

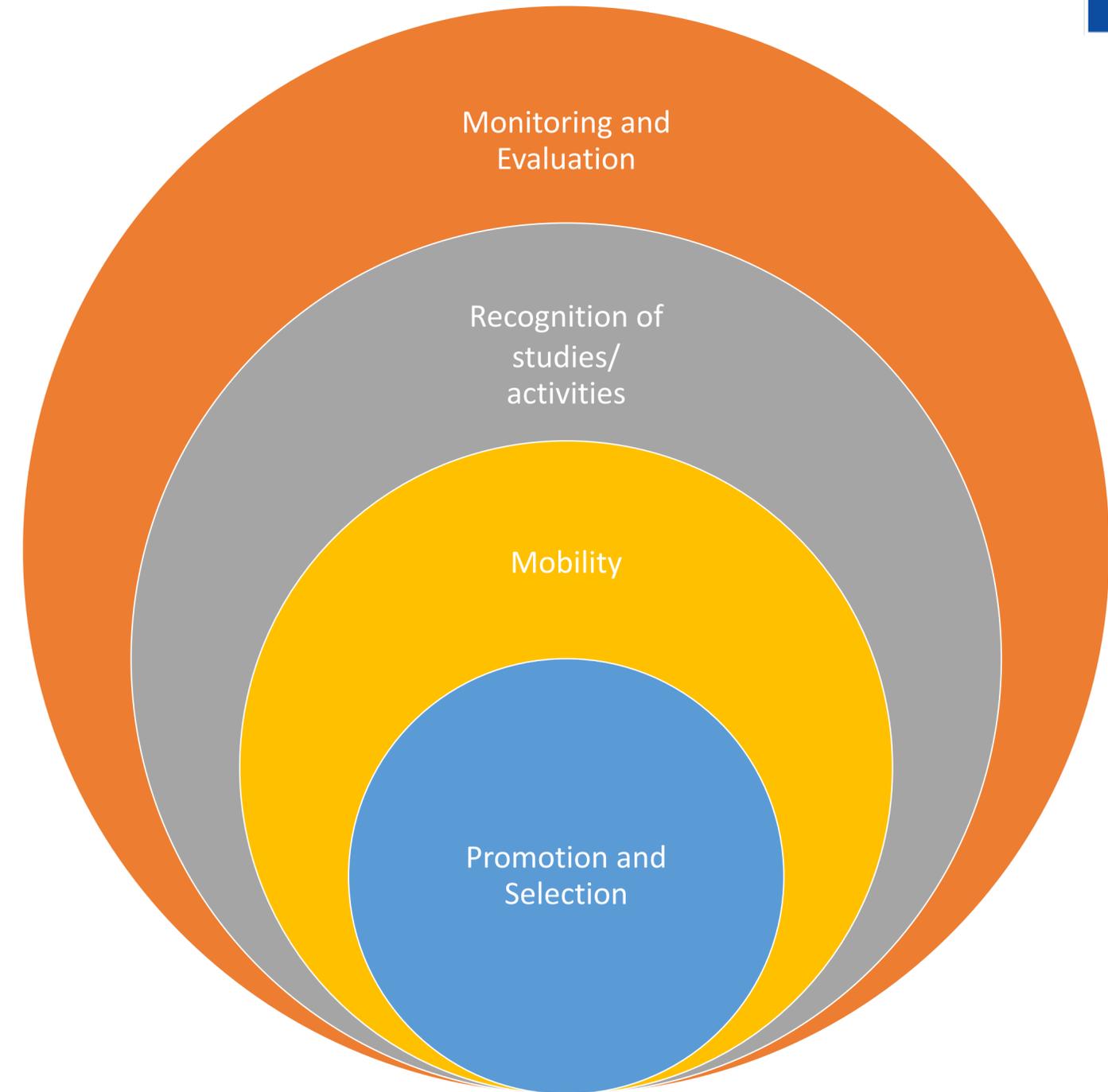


Workshop 1 Mobility Management: Promotion & Selection, Recognition of Studies, Impact

2023 MOBAF Projects Kick-off
Meeting, Brussels
21/3/2024



Mobility management: An overlapping process



Communication,
Promotion &
Selection of the
scholarship
holders



Recognition of
studies

Impact

Promotion and Visibility

Based on the Call document and the Article 17 of the Grant Agreement, the consortium must:

"Develop a clear promotion and visibility strategy for the partnership including, in particular, a dedicated partnership website referring explicitly to the "Intra-Africa academic mobility scheme" and providing comprehensive information about the partnership from the academic, financial and administrative points of view. This must include a solid promotion strategy reaching as many potential scholarship candidates/applicants as possible on the African continent."

