Information session
EU Grants for news media

7 July 2022 – 10h CEST

This info session will be recorded using WebEx for the purpose of publication on EACEA's website, accessible via https://europa.eu/!X3TDhM

Only the presentations will be recorded: Questions and answers will not. Please refer to the Data Protection Notice of the event for more information.

European Education and Culture Executive Agency - EACEA

JOURNALISM PARTNERSHIPS and DEFENDING MEDIA FREEDOM AND PLURALISM
Calls: CREA-CROSS-2022-JOURPART and CREA-CROSS-2022-MFP

Info session

European Education and Culture Executive Agency

Agenda

10h00: Introduction

10h15-10h45: Creative Europe call: **Defending Media Freedom and Pluralism**

10h45-11h15: Creative Europe call: **Journalism Partnerships** (also presented on 6 April)

11h15: Overview of other grants to support news media, incl. **a fund for local media, consortia of youth media, a radio network, data-driven media networks, media platforms & a media data space**

12h15: End

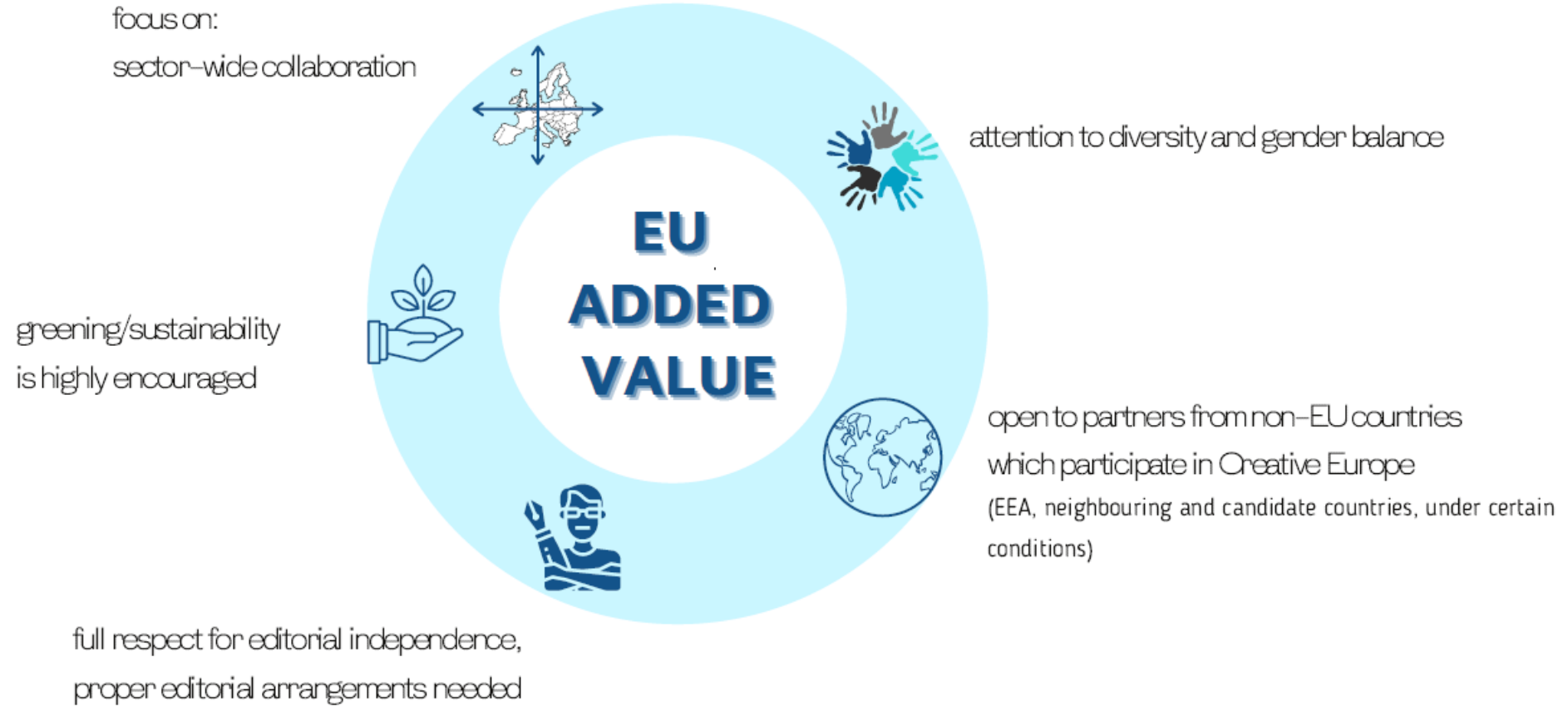All slides and recordings will be available on https://europa.eu/!X3TDhM

The « News Initiative »

Aim: tackle the structural challenges facing the news media sectors

- Structured dialogue (European News Media Forum)

- Better access to finance, through loans and a pilot equity initiative & "capacity building" among investors and media (through InvestEU)

- Support for news media to work on collaborative transformation (mainly through Journalism Partnerships)

- Grants for innovation in Horizon Europe, Digital Europe

- Studies/reports (incl. European Media Outlook)

European Commission

Zooming in: Creative Europe

focus on:

sector-wide collaboration

attention to diversity and gender balance

greening/sustainability is highly encouraged

EU ADDED VALUE

open to partners from non-EU countries which participate in Creative Europe (EEA, neighbouring and candidate countries, under certain conditions)

full respect for editorial independence, proper editorial arrangements needed

European Commission

Zooming in: News media in Creative Europe's cross-sectoral strand

PROMOTING CROSS-SECTORAL COLLABORATION AIMED AT ADJUSTING TO THE STRUCTURAL AND TECHNOLOGICAL CHANGES FACED BY THE MEDIA

ENHANCING A FREE, DIVERSE AND PLURALISTIC MEDIA ENVIRONMENT AND QUALITY JOURNALISM

ENHANCING MEDIA LITERACY, INCLUDING IN THE DIGITAL ENVIRONMENT

European Commission

How?

- Yearly calls for Journalism Partnerships (see results of first year, 2021, here and here); 2022 Call is open and deadline is next 7 September, Funding & tenders (europa.eu))

- Yearly calls for Media Literacy (new in 2022 - closed)

- Grants for Defending Media Freedom & Pluralism (new in 2022, with deadline 20 September, Funding & tenders (europa.eu))

Call Information

Defending Media Freedom and Pluralism

CREA-CROSS-2022-MFP

Objectives

The call aims to work on two fronts:

The European Democracy Action Plan stresses that transparency and compliance with **professional norms and standards** are essential for **public trust** in the media and aims to support EU cooperation between national **media councils**, other media self-regulatory bodies, independent media regulators and networks of journalists, and initiatives fostering journalistic partnerships and standards.

At the same time, the Action Plan highlighted that **physical and online threats and attacks on journalists** are on the rise in several Member States and proposes sustainable funding for projects with a focus on legal and practical assistance to journalists in the EU and elsewhere, including safety and cybersecurity training for journalists and diplomatic support.

