	2 000	22 773.31	348 106.31	0	348 106.31	70	243 674.41	240 000.00	240 000.00	10 000.00	0.00	18 000.00	80 106.31	348 106.31
Total				123 333	0	34 000	10 000	26 000	130 000	2 000	22 773.31	348 106.31	0	348 106.31		243 674.41	240 000.00	240 000.00	10 000.00	0.00	18 000.00	80 106.31	348 106.31

PART A

BUDGET MUST BE BALANCED (COST/INCOME)

PERSONNEL COST-VOLUNTEERS ARE **NOT APPLICABLE**

FINANCIAL SUPPORT TO THIRD PARTIES IS **NOT APPLICABLE**
(EXCEPT FOR MARKET NETWORKS AND INTL. COPRODUCTION)

PART B

DETAILED DESCRIPTION
OF PROJECT FOR
EVALUATION

CHECK THE CORRECT
QUESTIONS BASED ON
THE ACTION/CALL

1. RELEVANCE

1.1 Background and general objectives



Background and general objectives

For 'European Co-development', 'European Slate development', 'European Mini-Slate development', 'TV and Online content' and 'Video games and immersive content development':

- Provide a presentation of the applicant company (and partners for the European Co-Development and TV and Online actions), its management, its activities, its present position in the national and European markets and its editorial line in terms of development and production.

- For European Slate and Mini-Slate development, also describe the company's development plans and its present and forecast financial status (this must include the company's total turnover and total development expenditure in the last two financial years in €).

*For 'Fostering European media talents and skills', **Markets & networking**, 'Innovative tools and business models', 'MEDIA360°', 'Networks of European cinemas', 'Networks of European festivals', 'European VOD networks and operators', 'European festivals', 'Subtitling of cultural content', 'Audience Development and Film Education', 'Creative Innovation Lab', 'Media Literacy', 'Defending media freedom and pluralism' and 'Journalism Partnership': Define the objectives of your proposal and explain their relevance to this call for proposals.*

WORK PACKAGES

REFER TO THE CALL DOCUMENT

- WP 1: PROJECT MANAGEMENT (MANDATORY)
- WP 2: ACTIVITIES TO BE IMPLEMENTED (MANDATORY)
 - ACTIVITIES OF FIRST YEAR IMPLEMENTATION
- WP 3: ACTIVITIES TO BE IMPLEMENTED (MANDATORY)
 - ACTIVITIES OF SECOND YEAR IMPLEMENTATION
- WP 4 ACTIVITIES TO BE IMPLEMENTED (MANDATORY)
 - ACTIVITIES OF THIRD YEAR IMPLEMENTATION
- WP 4: ACQUISITION OF A SUSTAINABILITY CERTIFICATE FOR PHYSICAL EVENTS (MANDATORY)
- WP 5 – Follow-up and dissemination (mandatory)

TRAINING AND MEDIA 360°

MARKET ONLY

WORK PACKAGES

COSTS FOR TRAVEL IN PART A



BREAKDOWN
BETWEEN
TRAVEL,
ACCOMODATION
&
SUBSISTENCE IN PART B

C.1a Travel		C.1b <u>Accomodation</u>	C.1c Subsistence
X travels	X persons travelling	X EUR	X EUR

WORK PACKAGES CHECKLIST



- ❑ EACH WORK PACKAGE MUST HAVE A SPECIFIC ESTIMATED BUDGET
- ❑ EACH WORK PACKAGE MUST CONTAIN **AT LEAST ONE DELIVERABLE**
- ❑ CHECK THE CALCULATIONS: WP BUDGET 1 + WP BUDGET 2 + (ETC) = GLOBAL TOTAL ESTIMATED BUDGET **IN PART A !!!!**

MILESTONES & DELIVERABLES:



MILESTONES



NOT APPLICABLE. DO NOT FILL IN
(NO BLOCKING WARNING)



DELIVERABLES



- MUST INDICATE A **DUE DATE** WITHIN THE DURATION OF THE RELATED **WORK PACKAGE**
- FINAL REPORT IS **NOT** A DELIVERABLE
- AUDIT REPORT IS **NOT** A DELIVERABLE
- PREPARATION OF NEW APPLICATION IS **NOT** A DELIVERABLE

DELIVERABLES



Deliverable No (continuous numbering linked to WP)	Deliverable Name	Work Package No	Lead Beneficiary	Type	Dissemination Level	Due Date (month number)
D1.1		1		<i>[R — Document, report]</i> <i>[DEM — Demonstrator, pilot, prototype]</i> <i>[DEC — Websites, patent filings, videos, etc]</i> <i>[DATA — data sets, microdata, etc]</i> <i>[DMP — Data Management Plan]</i> <i>[ETHICS]</i> <i>[SECURITY]</i>	<i>[PU — Public]</i> <i>[SEN — Sensitive]</i> <i>[R-UE/EU-R — EU Classified]</i> <i>[C-UE/EU-C — EU Classified]</i> <i>[S-UE/EU-S — EU Classified]</i>	

- DISSEMINATION LEVEL: **ONLY PU (PUBLIC) OR SEN (SENSITIVE)**
- DUE DATE: **MUST CORRESPOND TO THE MONTH NUMBER IN THE PROJECT NOT TO THE CALENDER MONTH**
- AVOID SUBMITTING ALL YOUR DELIVERABLES THE VERY LAST MONTH OF THE PROJECT

Thank you



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