Erasmus+

Erasmus Mundus Design Measures (EMDM)
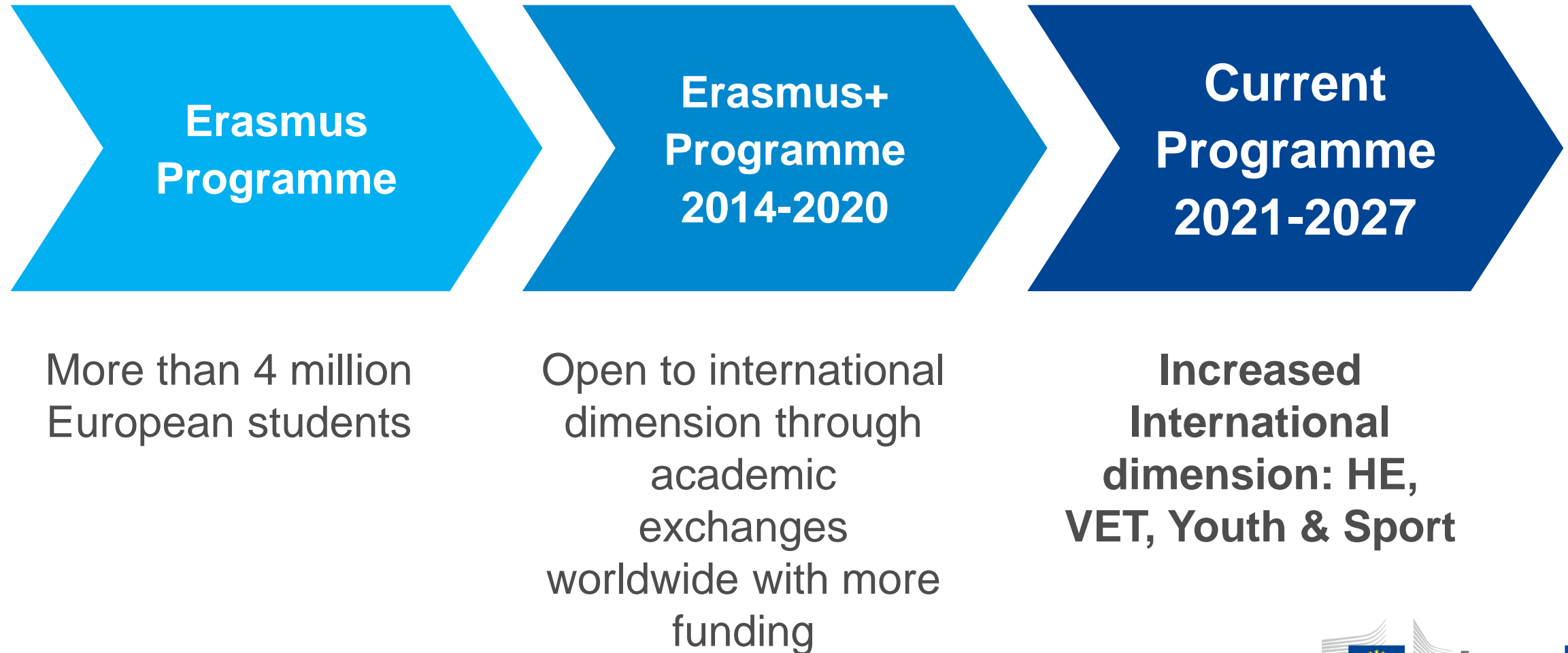
European Education and Culture Executive Agency

