



# NET-IDEA PROJECT

Network of European Towns for  
Interculturalism, Diversity, Equality &  
Anti-Discrimination  
CERV-2021-CITIZENS-TOWN



Funded by  
the European Union



# NET-IDEA Project

## Network of European Towns for Interculturalism, Diversity, Equality & Anti-Discrimination

Coordinator

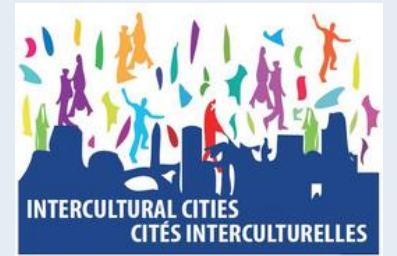


Partners

Associate



diversit.



Involved cities



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# THE NET-IDEA PROJECT



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# General Overview

The Project NET-IDEA aims at **reinforcing the role of local authorities and their cooperation in the field of diversity promotion, interculturalism, anti-discrimination and inclusion of minorities.**

It is funded by the European Commission within the CERV-2021-CITIZENS-TOWN Call for Proposal and will last **24 MONTHS** from May 2022 to April 2024. NET-IDEA counts on the support of the **Intercultural Cities Programme (ICC Programme) of the Council of Europe.**



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# Specific Objectives

- Strengthen the **competences** of European Cities in the implementation of effective policies to promote Equality, Diversity and Inclusion of Minorities.
- Promote a **long-term cooperation** between European Cities and the exchange of best practices on Anti-Discrimination, Diversity and Inclusion of Minorities.
- Increase among citizens, and youth in particular, **participation and rights-awareness on intercultural societies** in European Cities.



# Logic of Intervention: a 5-Step Process

- Capacity Building of Local Authorities
- Peer-to-Peer Cooperation
- Multi-Stakeholder Cooperation with CSOs & Youth Groups
- Testing of Direct Actions with the Cities
- Communication & Dissemination



# PARTNERS & TARGET GROUPS



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# NET-IDEA Main Actors: CSOs & Cities

- **ICEI (CSO) (ISTITUTO COOPERAZIONE ECONOMICA INTERNAZIONALE) ITALY** with the support and participation of **4 CITIES MEMBERS** of the Cities of Dialogue Italian Network of Intercultural Cities (Coordinator)
- **DIVERSIT - ACI (CSO) (ASOCIACION CIUDADES INTERCULTURALES) SPAIN** with the support and participation of **5 CITIES MEMBERS** of the Spanish Network of Intercultural Cities (Partner)
- **RPCI (CSO) (REDE PORTUGUESA DAS CIDADES INTERCULTURAI) PORTUGAL** with the support and participation of **3 CITIES MEMBERS** of the Portuguese Network of Intercultural Cities (Partner)





# NET-IDEA Main Actors: CSOs & Cities

- **ICC SWEDEN (CSO) (INTERKULTURELLA STADER SVERIGE) SWEDEN** with the support and participation of **2 CITIES MEMBERS** of the Swedish Network of Intercultural Cities (Partner)
- **ERLANGEN (LA) (STADT ERLANGEN) GERMANY**  
Erlangen is a member city of the **European Network of Intercultural Cities (Partner)**
- **LUBLIN (LA) (GMINA LUBLIN) POLAND**  
Lublin is a member city of the **European Network of Intercultural Cities (Partner)**



# Target Groups

- **LOCAL AUTHORITIES/MUNICIPALITIES:** chosen as priority target group for their responsibility in implementing local anti- discrimination/inclusion policies and for their role in promoting cooperation with civil society and youth groups on their territory
- **CIVIL SOCIETY ORGANIZATIONS**
- **YOUNG PEOPLE (YOUTH ASSOCIATIONS OR GROUPS)**



# **THE IMPORTANCE OF BEING AN INTERCULTURAL CITY: THE 16 CITIES OF NET-IDEA**



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# Urban Space: A Strategic Deal

- Cities are constantly changing and **growing diversity**, partly motivated by human mobility, invites governments to embrace and adapt to cultural diversity. All the more so if, due to this diversity, situations of inequality and discrimination arise, affecting minorities.
- NET-IDEA will give municipalities the **opportunity to consolidate transnational peer-to-peer cooperation and develop specific skills/effective practices to address challenges at the local level.**
- Finally, NET-IDEA will promote positive and lasting **cooperation between LAs, CSOs and youth groups / associations to design and disseminate new narratives to combat discrimination and racism, thus creating a more inclusive European Society.**