European Commission

Objectives

Topic 1 - Press and media councils and professional standards

    a.   Maintenance and development of the **database**

    b.   Exchange of **best practices**

    c.   **Strengthening** of the pan-EU Working Group

    d.   **Support** to new media councils

    e.   **Trainings** for journalists

    f.   **Cooperation with media regulators**

    g.   Further **research** on journalistic standards

CREA-CROSS-2022-MFP-COUNCILSandSTANDARDS   -   One proposal is expected to be funded under this topic.

European Commission

Objectives

Topic 2 - Rapid response mechanism

a.   Design and manage a Europe-wide **rapid response mechanism** to support media freedom and journalists' safety, covering all EU Member States

b.   **Provide legal and practical support** to journalists and other media practitioners in need

c.   Organise **advocacy missions** to locations where journalists are under threat

d.   **Monitor the state of media freedom** in the EU Member States and Candidate Countries

e.   Organise **awareness raising campaigns** in the field of media freedom and safety of journalists

f.   Ensure **communication** and **dissemination** activities

g.   Monitor and evaluation the action

CREA-CROSS-2022-MFP-RAPIDRESPONSE   -   One proposal is expected to be funded under this topic.

Pilot actions and info

- https://digital-strategy.ec.europa.eu/en/policies/funding-media-freedom

- Media councils: Media Councils in the Digital Age | Shaping Europe's digital future (europa.eu)

- Rapid response mechanism: Media freedom and investigative journalism | Shaping Europe's digital future (europa.eu)

European Commission

Budget and timeline

4.1 mln EUR

Topic 1 - Press and media councils and professional
standards: EUR 1 000 000
Topic 2 - Rapid response mechanism: EUR 3 100 000

DEADLINE
20/09/2022
17:00:00 CET

Evaluation: October-November 2022
Info to applicants: January 2023
Signature grant agreements: February 2023

CONTACT
EACEA-CREATIVE-EUROPE-MEDIA-FREEDOM@EC.EUROPA.EU

European Commission

Eligible participants

A CONSORTIUM COMPOSED OF AT LEAST
TWO APPLICANTS

FROM A MINIMUM OF
TWO DIFFERENT COUNTRIES
PARTICIPATING IN THE CREATIVE EUROPE PROGRAMME

THE
PROJECT COORDINATOR
WILL SUBMIT THE APPLICATION ON BEHALF OF ALL PARTNERS

CONSORTIA MAY INCLUDE
NON-PROFIT ORGANIZATION;
INTERNATIONAL ORGANISATIONS;
UNIVERSITIES; **EDUCATIONAL INSTITUTIONS**; **RESEARCH CENTRES**.

NATURAL PERSONS
ARE NOT ELIGIBLE

EXCEPT FOR
SELF-EMPLOYED PERSONS
OR EQUIVALENT (I.E. SOLE TRADERS) IF THE COMPANY DOES NOT POSSESS LEGAL PERSONALITY SEPARATE FROM THAT OF THE NATURAL PERSON

NATURAL PERSONS <u>CANNOT</u> ASSUME THE ROLE OF THE COORDINATOR

European Commission

Eligible activities

- cooperation projects

- conferences, seminars

- training activities

- data collection and treatment

- awareness and dissemination actions

- actions aiming at the creation and improvement of networks, exchanges of good practices

- actions aiming at the creation and improvement of digital tools

- studies, analyses, mapping projects

- legal and practical support to journalists

- advocacy missions

- financial support to third parties

European Commission

Support to third parties

Financial support to third parties is allowed under this call.

The application should include an exhaustive list of activities:

- Direct support to journalists facing threats (security or legal expenses)

- Ad hoc support to NGOs active on the field of media freedom and safety of journalism

The application should include the beneficiaries of such support

- Journalists, media practitioners and/or NGOs

Award Criteria, max amount of grant and results to be obtained

General principles of EU calls should be respected

European Commission

Award criteria

**RELEVANCE
(30 PTS)**

30 THE **RELEVANCE** OF THE PROJECT AND THE CONTRIBUTION OF ITS EXPECTED RESULTS TO THE **OBJECTIVES OF THE CALL**, INCLUDING **GEOGRAPHICAL COVERAGE** (COVERAGE OF AS MANY MEMBER STATES AS POSSIBLE).

**QUALITY OF THE ACTIVITIES
(30 PTS)**

THE **EFFECTIVENESS** AND **RATIONALE** OF THE **PROPOSED METHODOLOGY** AND **ORGANISATION** (INCLUDING THE TIMETABLE AND MONITORING) **30**
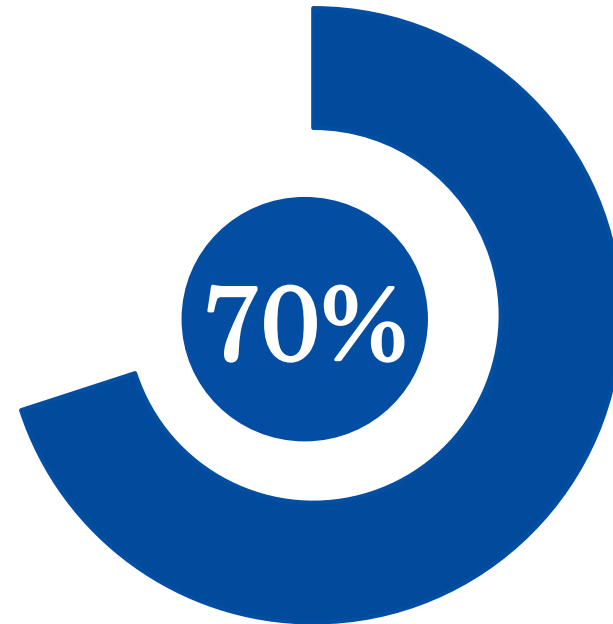
**PROJECT MANAGEMENT
(20 PTS)**

20 COST EFFECTIVENESS OF THE PROPOSED ACTION, IN PARTICULAR THE RELEVANCE AND QUALITY OF THE MEANS OF IMPLEMENTATION AND THE RESOURCES DEPLOYED IN RELATION TO THE OBJECTIVES ENVISAGED

**DISSEMINATION
(20 PTS)**

THE **IMPACT** AND **DISSEMINATION** OF THE EXPECTED RESULTS **20**

European Commission

Scoring system

MINIMUM THRESHOLD FOLLOWING THE ASSESSMENT OF THE AWARD CRITERIA

70/100 PTS

PROPOSALS SCORING LOWER WILL BE REJECTED

70%

European Commission

Where to apply? The Funding and Tenders Opportunities Portal!

apply
[here](#)

European Commission | Funding & tender opportunities
Single Electronic Data Interchange Area (SEDIA)

SEARCH FUNDING & TENDERS ▾ | HOW TO PARTICIPATE ▾ | PROJECTS & RESULTS | WORK AS AN EXPERT | SUPPORT ▾

⚠ • My Experts Area in the F&T Portal is currently experiencing technical issues. We are working to resolve the problem and will let you know when the application is functioning normally.
• Grant Management Services in the F&T Portal is currently experiencing technical issues. We are working to resolve the problem and will let you know when the application is functioning normally.