European Commission

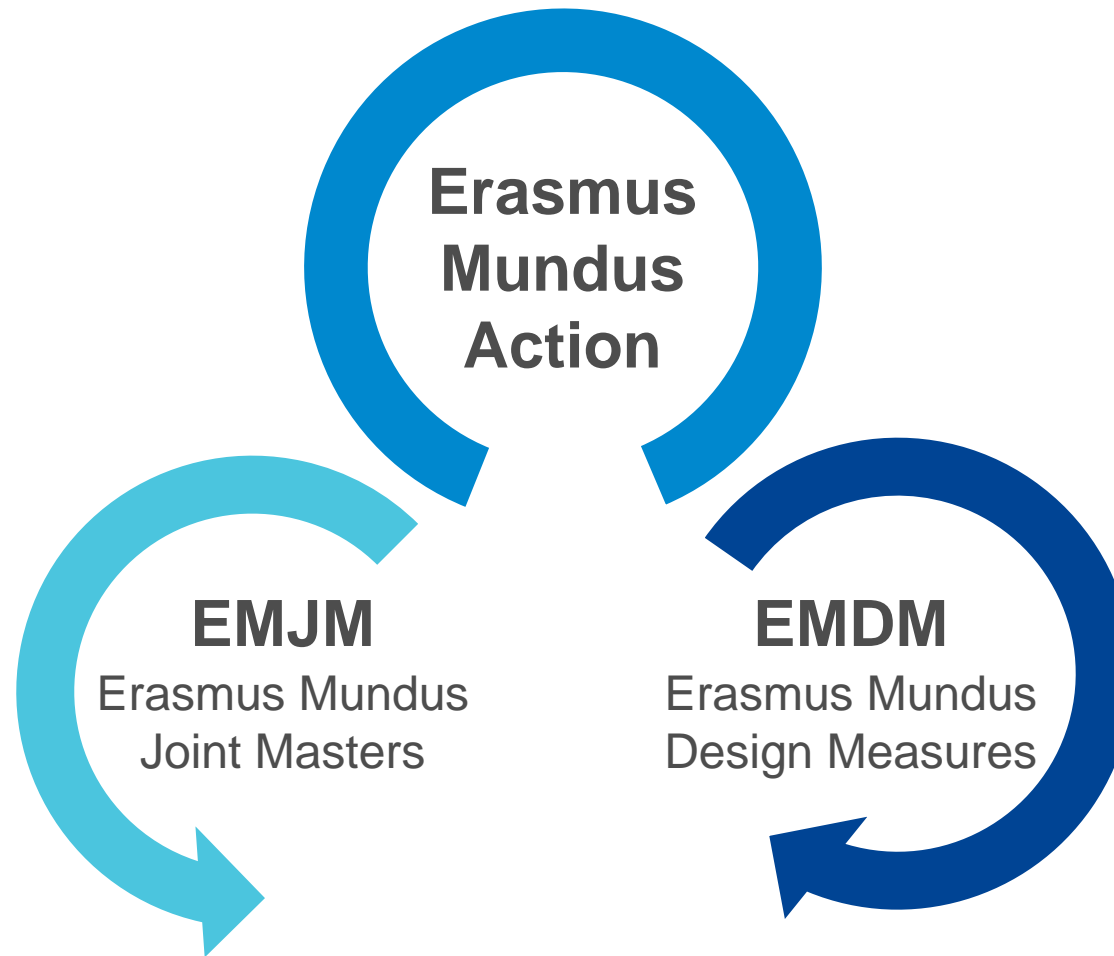**Interested in Erasmus Mundus but not yet ready for an EMJM?**

Start with an Erasmus Mundus Design Measure and launch the basis for a joint programme

European Commission

30 Years of achievements of Erasmus

Erasmus Programme

Erasmus+ Programme 2014-2020

Current Programme 2021-2027

More than 4 million European students

Open to international dimension through academic exchanges worldwide with more funding

Increased International dimension: HE, VET, Youth & Sport

European Commission

Erasmus Mundus 2021-2027

Erasmus Mundus Action

EMJM
Erasmus Mundus Joint Masters

EMDM
Erasmus Mundus Design Measures

European Commission

Erasmus+ Programme 2021-2027

Erasmus+ Programme 2021-2027

KA1	KA2	KA3
Learning Mobility for Individuals	Cooperation for Innovation & Good practices	Support for Policy reform