# THE 16 INTERCULTURAL CITIES OF NET-IDEA

## ICC ITALY NETWORK

TORINO

REGGIO EMILIA

MODENA

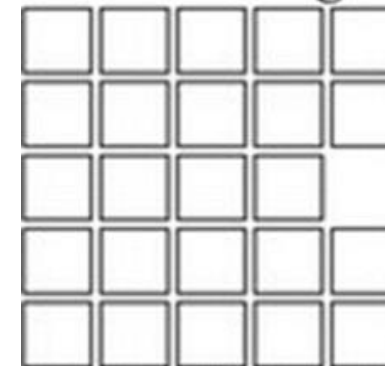
PONTEDERA



## GERMANY

ERLANGEN

Stadt Erlangen



## ICC SPAIN NETWORK

BARCELONA

BILBAO

SAN SEBASTIAN

CASTELLO DE LA PLANA

TENERIFE



## ICC PORTUGAL NETWORK

BRAGA

VILA VERDE

SANTA MARIA DA FEIRA



## POLAND

LUBLIN



















## ICC SWEDEN NETWORK

BOTKYRKA

LINKOPING



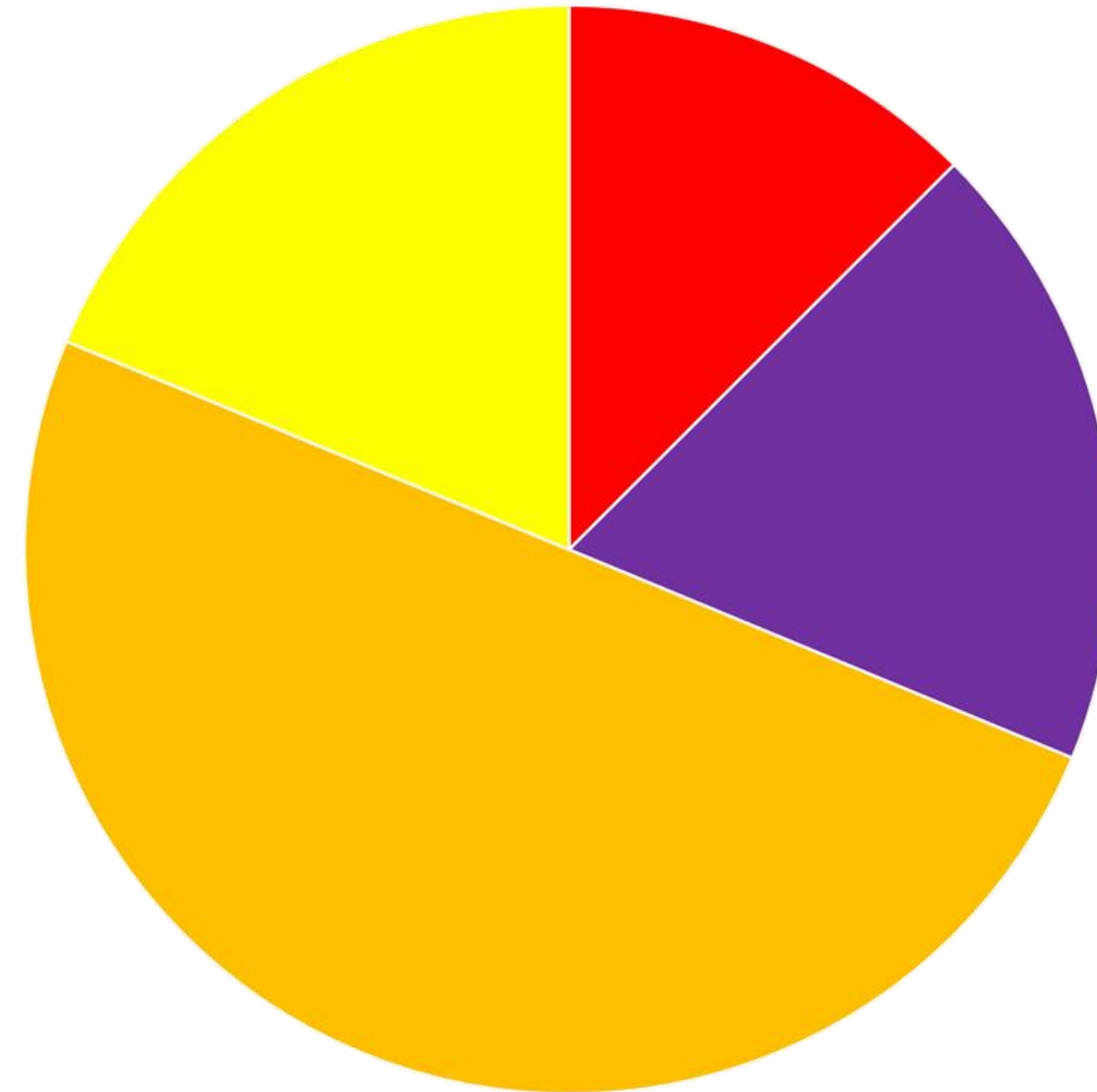
-  Barcelona
-  Bilbao / Bilbo
-  Botkyrka
-  Braga
-  Castellón de la Plana
-  Erlangen
-  Linköping
-  Lublin
-  Modena
-  Pontedera
-  Reggio Emilia
-  San Sebastián / Donostia
-  Santa Maria da Feira
-  Tenerife
-  Turin
-  Vila Verde