Find calls for proposals and tenders

Search calls for proposals and tenders by keywords, programmes...   🔍 Search

EU Programmes

Asylum, Migration and Integration Fund (AMIF)	Border Management and Visa Instrument (BMVI)	Citizens, Equality, Rights and Values Programme (CERV)	Creative Europe (CREA)	Digital Europe Programme (DIGITAL)	Europe Direct (ED)
European Parliament (EP)	European Solidarity Corps (ESC)	Erasmus+ Programme (ERASMUS+)	European Social Fund + (ESF)	European Maritime, Fisheries and Aquaculture Fund (EMFAF)	Innovation Fund (INNOVFUND)
Internal Security Fund (ISF)	Horizon Europe (HORIZON)	Single Market Programme (SMP)	Social Prerogative and Specific Competencies Lines (SOCPL)	EU External Action (RELEX)	Justice Programme (JUST)

Type your Keywords..   🔍

☑ Match whole words only

☑ GRANTS   ☐ TENDERS

Submission status

Forthcoming	Open for submission (1)	Closed
✓	✓	✓

Funding and tenders (1)

🛟 Need help?   📅 📶   Sort by: Submission status ▾

Grant NEWS-Journalism partnerships

Open for submission

Programme	Creative Europe Programme (CREA)	Deadline model	single-stage
ID	CREA-CROSS-2021-JOURPART	Opening date	01 June 2021
Types of action	CREA Project Grants	Deadline date	26 August 2021 17:00:00 Brussels time

How to apply?

Start submission

To access the Electronic Submission Service, please click on the submission-button next to the **type of action** and the **type of model grant agreement** that corresponds to your proposal. You will then be asked to confirm your choice, as it cannot be changed in the submission system. Upon confirmation, you will be linked to the correct entry point.

To access existing draft proposals for this topic, please login to the Funding & Tenders Portal and select the My Proposals page of the My Area section.

Please select the type of your submission:

⦿ CREA Project Grants [CREA-PJG], CREA Action Grant Budget-Based [CREA-AG]

Start submission

🛟 Need help?

How to apply?

How to apply – submission forms

Part A = complete ONLINE

Part C = complete ONLINE

Part B = PDF upload

Part A

Call: CREA-CROSS-

(NEWS-. , , s)

Topic: CREA-CROSS

Type of Action: CREA-PJG

Proposal number: xxx

Proposal acronym: xxx

Type of Model Grant Agreement: CREA Action Grant Budget-Based

Table of contents

Section	Title	Action
1	General information	
2	Participants	
3	Budget	

Part A - budget

Application forms

Proposal ID

Acronym   **Acronym is mandatory**

3 - Budget

No.	Name of beneficiary	Country	A. Personnel costs - without volunteers /€ (a1)	A. Personnel costs – volunteers /€ (a2)	B. Subcontracting costs/€ (b)	C. Purchase costs - Travel and subsistence/€ (c1)	C. Purchase costs - Equipment/€ (c2)	C. Purchase costs - Other goods, works and services/€ (c3)	Total eligible costs/€ (h)	Ineligible costs (j)	Total estimated project costs and contributions (k)	Funding rate (U)	Maximum EU contribution to eligible costs (l)	Requested EU contribution to eligible costs (m)	Max grant amount (n)	Income generated by the project (o)	In kind contributions (p)	Financial contributions (q)	Own resources (r)	Total estimated project income (s)
1			0	0	0	0	0	0	0,00	0	0		0,00	0,00	0,00	0	0	0	0	0,00
	Total		0	0	0	0	0	0	0,00	0	0		0,00	0,00	0,00	0	0	0	0	0,00

European Commission

Part A – final information

- Budget must be balanced (cost/income)

- Volunteer costs are not applicable

- Financial support to third parties is allowed – see call document for specifics. Make sure all required information is present in the proposal and is coherent!

European Commission

Part B - templates

Call data:

Call: **CREA-CROSS-**

Topic: **CREA-CROSS-**

Type of action: **CREA-PJG**

Type of MGA: **CREA-AG**

⚠ Topic and type of action can only be changed by creating a new proposal.

Download Part B templates

⬇ Download part B templates

1

Name

📄 Tpl_Application Form (Part B) (CREA MEDIA)

Part B and Annexes

In this section you may upload the technical annex of the proposal (in PDF format only) and any other requested attachments. ❓

Part B   **2**   ❓   Upload ☁

European Commission

Part B

Upload your document(s) in PDF format

Only upload mandatory annexes: Part B, and only for JOURPART the declaratons on standards and independence

Part B

- Word Document (upload as pdf; check page limit warning)

- Detailed description of project for evaluation

- Fill out using the correct questions based on the action/call in question!

Concept and methodology

For 'Creative Innovation Lab': Provide a comprehensive market analysis justifying your main methodological and strategic choices (development, marketing, pricing, etc). The market analysis must clearly describe the target markets (size and structure, demographics, localisation, trends and growth perspectives) and the situation of the competition (direct/indirect competitors, differentiation, barriers to entry, regulation, etc). The methodology (including a list of activities to be implemented) and strategic choices must also be clearly described.

For 'Journalism Partnership', 'Media literacy' and 'Defending media freedom and pluralism': Explain the concept/work programme of activities of your project and why the proposed methodology(ies)/strategy(ies) are appropriate to meet the objectives of the call.

Insert text

Part B – key points

QUESTION 5.2:
WORK PACKAGES
MINIMUM THREE (THOSE MENTIONED IN THE CALL), LIMIT THEIR NUMBER

Project activities must be organised in the following **work packages**:

- WP 1 – **project management** (mandatory)
- WP 2 – **ACTIVITIES TO BE IMPLEMENTED** (MANDATORY)
- WP 3 – **FOLLOW-UP AND DISSEMINATION** (MANDATORY)
- WP xx – to be added if necessary

Additional work packages may be added

MILESTONES & DELIVERABLES
(OUTPUTS/OUTCOMES)

Milestones only for **major outputs** in complicated projects (generally not used in these calls)

Deliverables:

- To be used to show project progress - **will need to be uploaded in the portal during project lifetime**
- Always indicate a **due date** and linked to a specific Work Package

European Commission

Work packages checklist

- <u>each</u> WP has an estimated budget

- each WP has at least one deliverable

- WP1 budget + WP2 budget + … = total costs provided in Part A

Deliverables

- Dissemination level should only be PU (public) or SEN (sensitive)

- Due date must correspond to the month number in the project's duration, not to a calendar month. For example, M2 means the deliverable is due in month 2 after the project has started.