Erasmus Mundus Action

European Commission

Key Action 2 – Different cooperation models

PARTNERSHIPS FOR EXCELLENCE

PARTNERSHIPS FOR INNOVATION

Innovation Alliances

PARTNERSHIPS FOR COOPERATION

European Universities

Erasmus Mundus Action

Cooperation Partnerships

Forward looking Projects

VET Centres of Excellence

Small Scale Partnerships
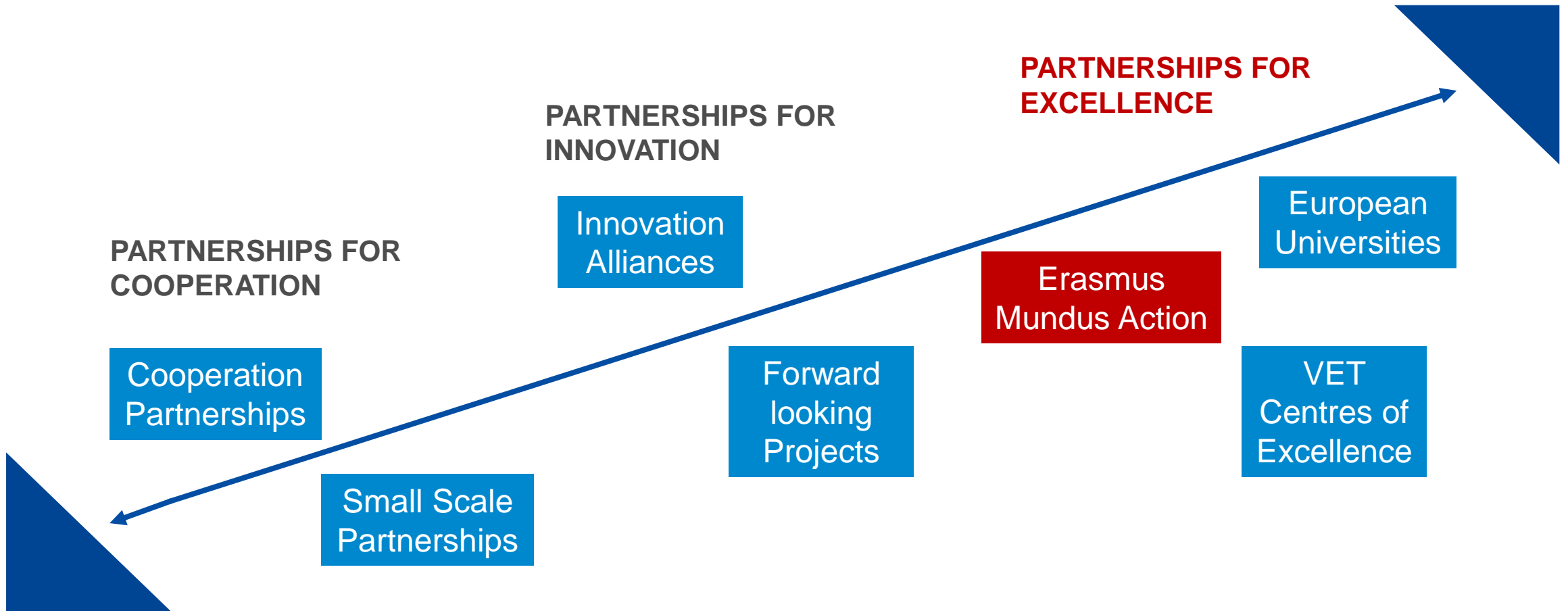
Geographical scope of Erasmus Mundus