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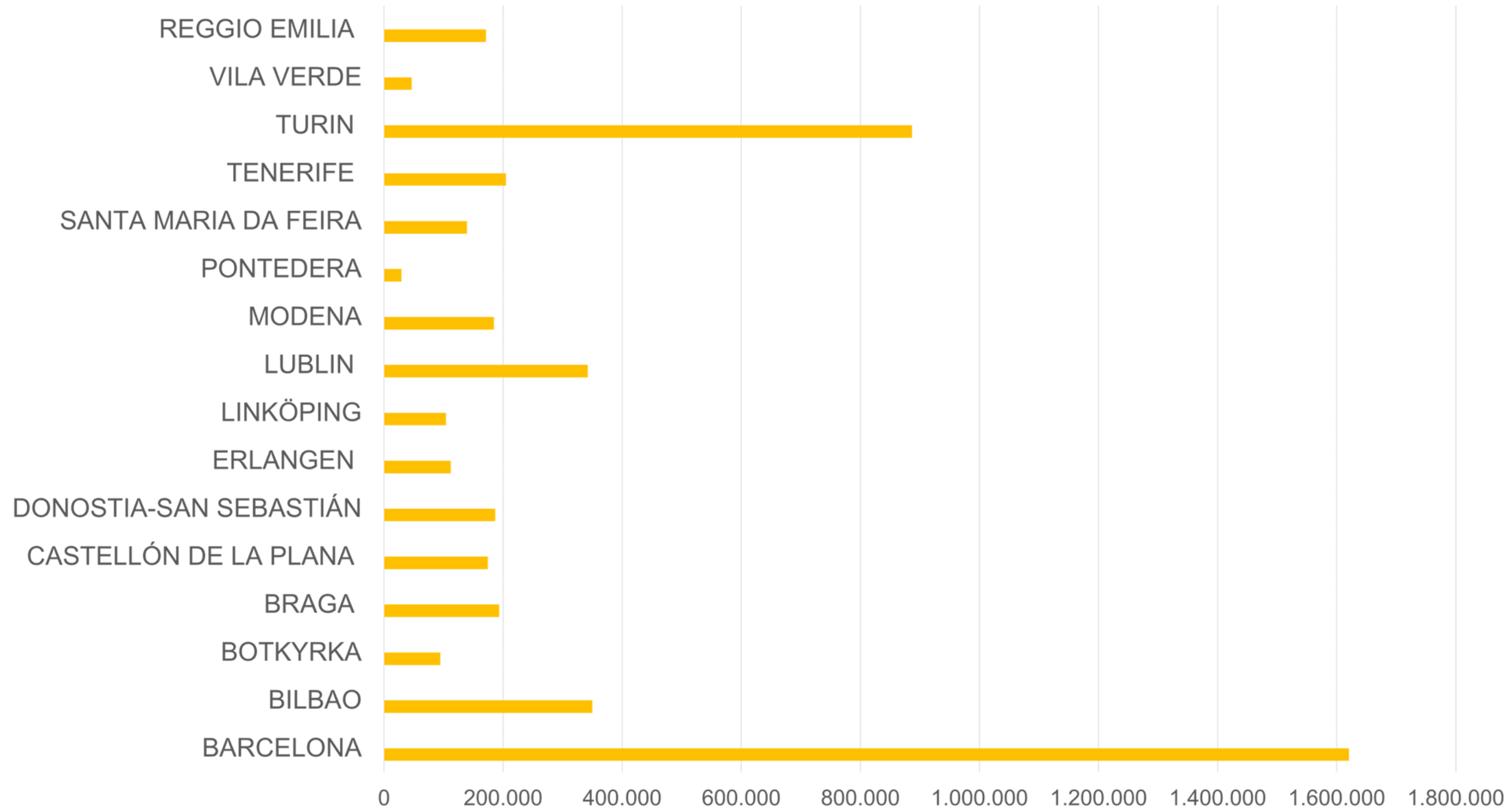
## POPULATION: CITIES OF NET-IDEA