Developping a clear promotion strategy

Management

Targets

Key actors

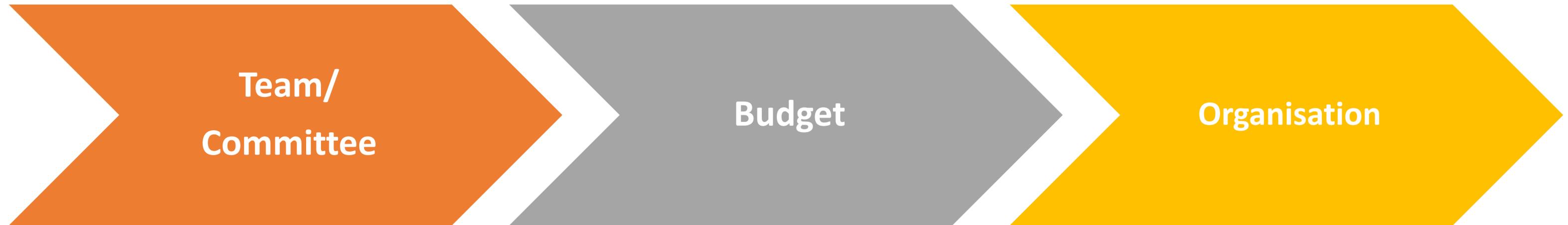
**Key
messages**

Timing

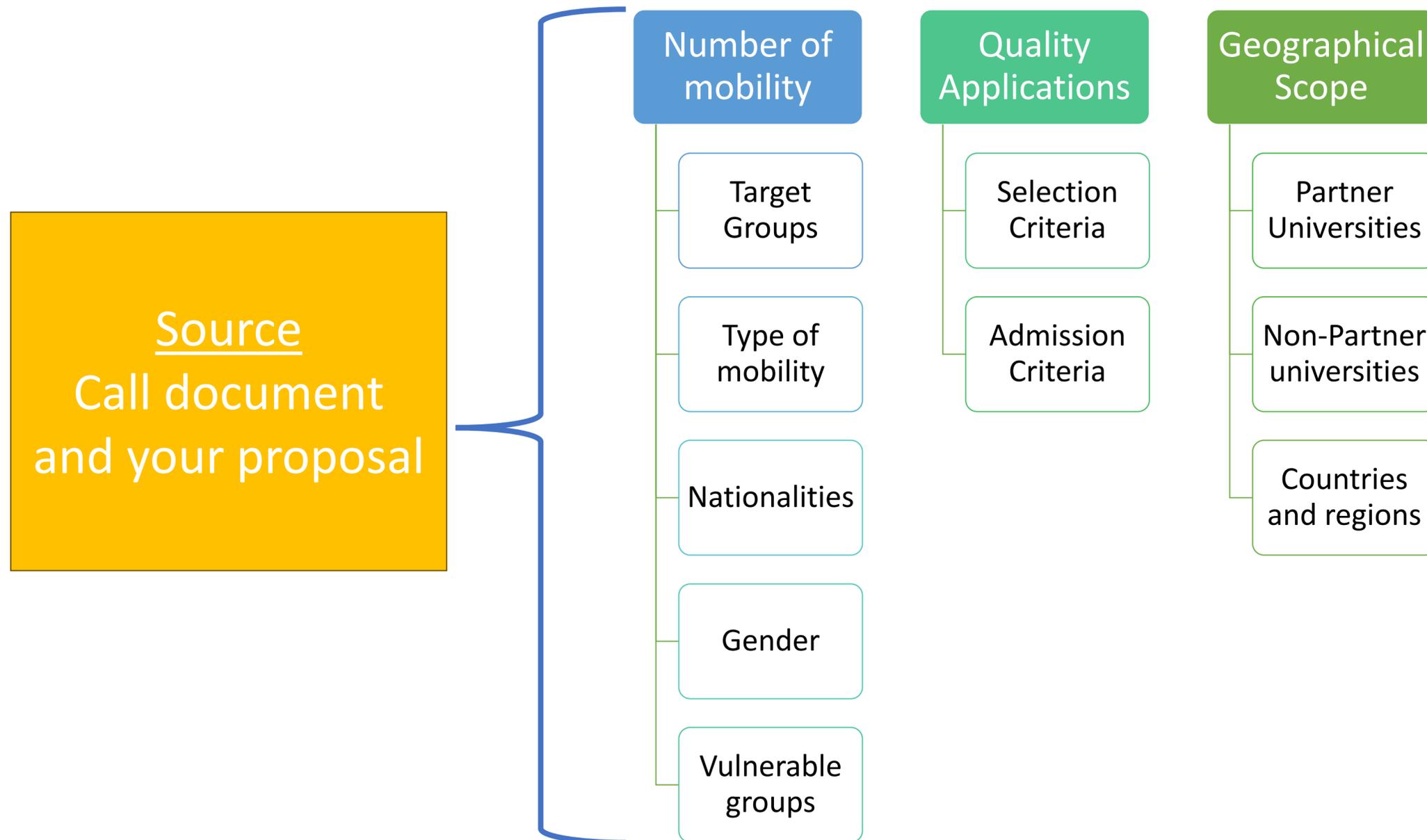
Visibility

**Promotion
tools**

Promotion: Management



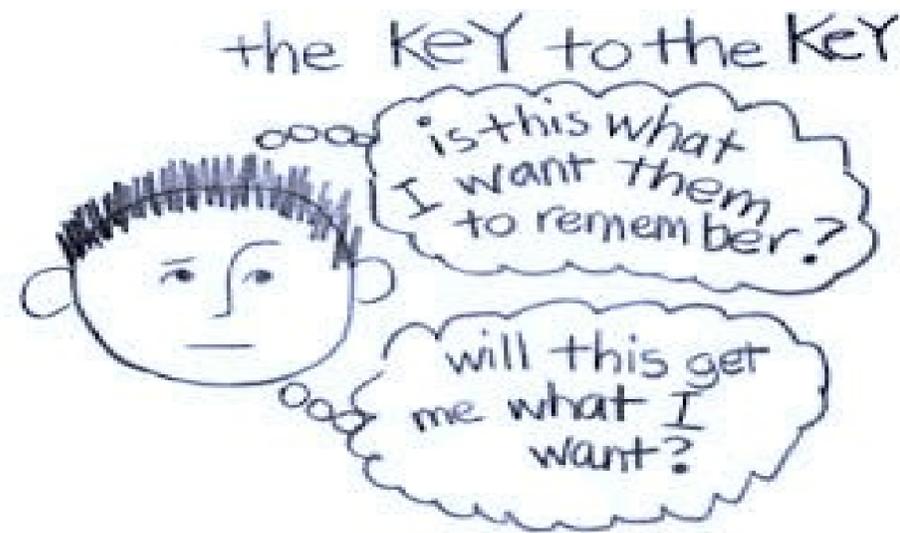
Promotion Targets



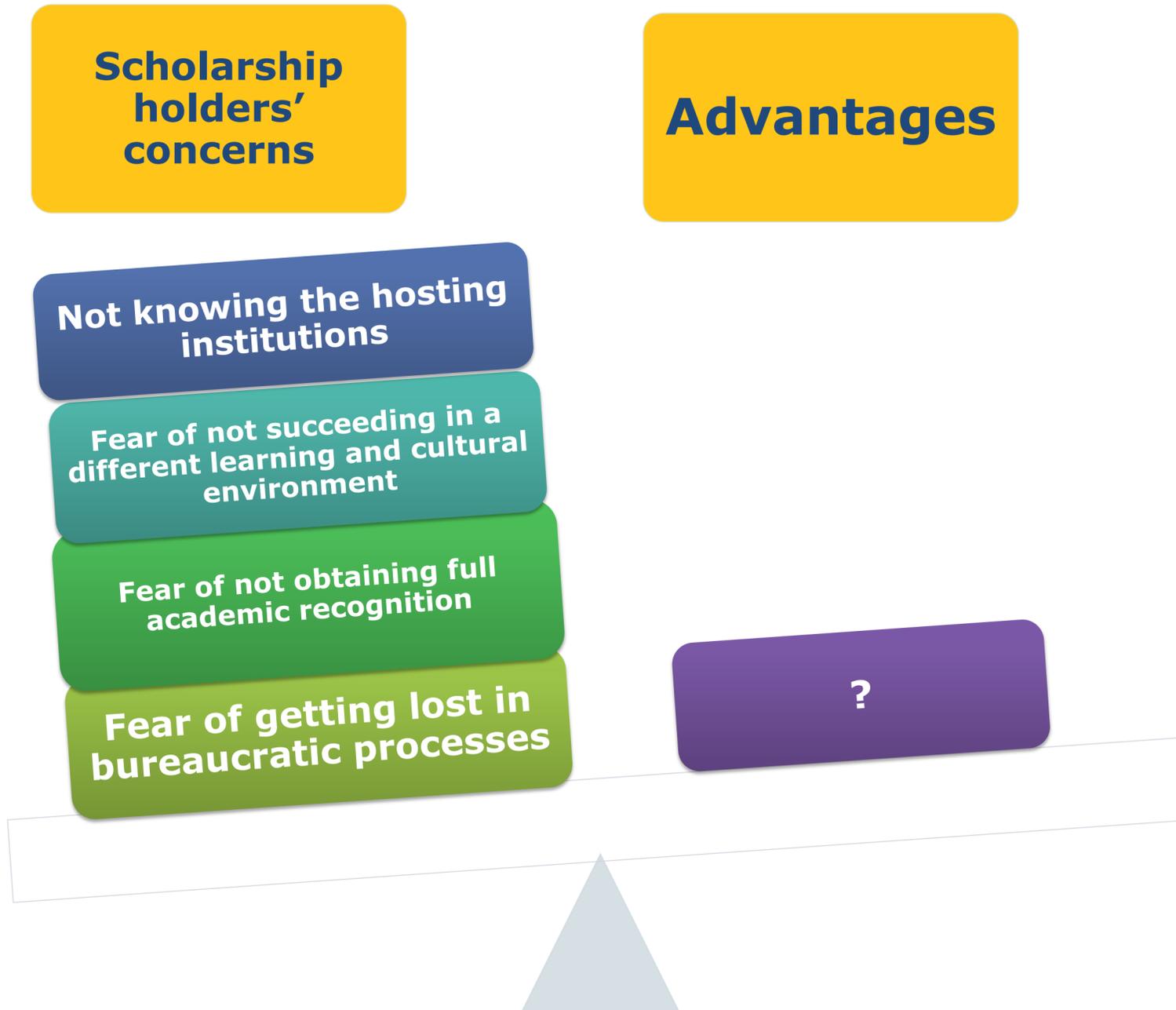
Promotion Key Actors



Promotion: Key messages to the candidates



Key messages

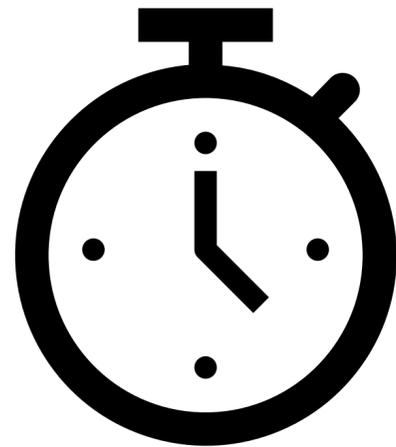


PROMOTION: Case Study

Which key messages should be provided to the Scholarship candidates?



