Forward-Looking Projects Call 2023
Lot 1: Digital Education (cross-sectorial)

Simona PETKOVA and Veronica MOBILIO,
Unit 'Digital education', DG EAC

THE POLICY CONTEXT: THE DIGITAL EDUCATION ACTION PLAN

Achieving the European Education Area by 2025

Digital Decade and the 2030 Digital Compass Targets

Next Generation EU

Declaration of Digital rights and principles- *'Digital education and skills as a universal right'*

Adopted in Sept.2020

European Year of Skills 2023

New Better Internet for Kids Strategy

THE POLICY CONTEXT: THE DIGITAL EDUCATION ACTION PLAN

Digital Education Action Plan | **European Commission**

ADDRESSING A EU PRIORITY

Digital Education as a **strategic priority at EU level**;

BUILDING A SHORT AND LONG TERM VISION

Addressing the implications of the **COVID-19 crisis for education and training,** while outlining a **long-term vision for high-quality and inclusive education and training** in the digital age;

SHAPING A COMMON APPROACH

Integrated and comprehensive approach towards digital education;

DEFINING A WORKING PATH

Common understanding and vision around high quality and inclusive digital education supported by **cooperation, good practice exchange, evidence, peer-learning and research;**

OFFERING ACTIONABLE OPPORTUNITIES

Leveraging different EU funding opportunities:
Erasmus+, Horizon Europe, Digital Europe Programme, Connecting Europe Facility, Recovery and Resilience Facility, etc;

#EUDigitalEducation #DEAP

Digital Education Action Plan | European Commission

P1

PRIORITY 1

Fostering the development of a high-performing digital education ecosystem

P2

PRIORITY 2

Enhancing digital skills and competences for the digital transformation

Boosting cooperation and exchange

Priority 1: Education technology (EdTech): scaling up of EU-based solutions through cooperation and quality assurance
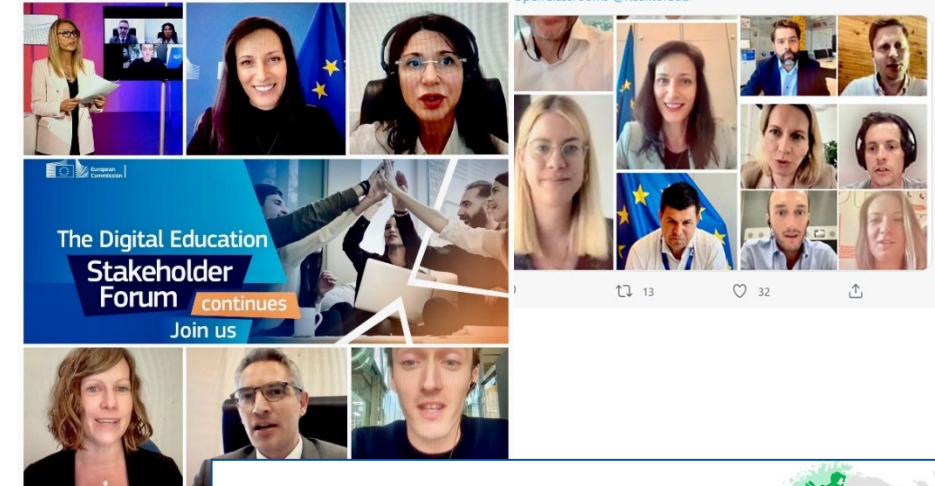
THE POLICY CONTEXT

- Education Technology (EdTech) is an **important stakeholder in the cross-sectorial cooperation** on digital education and **an actor claiming its place in the digital education ecosystem;**

- Bringing innovation to education and keeping education in the heart of innovation;

- Political interest and support : three roundtable discussions initiated by the European Commissioner for Innovation, Research, Culture, Education and Youth, Mariya Gabriel since 2021

- Common vision of the EdTech sector: 'Time for action: making EdTech a key driver in the European digital education ecosystem' , presented at the first Digital Education Stakeholder Forum in March 2022;

- New Ukrainian School Hub: public-private cooperation and solidarity in times of crisis.

MAIN CHALLENGES AND WHY IS ACTION NEEDED

- Europe as one of the fastest growing regions on the global EdTech scene in 2021;

- Dynamic landscape: by mid-2022, the total investments in Europe have reached more than EUR 7.5bn;

- Young market, subject of strong fragmentation: mainly start-ups, SMEs, big companies, unicorns;

- Often lacking experience and capacity to effectively cooperate with public authorities and education and training institutions in a sustainable manner;

- Driver for rapid technological advances, but often faces challenges with measurement of learning outcomes and impact.

Need to support EU-based EdTech solutions to scale up and establish their place in the EU digital education ecosystem through strengthened public-private cooperation and quality assurance of solutions

#EUDigitalEducation #DEAP

OBJECTIVES OF THE CALL

Forward-Looking projects in this area would involve EU-based EdTech organisations by fostering cooperation between **the EdTech industry and public authorities** and contributing to the development of a high-performing European digital education ecosystem.

Projects under this priority should address both:

- development of an **evidence-based quality assurance framework** for education technology, in cooperation with Ministries of Education, with **reference to the learning outcomes** achieved through the integration of education technology solutions in teaching, learning and assessment;

- promoting **cross-sectorial cooperation** between education technology providers, education and training institutions, and public authorities in addressing efficient and equitable access to high-quality digital education content.