EU Member States

Erasmus+ associated countries

Norway, Iceland, Liechtenstein, North Macedonia, Serbia, Türkiye

Rest of the world

All other countries of the world not associated to Erasmus+*
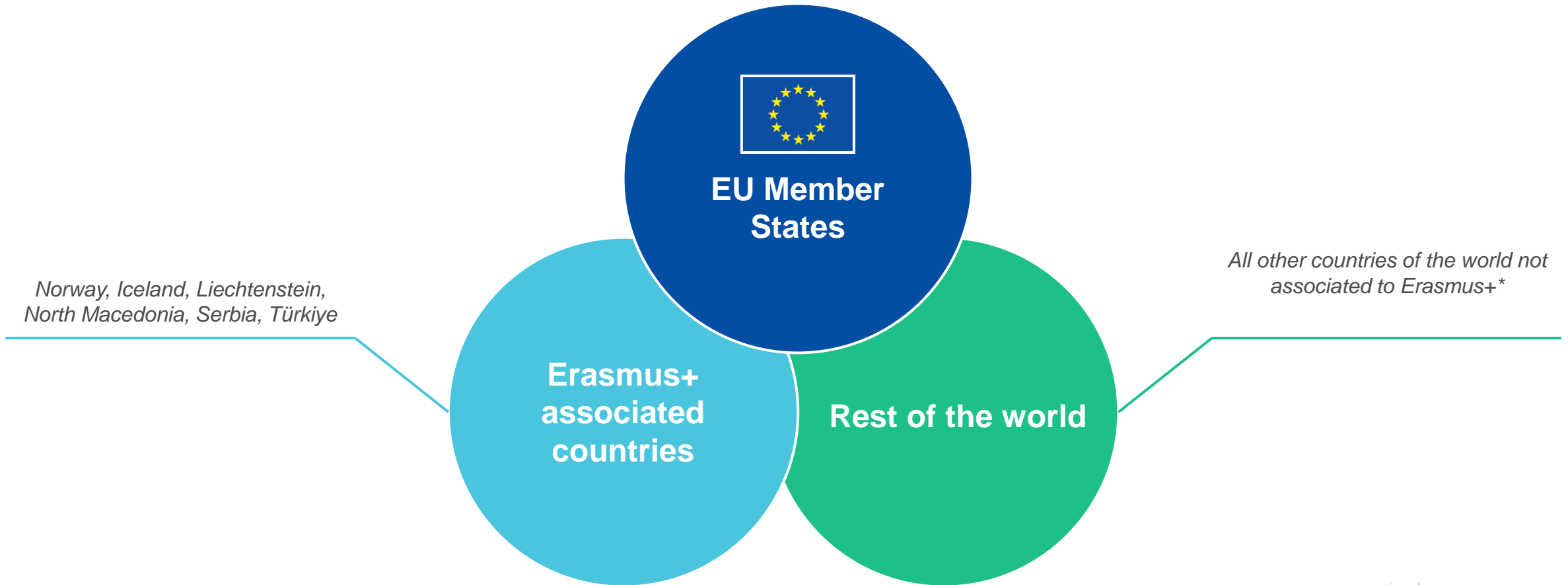
* Restrictions apply (see Erasmus+ Programme Guide)

European Commission

Rationale behind lot EMDM

Encourage the development of **innovative, highly integrated new international** study programmes at Master level **in partnership with universities worldwide**.

European Commission

What is an EMDM project?

Short duration **grant of 15 months to support institutions** in the set-up of a new joint master programme in Europe and beyond

One beneficiary mobilising a group of other HEIs (mono-beneficiary grant)
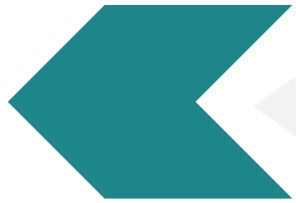
EU Grant: fixed **lump sum contribution of EUR 60,000** for costs linked to the activities necessary to set up the new joint master programme

Independent funding scheme from EMJM (independent calls for proposals)

European Commission

Expected outcomes of an EMDM (1)

Offer a **fully integrated curriculum delivered by a consortium** (involving at least three HEIs from three different countries, of which at least one from a EU Member State or third country associated to the programme and one from a third country not associated to the Programme)