Discussion



10 minutes in groups

Promotion

- Key messages to students

Simple and clear

- target groups
- selection criteria and process
- application process
- academic offer
- benefits
- encouraging the participation of disadvantage groups
- ***Contact person for questions and assistance***

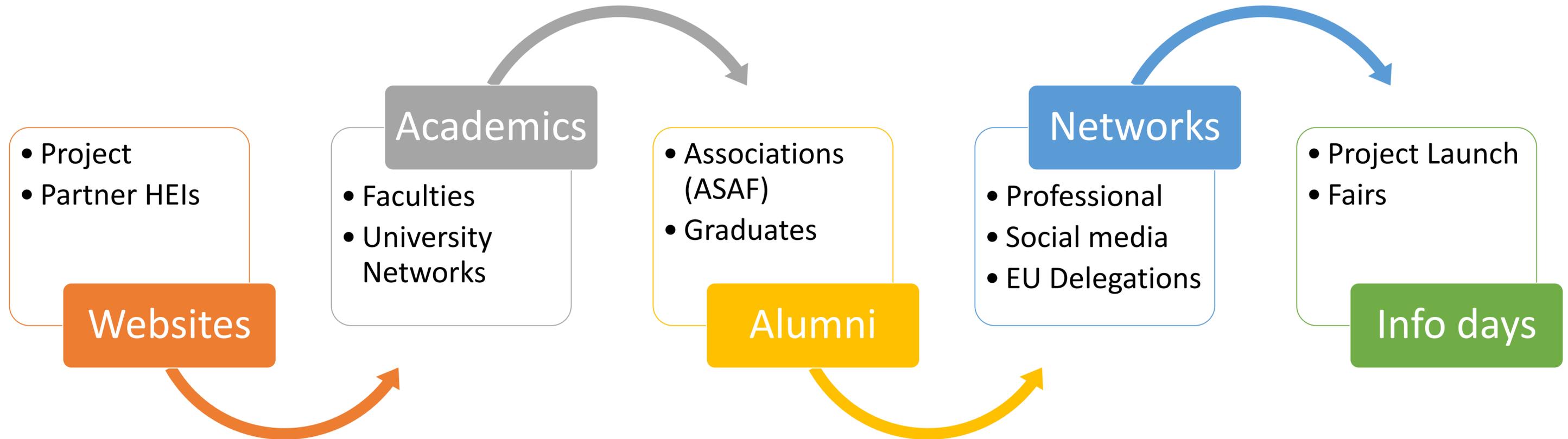
Promotion

- Key messages to students – examples:
 - ✓ The Intra-Africa mobility is **funded by the EU**.
 - ✓ The Intra-Africa **scholarship** covers travel, insurance, subsistence allowance, participation costs. It contributes to research costs.
 - ✓ **Guidance and support** is provided to all scholarship holders before, during and after the mobility.
 - ✓ The mobility allows students to **experience** different research, teaching and learning methods, as well as to meet different cultures and languages.
 - ✓ **Guidance** on how the studies during the mobility will be **recognised**.

Promotion: Timing



Promotion: Channels/Tools





Project Website



Quality Websites

Clear information about the project and available scholarships (cf. key messages):



- Number of scholarships per type and availabilities at each partner
- Scholarship conditions and components
- Clear eligibility conditions and selection criteria
- Services offered at each university
- Key documents like scholarship/mobility agreements and learning agreements



European flag and funding statement

Correct logo to be used on the project website:

[European flag emblem and multilingual disclaimer - European Commission
\(europa.eu\)](https://european-flag-emblem-and-multilingual-disclaimer-european-commission.europa.eu)



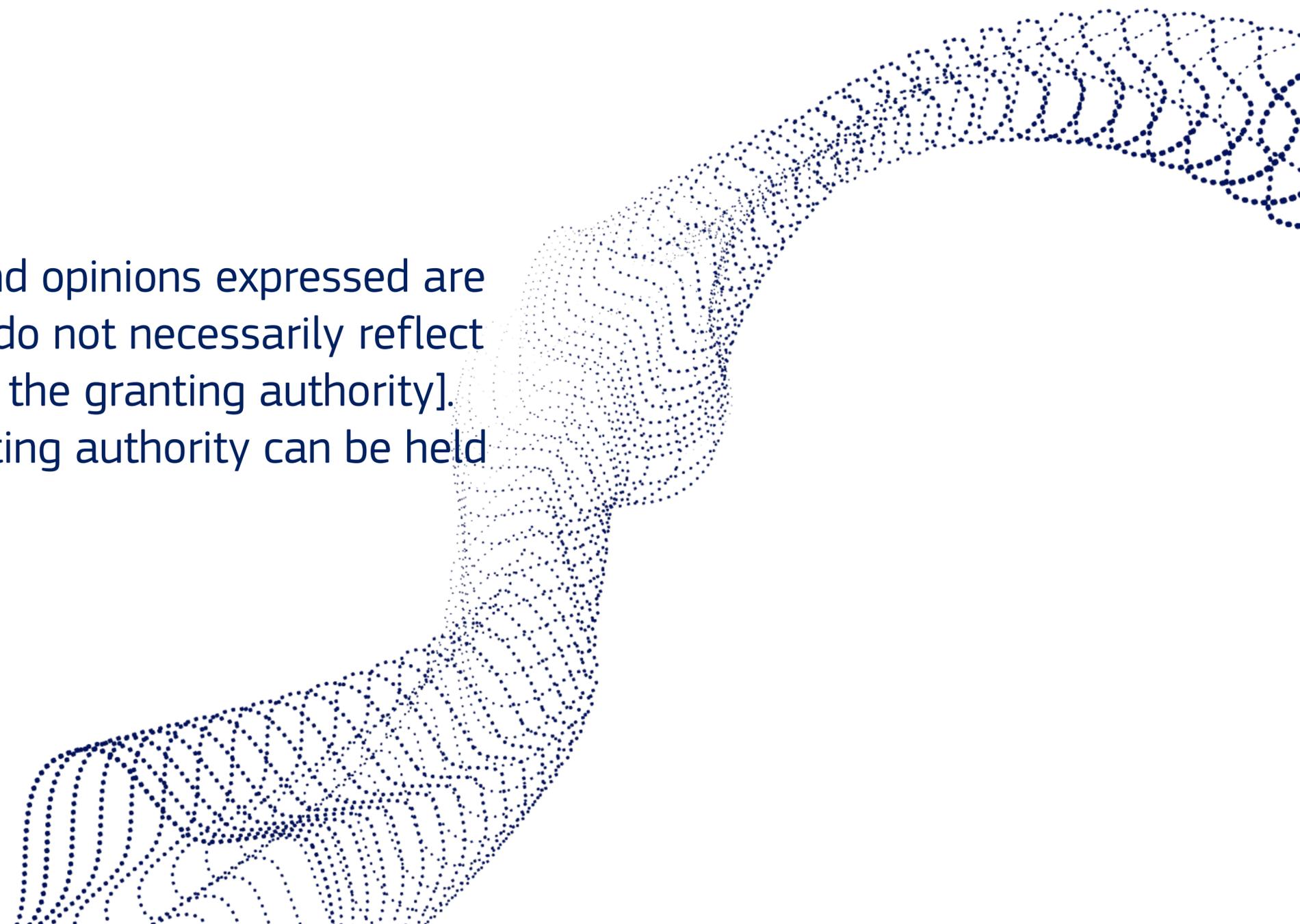
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Visibility

DISCLAIMER

“Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or [name of the granting authority]. Neither the European Union nor the granting authority can be held responsible for them.”