- Avoid clustering due dates near the end of the project

Deliverable No (continuous numbering linked to WP)	Deliverable Name	Work Package No	Lead Beneficiary	Type	Dissemination Level	Due Date (month number)
D1.1		1		[R — Document, report] [DEM — Demonstrator, pilot, prototype] [DEC — Websites, patent filings, videos, etc] [DATA — data sets, microdata, etc] [DMP — Data Management Plan] [ETHICS] [SECURITY]	[PU — Public] [SEN — Sensitive] [R-UE/EU-R — EU Classified] [C-UE/EU-C — EU Classified] [S-UE/EU-S — EU Classified]	

European Commission

Part B – key points

Work Package 1: [Name, e.g. Project management and coordination]		
Duration:	M1 – M12	**Lead Beneficiary:**
Objectives *List the specific objectives to which this work package is linked.*		

- Objective 1
- Objective 2

Task No (continuous numbering linked to WP)	Task Name	Description	Participants		In-kind Contributions and Subcontracting (Yes/No and which)
			Name	Role (COO, BEN, AE, AP, OTHER)	
T1.1					
T1.2					

Deliverable No (continuous numbering linked to WP)	Deliverable Name	Work Package No	Lead Beneficiary	Type	Dissemination Level	Due Date (month number)	Description (including format and language)
D1.1		1		[R — Document, report] [DEM — Demonstrator, pilot, prototype] [DEC —Websites, patent filings, videos, etc] [DATA	[PU — Public] [SEN — Sensitive] [R-UE/EU-R — EU Classified] [C-UE/EU-C — EU Classified] [S-UE/EU-S —		

Part B – key points

Estimated budget — Resources											
Participant	Costs *(n/a for Lump Sum Grants: 'European Co-development', 'European Slate development', 'European Mini-Slate development', 'TV and Online content', 'European festivals' and 'Videogame and immersive content development')*										
	A. Personnel	B. Subcontracting	C.1a Travel		C.1b Accomodation	C.1c Subsistence	C.2 Equipment	C.3 Other goods, works and services	D.1 Financial support to third parties	E. Indirect costs	Total costs

					g							
[name]	X person months	X EUR	X EUR	X travels	X persons travelling	X EUR	X EUR	X EUR	X EUR	X EUR	X prizes	X EUR	X EUR	X EUR
Total	X person months	X EUR	X EUR	X travels	X persons travelling	X EUR	X EUR	X EUR	X EUR	X EUR	X grants X prizes	X EUR	X EUR	X EUR]

= one budget breakdown per work package, listing costs per partner organisation

European Commission

Questions?

European Commission

Call Information

Journalism Partnerships

CREA-CROSS-2022-JOURPART

Objectives

- Improve the **economic sustainability** of professional journalism

- Address challenges & opportunities of **transnational nature**

- Help the wider European news media sector **become more sustainable and resilient**

- **Contribute to trustworthy reporting** on current affairs, to an informed and inclusive democratic debate, to skills development and employment for news media professionals and journalists

European Commission

Overall logic

- Promote **sector-wide**, cross-border collaboration

- Applicants can focus on a sub-sector or genre (e.g. written press/ audio/ visual news, public interest news, local news, data journalism etc)

- Consortia should be **diverse** and aim to **share best practices** with the wider news community, including small media

- Address structural challenges, based on **needs analysis**
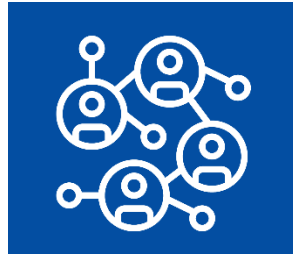
- Full respect of **editorial independence**

Priorities

Proposals should focus on one or both of the following priorities:

- **Collaborative business transformation** (e.g. testing new business models, standards, trainings etc.) to uphold the viability of journalistic content

- **Collaborative journalism** (e.g. testing innovative formats, developing editorial standards, exchange of best practices through events, training, grant giving etc) to uphold quality and diversity of journalism

Expected results

**SECTOR-WIDE NETWORKS** FOR THE **EXCHANGE OF BEST PRACTICES** AMONG NEWS MEDIA PROFESSIONALS

KNOWLEDGE-HUBS FOR SUB-SECTORS AROUND TECHNICAL FORMATS AND/OR JOURNALISTIC GENRES

ACQUISITION AND IMPROVEMENT OF **PROFESSIONAL SKILLS** BY JOURNALISTS AS WELL AS MEDIA BUSINESS PROFESSIONALS

INCREASED INNOVATION AND CREATIVITY IN JOURNALISTIC PRODUCTION AND DISTRIBUTION PROCESSES
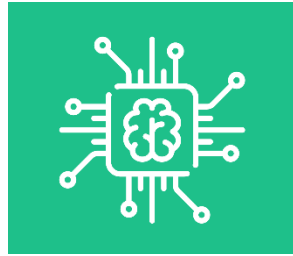
INCREASED INTEREST IN JOURNALISM AMONG VARIOUS SOCIAL, LANGUAGE AND AGE GROUPS
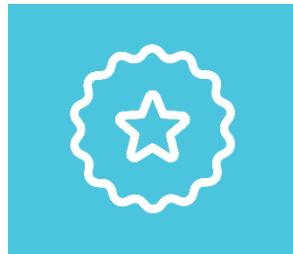
INCREASED VIABILITY OF JOURNALISTICALLY PRODUCED CONTENT

European Commission

Budget and timeline

7.5 mln EUR

DEADLINE
07/09/2022
17:00:00 CET

Evaluation: September-October 2022
Info to applicants: December 2022 Signature
grant agreements: from January 2023

CONTACT
EACEA-CREATIVE-EUROPE-JOURNALISM-PARTNERSHIPS@EC.EUROPA.EU

European Commission

Eligible participants

A CONSORTIUM COMPOSED OF AT LEAST
THREE APPLICANTS

FROM A MINIMUM OF
THREE DIFFERENT COUNTRIES
PARTICIPATING IN THE CREATIVE EUROPE PROGRAMME

THE
PROJECT COORDINATOR
WILL SUBMIT THE APPLICATION ON BEHALF OF ALL PARTNERS

CONSORTIA MAY INCLUDE NON-PROFIT, PUBLIC AND PRIVATE
MEDIA OUTLETS (INCL. WRITTEN/ONLINE PRESS, RADIO/PODCASTS, TV, ETC)

AS WELL AS **OTHER ORGANISATIONS FOCUSING ON NEWS MEDIA** (INCL. MEDIA ASSOCIATIONS, NGOS, JOURNALISTIC FUNDS AND TRAINING ORGANISATIONS FOCUSING ON MEDIA PROFESSIONALS, ETC).

NATURAL PERSONS
ARE NOT ELIGIBLE

EXCEPT FOR
SELF-EMPLOYED PERSONS
OR EQUIVALENT (I.E. SOLE TRADERS) IF THE COMPANY DOES NOT POSSESS LEGAL PERSONALITY SEPARATE FROM THAT OF THE NATURAL PERSON

NATURAL PERSONS <u>CANNOT</u> ASSUME THE ROLE OF THE COORDINATOR

European Commission

Eligible activities

Priority 1: Fostering **collaborative business transformation**

- develop better **revenue models**, **management models**

- new approaches to **audience development and marketing**

- development of **common professional/technical standards**

- **new types** of newsrooms, syndication networks or other models to exchange content between news media across the EU

- **provide assistance** to small organisations to develop business readiness

To this end, projects can include **events**, online **trainings** and **workshops** for media professionals, **exchange programmes**, **mapping of best practices**, sector-wide **development of technical standards**, production of practical **guidebooks**, development and testing of **platforms and technical solutions** to exchange ideas and best practices, **promotional activities**, or **other activities that aim to uphold the viability of the sector**.

Eligible activities

Priority 2: Fostering collaborative journalism projects

- **increase efficiency** and the **quality** of reporting

- test **original reporting and innovative production methods** and formats.