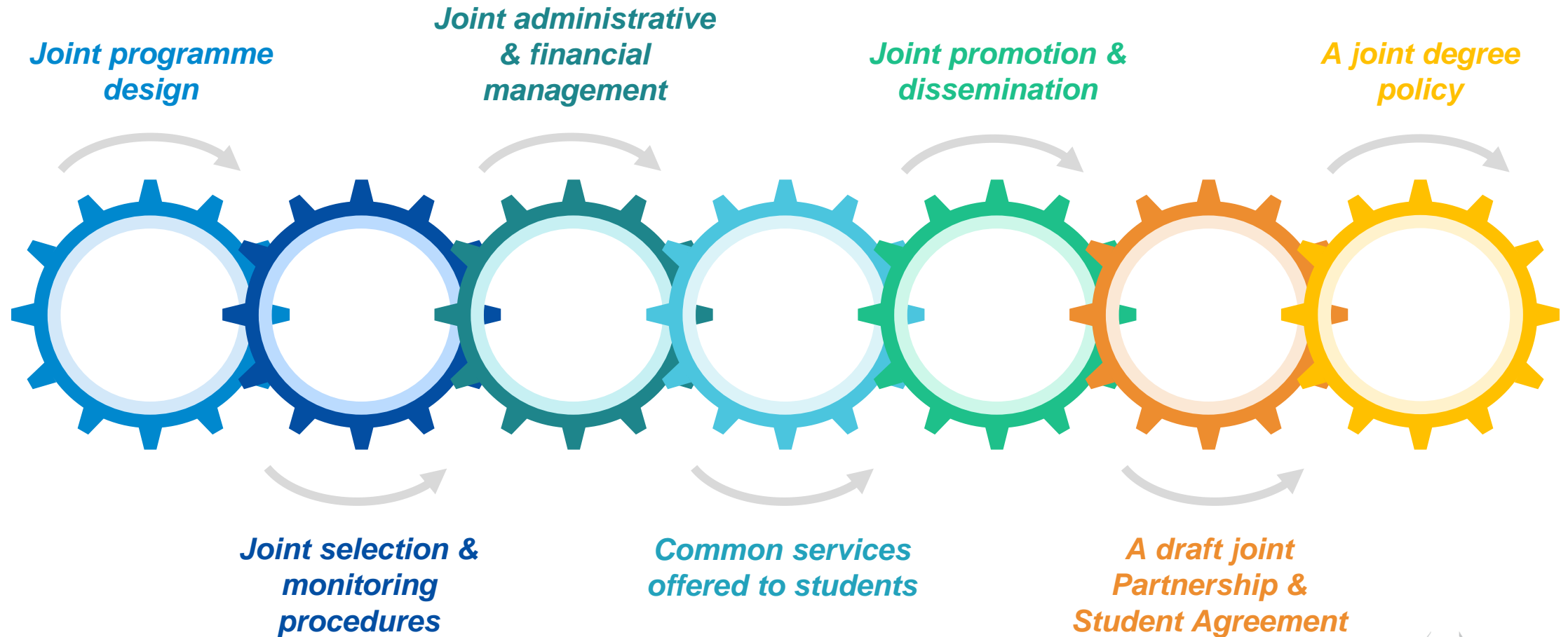**NEW**
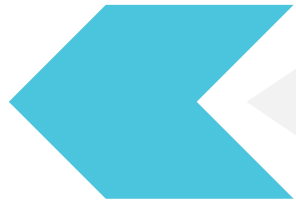
Aim at **attracting excellent students** worldwide

Include compulsory **physical mobility** for all recruited students

Lead to either a **Joint degree** or **multiple degrees**

European Commission

Expected outcomes/deliverables of an EMDM (2)

- Joint mechanisms to be included in the design of the master programme

Joint programme design

Joint administrative & financial management

Joint promotion & dissemination

A joint degree policy

Joint selection & monitoring procedures

Common services offered to students

A draft joint Partnership & Student Agreement

European Commission

Taking part as an Organisation

Applications can **(only)** be submitted by any eligible HEI established in an EU Member State or third country associated to the Programme.