Website – Basic Features

[Home](#)

[Scholarships](#)

[Key Documents](#)

[Apply Now](#)

[News](#)

[FAQs](#)

[Contact](#)



Co-funded by
the European Union

Quality Websites

- Basic information on the Intra-Africa Academic Mobility Scheme and a link to the page
- Correct definitions of target groups
- Detailed and clear information on the eligibility and selection criteria
- Information on the academic offer and recognition of studies
- Information on the available number of scholarships and selection calendar
- Information on the institutional services offered to incoming students
- Key documents; e.g. scholarship agreements, learning and traineeship agreements
- Information data protection

Art. 15.2 of the Grant agreement **provides that beneficiaries:**

- Shall inform the persons whose data are transferred to the granting authority (EACEA) and provide them with the Portal Privacy Statement ([Portal Privacy Statement](#)).
- May grant their personnel access to personal data only if it is **strictly necessary** for implementing, managing and monitoring the Agreement.

Beneficiaries must ensure that personal data is:

- processed lawfully, fairly and in a transparent manner in relation to the data subjects
- collected for specified, explicit and legitimate purposes and not further processed in a manner that is incompatible with those purposes.
- adequate, relevant and limited to what is necessary in relation to the purposes for which they are processed.
- accurate and, where necessary, kept up to date.
- kept in a form which permits identification of data subjects for no longer than is necessary for the purposes for which the data is processed.

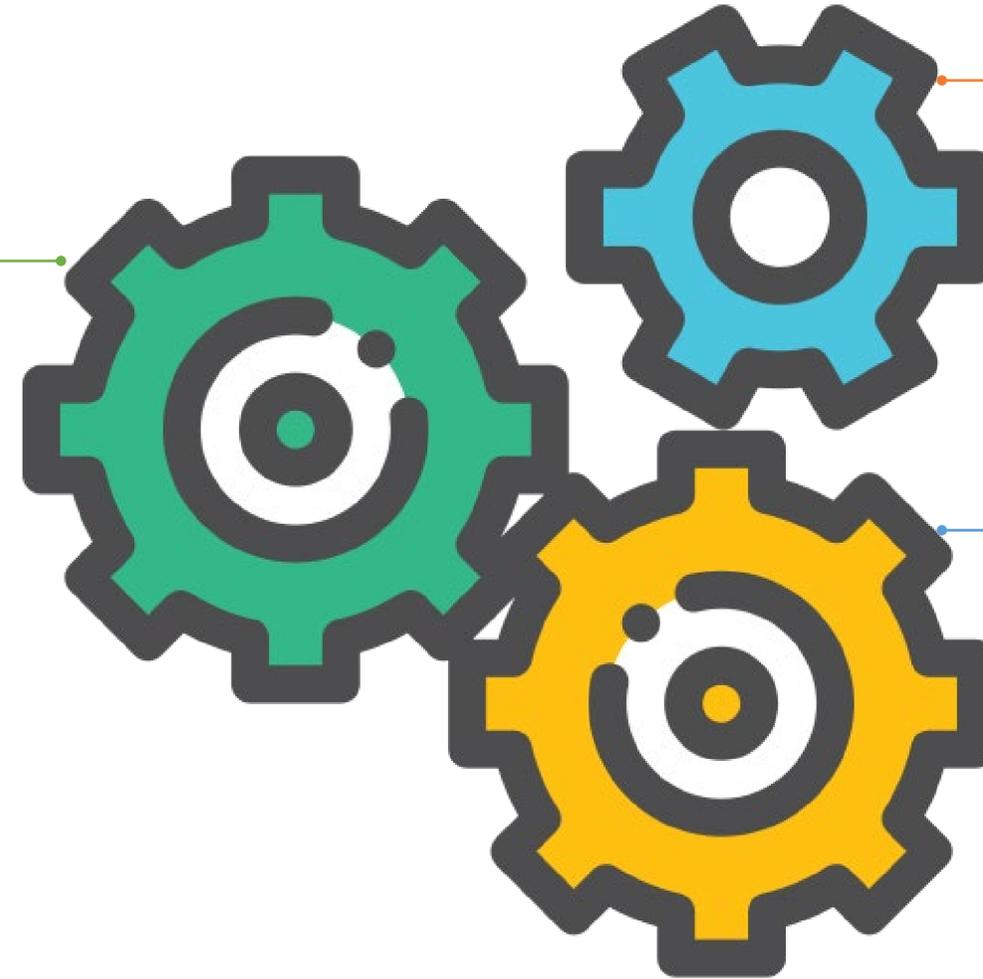
! Non compliance can lead to grant reduction, termination etc !

Data Protection

Recommendations:

- Have a legal basis when processing personal data
- Be transparent with data subjects and inform them before processing (→ privacy statement)
- Define a clear and explicit purpose of the processing of personal data
- Do not process more personal data than what is strictly necessary to achieve the defined purpose
- Do not keep personal data longer than necessary, within the limits of your contractual obligations of keeping records and supporting documents
- Use secure drives, networks & offices, control access rights to prevent unauthorised access/processing of personal data
- Give reference to the Portal's Privacy Statement to inform on the processing of data by the Agency