- **increase exchanges of best practices** among journalists and optimise workflows for those journalism genres requiring more time and resources

To this end projects can include **events**, online **trainings** and **workshops** for journalists, **collaborative development of guidelines and editorial standards**, **exchange programmes**, online **mentoring** schemes**, financial support** to collaborative journalism projects, **promotional activities** or **other activities that aim to uphold quality and diversity of journalism**.

Whenever editorial production is included, actions will respect the editorial independence of the media and emphasise the importance of proper and joint editorial arrangements.

Support to third parties

Financial support to third parties is allowed under this call, under the following conditions:

- the calls must be open, published widely and conform to EU standards concerning transparency, equal treatment, conflict of interest and confidentiality
- the calls must remain open for at least two months
- the outcome of the call must be published on the participants' websites, including a description of the selected projects, award dates, project durations, and final recipient legal names and countries
- the calls must have a clear European dimension
- applications must be assessed by a diverse and independent jury

Financial support to third parties will be accepted in projects which foresee exchange programmes for journalists and other media professionals, support to attend trainings or events, support to journalists and media outlets for collaborative journalistic productions, support for legal advice, support for the acquisition, development or maintenance of technical tools for collaborative journalism, support for events in these fields and/or prizes for collaboration or innovation.

The project application must clearly specify why financial support to third parties is needed, how it will be managed (including eligibility and award criteria, indicative amounts, payment arrangements and reporting requirements) and provide a list of the different types of activities for which a third party may receive financial support. The proposal must also clearly describe the results to be obtained.

Award criteria

RELEVANCE
(30 PTS)

15 THE **RELEVANCE** OF THE PROJECT VIS-À-VIS THE OBJECTIVES OF THE CALL, INCL. ITS **EUROPEAN DIMENSION**, **NUMBER OF COUNTRIES AND LANGUAGES COVERED**, THE DIVERSITY OF COUNTRIES/REGIONS INVOLVED; TAKING INTO ACCOUNT THEIR **MEDIA CAPABILITIES** AND POTENTIAL BENEFITS FOR REGIONAL, LOCAL OR COMMUNITY MEDIA

10 THE RELEVANCE OF THE PROPOSED ACTIVITIES VIS-À-VIS THE **EXPECTED RESULTS** AND THE TARGET AUDIENCES, SUBSTANTIATED BY A **NEEDS ANALYSIS AND MAPPING OF ALREADY EXISTING INITIATIVES**

5 **ADEQUACY OF THE STRATEGIES TO ENSURE GENDER BALANCE, INCLUSION, DIVERSITY AND REPRESENTATIVENESS**, EITHER IN THE PROJECT/CONTENT OR IN THE WAY OF MANAGING THE ACTIVITY

QUALITY OF THE ACTIVITIES
(30 PTS)

ADEQUACY OF THE **PROPOSED METHODOLOGIES** TO REACH THE OBJECTIVES OF THE CALL, INCLUDING METHODS FOR IMPLEMENTING THE PROPOSAL **10**

MECHANISMS TO ENSURE **COLLABORATION**, **DIVERSITY**, **IMPARTIALITY** AND **EDITORIAL INDEPENDENCE** **10**

COST-EFFICIENCY OF THE PROPOSED ACTIVITIES IN THE CHOSEN DOMAIN **10**

European Commission

Award criteria

PROJECT MANAGEMENT (20 PTS)

5

THE **EXPERIENCE** OF THE PROPOSED PROJECT TEAM

15

EFFICIENCY OF THE **TEAM COMPOSITION** TO REACH THE OBJECTIVES OF THIS CALL, THE **CLARITY OF WORK PACKAGES**, **RESPONSIBILITIES** AND **CORRESPONDING BUDGETS** AMONG THE PARTNERS, THE **QUALITY OF THE PROPOSED COORDINATION MECHANISMS**, **QUALITY CONTROL SYSTEMS** AND ARRANGEMENTS TO **MANAGE RISKS**

DISSEMINATION (20 PTS)

10

QUALITY OF THE **STRATEGIES TO EXCHANGE KNOWLEDGE**, ENSURE **TRANSFERABILITY** OF BEST PRACTICES AMONG AS MANY MEDIA PROFESSIONALS AS POSSIBLE AND **MONITOR PROGRESS** IN THIS REGARD

10

THE **IMPACT** AT NATIONAL AND/OR EUROPEAN LEVELS, BEYOND THOSE DIRECTLY INVOLVED IN THE PROJECT AND BEYOND THE PROJECT'S LIFETIME, **INCL. METHODS** TO ENSURE SUCH IMPACT

European Commission

Scoring system

MINIMUM THRESHOLD FOLLOWING THE ASSESSMENT OF THE AWARD CRITERIA

70/100 PTS

PROPOSALS SCORING LOWER WILL BE REJECTED

70%

European Commission

Other modalities

- Project duration: 24 months
- Costs will be reimbursed at 80%
- Payment arrangements:

PRE-FINANCING 70%

FINAL PAYMENT

European Commission

Applying to the call

Where to apply? The Funding and Tenders Opportunities Portal!

apply
here

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Single Electronic Data Interchange Area (SEDIA)

SEARCH FUNDING & TENDERS ▼   HOW TO PARTICIPATE ▼   PROJECTS & RESULTS   WORK AS AN EXPERT   SUPPORT ▼

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Find calls for proposals and tenders

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EU Programmes

Asylum, Migration and Integration Fund (AMIF)	Border Management and Visa Instrument (BMVI)	Citizens, Equality, Rights and Values Programme (CERV)	Creative Europe (CREA)	Digital Europe Programme (DIGITAL)	Europe Direct (ED)
European Parliament (EP)	European Solidarity Corps (ESC)	Erasmus+ Programme (ERASMUS+)	European Social Fund + (ESF)	European Maritime, Fisheries and Aquaculture Fund (EMFAF)	Innovation Fund (INNOVFUND)
Internal Security Fund (ISF)	Horizon Europe (HORIZON)	Single Market Programme (SMP)	Social Prerogative and Specific Competencies Lines (SOCPL)	EU External Action (RELEX)	Justice Programme (JUST)

Type your Keywords.. 🔍

☑ Match whole words only

☑ GRANTS   ☐ TENDERS

Submission status

| ✓ Forthcoming | ✓ Open for submission (1) | ✓ Closed |

Funding and tenders (1)

🛟 Need help?   📅 📶   Sort by: Submission status ▾

Grant   NEWS-Journalism partnerships
Open for submission

Programme	Creative Europe Programme (CREA)	Deadline model	single-stage
ID	CREA-CROSS-2021-JOURPART	Opening date	01 June 2021
Types of action	CREA Project Grants	Deadline date	26 August 2021 17:00:00 Brussels time

How to apply?

Start submission

To access the Electronic Submission Service, please click on the submission-button next to the **type of action** and the **type of model grant agreement** that corresponds to your proposal. You will then be asked to confirm your choice, as it cannot be changed in the submission system. Upon confirmation, you will be linked to the correct entry point.

To access existing draft proposals for this topic, please login to the Funding & Tenders Portal and select the My Proposals page of the My Area section.

Please select the type of your submission:

🔘 CREA Project Grants [CREA-PJG], CREA Action Grant Budget-Based [CREA-AG]

Start submission

🛟 Need help?

