



WELCOME

to the information session on the
European Film Sales
call for proposals

We will start promptly at 2 pm
Please mute your microphone and switch off your camera



Information session

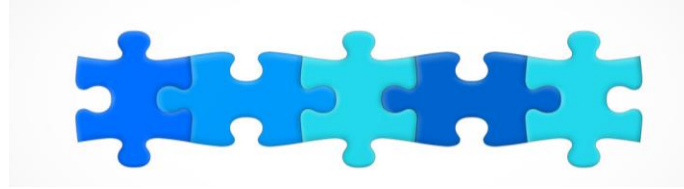
European Film Sales

7 April 2022

This info session will be recorded using WebEx for the purpose of publication on EACEA's website. Only the presentations will be recorded: the Q&A sections will not be recorded.

Please refer to the Data Protection Notice of the event for more information.

Overview



1. Key features

2. Structure of the call + Q&A

3. MEDIA database and how retrieve distributor's admissions + Q&A

4. Introduction to the submission system in e-Grants + Q&A

5. Tips for proposal preparation



2022: positive developments!

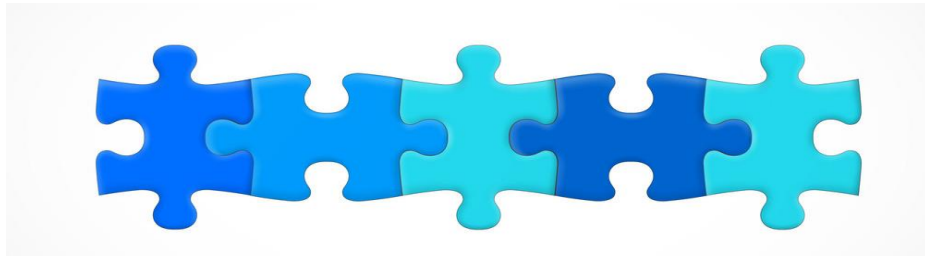


- **Increase** of total budget (from 3.5 to 5M€)
- **Increase** of co-funding rate (from 60% to 70%)
- **Increase** of pre-financing rate to (also from 60% to 70%)
- **Simplification** – no progress reports
- **Support** measures to tackle Covid and Brexit effect (co-efficients and reference years for admissions)
- **New** submission system (eGrants) and MEDIA database

Key features

- Available budget: **EUR 5 000 000**
- Call open: **11/04/2022**
- Project duration: **24 months**
- Deadline: **14/06/2022** – 17:00:00 CET
- Evaluation: **June – October 2022**
- Information on evaluation results: **November 2022**
- GA signature: **January 2023**





1. Key features



2. Structure of the call + Q&A



3. MEDIA database - how generate your admissions + Q&A

4. Introduction to the submission system in e-Grants + Q&A

5. Tips for proposal preparation



Eligibility criteria

Eligible participants – no changes compared to sales agent scheme*

Eligible films – no changes compared to sales agent scheme *

Eligible admissions

- admissions achieved between 2018 and 2021 (copyright n-3)
- Only eligible admissions are taken into account for the final calculation of the fund

- * *except UK for 2020-2021*



Generation of a potential fund



Unchanged compared to sales agent scheme:

- Step 1: on the basis sales activities on the previous years
- Step 2: on the basis of eligible admissions achieved by the European non-national films distributed by eligible distributors
- Co-efficients applied according to nationality of film

Generation of a potential fund



New this year: potential fund generated includes 3 steps

- Step 1 - films acquired and distributed in 2020 **and** 2021 (20.000 EUR)
- Step 2 - on the basis of eligible admissions achieved in 2020 **and** 2021
- Step 3 – 50% of average of **eligible** admissions declared and approved in calls 27-2018 and 22-2019
- Step 2 and 3 encoded in MEDIA database
- Fund capped at 750.000 EUR

Step 1: Films acquired and distributed in 2020 & 2021

➤ Requirements to pass Step 1:

- in 2020 and/or 2021, the applicant has acquired the theatrical rights for 2 films (whether European or not), **and**
 - in 2020 and/or 2021, 2 European eligible films* have been distributed in 1 non-national territory.
- if films are not declared in the Creative Europe Media Database, box office evidence must be provided and uploaded as “other annexes”.
- If Step 1 successful > 20.000 EUR

* films must qualify as European in the Creative Europe Media DB “<https://creative-europe-media-database.eacea.ec.europa.eu/welcome> > indicate **Generation - European Film Sales**.

Step 1: annex (list of films) to be attached as PDF to your application

Step 1 - Films acquired and distributed in n-1 and n-2 ('n' being the year of publication of the call for proposal)

NAME OF THE APPLICANT COMPANY :	xxxxxx
PIC code:	xxxxxx

A fund of EUR 20.000 is allocated if:

- in n-1 and n-2, the applicant has acquired the theatrical rights for 2 films (whether European or not), and
- in n-1 and n-2, 2 European eligible films of its catalogue have been distributed in 1 non-national territory for which it has the theatrical rights duly documented by an official box office evidence (evidence to be provided in case the film is not declared under the call EUROPEAN FILM DISTRIBUTION).

