



The EU Sport Policy

Priorities, funding options and HealthyLifestyle4all

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The bases of sport in the EU

Lisbon Treaty - Article 165 TFEU

- *The Union shall contribute to the promotion of European sporting issues, while taking account of the specific nature of sport, its structures based on voluntary activity and its social and educational function.*

EU Work Plan for Sport 2021 - 2024

- Promote and develop cooperation in sport policy between EU institutions, Member States and sport stakeholders
- Creation of two Expert Groups on *Green Sport* and *Recovery from COVID-19*

2021-24 EU Work Plan for Sport - priorities



**Protect integrity
and values in
sport**

**Socio-economic
and environmental
dimensions of
sport**

**Promotion of
participation in sport
and health-enhancing
physical activity**

A view into the Erasmus+ budget

Erasmus+ 2022
EUR 70,9 million*

Cooperation
Partnerships

EUR 36,9 million

Small
Cooperation
Partnerships

EUR 10 million

Not-for-Profit
European Sport
Events

EUR 6,5 million

Capacity
building in the
field of sport

EUR 0,75
million

*EUR 16,75 million cover other activities such as the European Week of Sport

EUR 70,8 million budget pending approval

Erasmus+ priorities

Horizontal

- Inclusion and diversity
- Environment and fight against climate change
- Addressing digital transformation through development of digital readiness, resilience and capacity
- Common values, civic engagement and participation

Sport specific

- (NEW) Promoting healthy lifestyles
- Promoting integrity and values in sport
- Promoting education in and through sport
- Combating violence and tackling racism, discrimination and intolerance in sport



Pilot projects and preparatory actions

People and planet (NEW)

Grassroots sport programmes and
infrastructure innovation

Main events

Sport info day

Organised in cooperation with the Executive Agency EACEA

Inform potential applicants on the opportunities offered by the Erasmus+ Sport Actions

#BeInclusive Awards

28 April 2022

Valorise projects supporting social inclusion through sport

EU Sport Forum

June 2022

Support dialogue between EU and the sport movement

High level event with a European and international dimension

European Week of Sport

23-30 September

Promote physical activity in 42 countries

#BeActive Awards

Q4 2022

Support projects and individuals promoting of sport and physical activity across Europe



HealthyLifestyle4All – basics

Following up to the Tartu Call (2017-19)
2-year campaign (2021-2023)

Open to civil society, including sport movement, national (ministries), local and regional authorities, international bodies

HealthyLifestyle4All – three pillars

1. Increased **awareness of healthy lifestyles** across all generations;
2. Easier **access to sport and physical activities**, with special focus on inclusion and non-discrimination to reach disadvantaged groups;
3. Teaming up for a **holistic approach** to food, health, well-being and sport.



HealthyLifestyle4All - co-creation, what, why?

Based on *pledges* and a *pledge board*

Add value, bring change to your community

The link with Erasmus+

Do you want to join? Submit a pledge [here](#)

The screenshot displays the 'Sport' section of the HealthyLifestyle4All website. The header includes the title 'Sport' and the subtitle 'For community cohesion and social inclusion'. A navigation menu contains links for Home, Sport in the EU, Funding, Policies, Initiatives, What's new, European Week of Sport, and HealthyLifestyle4All. Below the navigation, a breadcrumb trail reads 'You are here: Sport / HealthyLifestyle4All'. The main content area features a large image of people running, with a text overlay that reads 'Healthy Lifestyle 4 All 2021' and 'This campaign showcases the European Commission's commitment to promoting a healthy lifestyle across generations and social groups through sport'. A button labeled 'Read more about Healthy Lifestyle 4 All' is positioned below the text. Below the main image, the section is titled 'HealthyLifestyle4All Pledges' and contains three cards: 'How to pledge' (with a pencil icon), 'The pledges so far' (with a list icon), and 'Make your pledge' (with a hand icon). Each card includes a brief description and a corresponding button: 'Pledges explained', 'View the Pledge Board', and 'Create your pledge'.

Keep in touch



https://ec.europa.eu/sport/node_en



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Have a question about the HealthyLifestyle4All?
Visit this [website](#)

Thank you



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