

With the support of the  
Erasmus+ Programme  
of the European Union



## **EURO CULTURE: Society, Politics and Culture in a Global Context**

# **BEST PRACTICE PROJECT TESTIMONIAL/IMPLEMENTATION IN EMJM: The Euroculture Experience**

**Robert Wagenaar**

President Euroculture Consortium

University of Groningen



**Euroculture EMJM: 120 ECTS – 8 EU diploma awarding partners – 4 Non-European partners**

**Based on STAR-model: student studies at 2 or 3 institutions; 2 EU partners offer joint degree**





### **Key features:**

- ❖ Number of applicants for EMJM Scholarship: 500-600 per year
- ❖ Yearly enrolment 80-100 students, including 22 EMJD Scholarship holders
- ❖ Applicants from all over the world
- ❖ Well-structured programme based on a set of shared capstones and programme learning outcomes
- ❖ State-of-the-art content and application of current learning, teaching and assessment methods (based on the TUNING approach and CALOHEE model of a merger of the EQF for LLL and the QF for the EHEA)
- ❖ Very limited number of drop outs; students finish their studies according to schedule (85%)

### **The key to success of an EMJD:**

- 1. Shared capstones**
- 2. High level of Jointness**
- 3. High level of sustainability**



## 1. Capstones:

- (Inter)disciplinary training based on the concepts of student-centred and active learning
- Three *Eurocompetences* modules: high level of generic competences development
- Research track + Societal track (work placement)
- Methodology / Theoretical training and application
- Structures model for thesis preparation: identifying topic, preparing portfolio, implementation of research and writing thesis
- Preparation of a PhD project application / Societal oriented project application (in Euroculture context)



---

## 2. High level of Jointness: WHY and HOW?

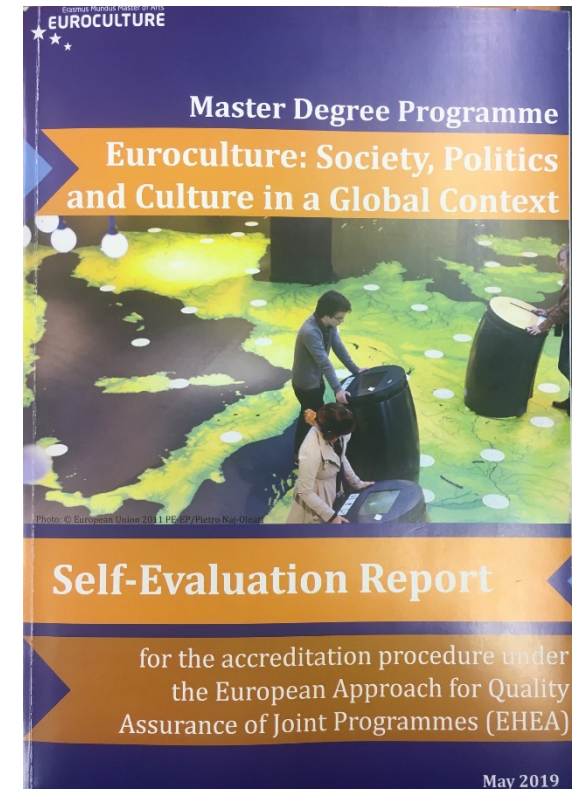
- Social Community
- Highly integrated infrastructure +
- Key group of academics at each partner with high commitment to programme
- Regular Management Committee meeting, involving all 12 partners (Directors of Studies + Course Managers)
- Common manuals for key courses
- Intensive Programme for each cohort, on a yearly changing current topic, involving large numbers of academics from all partners and renowned guest lectures
- Making strategic use of staff mobility and guest lectures
- Consortium wide application of hybrid forms of teaching and learning



## Example of Jointness

### Opting for the European Approach for Quality Assurance? WHY?

- Showing consistency of the programme and strong cooperation in implementation and delivery
- Strengthening its position in international and national contexts
- Promoting its international prestige by standing out in comparison to other joint programmes
- Facilitating the awarding of joint degrees





### 3. High level of sustainability

#### Key features: **Keeping the EMJM attractive and widely known**

- Twice a year evaluation of the programme: identifying strengths and weaknesses
- Regular alumni research to identify omissions (and to keep drawing attention)
- Intensive contact with alumni: serve as ambassadors / Alumni Organisation **ARETHE**
- High commitment of key staff ('Euroculture family')
- Online Euroculture Magazine, called **EUROCULTURER**, of outstanding quality; edited by students
- Strong network of workplace providers
- Double track model: research track and societal track
- Continuous *tuning* of the profile of the programme; based on societal developments
- Regular revision of publicity materials / organization of activities for a wider audience (MOOC)
- Programme supported by yearly academic conferences of Euroculture staff; publication of papers in Euroculture research book series



---

Thank you for your attention !