FILMS ACQUIRED IN n-1 and/or n-2

Film n°	Original Title of films	Country of origin	Production Company + Country	Date of signature of sales int. Sales agreement dd/mm/2020 or dd/mm/2021	Territories acquired as per sales agreement **	Link to film webpage on sales agent's website.
1	Film 1	BE	ABC	01/01/2020	World excl. BE	www.salesagents.com/film1
2	Film 2	FR	ABC	01/01/2021	World excl. FR	www.salesagents.com/film2

FILMS DISTRIBUTED IN n-1 and/or n-2

Film n°	Original Title of films	Country of origin	Film ID code *	Year of copyrights	Production Company + Country	Date of signature dd/mm/yyyy	Territories acquired as per sales agreement **	Number of territories (covered by sales agreement) where the film was distributed between 01/01/n-2 and 31/12/n-1 (duly documented by an official box office evidence or declared under EUROPEAN FILM DISTRIBUTION)
1	Film 1	AT	12345	2018	ABC	01/01/2018	World excl. AT+DE	5
2	Film 2	IT	12345	2019	ABC	01/01/2019	World excl IT+ES+MT	3

Step 2: co-efficients for 2020 and 2021 (exceptional increase due to Covid)

Nationality of the film	2022 coefficient*
Germany, Spain, France, Italy	0,60
Others	0,75

** Exceptionally, the coefficients have been adjusted for 2022 taking into account the impact of the Covid crisis in the business models of the European sales agents.*

Step 3 – eligible admissions in 2018-2019

- For sales agents which were awarded a fund under Step 2 based on admissions 2018 and 2019 (calls 29-2018 and 22-2019)
- 50% of the average of all eligible admissions in 2018 and 2019 (the calculation is done in the system)
- Co-efficient per admission: 0,35 EUR
- **Pre-encoded in the system**



Example of calculation of eligible admissions to calculate estimated potential fund (1)

FILM XXX	STEP 2		STEP 3	
	2021	2020	2019	2018
Certified Admissions/film per reference year	300	200	1200	800
Total admissions Step 2 and Step 3	500		2000	
Step 3 (average admissions 2018/2019)	Not applicable		1000	
Step 3 (50% of average admissions 2018/2019)	Not applicable		500	
<i>Total eligible admissions for calculation of potential fund - subject to applicable coefficients</i>	500		500	

Eligible re-investment activities

- **Eligible activity 1:** investment in acquisition of international sales rights
- **Eligible activity 2:** promotion, marketing and advertising (at least 25% to be reinvested in this activity)
- Eligible activities **cannot** include personnel work and travel arrangements

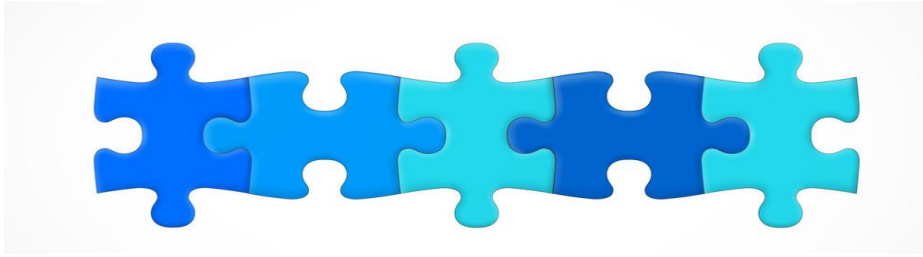
Project start date

- After date of grant signature
- Exceptionally, can be earlier if duly justified
- Never earlier than proposal submission date
- Re-submission(s) of proposal – latest date before deadline counts!
- Only costs incurred during eligibility period count!

Questions?

*Please use the chat
function*






1. Key features

2. Structure of the call + Q&A

 3. **MEDIA database - how retrieve distributor's admissions+ Q&A**

4. Introduction to the submission system in e-Grants + Q&A

5. Tips for proposal preparation


 Your proposal contains changes that have not yet been submitted.








Click on 'Edit MEDIA DB' button in the Submission System.

Administrative forms (Part A)

- [Edit forms !\[\]\(aca6fcc8bd95e8255b9ea1b1d08ef300_img.jpg\)](#)
- [Edit MEDIA DB](#)
- [Edit Part C](#)
- [View history](#)
- [Print preview !\[\]\(0083087c61cec498ac803a4aec5bb1bd_img.jpg\)](#)

Part B and Annexes

In this section you may upload the technical annex of the proposal (in PDF format only) and any other requested attachments. 

Part B		Upload 
List of films		Upload 
Info on independence and Ownership and control		Upload 
PDF with information about films/works generated from the Creative Europe MEDIA Database		Upload 
Other annexes		Upload 

Creative Europe MEDIA Database

My Dossiers

[Home](#) > [My dossiers](#) > [Edit dossier](#)

European Sales Agent

1. You are redirected to the MEDIA DB. Read the instructions, follow the steps and consult your grant estimation.

[← Go back](#)

Instructions

In order to complete your application for funding under the Creative Europe MEDIA programme, the information on the audiovisual works being part of the application needs to be created and added. The potential fund will be generated based on the sales agent's performance on the market and the basis of the eligible admissions achieved by the European non-national films distributed by eligible distributors.

STEP 1: Confirm your eligibility for the allocation of the 20.000 EU fund.

STEP 2: Select, confirm and add the relevant admissions achieved in 2020 and 2021.

STEP 3: Consult the eligible admissions achieved in 2018 and 2019.

Once completed, download the PDF and attach it as an annex of your application in the Submission System.

Application Information

Call / Topic reference

CREA-MEDIA-2022-FILMSALES

SEP Project ID

1000010000

Company Name

Test company

Contact Person

mediadbtest01@hotmail.com

Status

Draft

Step 1

A fund of EU 20.000 is allocated if:

- in 2020 and/or 2021 the applicant acquired the theatrical rights for 2 films (whether European or not), and
- in 2020 and/or 2021 2 European eligible films of its catalogue were distributed in 1 non-national territory for which it has the theatrical rights duly documented by official box office evidence. Evidence to be provided in case the film is not available in the Creative Europe Media Database (for your convenience, you can consult the full list of the declared admissions [here](#)).