How to apply?

Please submit your proposal at the latest **48 hours before the deadline** (to avoid system congestion or system incompatibility issues). Late proposals will not be accepted. Don't wait until the end because you are worried about confidentiality – we will not open the proposals before the deadline. You can submit the proposal as many times as you wish up until the deadline. Each new submitted version will replace the previous one.

Find your organisation

PIC   `9`   Short name   `250`

Search for your organisation

Organisations you have been previously associated with. (Click to select)

European Commission

How to apply – submission forms

Part A

Call: CREA-CROSS-
(NEWS-. , , s)

Topic: CREA-CROSS

Type of Action: CREA-PJG

Proposal number: xxx

Proposal acronym: xxx

Type of Model Grant Agreement: CREA Action Grant Budget-Based

Table of contents

Section	Title	Action
1	General information	
2	Participants	
3	Budget	

European Commission

Part A - budget

Application forms

Proposal ID

Acronym   **Acronym is mandatory**

3 - Budget

No.	Name of beneficiary	Country	A. Personnel costs - without volunteers /€ (a1)	A. Personnel costs – volunteers /€ (a2)	B. Subcontracting costs/€ (b)	C. Purchase costs - Travel and subsistence/€ (c1)	C. Purchase costs - Equipment/€ (c2)	C. Purchase costs - Other goods, works and services/€ (c3)	Total eligible costs/€ (h)	Ineligible costs (j)	Total estimated project costs and contributions (k)	Funding rate (U)	Maximum EU contribution to eligible costs (l)	Requested EU contribution to eligible costs (m)	Max grant amount (n)	Income generated by the project (o)	In kind contributions (p)	Financial contributions (q)	Own resources (r)	Total estimated project income (s)
1			0	0	0	0	0	0	0,00	0	0		0,00	0,00	0,00	0	0	0	0	0,00
	Total		0	0	0	0	0	0	0,00	0	0		0,00	0,00	0,00	0	0	0	0	0,00

European Commission

Part A – final information

- Budget must be balanced (cost/income)

- Volunteer costs are not applicable

- Financial support to third parties is allowed – see call document for specifics. Make sure all required information is present in the proposal and is coherent!

Part B - templates

Call data:

Call: **CREA-CROSS-**

Topic: **CREA-CROSS-**

Type of action: **CREA-PJG**

Type of MGA: **CREA-AG**

⚠ Topic and type of action can only be changed by creating a new proposal.

Download Part B templates

⬇ Download part B templates

1

Name

📄 Tpl_Application Form (Part B) (CREA MEDIA)

Part B and Annexes

In this section you may upload the technical annex of the proposal (in PDF format only) and any other requested attachments. ❓

Part B   **2**   ❓   Upload ☁

European Commission

Part B

Upload your document(s) in PDF format

Only upload mandatory annexes: Part B, and only for JOURPART the declaratons on standards and independence

Part B

- Word Document (upload as pdf; check page limit warning)

- Detailed description of project for evaluation

- Fill out using the correct questions based on the action/call in question!

Concept and methodology

For 'Creative Innovation Lab': Provide a comprehensive market analysis justifying your main methodological and strategic choices (development, marketing, pricing, etc). The market analysis must clearly describe the target markets (size and structure, demographics, localisation, trends and growth perspectives) and the situation of the competition (direct/indirect competitors, differentiation, barriers to entry, regulation, etc). The methodology (including a list of activities to be implemented) and strategic choices must also be clearly described.

For 'Journalism Partnership', 'Media literacy' and 'Defending media freedom and pluralism': Explain the concept/work programme of activities of your project and why the proposed methodology(ies)/strategy(ies) are appropriate to meet the objectives of the call.

Insert text

European Commission

Part B – key points

QUESTION 5.2:
WORK PACKAGES
MINIMUM THREE (THOSE MENTIONED IN THE CALL), LIMIT THEIR NUMBER

Project activities must be organised in the following **work packages**:

- WP 1 – **project management** (mandatory)
- WP 2 – **ACTIVITIES TO BE IMPLEMENTED** (MANDATORY)
- WP 3 – **FOLLOW-UP AND DISSEMINATION** (MANDATORY)
- WP xx – to be added if necessary

Additional work packages may be added

MILESTONES & DELIVERABLES
(OUTPUTS/OUTCOMES)

Milestones only for **major outputs** in complicated projects (generally not used in these calls)

Deliverables:

- To be used to show project progress - **will need to be uploaded in the portal during project lifetime**
- Always indicate a **due date** and linked to a specific Work Package

Work packages checklist

- <u>each</u> WP has an estimated budget

- each WP has at least one deliverable

- WP1 budget + WP2 budget + … = total costs provided in Part A

European Commission

Deliverables

- Dissemination level should only be PU (public) or SEN (sensitive)

- Due date must correspond to the month number in the project's duration, not to a calendar month. For example, M2 means the deliverable is due in month 2 after the project has started.

- Avoid clustering due dates near the end of the project

Deliverable No (continuous numbering linked to WP)	Deliverable Name	Work Package No	Lead Beneficiary	Type	Dissemination Level	Due Date (month number)
D1.1		1		[R — Document, report] [DEM — Demonstrator, pilot, prototype] [DEC — Websites, patent filings, videos, etc] [DATA — data sets, microdata, etc] [DMP — Data Management Plan] [ETHICS] [SECURITY]	[PU — Public] [SEN — Sensitive] [R-UE/EU-R — EU Classified] [C-UE/EU-C — EU Classified] [S-UE/EU-S — EU Classified]	

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Part B – key points

Work Package 1:	[Name, e.g. Project management and coordination]	
Duration:	M1 – M12	**Lead Beneficiary:**

Objectives
List the specific objectives to which this work package is linked.

- Objective 1
- Objective 2

Task No (continuous numbering linked to WP)	Task Name	Description	Participants		In-kind Contributions and Subcontracting (Yes/No and which)
			Name	Role (COO, BEN, AE, AP, OTHER)	
T1.1					
T1.2					

Deliverable No (continuous numbering linked to WP)	Deliverable Name	Work Package No	Lead Beneficiary	Type	Dissemination Level	Due Date (month number)	Description (including format and language)
D1.1		1		[R — Document, report] [DEM — Demonstrator, pilot, prototype] [DEC —Websites, patent filings, videos, etc] [DATA	[PU — Public] [SEN — Sensitive] [R-UE/EU-R — EU Classified] [C-UE/EU-C — EU Classified] [S-UE/EU-S —		

uropean
ommission

Part B – key points

Estimated budget — Resources											
Participant	Costs *(n/a for Lump Sum Grants: 'European Co-development', 'European Slate development', 'European Mini-Slate development', 'TV and Online content', 'European festivals' and 'Videogame and immersive content development')*										
	A. Personnel	B. Subcontracting	C.1a Travel		C.1b Accomodation	C.1c Subsistence	C.2 Equipment	C.3 Other goods, works and services	D.1 Financial support to third parties	E. Indirect costs	Total costs

					g							
[name]	X person months	X EUR	X EUR	X travels	X persons travelling	X EUR	X EUR	X EUR	X EUR	X EUR	X prizes	X EUR	X EUR	X EUR
Total	X person months	X EUR	X EUR	X travels	X persons travelling	X EUR	X EUR	X EUR	X EUR	X EUR	X grants X prizes	X EUR	X EUR	X EUR]

= one budget breakdown per work package, listing costs per partner organisation

European Commission

Questions?