**Communication,
Promotion &
Selection of the
scholarship
holders**



**Recognition
of studies**

Impact

Selection process

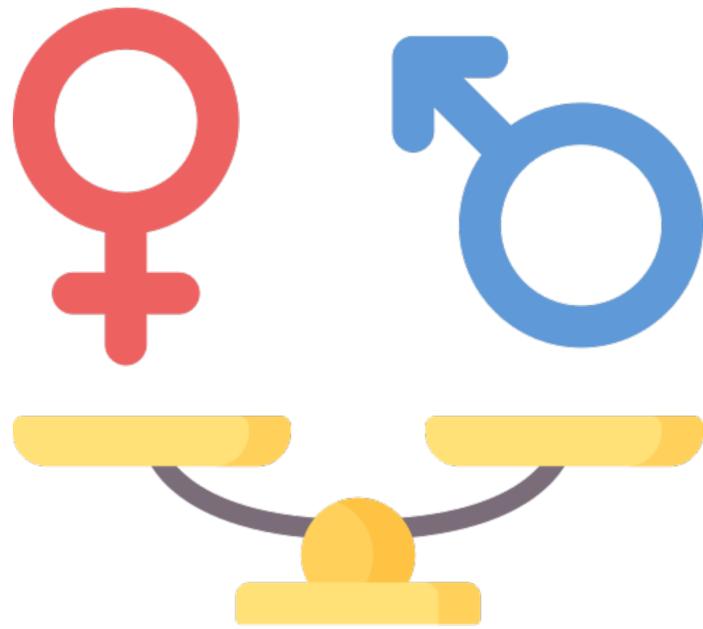


Joint

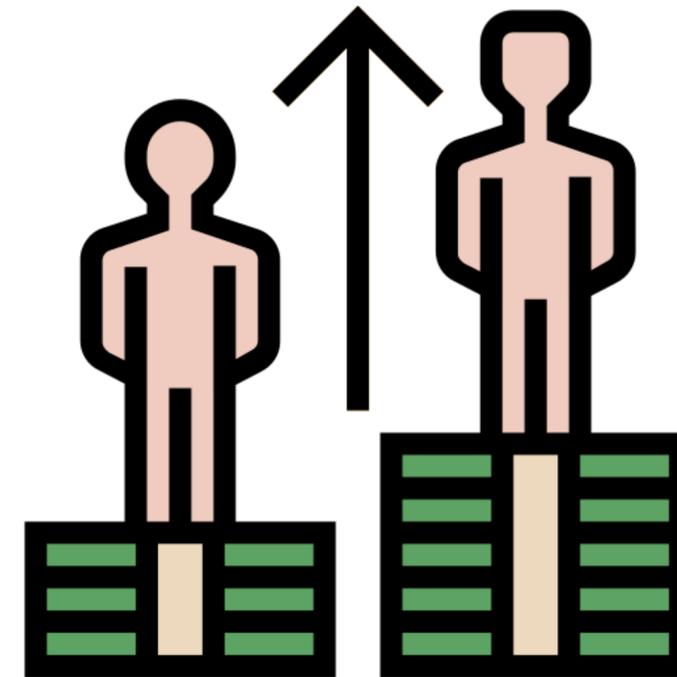


Transparent

Selection process



Participation of women



Vulnerable groups

Selection process



- Call for scholarship applications

- ✓ Open ~ 45 days
- ✓ Clear and comprehensive information

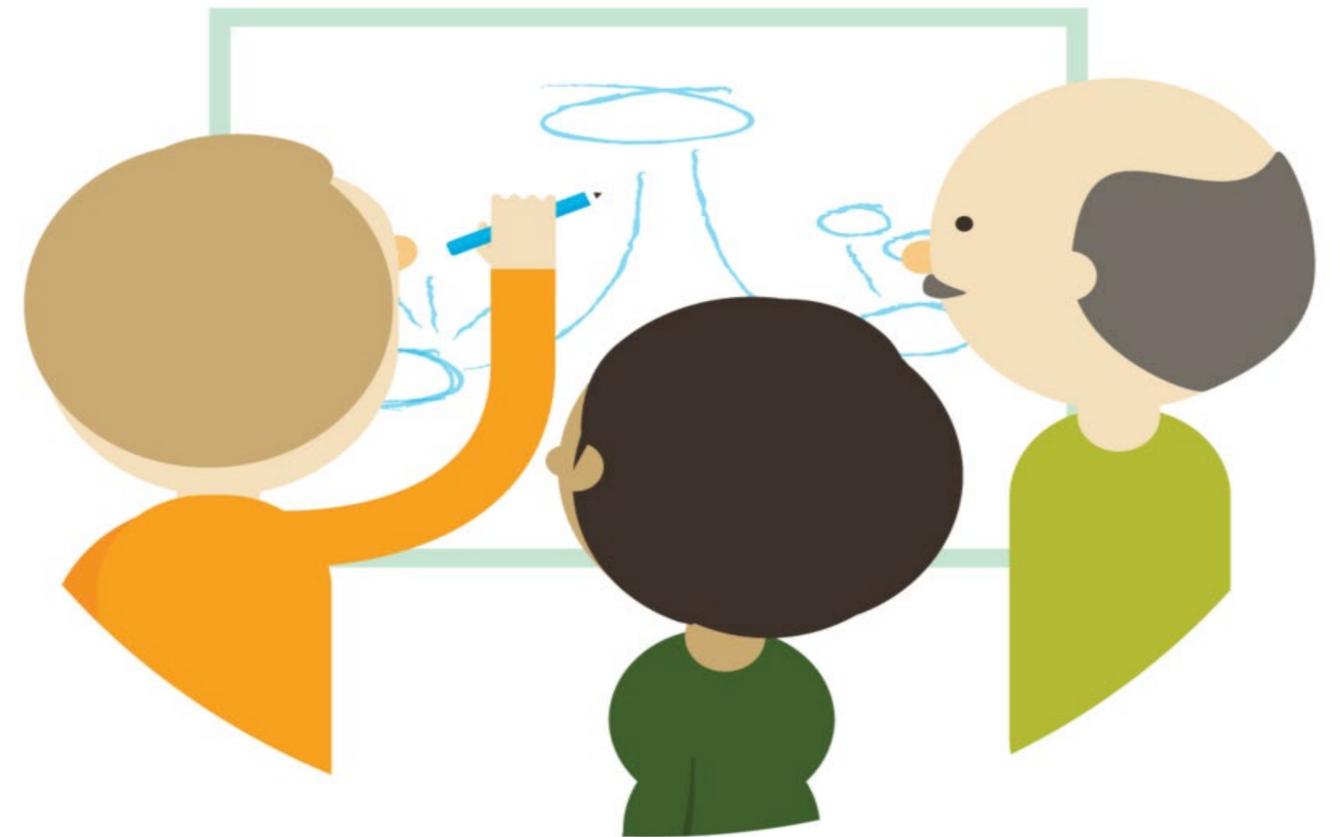


Selection process: Group exercise



Scholarship holders selection process:

- ✓ Steps ?
- ✓ Actors involved ?
- ✓ Specifics for trainees/staff?



Discussion



15 minutes in groups

Selection process



Selection process



- **Who?**
 - For TG1 – by the home HEI
 - For TG2 – by the selection committee
- **Eligibility criteria**
 - Proof of nationality/residence is provided
 - Fulfillment of the TG and mobility type requirements
 - The correct application form is used and completed
 - All required documents are provided
 - The application deadline is respected

Eligibility check – avoiding irregularities selection



To request the students (**both at application stage and in the student agreement**) :

- to declare not to have already benefitted from a previous scholarship under the Intra-Africa Academic Mobility Scheme 2021-2027.
- To commit not to benefit from another EU funded scholarship scheme to follow the same academic programme during the mobility period
- To reimburse the scholarship in case of incomplete or false declaration.

Selection process

A yellow oval containing the text "Evaluation of eligible candidates".

Evaluation of
eligible
candidates

- **Who?**
 - Hosting partner institutions
- **Selection criteria**
 - Includes admission requirements of each host HEI
 - Academic performance (transcript results)
 - Personal motivation
 - Match between the home and host HEIs
 - Relevance and quality of study/research plan
 - Language skills

Selection process



Selection of
scholarship
holders

- **Who?**
 - Selection Committee/Board
- **Considering:**
 - cross-cutting issues (gender balance, socio-economically disadvantaged applicants, candidates with vulnerable status, etc.)
 - mobility distribution range as the call
 - balance between sending/hosting partners
 - Recommended percentages per nationality, gender, credit seeking mobility, etc

Selection process:

Final decision on ranking lists



Selection of scholarship holders

Scores awarded



Proposal of ranking lists (main, reserve) per mobility type/host/TG

Selection process



Notification of
results

- Letters to all applicants:

- ✓ Acceptance letters

- ✓ Rejection letters

- ✓ Letters to candidates in reserve list



Selection Process

- Acceptance Letter
 - ✓ Information on host university and course/research
 - ✓ Start date and duration of the mobility
 - ✓ Scholarship amount and modalities
 - ✓ Information on admission
 - ✓ Logistics and institutional services
 - ✓ Contact persons (home and host)
 - ✓ Data Protection

Selection process

A yellow oval containing the text "Appeal procedure" in a dark blue, sans-serif font.

Appeal
procedure

- Appeal procedure - clearly announced:
 - ✓ in rejection letters
 - ✓ on the partnership web-site
- Appeal committee