Hereby I confirm that I comply with the STEP 1 rules outlined in the guidelines and (when applicable) that I have provided the relevant evidences as an annexe in the Submission System.

Total Estimated Grant STEP 1 € 0,00

Please note that this is only an indicative estimated generated grant based the admissions declared by the distributors for the call European Film Distribution 2022. The final calculation of the total generated grant will be determined by EACEA during the evaluation process and will take into account all of the eligibility criteria of the call.

TOTAL GRANT ESTIMATE: 0,00 €

2. Confirm that you comply with the STEP 1 rules. You can verify all the declared admissions for 2020 and 2021 by clicking on the link ('here'). The excel is updated 'live' with information related to film qualification (film nationality) which might be still ongoing.

[View history](#)

[Submit](#)

If you find any inconsistency or mistakes in the already processed film information, please send the documented justification to EACEA-MEDIA-DB@ec.europa.eu.

Total Estimated Grant STEP 1 € 20.000,00

Step 2

Step 2 will be available after 2022-04-05 17:00:00.

3. To start selecting films for which you hold the theatrical rights click on 'Select your films and territories'.

If the applicant meets the criteria under Step 1, an additional fund is calculated by multiplying the number of eligible admissions achieved in 2020 and 2021 by a coefficient per admission. Please select the relevant films and territories. **By adding the films to the table below, you confirm that you own the theatrical rights to film exploitation in the selected territories (and that the contract / agreement signed with the producer for each film declared provides for the right of the sales agent to sell the film in at least 10 countries participating in the MEDIA strand).** For verification purposes, the Agency reserves the right to request the applicant to provide signed acquisition contracts/agreements.

Select your films and territories

FILM TITLE	# TERRITORIES	FILM NATIONALITY	FILM STATUS	YEAR OF COPYRIGHT	ADMISSIONS	COEFFICIENT	ESTIMATED GRANT
No admissions yet							

Total Estimated Grant STEP 2 € 0,00

Select Admissions

In order to facilitate the calculation of the sales agents' estimated grants, find below the admissions declared by the distributors under the EUROPEAN FILMS DISTRIBUTION. Please select the admissions, for which you have theatrical rights acquired. As the selection process of Call EUROPEAN FILMS DISTRIBUTION is ongoing, this data has not been yet validated by the EACEA and it can become a subject to possible changes in accordance with the eligibility rules of the EUROPEAN FILM DISTRIBUTION Call. Please note, that the nationality of certain films might still be missing. This means, that the films have not been yet reviewed by the EACEA staff. In this case, you can select these admissions and come back later to consult the film nationality, co-efficient and the estimated grant per admission selected.

If the nationality is not displayed, it means that the film qualification process is ongoing. You can select these admissions and come back later to consult the nationality and estimated grant.

4. Select the films.
! Films under 'Processed' status will generate grant if eligible for your Call.
! Films with 'Criteria not met' status will not be accepted by the Staff.
! You can select films under 'Submitted' and 'Under processing status and come back to verify the outcome of film qualification process

0	MOVIE ID	FILM TITLE	COPYRIGHT YEAR	FILM STATUS	FILM NATIONALITY	DISTRIBUTION TERRITORY	
SELECT ALL	<input type="text"/>	<input type="text"/>	<input type="text"/> 2020		<input type="text"/>	<input type="text"/>	
<input type="checkbox"/>	3618	LATTE IGEL UND DER WASSERSTEIN	2020	Processed	DE	LT	2
<input type="checkbox"/>	3618	LATTE IGEL UND DER WASSERSTEIN	2020	Processed	DE	NL	2
<input type="checkbox"/>	4322	MINNA & DROMMEBYGGERNE (AKA DREAMBUILDERS)	2020	Processed	DK	LT	2
<input type="checkbox"/>	4322	MINNA & DROMMEBYGGERNE (AKA DREAMBUILDERS)	2020	Processed	DK	LT	2
<input type="checkbox"/>	4544	BERGMAN ISLAND	2020	Processed	FR	DE	2

EXPORT

For the better overview, you can consult the full list of the declared admissions by clicking on the button 'Export'

Selecting films with different status

‘Processed’ = the film has been reviewed, the nationality has been attributed. Before selecting, always check if country of origins and the copyright year is eligible for the Call. ‘Processed’ status ≠ eligible for your particular Call!

‘Submitted’ or ‘Under processing’ = this means that qualification process for this film is still ongoing. You can already select these admissions and wait for the outcome of the qualification -> as soon as the film is qualified, the status of the film will be updated in the selection table (automatically) and the generated grant for the admissions will be calculated. Please, before submitting your application, wait until all your selected films are qualified. The qualification process for all the films should be finalized until the first week of May.

‘Criteria not met’ = the film has been reviewed and declared as ineligible. The film will generate 0 grant estimated.

‘Missing information’ = the film was submitted for review, but is missing elements. Selecting admissions for the film with this status will generate 0 grant estimated.

