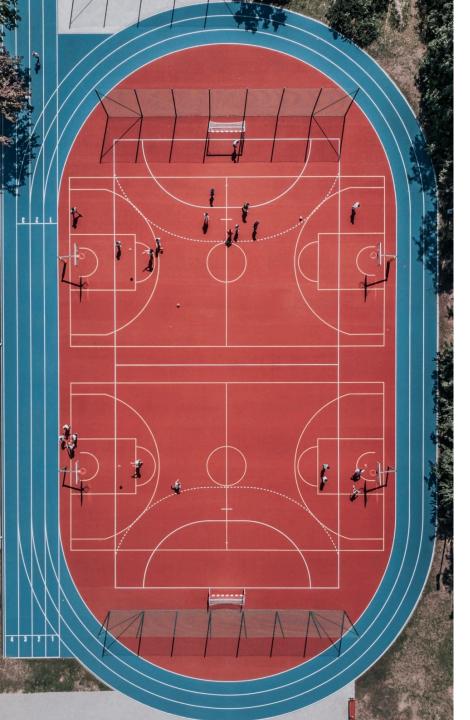


The EU Sport Policy

Priorities, funding options and HealthyLifestyle4all





The bases of sport in the EU

Lisbon Treaty - Article 165 TFEU

• The Union shall contribute to the promotion of European sporting issues, while taking account of the specific nature of sport, its structures based on voluntary activity and its social and educational function.

EU Work Plan for Sport 2021 - 2024

- Promote and develop cooperation in sport policy between EU institutions, Member States and sport stakeholders
- Creation of two Expert Groups on Green Sport and Recovery from COVID-19



2021-24 EU Work Plan for Sport - priorities



Protect integrity and values in sport

Socio-economic and environmental dimensions of sport

Promotion of participation in sport and health-enhancing physical activity



A view into the Erasmus+ budget

Erasmus+ 2022 EUR 70,9 million*

Cooperation Partnerships

EUR 36,9 million

Small
Cooperation
Partnerships
EUR 10 million

Not-for-Profit
European Sport
Events
EUR 6,5 million

Capacity
building in the
field of sport

EUR 0,75
million

*EUR 16,75 million cover other activitis such as the European Week of Sport

EUR 70,8 million budget pending approval



Horizonta

Erasmus+ priorities

- Inclusion and diversity
- Environment and fight against climate change
- Addressing digital transformation through development of digital readiness, resilience and capacity
- Common values, civic engagement and participation

Sport specific

- (NEW) Promoting healthy lifestyles
- Promoting integrity and values in sport
- Promoting education in and through sport
- Combating violence and tackling racism, discrimination and intolerance in sport





Pilot projects and preparatory actions

People and planet (NEW)

Grassroots sport programmes and infrastructure innovation



Main events

Actions

EU Sport Forum Sport info day **#BeInclusive Awards European Week of Sport #BeActive Awards** June 2022 28 April 2022 23-30 September Q4 2022 **Promote physical** Organised in **Valorise projects** Support dialogue Support **projects** activity in 42 supporting social and individuals between EU and cooperation with countries inclusion through the Executive the sport promoting of Agency EACEA movement sport and sport physical activity **Inform** potential High level event across Europe with a **European** applicants on the and international opportunities offered by the dimension **Erasmus+ Sport**



HealthyLifestyle4All – basics

Following up to the Tartu Call (2017-19)

2-year campaign (2021-2023)

Open to civil society, including sport movement, national (ministries), local and regional authorities, international bodies



HealthyLifestyle4All – three pillars

- Increased awareness of healthy lifestyles across all generations;
- 2. Easier access to sport and physical activities, with special focus on inclusion and non-discrimination to reach disadvantaged groups;
- 3. Teaming up for a **holistic approach** to food, health, well-being and sport.





HealthyLifestyle4All - co-creation, what, why?

Based on *pledges* and a *pledge board*

Add value, bring change to your community

The link with Erasmus+

Do you want to join? Submit a pledge <u>here</u>



HealthyLifestyle4All Pledges





Keep in touch



https://ec.europa.eu/sport/node_en

Have a question about the HealthyLifestyle4All? Visit this website



@EUSport



@EUErasmusPlusProgramme



Thank you



© European Union 2021

Unless otherwise noted the reuse of this presentation is authorised under the <u>CC BY 4.0</u> license. For any use or reproduction of elements that are not owned by the EU, permission may need to be sought directly from the respective right holders.

Stock images source: https://unsplash.com/, slide 3, photographer Janke Laskowski @janke slide 4 photographer Daniel Larionov @foxysnaps, slide 7 photographer Cade Prior, slide 8 photographer Stephen Baker @sb:design