Agreements

Commitment
towards/
between

- Individuals
- Institutions

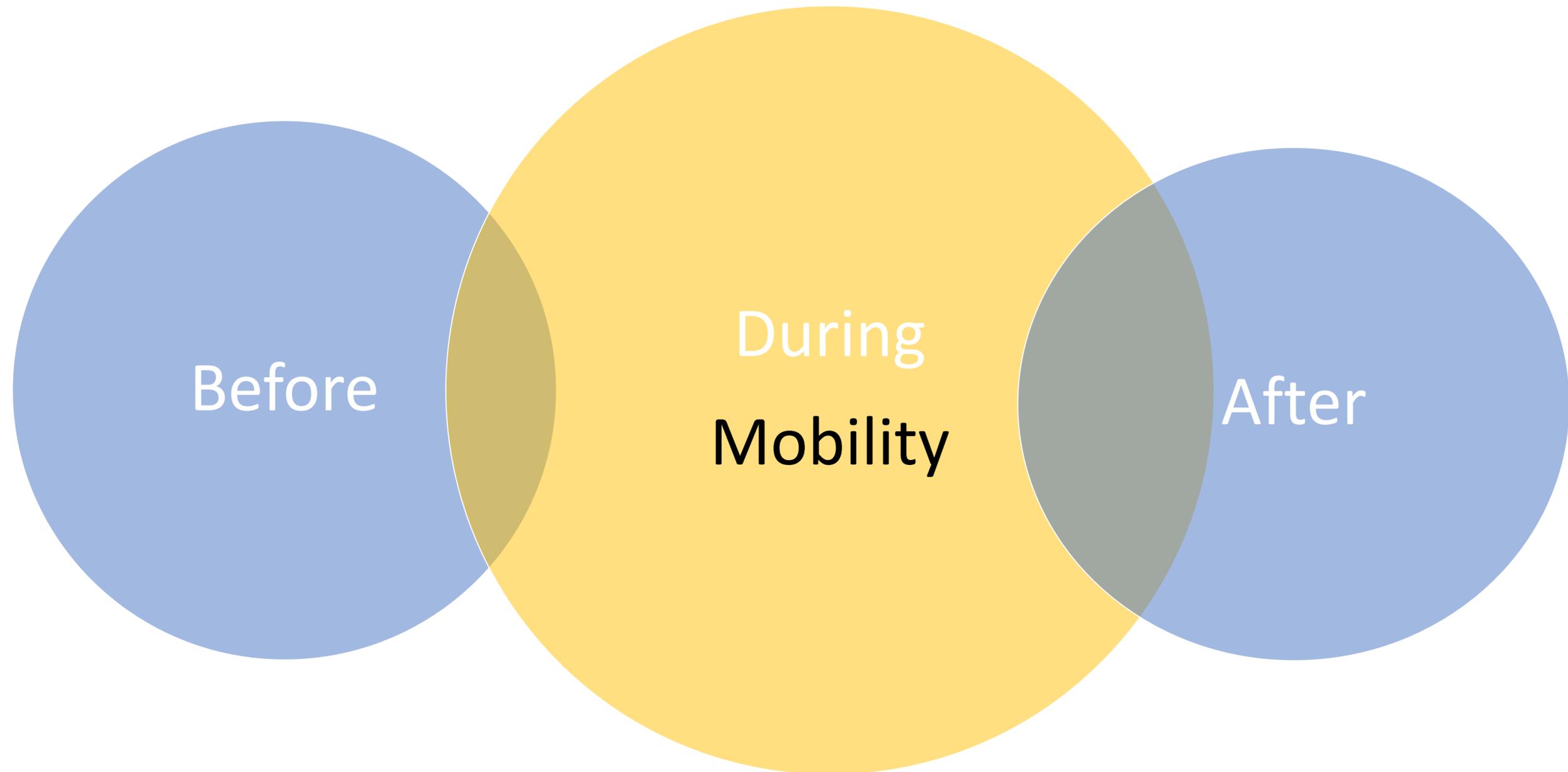
Scholarship and mobility agreements

- **Before** the start of the mobility period
- **General** information on the mobility period
 - Personal data of the student/trainee or staff member
 - Home and host HEI (or host organisation)
 - Mobility period
- Scholarship conditions - **rights**
 - Stipends
 - Travel arrangements and visa costs
 - Insurance scheme (contact person and coverage)
 - Details on tuition fees and contribution to research costs
- **Payment modalities** (regularity – at least every 3 months - and exchange rate applicable)
- **Data Protection**

Scholarship and mobility agreements

- Commitment → obligations
 - During mobility
 - Academic requirements (cf. Learning agreement or study/research plan) for students
 - Research/work plan for staff or training plan for trainees
 - Follow-up methodology on and modification to the study/research or work plan
 - Reporting on the advancement of mobility period abroad
- Management of interruption of the mobility or drop-out from the scholarship
- End of mobility: Reporting; Final academic and administrative aspects

Institutional services



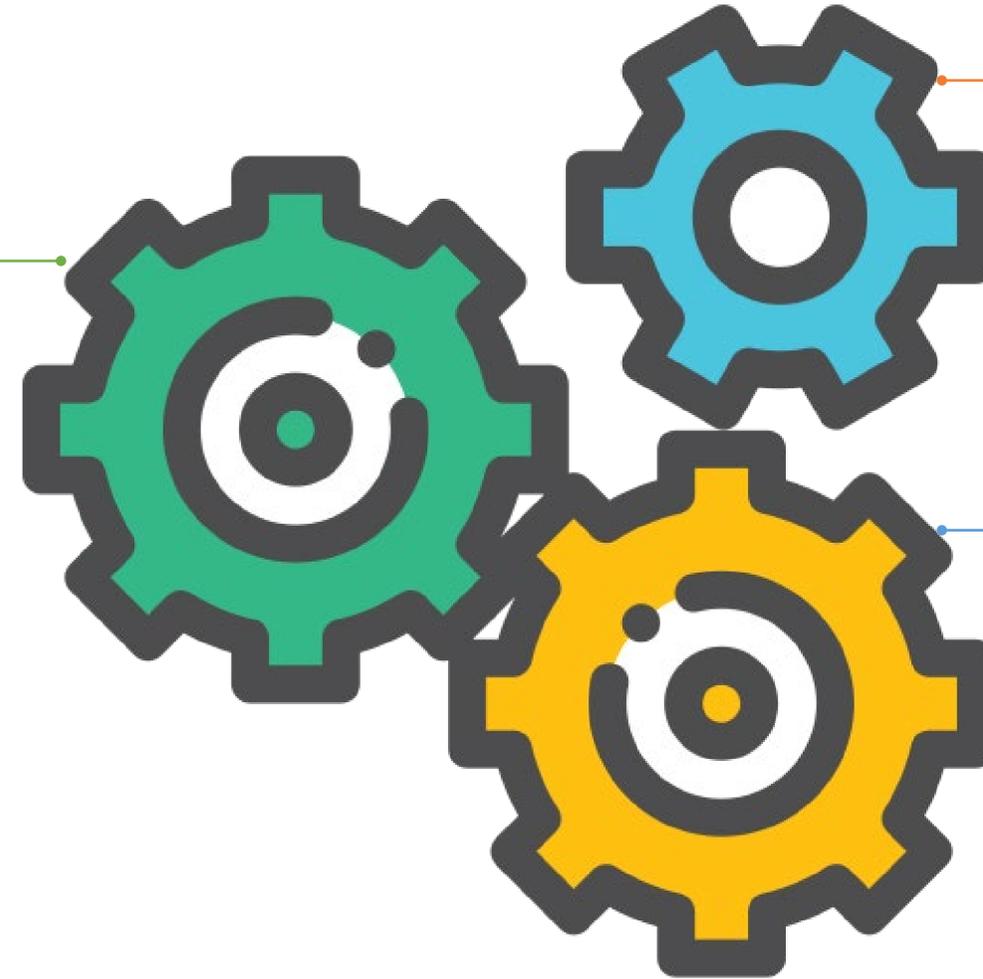
Institutional services

- **Visa support**
- **Travel** arrangements in cooperation with the scholarship holders
- **Welcoming/departure** events or cultural events
- **Welcome** guides for each partner
- Arrangement of the **accommodation**
- **Insurance scheme**(Annex 5 of the **GA**)

Institutional services

- Information on the **project website**:
 - Scholarship conditions
 - Academic offer per partner
 - Contact details of the partner institutions
 - List of services available at each partner
- Scholarship and learning/traineeship/mobility **agreements**
- **Language** courses (Instruction and local language)
- Guidelines on **recognition process** and **follow-up**
- **Tutors/mentors** for each student
 - Support in registration
 - Intercultural learning (e.g. buddy system)
 - Academic advisors