Confirmation

Please confirm that you own the theatrical rights to film exploitation for the selected films in the selected territories:

BERLIN ALEXANDERPLATZ

DK: Denmark, AT: Austria, SE: Sweden

BIGFOOT FAMILY

DK: Denmark

VOR MIR DER SÜDEN

AT: Austria

Confirm

Cancel

5. Confirm the selected film.

5	MOVIE ID	MOVIE TITLE	YEAR	STATUS	QUALITY	DISTRIBUTION TERRITORY	20
<input type="checkbox"/>							
<input type="checkbox"/>	5539					DK	20
<input type="checkbox"/>	5539					SE	20
<input type="checkbox"/>	4322					LT	20
<input type="checkbox"/>	4322	MINNA & DROMMEBYGGERNE (AKA DREAMBUILDERS)	2020	Processed		DK	20
<input type="checkbox"/>		OSTWIND - DER GROSSE ORKAN	2020	Processed	DE	AT	20
<input type="checkbox"/>	8429	Relatos con-fin-a-dos	2020	Draft		HU	20
<input type="checkbox"/>	7842	SILENT NIGHT	2020	Processed	UK	ES	20
<input type="checkbox"/>	5117	SUPERNOVA	2020	Processed	UK	SE	20
<input type="checkbox"/>	5117	SUPERNOVA	2020	Processed	UK	DK	20

EXPORT 

Step 2

If the applicant meets the criteria under Step 1, an additional fund is calculated by multiplying the number of eligible admissions achieved in 2020 and 2021 by a coefficient per admission. Please select the relevant films and territories. **By adding the films to the table below, you confirm that you own the theatrical rights to film exploitation in the selected territories (and that the contract / agreement signed with the producer for each film declared provides for the right of the sales agent to sell the film in at least 10 countries participating in the MEDIA strand).** For verification purposes, the Agency reserves the right to request the applicant to provide signed acquisition contracts/agreements.

Consult the selection. Click on 'Details' to see info per territory. If some of the films are not yet qualified, the 'Film nationality' will be yet empty and the orange warning will appear.

Select your films and territories

FILM TITLE	# TERRITORIES	FILM NATIONALITY	FILM STATUS	YEAR OF COPYRIGHT	ADMISSIONS	COEFFICIENT	ESTIMATED GRANT		
BERLIN ALEXANDERPLATZ	(3)	DE	Processed	2020	2.243	0.60	1.345,80 €	Details	Remove
BIGFOOT FAMILY	(1)	BE	Processed	2020	98.094	0.75	73.570,50 €	Details	Remove
VOR MIR DER SÜDEN	(1)		Submitted	2020			0,00 €	Details	Remove

One or more of your selected admissions have no nationality displayed. This means that qualification process of the film is still ongoing. Please come back later to consult the nationality of the film and the estimated grant.

Step 3

An additional fund will include 50% of the average of all eligible admissions achieved in 2018 and 2019, approved under the calls for proposal Automatic Distribution 27/2018 and 22/2019, multiplied by a coefficient of 0.35 EUR per eligible admission. If the table below displays information (automatically added upon creation of the dossier) this means that the same PIC was used during the two calls mentioned above. If information automatically generated for you is not correct, you can remove this incorrect information. In this case, you may search and select other admissions related to the correct company.

Consult or add admissions for 2018-2019. You will be provided only with the summary from the previous DISTSAG Calls.

Search

COMPANY NAME	PIC	2018 ADMISSIONS	2019 ADMISSIONS	AVG + 50%	ESTIMATED GRANT
No admissions yet					

Total Estimated Grant STEP 3 € 0,00

Please note that this is only an indicative estimated generated grant based the admissions declared by the distributors for the call European Film Distribution 2022. The final calculation of the total generated grant will be determined by EACEA during the evaluation process and will take into account all of the eligibility criteria of the call.

TOTAL GRANT ESTIMATE: 25.103,00 €

Click 'Submit'. You will be still able to re-enter and to modify your dossier until the deadline.

View history

Submit

Please note that this is only an indicative estimated generated grant based the admissions declared by the distributors for the call European Film Distribution 2022. The final calculation of the total generated grant will be determined by EACEA during the evaluation process and will take into account all of the eligibility criteria of the call.

Indicate the grant estimate in the Submissions System, in the budget under 'Requested EU contribution to eligible costs' (max. 750.000 EU)

TOTAL GRANT ESTIMATE: 25.103,15 €

Download the PDF and upload it as an annex to your application in the Submission System.
! Even after you 'Submit', you can edit your application until the deadline. Make sure that the PDF you upload in the Submission System is the latest version of your work.

[View history](#)

[Download PDF](#)

[Submit](#)

If you find any inconsistency or mistakes in the already processed film information, please send the documented justification to EACEA-MEDIA-DB@ec.europa.eu.

Budget table – Submission System

Insert the ' Total estimated grant' result from the from the MEDIA DB.

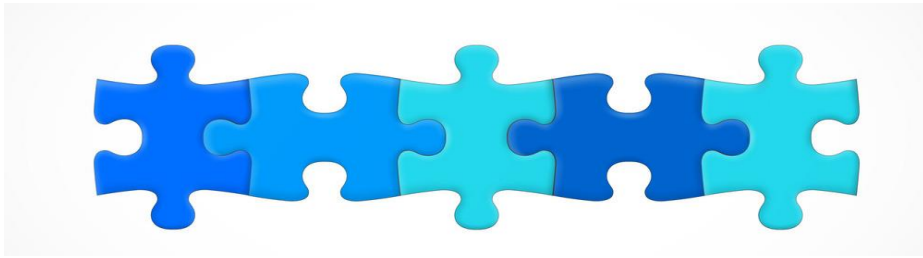
3 - Budget ?


No.	Name of beneficiary	Country	Role	Personnel costs - without volunteers/EUR	Personnel costs volunteers/EUR	Subcontracting costs/EUR	Purchase costs - Travel and subsistence/EUR	Purchase costs - Equipment/EUR	Purchase costs - Other goods, works and services/EUR	Financial support to third parties/EUR	Indirect costs/EUR	Total eligible costs/EUR	Ineligible costs/EUR	Total estimated project costs and contributions/EUR	Funding rate	Maximum EU contribution to eligible costs/EUR	Requested EU contribution to eligible costs/EUR
1	Rea International	BE	Coordinator	0	0				133 512		9 345.84	142 857.84	0	142 857.84	70	100 000.48	100 000.00
Total				0	0	0	0	0	133 512	0	9 345.84	142 857.84	0	142 857.84		100 000.48	100 000.00

Questions?