■ > 500.000   ■ 200.000-500.000   ■ 100.000-200.000   ■ < 100.000



**CITIES OF NET-IDEA**

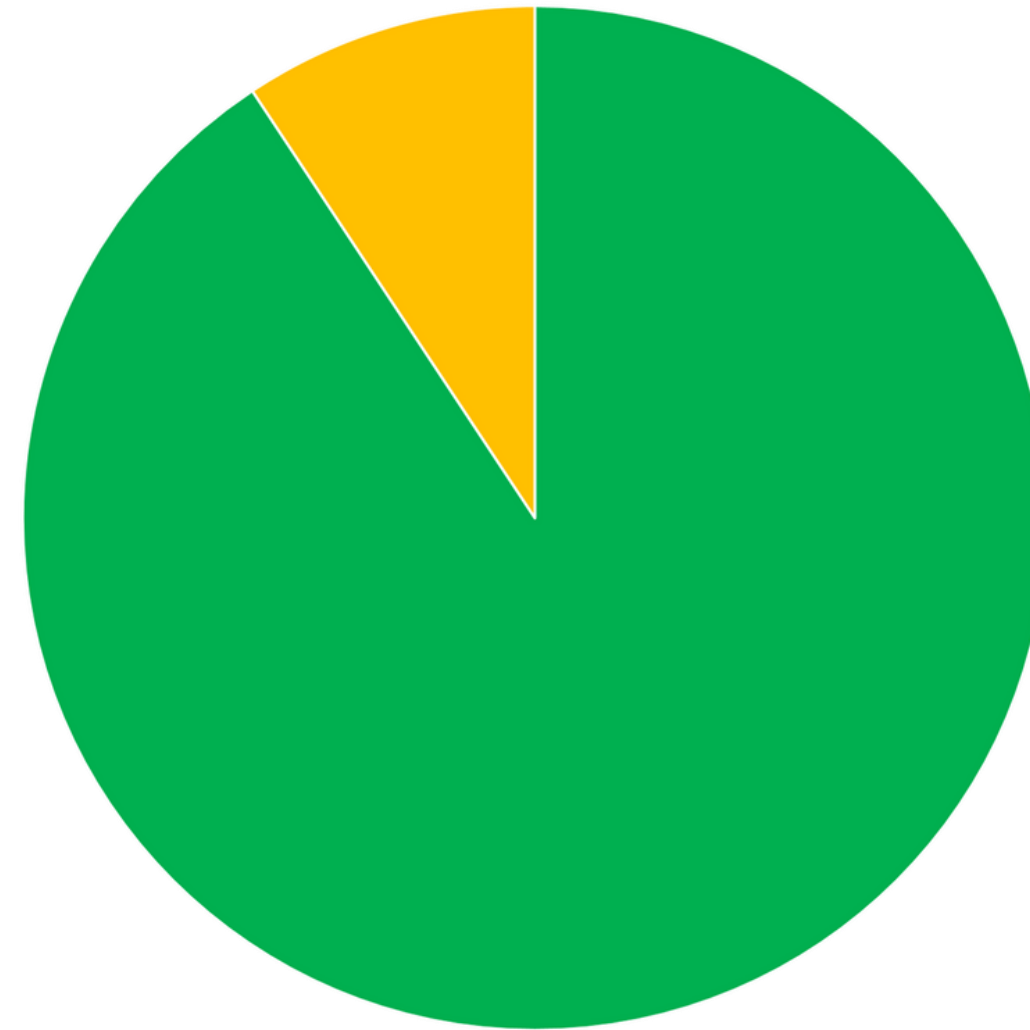


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### CITIES OF NET-IDEA vs CITIES OF ICC PROGRAMME



■ CITIES OF ICC PROGRAMME    ■ CITIES OF NET-IDEA

# ITALY ICC NETWORK: RETE CITTÀ DEL DIALOGO

## TURIN

Population Diversity (Main  
Groups):

Romania, Morocco, Peru & China

Youth on Total: 11,93%

## REGGIO EMILIA

Population Diversity (Main  
Groups):