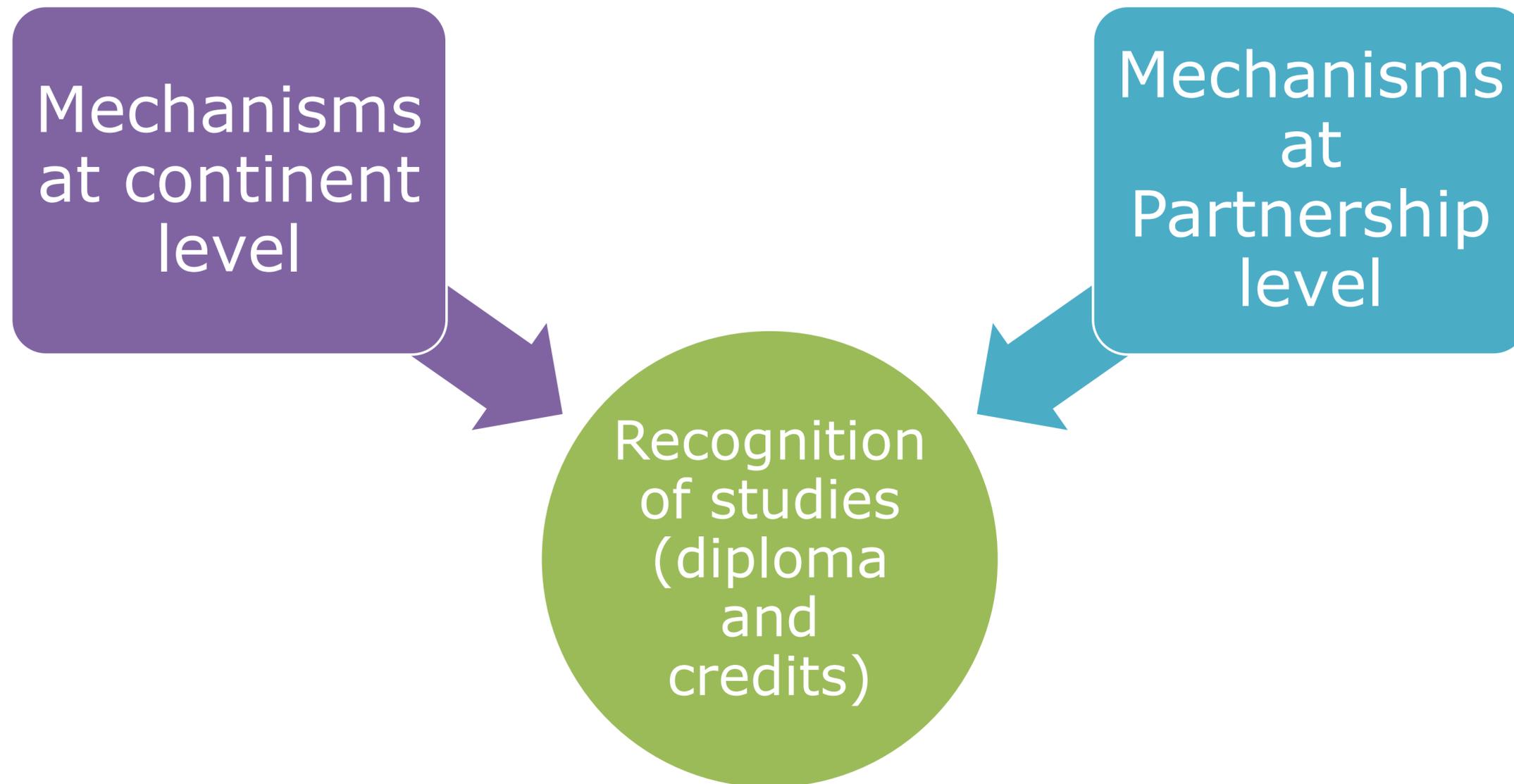
Communication,
Promotion &
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holders



**Recognition
of studies**

Impact

Recognition of studies



Existing frameworks

- Addis Convention on the Recognition of Qualifications in Higher Education in Africa
 - 1981: To promote regional cooperation and academic mobility
 - 2014: Ratification of the revised Convention
 - Key instruments:
 - African Regional Qualifications Framework
 - Development of an African Credit Transfer and Accumulation System

Existing frameworks

- **Southern** African Development community: Protocol on Education and Training, 1997
- **East** African common Market Protocol, 2009
- **East** African National Regulatory Agencies for HE
- Economic community of **West** African States
- **Francophone** Africa: Conseil africain et Malgache pour l'Enseignement supérieur – CAMES, 1968

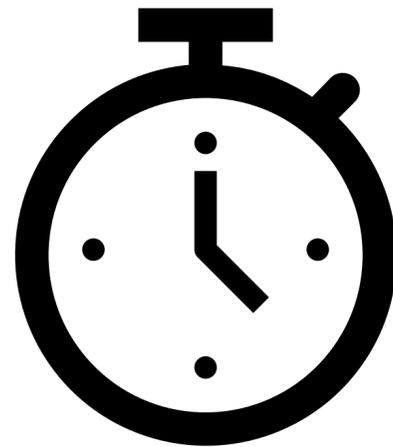
Existing Frameworks

- **Tunuing Africa:** Harmonisation of higher education
 - Contribution to the development of a qualifications framework in eight subject areas
 - collaboration with nearly 100 African universities, the AAU and other higher education partners
- **A proposal on African Credit Transfer System (CATS) at continent level**

Recognition: Discussion in groups

**How to ensure recognition of
studies between two different
universities?**

Discussion



15 minutes in groups

Recognition of studies

Credit
conversion
tables

Comparable
and compatible
curricula

Learning
Agreement

Research plan

Transcript of
records

Diplomas and
supplements



- Learning Agreement for all types of mobility
 - At the time of application (if possible)
 - Ensure the compatibility of studies at home and host HEIs
 - Follow-up on learning agreement (students' performance)
 - Any addendum to learning agreement?
- Credit-seeking mobility
 - Transcript of records
 - Credit transfer/conversion system between home and host HEIs
- Degree seeking mobility
 - Diploma and/or diploma supplement (detailed)
- Detailed learning outcomes to ease the recognition

Recognition of studies - Tools



- Masters: Learning Agreement
 - Agreed and signed by home, host and student (credit seeking)
 - Clear, compatible and comparable learning outcomes
 - Compatibility of curricula
 - Credit transfer systems
 - Detailed transcript of records (signed by host)
 - Diploma and diploma supplement

Recognition of studies - Tools



- Doctorates: Research plan/Learning agreement
 - Research or course based?
 - Diploma and diploma supplement
- Special attention to **Target Group 2** students
→ Non-partner home HEI!
- **Traineeship** agreements and Mobility Agreements for **Staff**
 - Training plan or Teaching assignment
 - Mobility period as part of academic studies for Trainees and for academic/administrative career of the staff

Recognition of studies - Tools



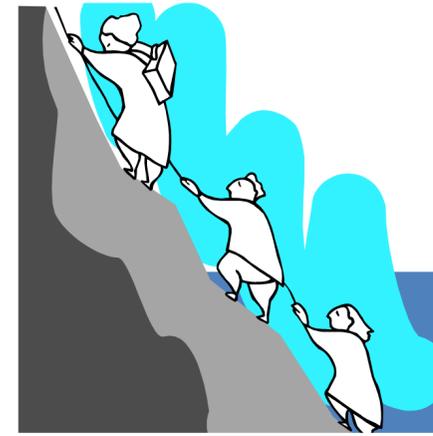
- **Existing links** between partners HEIs (or with non-partner HEIs)
 - Bi-/multi-lateral agreements on transfer of credits
 - Joint research projects or publications, etc.
- Arrangements with HEIs of **Target Group 2 students**
 - Compatibility of curricula
 - Role of academic advisors
 - Infrastructures to continue the research/study after credit-seeking mobility

Recognition of studies



Opportunities

- Contribution to the harmonisation of higher education
- Models for a CATS
- Internationalisation of the curriculum
- Promotion of comparability of study programs and qualifications
- Development and visibility of quality assurance and the bodies in place



Challenges

- Differences among education systems
- Lack of well functioning quality assurance and accreditation systems
- Collaboration between partners
- Absence of continental qualification framework
- Deficiency of updated data and reliable information on HE programs

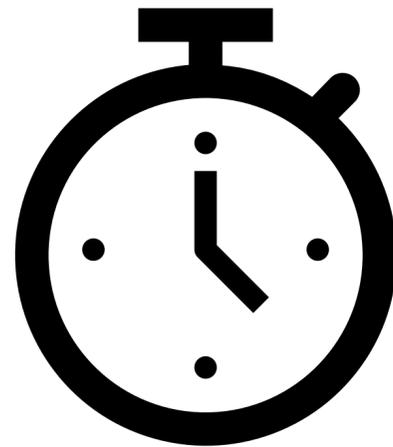




IMPACT

Which tools will you use to measure the impact of your project?