*Please use the chat
function*





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2. Structure of the call + Q&A
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Funding and Tender Opportunities Portal

All MEDIA call for proposals are published in Funding & tender opportunities Portal (F&TP)

European Commission | Funding & tender opportunities
Single Electronic Data Interchange Area (SEDIA)

SEARCH FUNDING & TENDERS | HOW TO PARTICIPATE | PROJECTS & RESULTS | WORK AS AN EXPERT | SUPPORT

My Experts Area in the F&T Portal is currently experiencing technical issues. We are working to resolve the problem and will let you know when the application is functioning normally.
Grant Management Services in the F&T Portal is currently experiencing technical issues. We are working to resolve the problem and will let you know when the application is functioning normally.

Find calls for proposals and tenders

Search calls for proposals and tenders by keywords, programmes... [Search](#)

EU Programmes

Asylum, Migration and Integration Fund (AMIF)	Border Management and Visa Instrument (BMVI)	Citizens, Equality, Rights and Values Programme (CERV)	Creative Europe (CREA)	Digital Europe Programme (DIGITAL)	Europe Direct (ED)
European Parliament (EP)	European Solidarity Corps (ESC)	Erasmus+ Programme (ERASMUS+)	European Social Fund + (ESF)	European Maritime, Fisheries and Aquaculture Fund (EMFAF)	Innovation Fund (INNOVFUND)
Internal Security Fund (ISF)	Horizon Europe (HORIZON)	Single Market Programme (SMP)	Social Prerogative and Specific Competencies Lines (SOCPL)	EU External Action (RELEX)	Justice Programme (JUST)
Pilot Projects and Preparatory Actions (PPPA)	Programme for the Environment and Climate Action (LIFE)	Promotion of Agricultural Products (AGRIPI)	Union Civil Protection Mechanism (UCPM)		

[Show all](#)

How to participate in 5 steps

- 1 Find an opportunity
- 2 Find partner(s)
- 3 Create an account
- 4 Register your organisation
- 5 Submit your proposal or offer

Learn how to find and apply for suitable EU funding and tender opportunities.

[Learn more](#)



Funding and Tender Opportunities Portal

Find European Film Sales agent call



SEARCH FUNDING & TENDERS

HOW TO PARTICIPATE

PROJECTS & RESULTS

WORK AS AN EXPERT

SUPPORT

Creative Europe (CREA)

film sales agent



Match whole words only

GRANTS

TENDERS

Submission status

Forthcoming (1)

Open for submission

Closed

Programming period

2021 - 2027 (1)

Creative Europe (CREA)

Filter by call

Select a Call...

Funding and tenders (1)

Need help?



European Film sales agent

CREA-MEDIA-2022-FILMSALES

Programme Creative Europe Programme (CREA)

Status Forthcoming

Type of action CREA Project Grants

Deadline model single-stage

Opening date 22 February 2022

Deadline date 14 June 2022 17:00:00



Funding and Tender Opportunities Portal

European Film Sales agent call page

- General information
- Topic description
- Conditions and documents**
- Partner search announcements
- Submission service
- Topic related FAQ
- Get support
- Call updates

 [Go back](#)

Description of the activities:

[show more...](#)

Topic conditions and documents

- 1. Eligible countries:** as described in the [Call document](#).
- 2. Eligibility and admissibility conditions:** as described in the [Call document](#).
- 3. Proposal page limits and layout:** Please refer to [Part B of the standard proposal template](#).
- 4. Evaluation**
Evaluation criteria, scoring, threshold and process are described in the [Call document](#).
- 5. Indicative timetable for evaluation and grant agreement:** as described in the [Call document](#).

Publication of the call: 25 February 2022

Deadline for submitting applications: 14 June 2022 17:00 (Brussels Time)

Evaluation period: June - October 2022

Information to applicants: November 2022

Signature of grant agreement: January 2023

6. Proposal templates, guidance and model grant agreements (MGA):

[Call Documents](#)

[Standard proposal template](#)

[List of films](#)

[Information on the Independence and Ownership Control](#)

[Guide for applicants](#)

[Mono/Multi-beneficiary Model Grant Agreement](#)

Funding and Tender Opportunities Portal

Start submission

Conditions and documents

Submission service

Topic related FAQ

Get support

Call information

Call updates

Go back to search results

Start submission

To access the Electronic Submission Service, please click on the submission-button next to the **type of action** and the **type of model grant agreement** that corresponds to your proposal. You will then be asked to confirm your choice, as it cannot be changed in the submission system. Upon confirmation, you will be linked to the correct entry point.

To access existing draft proposals for this topic, please login to the Funding & Tenders Portal and select the My Proposals page of the My Area section.

Please select the type of your submission:

CREA Project Grants [CREA-PJG], CREA Action Grant Budget-Based [CREA-AG]

Start submission

Need help?

Funding and Tender Opportunities Portal

Submission system – find your organisation

Create proposal

TEST MODE



Deadline

14 June 2022 17:00:00 Brussels Local Time

110 days left until closure

Call data:

Call: **CREA-MEDIA-2022-FILMSALES**

Topic: **CREA-MEDIA-2022-FILMSALES**

Type of action: **CREA-PJG**

Type of MGA: **CREA-AG**



Topic and type of action can only be changed by creating a new proposal.

Download Part B templates



Download part B templates



Please submit your proposal at the latest **48 hours before the deadline** (to avoid system congestion or system incompatibility issues). Late proposals will not be accepted. Don't wait until the end because you are worried about confidentiality – we will not open the proposals before the deadline. You can submit the proposal as many times as you wish up until the deadline. Each new submitted version will replace the previous one.