NEW

HEIs should be able to deliver a minimum level of education corresponding to **ISCED 7** (master level)

For HEIs in EU Member States and third countries associated to the Programme: **valid Erasmus Charter for Higher Education (ECHE)**
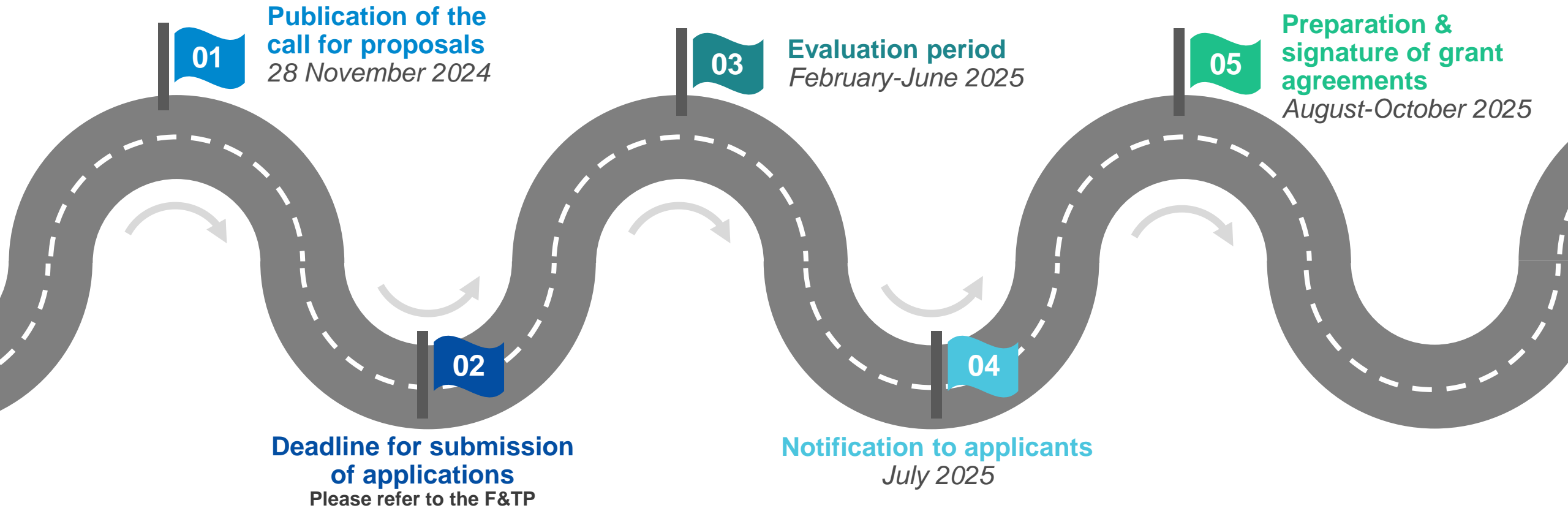
European Commission

EMDM call for proposals 2025 at a glance

- ✓ Publication of the Call: **28 November 2024**

- ✓ Deadline: **please refer to the Funding & Tender Opportunities Portal**

- ✓ Budget: **~ 3m €**

- ✓ Nr. of projects: **~ 50 projects**

European Commission

Erasmus+ EMDM call for proposals 2025
Selection Roadmap

01 **Publication of the call for proposals**
28 November 2024

02 **Deadline for submission of applications**
Please refer to the F&TP

03 **Evaluation period**
February-June 2025

04 **Notification to applicants**
July 2025

05 **Preparation & signature of grant agreements**
August-October 2025

European Commission

Main changes compared to call 2024

1 Applications can <u>only</u> be submitted by eligible HEIs established in an EU Member State or third country associated to the Programme. However, the project must include activities that involve higher education institutions from one or more countries not associated to the Erasmus+ programme.

2 The EMDM no longer focuses on 'under-represented' countries/institutions, but on innovative joint international masters.