Thank you

Information session

EU Grants for news media
Part 2: Overview

7 July 2022 – 11h15 CEST

This info session will be recorded using WebEx for the purpose of publication on EACEA's website, accessible via https://europa.eu/!X3TDhM

Only the presentations will be recorded: Questions and answers will not. Please refer to the Data Protection Notice of the event for more information.

European Commission

Recap: Policy context

Media & Audiovisual Action Plan (in particular, the "News initiative")

European Democracy Action Plan (more information here)

+ other initiatives to strengthen the public sphere

- ➢ Studies / market research
- ➢ Stakeholder dialogues
- ➢ Easier access to loans & equity
- ➢ EU grants for news media, media literacy & efforts to counter disinfo

European Commission

Grants from various budgets

➢ Pilot projects & preparatory actions (PPPA) proposed by the EP

➢ Creative Europe (pluralism, quality journalism, media literacy)

➢ Horizon Europe (research & innovation)

➢ Digital Europe (deployment)

➢ Multimedia Actions (to strengthen the EU public sphere)

Altogether: calls for proposals worth €34.4 million currently open!

See the overview on @mediaEU and https://europa.eu/!fFWDQW

But before going any further…

Many EU-supported projects redistribute smaller grants (so-called **cascade funding**). Here are some examples of projects that can already help you:

- Some beneficiaries of the 2021 call for Journalism Partnerships support collaborative innovation projects or editorial collaboration - find the 7 projects here. Also consider these grants for journalism.

- Horizon Europe projects such as Ontochain and Trublo provide cascade funding for innovation using blockchain principles.

- Interested in XR/VR? Keep an eye on the 4 winners of the Horizon Europe call for Innovation for Media, including eXtended Reality (bottom of the page).

- Interested in factchecking? Keep an eye on the 2 winners of the 2021 Horizon Europe call AI against Disinformation and opportunities under EMIF/EDMO.

European Commission

Published calls: overview

Call for proposals	Deadline	≈ Start	≈ Duration	Budget	Expected N° of projects
Creative Europe: Journalism Partnerships	7/9/22	Q1/Q2 2023	24 months	€7.5 million	TBC
Radio network	12/9/22	Q1 2023	24 months	€4.4 million	1
Local and regional media	19/9/22	Q1 2023	15-18 months	€2 million	1
Creative Europe: Defending media freedom and pluralism	20/9/22	Q1/Q2 2023	24 months	€4.1 million	2
Data-driven news networks	26/9/22	Q1/Q2 2023	20-26 months	€1.4 million	2
European media platforms	17/10/22	Q2 2023	12 months	€6 million	Est. 3
Youth media	24/10/22	Q1/Q2 2023	18 months	€9 million	3 to 4

Published calls: <u>indicative</u> guidance

If you are…	You may be most interested in…
A media organisation	All calls
Other organisations active in media (e.g. a non-profit organisation, foundation or research entity)	All calls, but check the objectives & eligibility criteria of the call
A small media organisation or small grouping of journalists	Keep an eye on EU-supported 'cascade funds' incl. <u>Journalism Partnerships 2021</u>, <u>IJ4EU</u>, upcoming fund for local and regional media
A tech company	European media platforms European media data space

European Commission

Radio network

Type of support: Multimedia Actions

Aim: engaging citizens in the EU policy-making process by providing them with information about European topics from pan-European points of view.

Activities to be financed: production and dissemination of information and content, while respecting complete editorial independence

Deadline: 12 September 2022. Projects to start in Q1 2023, duration of 24 months.

Budget: €4.4 million, one project expected; EU co-financing: 95%.

Applicants: network of 4 news media organisations or organisations active in the sector, coverage in 6 EU languages.

Link to call: https://digital-strategy.ec.europa.eu/en/funding/covering-eu-affairs-through-radio

European Commission

Local and regional media

Type of support: Pilot Project

Aim: increasing knowledge of local and regional media and preventing 'news deserts' by building resilience of news media in areas/communities where access is limited.

Activities to be financed: mapping of local and regional media and setting up of funding scheme to support local and regional media (innovation, long-term sustainability)

Deadline: 19 September 2022. Start Q1 2023. Duration 15-18 months.

Budget: €2 million for 1 project. EU co-financing: 90%.

Applicants: One or several organisations active in the news media sector (research, non-profit, profit-making, etc.)

Link to call: https://digital-strategy.ec.europa.eu/en/funding/supporting-local-and-regional-news-media-face-emerging-news-deserts

European Commission

Data-driven news networks

Type of support: Multimedia Actions

Aim: making it easier for media companies/journalists to produce innovative and attractive content around EU affairs, so as to better inform citizens.

Activities to be financed: production and dissemination of content based on data-driven techniques (e.g. datajournalism).

Deadline: 26 September 2022. Project to start Q1/Q2 2023. Duration: 20-26 months

Budget: €1.4 million, 2 projects; EU co-financing: 80%, max €700k per project

Applicants : any type of news media organisations from at least four EU Member States.

Link to call: https://digital-strategy.ec.europa.eu/en/funding/call-proposals-field-data-driven-news-production-2

European Commission

European Media Platforms

Type of support: Preparatory Action

Aim: improving Union citizens' access to trusted information across the Union.

Activities to be financed: scaling up platforms of EU content, through developing technical systems to enhance and expand a quality news content and/or programming offer

Deadline: 17 October 2022. Start: Q2 2023. Indicative duration: 12 months

Budget: €6 million, 3 projects; EU co-financing: 80%, max €2.5 million per project

Applicants: 5 news media companies and other organisations active in the sector, incl. media technology developers, from 5 different EU Member States.

Link to call: https://digital-strategy.ec.europa.eu/en/news-redirect/749987

European Commission

Youth media

Type of support: Preparatory Action

Aim: bring the EU closer to youngsters, encourage them to become active citizens and connect them across borders

Activities to be financed: content selection, creation and distribution, and in particular the creation of curated online spaces that gather thought-provoking content around current affairs, empowering young people to compare perspectives from across Europe.

Deadline: 24 October 2022. Start: Q1/Q2 2023. Indicative duration 18 months.

Budget: €9 million, 3 to 4 projects; EU co-financing: 80%, max €3.5 million per project

Applicants: 5 different news media organisations or non profit organisations (including youth organisations) from 5 EU Member States.