Find your organisation

PIC

9

Short name

250

Search

Funding and Tender Opportunities Portal

Submission system – Add main contact and contact persons

Participants

TEST MODE

Deadline
14 June 2022 17:00:00 Brussels Local Time

110 days left until closure

Call data:

Call: **CREA-MEDIA-2022-FILMSALES**
Topic: **CREA-MEDIA-2022-FILMSALES**
Type of action: **CREA-PJG**
Type of MGA: **CREA-AG**

Topic and type of action can only be changed by creating a new proposal.

Proposal data:

Acronym: **t**
Draft ID: **SEP-210841626**

Download Part B templates

Download part B templates

In this step you as coordinator should manage and review the participants of your proposal.

Only you as coordinator can edit the elements on this screen.

Note: Your changes will be applied only after you click the "Save Changes" button.

Number of participants: 1

Coordinator

1 REA international **Add Affiliated Entity +**

REA international
Brussels, BE
PIC: 912346014

Change organisation **Contact organisation**

Contacts: 1 **Add contact +**

Stefano D'ORILIA - Main contact

Add Partner +

SAVE **SAVE AND GO TO NEXT STEP** **NEXT**

Funding and Tender Opportunities Portal

Submission system – complete all parts of the proposal



In this step you can edit the Administrative Forms and upload the proposal itself. ?



Your proposal contains changes that have not yet been submitted.

Administrative forms (Part A)

Edit forms

Edit MEDIA DB

Edit Part C

View history

Print preview



Part B and Annexes

In this section you may upload the technical annex of the proposal (in PDF format only) and any other requested attachments. ?

Part B



Upload

List of films



Upload

Info on independence and Ownership and control



Upload

PDF with information about films/works generated from the Creative Europe MEDIA Database



Upload

Other annexes



Upload

Submission system

Part A - administrative form

Who Can Fill in the proposal?

- Click [edit forms](#) to access the administrative forms.
- **Main Contact** (only one): the only person who can finalise the forms, including the budget table and all other administrative details.
- **Contact Person** (optional, one or more): may fill in or review parts of the proposal.
Main Contact can grant each Contact Person **full access rights** or **read-only access** to the forms data.



The screenshot shows a form titled "Your Role" with the instruction "Please indicate your role in this proposal". There are two radio button options: "Main contact" and "Contact person". The "Main contact" option is selected, and the entire selection area is highlighted with a red rectangular box.

Part A – Administrative Forms

Validate each section regularly!

Section	Title
1	General information
2	Participants
3	Budget

Application forms

Validation result

Show Error

The red 'Show Error' button indicates an error due to a missing or incorrect value related to the call eligibility criteria. The submission of the proposal **will be blocked** unless that specific field is corrected!

Show Warning

The yellow 'Show Warning' button indicates a warning due to a missing or incorrect value related to the call eligibility criteria. The submission of the proposal **will not be blocked** (proposal will be submitted with the missing or incorrect value).

Part A – Administrative Forms

Budget – indicate **ONLY** your costs and estimated grant

1. **NB:** You should only fill in column C3!
 This is an amount allowing you to get the estimated grant calculated in the MEDIA DB
*MANUAL FORMULA: estimated grant from MEDIA DB * 1,33512*

2. **Make sure** this corresponds to the estimated grant (=potential fund) from the MEDIA DB

Calculated automatically

3 - Budget

No.	Name of beneficiary	Country	Role	Personnel costs - without volunteers/EUR	Personnel costs volunteers/EUR	Subcontracting costs/EUR	Purchase costs - Travel and subsistence/EUR	Purchase costs - Equipment/EUR	Purchase costs - Other goods, works and services/EUR	Financial support to third parties/EUR	Indirect costs/EUR	Total eligible costs/EUR	Ineligible costs/EUR	Total estimated project costs and contributions/EUR	Funding rate	Maximum EU contribution to eligible costs/EUR	Requested EU contribution to eligible costs/EUR
1	Rea International	BE	Coordinator	0	0				133 512		9 345.84	142 857.84	0	142 857.84	70	100 000.48	100 000.00
Total				0	0	0	0	0	133 512	0	9 345.84	142 857.84	0	142 857.84		100 000.48	100 000.00

Part B

Description of Action

NB: Only 3 sections to be completed

Indicate the project team

Indicate only **ONE** work package to cover the whole reinvestment activity for the project

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Part B - Description Of Action

- Section 1.1: Only one question to be answered:

For 'European Film Distribution' and 'European Film Sales': Describe your company position on the national and European/international market as well as your editorial line/catalogue (size, genre, speciality, etc.) and the latest developments/changes in regards to release windows. Describe typical/planned marketing and promotion campaigns for the release/sale of European non-national film(s). If a release is already planned please be specific on the release campaign (number of prints and cinemas, type of marketing and promotion activities, innovative ways to attract audiences, type of audience, objectives in terms of admissions, etc). For European Film Distribution, please also explain how you intend to co-produce and/or acquire European non-national films. For European Film sales, you can also indicate the festivals/markets that you principally target.