3 Changes in the **evaluation procedure:**
- New weighting of award criteria (max. points) under 3 award criteria (except for 'Impact')
- New minimum thresholds for 3 award criteria (except for 'Impact')
- Slight rephrasing of award criteria, especially under 'Relevance'

European Commission

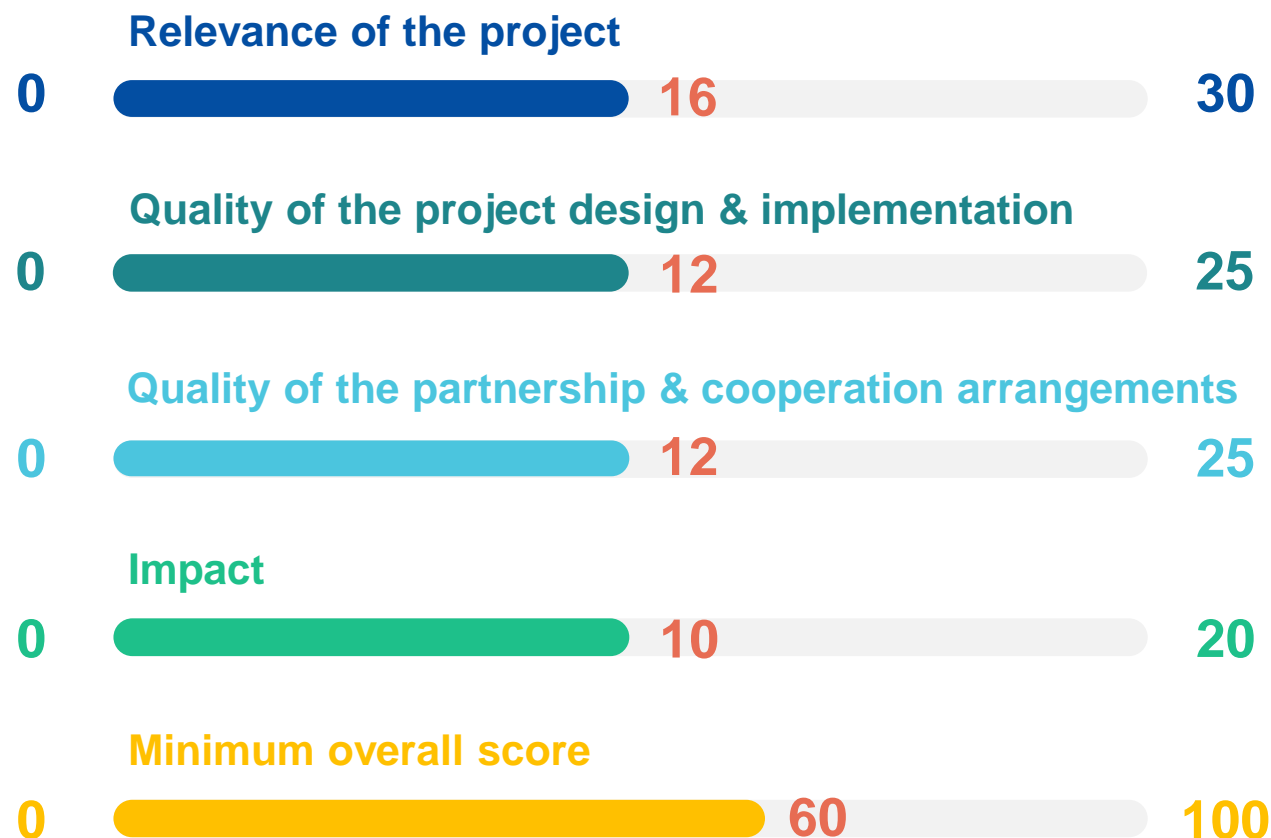# EMDM Evaluation procedure

NEW

EVALUATION

Peer review by independent external experts – **2 experts** assess each proposal in a one-step evaluation procedure

In case of ex aequo, **priority** will be given to projects with highest scores for: "*Relevance of the project*", then "*Quality of the project design and implementation*", and then "*Impact*"

Relevance of the project

0   16   30

Quality of the project design & implementation

0   12   25

Quality of the partnership & cooperation arrangements

0   12   25

Impact

0   10   20

Minimum overall score

0   60   100

European Commission

EMDM Award Criteria (1)

RELEVANCE OF THE PROJECT

*(max 30 points – threshold **16 points**)*

✓ The proposal is **relevant for the objectives of the Action**

✓ **Promotion of shared EU values** incl. respect for human dignity, freedom, democracy, equality, the rule of law and respect for human rights, as well as fighting any sort of discrimination