Discussion



15 minutes in groups

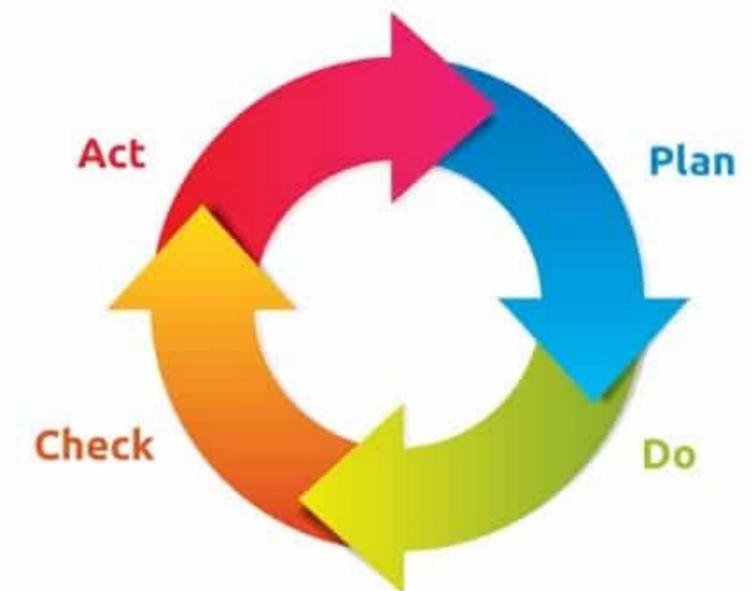
Quality assurance



*“Activities implemented to ensure that requirements and goals will be fulfilled. It entails systematic measurement, comparison with a standard, **monitoring of processes** and an **associated feedback loop**”*

Project's overall quality assurance

- ✓ Continuous process performed during the project
- ✓ Development of QA plan and tools
- ✓ Involvement of all project partners
- ✓ Involvement of final beneficiaries



Quality assurance

Intra-Africa partnerships should establish a holistic strategy and appropriate tools to evaluate the quality of:

- A. mobility implementation**
- B. academic offer and activities**
- C. project management and implementation**

Quality assurance



- A. Institutional services and facilities for mobility implementation**
(application process, pre-departure information, welcoming/departure events/guides, visa, travel, accomodation, insurance, project website, student and mobility agreements, language courses, tutoring/mentoring, recognition process, etc.)
- B. Academic offer and activities** (accredited programmes publicised on the website, monitoring of academic advancement / exam results / post-mobility achievements)
- C. Project's overall implementation** (respect of deadlines, procedures, quality of outputs, etc.)

Quality assurance



➤ Which internal evaluation tools?

- Surveys/questionnaires for students, staff and partners
- Roadmap with benchmarks
- Regular reporting (i.e. start, progress and final on academic activities, on mobility implementation, etc.)
- Post-mobility follow-up
- Other tools

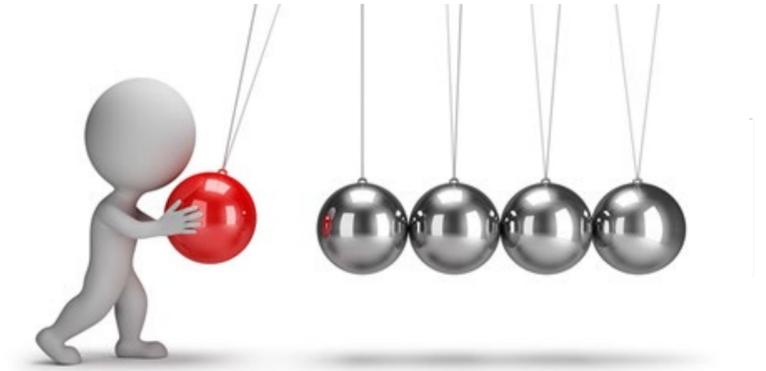
➤ Which external evaluation?

- Peer-review by academic/administrative staff from non-partner HEIs/
- From other ongoing projects
- Representatives from national authorities / business sector
- National QA Agencies for HE

→ Integrated international dimension of the project

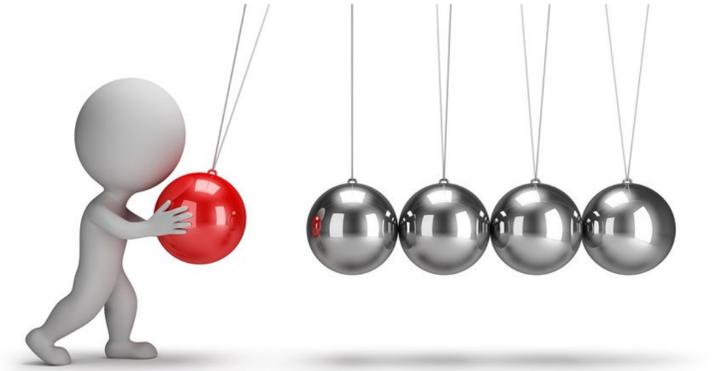
- EACEA (contractual)

Impact



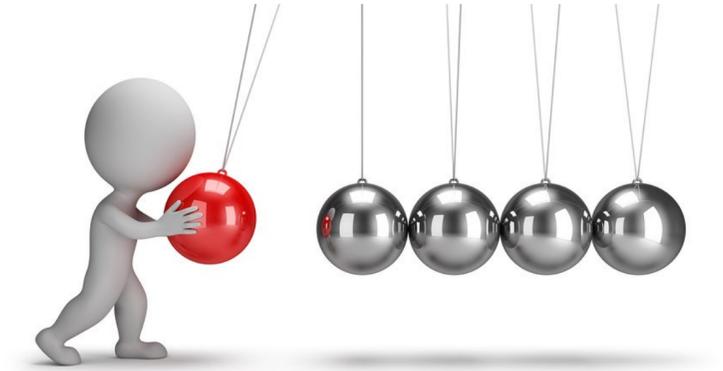
- Project impact at **individual level** (students and academic/administrative staff members):
 - Personal development (inter-cultural competences, social and communication skills, including linguistic benefits, soft skills)
 - Professional gains (e.g. upgraded qualifications, skills, expertise, knowledge)
 - Career/employability benefits

Impact



- Project impact at **institutional level**:
 - **Capacity building** (e.g. establishment/development of new units, development of management capacity, transfer of know-how, improvement of services offered and/or administrative procedures)
 - Improved **academic quality** / strengthened **research capacity and innovation** (curricula development, research cooperation)
 - **Internationalisation** (fostering linguistic diversity and international cooperation, increasing attractiveness to international students, recognition of studies among partners etc.)

Impact



➤ Project impact at **national/regional level** ?

- Contribution to internationalisation of higher education systems
- Impact on regulations/legislations (e.g. credit recognition, quality assurance frameworks)
- Contribution to the development/cooperation priorities of the countries involved
- ...

Impact



Impact assessment

The partnership should establish:

- **Method and tools**
- **Qualitative and quantitative indicators**
- **Sources**