Link to call: https://digital-strategy.ec.europa.eu/en/news-redirect/749946

European Commission

Published calls: overview

Call for proposals	Deadline	≈ Start	≈ Duration	Budget	Expected N° of projects
Creative Europe: Journalism Partnerships	7/9/22	Q1/Q2 2023	24 months	€7.5 million	TBC
Radio network	12/9/22	Q1 2023	24 months	€4.4 million	1
Local and regional media	19/9/22	Q1 2023	15-18 months	€2 million	1
Creative Europe: Defending media freedom and pluralism	20/9/22	Q1/Q2 2023	24 months	€4.1 million	2
Data-driven news networks	26/9/22	Q1/Q2 2023	20-26 months	€1.4 million	2
European media platforms	17/10/22	Q2 2023	12 months	€6 million	Est. 3
Youth media	24/10/22	Q1/Q2 2023	18 months	€9 million	3 to 4

Other relevant calls:

Call for proposals	Estimated publication date	Deadline	≈ Duration	Budget	Expected N° of projects
Creative Europe: Cross-sector innovation lab		7 Sept 22	24 months	€13.6 million	TBC
Digital Europe: European media data space	7/9/22			€8 million	1
Pilot: Improving media representation and inclusion of refugees & migrants	Q4 2022			€500.000	1
Pilot: European festival of journalism and media literacy	Q4 2022			€1 million	TBC
DG REGIO support for 'information measures on cohesion policy'	Q4 2022			TBC	TBC
European Parliament grants for media	Q3/Q4 2022				
...and more to come in 2023					

Digital Europe call :
European media data space (deployment)

Background

➢ *Media and Audiovisual Action Plan* – Action 4 - : foster innovation through the creation of a media data space

➢ *European Data Strategy initiative* – A single market for data > the creation of common data spaces

European Commission

Common European data spaces

| Health	Industrial & Manufacturing	Agriculture	Finance	Mobility	Green Deal	Energy	Public Administration	Skills	Tourism	Cultural heritage	Media

High Value Datasets from public sector
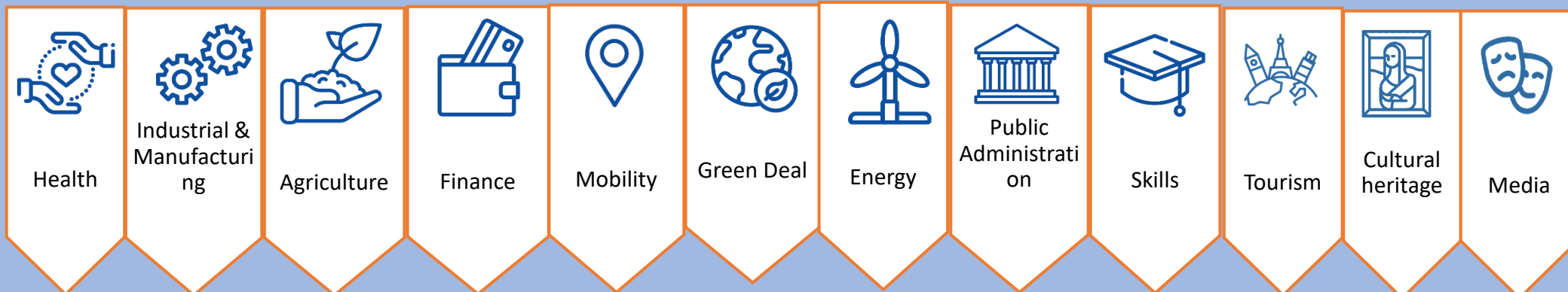
- A secure and privacy-preserving IT environment
- The stakeholders are in control of their data
- Data made available on a voluntary basis and can be reused

- Sectoral data governance (contracts, licenses, access rights, usage rights)
- Technical tools for data pooling and sharing

Data Spaces Support Centre

- Coordinating the development of data spaces
- Assuring common standards and interoperability

Technical infrastructure for data spaces
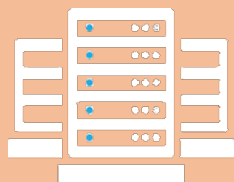
Edge & cloud Services	Smart Middleware solutions	Marketplace	High-Performance Computing	AI on demand platform	AI Testing and Experimentation Facilities

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Digital Europe call : European media data space

Overarching objectives

➢ Enable **data-based cooperation** among media companies > a more **competitive EU media industry** in face of the online platforms

➢ **Boost the use of data** for innovative content (entertainment, education and news), production, curation, circulation and distribution across Europe

➢ Generate **additional value** and open **new markets** for the media industry

Sharing of data – Key element of the data space

➢ EA wide **variety of data**, e.g. content, user consumption and audience data, 3D animation models, production meta-data.

European Commission

Digital Europe call : European media data space

Stakeholders

European publishers, broadcasters, radios, advertising companies, media SMEs, technology providers, content and tech start-ups, content creators, producers and distributors, etc.

Technical infrastructure - building blocks

➢ secure **interoperability** and an easy, **cross-border access** to key datasets

➢ link to the **creation of innovative solutions, tools and models** for the production, curation, circulation and distribution of European media content across the Union,

➢ ultimately contribute to **connect sub-dataspaces from various media sectors** to a coherent data space

Important

- **Type of action:** SME support grant (75% co-funding SMEs and 50% for all the other beneficiaries)

- **Indicative budget: €**8 million

- **Indicative duration:** 36 months

- **Indicative time of call opening:** September 2022

European Commission

Digital Europe call : European media data space

Outcomes – 3 layers of action

1. *Infrastructure*
   - Cloud-based – securely stored data
   - Data governance mechanisms
   - Features the underlying structural components to design, implement and operate a European common data space
   - Testing ("sandbox") environment for pilots and innovative media services developed through other EU initiatives (e.g. HE)

2. **Applications**
   - Tools to operationalise content platforms (incl. e.g. modules on automatic translation, neutral search, editing tools, social media interaction, news aggregation and content-driven modules)
   - Tools for media data transaction, data analytics
   - Services for financial transactions based on the data usage (e.g. using blockchain), services for MR/AR/VR content creations (incl. AI elements)

3. **Content** - support to **curation, joint-production and circulation** of news and media content and its adaptation to different audience targets and consumer preferences.

Other relevant calls (more info)

Creative Europe 2021-2027

NEW CALL OPEN

CREATIVE INNOVATION LAB

Cross-sector innovation lab under Creative Europe supports projects that address audiovisual as well as other culture/creative sectors and respond to **common challenges and opportunities** brought about by the digital transition ([2022 call](#) is currently open, deadline 7 Sept 2022, €13.6 million, 60% EU co-financing, no minimum/maximum grant, project duration up to 24 months, [catch-up the information session of 21 April](#))

REGIO

DG REGIO grants: [Stay tuned](#) for an upcoming call to report on cohesion policy

Grants & prizes from the European Parliament:
- Check the Daphne Caruana Galizia [prize](#) before 31 July
- Keep an eye on [EP grants](#) for media, young journalists and civil society engagement

The Daphne Caruana Galizia Prize for Journalism

Last points

Studies:

o DG CNECT is preparing a "**media outlook**" to analyse media trends.

o **Study on Artificial Intelligence** in creative sectors (incl. news): published

o **Study on "Digital European Platform of Quality Content Providers"** focusing on data interoperability. Phase 1 completed, phase 2 (coordinated by Intellera Consulting) will include a final workshop in autumn 2022.

Events:

o 3rd edition of the European News Media Forum, a platform of discussion for the European news media industry, to take place in Q4 2022 (Brussels/hybrid), on the topic of innovation. Registration opening soon (follow @mediaEU)

European Commission

Thank you

https://twitter.com/mediaEU