✓ The proposal is based on a **genuine and adequate needs analysis**

✓ The proposal is **innovative**, as compared to the offer of existing Master programmes

European Commission

EMDM Award Criteria (2)

QUALITY OF THE PROJECT DESIGN & IMPLEMENTATION

(max 25 points – threshold 12 points)

✓ **Concept and methodology**: e.g. strategy to achieve the objectives and expected outcomes

✓ **Project management, quality assurance, monitoring and evaluation strategy**: e.g. foreseen measures to ensure the project quality and timely implementation, planned steps to launch an accreditation/evaluation process

✓ **Project teams, staff and experts**: e.g. foreseen operational resources, definition of roles and distribution of tasks in the project team

EMDM Award Criteria (3)

QUALITY OF THE PARTNERSHIP & COOPERATION ARRANGEMENT

*(max 25 points – threshold **12 points**)*

✓ **Consortium set-up**: e.g. expected role of the participating organisations, rationale of their participation, added value and complementarity

IMPACT

*(max 20 points – threshold **10 points**)*

✓ **Impact and ambition** of the EMDM project, including the appeal to students, professors and partner organisations **worldwide**.

✓ **Communication, dissemination and visibility**: e.g. activities foreseen for the promotion and dissemination of the new Master programme and project outcomes

✓ **Sustainability and continuation**: envisaged steps to successfully launch/implement the new Master programme and foreseen measures to ensure its sustainability

European Commission

How to apply?

Funding opportunities for 2021-2027 and information on how to apply are announced on the **European Commission's Funding & Tender Opportunities Portal**:

https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/home

European Commission

Application package

The application form is structured in three parts:

A

Part A – Administrative Forms

Contains general information about the project, data on the applicant organisation and contact persons

B

Part B – Technical description

Contains the narrative part of the project, the work package and deliverables

C

Part C – Administrative forms

Specificities about the EMDM (nº of ECTS, type of degrees to be awarded, participating organisations)

European Commission

Information about the programme

✓ [The Erasmus+ Programme Guide](#)

✓ Erasmus Mundus calls for proposals 2025 on Funding & tender opportunities portal:

  - [Erasmus Mundus Design Measures (EMDM)](#)

  - [Erasmus Mundus Joint Masters (EMJM)](#)

✓ [How to get a grant (europa.eu)](#) - General info for applicants on EACEA website

✓ [Online Info Session: Erasmus Mundus Action 2025](#) (27/11/2024) (Recording and presentations)

Other information sources

- ✓ [20 years of Erasmus Mundus - Beyond borders and boundaries](#) and [20 years of Erasmus Mundus (key figures)](#)

- ✓ [Erasmus Mundus 20th anniversary conference "Beyond borders and boundaries" - Conference report, 27-28 May 2024, Brussels](#)

- ✓ [Erasmus Mundus, analysis of the results of the second 2021-2027 call (joint masters and design measures)](#)

- ✓ [Erasmus Mundus, analysis of the results of the first 2021-2027 call (joint masters and design measures)](#)

- ✓ [Statistical factsheets on the achievements of the Erasmus Mundus Joint Master Degrees (2014-2020)](#)

- ✓ [Erasmus+ Factsheets](#)

- ✓ [Report 'Implementing Joint Degrees in the Erasmus Mundus action of the Erasmus+ programme'](#)

- ✓ [Erasmus Mundus Catalogue (europa.eu)](#)

- ✓ [EMJMD Cluster meeting 2018: European Approach for Quality Assurance of Joint Programmes](#)
  and [Follow-up event 2019 "Implementing the European Approach for Quality Assurance for EMJMDs](#)

- ✓ [Erasmus Mundus Joint Master Degrees - The story so far](#)

- ✓ [Sustainability of Erasmus Mundus Master Courses - Best practice guide](#)

- ✓ [Erasmus+ Project result platform](#)

Thank you

Please contact us at: EACEA-EPLUS-ERASMUS-MUNDUS@ec.europa.eu

European Commission