- Pay attention to instructions in green: all other explanations starting with “n/a” do not concern this action

for example:

Needs analysis and specific objectives (n/a for 'European Film Distribution' and 'European Film Sales', 'Subtitling of cultural content' and 'Audience Development and Film Education')

- Delete instructions not relevant to this action

Part B - Description Of Action

3.2 Project teams

Project teams		
<i>Describe the project teams and how they will work together to implement the project. List the main staff included in the project by function/profile and describe briefly their tasks. For “Fostering European media talents and skills” and ‘MEDIA 360°’ (only if training activities are foreseen): Add also information on tutors, experts and coaches.</i>		
Name and function	Organisation	Role/tasks/professional profile and expertise

Part B - Description Of Action

Only 1 Work package

Reinvestment activities for the project

Work Package 1



Work Package 1: [Name, e.g. Project management and coordination]					
<i>Ensure consistence with the detailed budget table/calculator (if applicable). (n/a for 'European Slate development', 'European Mini-Slate development' and 'European festivals')</i>					
Duration:	M X - M X	Lead Beneficiary:	1-Short name		
Objectives					
<i>List the specific objectives to which this work package <u>is linked</u>.</i>					
▪					
Activities (what, how, where) and division of work					
<i>Provide a concise overview of the work (planned tasks). Be specific and give a short name and number for each task. Show who is participating in each task: Coordinator (COO), Beneficiaries (BEN), Affiliated Entities (AE), Associated Partners (AP), indicating in bold the task leader. Add information on other participants' involvement in the project e.g. subcontractors, in-kind contributions.</i>					
Note: <i>In-kind contributions: In-kind contributions for free are cost-neutral, i.e. <u>cannot be declared</u> as cost. Please indicate the in-kind contributions that <u>are provided</u> in the context of this work package. The Coordinator remains fully responsible for the coordination tasks, even if they <u>are delegated</u> to someone else. Coordinator tasks cannot be subcontracted. If there is subcontracting, please also complete the table below.</i>					
Task No (continuous numbering linked to WP)	Task Name	Description	Participants		In-kind Contributions and Subcontracting (Yes/No and which)
			Name	Role (COO, BEN, AE, AP, OTHER)	
T1.1					
T1.2					

2 Tasks (1 per reinvestment activity)

1. Investment in acquisition of international sales rights
2. Promotion, marketing and advertising

Part C Statistical data (online)

Please select the type of organisation

Number	Name	PIC Number (if available)	Type of organisation
1	Baird Consulting SCS	956444445	>

Click on the arrow to be able to select the type of organisation (otherwise the form cannot be saved)

Contact with a Creative Europe Desk

Did you contact a "Creative Europe Desk" before submitting this application?

YES

NO

Please select minimum 1 option(s)

Information on the applicant company

Annual turnover in € *

#####.##

Please enter a valid value

Number of permanent staff *

#####.##

Please enter a valid value

[Configuration Info](#) [Validation Summary](#)

After submission, your proposal is sent to the EU services for evaluation

Manage proposal

TEST MODE



Deadline

14 June 2022 17:00:00 Brussels Local Time

110 days left until closure

Call data:

Call: **CREA-MEDIA-2022-FILMSALES**

Topic: **CREA-MEDIA-2022-FILMSALES**

Type of action: **CREA-PJG**

Type of MGA: **CREA-AG**

Proposal data:

Acronym: **t**

Draft ID: **SEP-210841626**

Final ID: **210841626**



Your proposal was submitted on: **23 February 2022 16:03:47 (Brussels Local Time)**

Your proposal is part of call **CREA-MEDIA-2022-FILMSALES**. The call deadline is 14 June 2022 17:00:00 (Brussels Local Time).

Your proposal ID is **210841626**. This number is important and will be used as future reference during the evaluation process.

Revisit your proposal

You can edit your proposal and re-submit at any time before the deadline 14 June 2022 17:00:00 (Brussels Local Time).

Update proposal

The time-stamped and digitally signed PDF version of your proposal is not yet available (and may still take some time). Please contact the Helpdesk if it is not available within 24 hours after the deadline.

Download

You may download the spreadsheet files you attached to your proposal

Download spreadsheets

You may withdraw your proposal at any time before call closure. When withdrawing, your proposal will not be considered in the evaluation stage.

Withdraw proposal

What's next after submission?



After the finalisation of the evaluation, applicants will receive the Evaluation Result Letter with the Maximum accepted Grant Amount



You can find and download your Evaluation Result Letter in “My project area”



Notifications sent by email to main and contact persons listed in proposal



Successful applicants start Grant Agreement Preparation in Grant Management system

The screenshot shows the "RESEARCH & INNOVATION Participant Portal - Grant Management Services" interface. On the left, there is a "MY PROJECT" section for "HORIZON 2020" with details: Call: H2020-Adhoc-2014-2, Type of Action: CSA, Acronym: 90050 DEMO2, Current Phase: Grant preparation, Number: 90050, Duration: 8 months, Start Date, and Estimated Project Cost: €40,026,50. The main area shows a progress bar for "Proposal Management & Grant Preparation" with stages: Submitted (07/04/2014), Evaluated, Ranked, Invited, and Prepared. Below the progress bar, there are sections for "Documents" and "Messages". The "Documents" section lists "90050 - auto generated ESR" and "Evaluation Result Letter- 90050- 90050 DEMO2".

Support: IT, FAQ and rules

The screenshot shows the top navigation bar of the European Commission website. The 'Support' menu is highlighted with a red box and a red arrow pointing to a larger 'Support overview' menu. Below this, the 'Support overview' page is shown, featuring a 'Support by type' section with icons for Guidance, FAQ, and Helpdesks. A 'Popular support topics' section lists various topics with links to online manuals or FAQs.

A floating menu box with a blue background and white text. It contains the following items: 'Support overview', 'Guidance & Manuals', 'FAQ', and 'Helpdesks'. A red arrow points from the 'Support' menu in the main screenshot to this floating menu.

A floating menu box with a white background and blue accents. It contains the following items: 'GRANTS' and 'TENDERS' (both with checkmarks), 'Reference documents', 'Online Manual', and 'IT How to'. A red arrow points from the 'Guidance & Manuals' option in the floating menu above to this box.