Albania, China & Romania

Youth on Total: 13,06%

## PONTEDERA

Population Diversity (Main  
Groups):

Senegal, Albania & Romania

Youth on Total: 12,14%

## MODENA

Population Diversity (Main  
Groups):

Romania, Morocco & Philippines

Youth on Total: 12,48%



# SPAIN ICC NETWORK: RED CIUDADES INTERCULTURALES

## SAN SEBASTIÁN

Population Diversity (Main  
Groups):

Central & South America

Youth on Total: 12,30%

## CASTELLÓN DE LA PLANA

Population Diversity (Main  
Groups):

Romania

Youth on Total: 13,24%

## TENERIFE

Population Diversity (Main  
Groups):

America & Europe

Youth on Total: 13,30%

## BILBAO

Population Diversity (Main  
Groups):

Bolivia & Colombia

Youth on Total: 11,47%

## BARCELONA

Population Diversity (Main  
Groups):

Italy & Ecuador

Youth on Total: 13,47%



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# PORTUGAL ICC NETWORK: REDE PORTUGUESA CIDADES INTERCULTURAIS



## VILA VERDE

Population Diversity (Main  
Groups):  
Brazil

Youth on Total: 15,25%

## SANTA MARIA DA FEIRA

Population Diversity (Main  
Groups):  
Brazil & Ukraine

Youth on Total: 14,03%

## BRAGA

Population Diversity (Main  
Groups):

Brazil, Ukraine & Romania

Youth on Total: 14,38%



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# SWEDEN ICC NETWORK: INTERKULTURELLA STADER SVERIGE



## LINKÖPING

Population Diversity (Main  
Groups):

Middle East & Africa

Youth on Total: 18%

## BOTKYRKA

Population Diversity (Main  
Groups):

Middle East, Turkey & Finland

Youth on Total: 16,47%



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# GERMANY & POLAND

## ERLANGEN

Population Diversity (Main  
Groups):  
Turkey

Youth on Total: 15,47%

## LUBLIN

Population Diversity (Main  
Groups):  
Ukraine

Youth on Total: 12,94%



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# THE ACTIVITIES OF NET-IDEA



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# Training & International Events

## **MULTI-STAKEHOLDER SURVEY (MAY-OCTOBER 2022)**

Definition of Current State of Art on Intercultural Competences & Strategies

MUNICIPAL STAFF INVOLVED

## **ONLINE TRAINING SESSIONS (AUGUST 2022-APRIL 2024)**

Online Training Modules from ICC Programme/Council of Europe + Specific Contents Based on the Results of the Survey + Community of Practice

MUNICIPAL STAFF INVOLVED

## **INTERNATIONAL EXCHANGES (SEP 2022/APR 2023/FEB 2024) 1 OFFICIAL per CITY**

Barcelona (Intercultural Competences), Erlangen & Botkyrka (Exchange of Good Practices & Experiences)

MUNICIPAL STAFF INVOLVED



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# Direct Actions & Multi-Stakeholder Cooperation



**DIRECT ACTIONS WITH & IN THE CITIES (MARCH-DECEMBER 2023)**

**LOCAL WORKSHOP TO PROMOTE COOPERATION BETWEEN LAs & CSOs**

**OUTPUT: WORKPLAN OF AWARENESS-RAISING ACTIONS**

**MUNICIPAL STAFF INVOLVED**

**AWARENESS-RAISING ACTIONS**

**(FESTIVALS/THEMATIC MEETINGS/COMMUNITY EVENTS/LOCAL CAMPAIGNS)**

**BUDGET SUPPORT FOR THE ORGANIZATION OF THE EVENTS**

**WITH THE PARTICIPATION OF YOUNG PEOPLE/ASSOCIATIONS**



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# Communication & Dissemination

## **INTERNATIONAL YOUTH SUMMIT (AUGUST 2023) OPEN TO THE PARTICIPATION OF YOUNG PEOPLE INVOLVED IN THE AWARENESS-RAISING ACTIONS IN EACH CITY**

- with the aim to build an intercultural narrative and emphasizing the commitment of the cities to intercultural principles
- a series of workshops will be implemented with the idea of raising awareness of the negative effects of stereotypes/prejudices and promoting critical thinking
- proposals and materials elaborated by young participants will provide contents and indications for the International Communication Campaign

## **INTERNATIONAL COMMUNICATION CAMPAIGN (JUNE 2023-FEBRUARY 2024)**





Thanks!