The screenshot shows the 'Creative Europe (CREA)' page. A 'Programming period' filter is set to '2021-2027'. A 'Reference Documents' section is highlighted with a red circle. Below it, a list of reference documents is shown, including 'Legislation', 'Work programme & call documents', 'Grant agreements and contracts', 'Guidance', 'Templates & forms', and 'Funding & Tenders Portal'. A red arrow points from the 'Guidance & Manuals' box to this list.

Creative Europe Desks

Your gateway to the Creative Europe Programme

https://ec.europa.eu/programmes/creative-europe/contact_en

Help to develop your project, prepare your application and build partnerships.

The Desks provide these services:

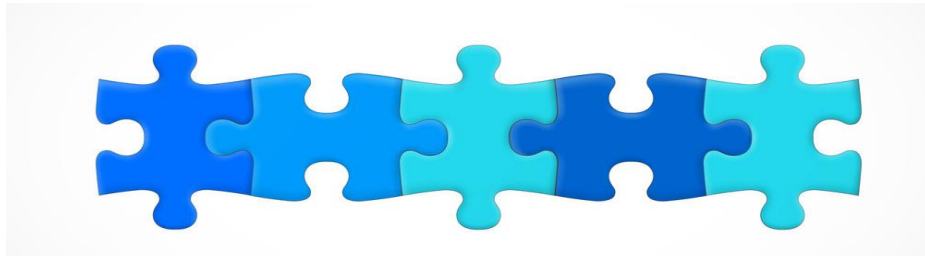
1. Free information and guidance on how to access funding opportunities under the Creative Europe Programme;
2. Regular updates on European audiovisual and culture issues;
3. Networking support facilitating contact between cultural operators in different countries and partner finding;
4. Targeted info days, workshops, seminars;
5. Informative websites with all the latest news.



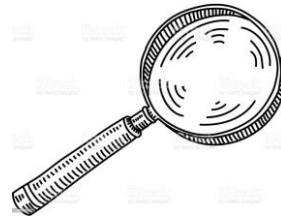
Questions?

*Please use the chat
function*





1. Key features
2. Structure of the call + Q&A
3. MEDIA database and how retrieve distributor's admissions + Q&A
4. Introduction to the submission system in e-Grants + Q&A
- 5. Tips for proposal preparation**



Tips for proposal preparation (1)



Get familiar with:

- the submission Wizard, online manual and IT helpdesk
- the structure of the application form
- the templates to be filled in (part B, annexes, part C...)

Submit proposals well in advance before call closure.

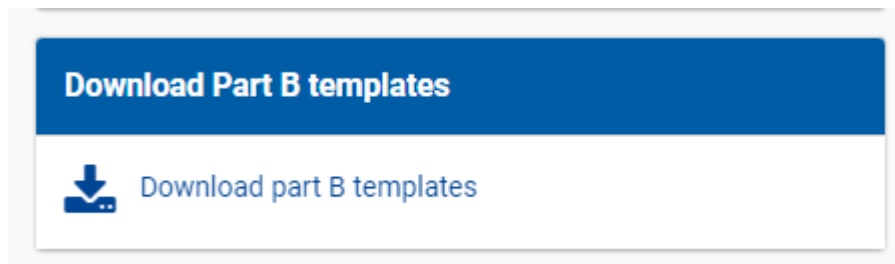
You can resubmit your proposal as needed until the closure of the call.

Once the Call is closed, the last submitted version will be evaluated




Tips for proposal preparation (2)



- The annex entitled ‘List of films’ is the Step1 (upload as a PDF).
- if films are not declared in the Creative Europe Media Database, box office evidence must be provided and uploaded as “other annexes”.
- The annex called ‘Info on Independence and Ownership Control’ is the former ‘shareholding attestation’ annex (upload in excel format)
- You need to re-name your annexes (remove brackets) before uploading



Name

-  Tpl_Application Form (Part B) (CREA MEDIA).rtf
-  Tpl_Info on Independence and Ownership Control (CREA MEDIA).xlsx
-  Tpl_List of Films (CREA MEDIA FILMSALES).xlsx

Tips for proposal preparation (3)



Budget

- Use budget category ‘purchase costs – other goods, works and services’ only
- Indirect costs (7%) added automatically to your costs
- ‘Requested EU contribution’ = estimated grant in MEDIA DB

Calculate the amount of costs corresponding to 70% of direct + indirect costs to match your requested EU contribution

Tips for proposal preparation (4)



- project summary = abstract (part A)

Part B: technical description

- parts 1 – 4 = **two questions to answer** (leave the rest blank)
 - 1.1 background & general objectives
 - 3.2 Project teams
- work plan & work packages = **only one Work Package**
 - Duration: 24 months.
 - Objectives: N/A
 - Activities: Refer to the reinvestment strategy (tasks).
 - Milestones and deliverables: N/A.
 - Budget: N/A.

Tips for proposal preparation (5)



MEDIA database

- Study eligibility criteria to ensure maximum accuracy of estimated grant (copyright year, nationality of film, etc.)
- Ensure that you own the theatrical rights of each territory selected per film declared
- Step 2: ensure that film status is mentioned when you finalize estimated grant
- ‘Edit’ available even after ‘submission’

Thank you for your attention!



Contact:

for questions about the call

EACEA-DISTRIBUTION-SALESAGENTS@ec.europa.eu

for questions about the MEDIA database

EACEA-MEDIA-DB@ec.europa.eu

for IT support

<https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/support/helpdesks/contact-form>



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• Slide 5, 24 and 38, source: pixabay.com