

WELCOME
INFORMATION SESSION

JOURNALISM PARTNERSHIPS

6 DECEMBER 2023

THIS INFO SESSION WILL BE RECORDED USING WEBEX FOR THE PURPOSE OF PUBLICATION ON EACEA'S WEBSITE,
ACCESSIBLE VIA [Online-Sessions - Creative Europe - MEDIA 2024](#)

ONLY THE PRESENTATIONS WILL BE RECORDED; QUESTIONS AND ANSWERS WILL NOT BE. PLEASE REFER TO THE
DATA PROTECTION NOTICE OF THE EVENT FOR MORE INFORMATION.

EUROPEAN EDUCATION AND CULTURE EXECUTIVE AGENCY





CREA-CROSS-2024-JOURPART JOURNALISM PARTNERSHIPS

Info session

<https://ecconf.webex.com/ecconf/j.php?MTID=mc7ac301ec3a2255f44dc3ac90ceebf6c>

*European Education and Culture
Executive Agency*



WELCOME

- POLICY CONTEXT
- GENERAL INFORMATION ABOUT THE CALL FOR PROPOSALS
- ADMISSIBILITY AND ELIGIBILITY CRITERIA
- SELECTION PROCESS
- HOW TO APPLY?
- Q&A

THE NEWS INITIATIVE



AIM: TACKLE THE STRUCTURAL CHALLENGES FACING THE NEWS MEDIA SECTORS

- STRUCTURED **DIALOGUE** (INCL. [EUROPEAN NEWS MEDIA FORUM](#))
- BETTER ACCESS TO FINANCE, THROUGH **LOANS AND EQUITY** (THROUGH INVESTEU)
- GRANTS FOR NEWS MEDIA COLLABORATION & ORGANISATIONS THAT SUPPORT PLURALISM (MAINLY THROUGH [JOURNALISM PARTNERSHIPS](#) WITHIN CREATIVE EUROPE)
- GRANTS FOR INNOVATION IN HORIZON EUROPE, DIGITAL EUROPE (E.G. THE [MEDIA DATA SPACE](#))
- NEW GRANTS THROUGH PILOT PROJECTS & PREPARATORY ACTIONS
- STUDIES/REPORTS (E.G. THE [EUROPEAN MEDIA OUTLOOK](#), MAPPING PUBLIC FINANCING OF NEWS)

MORE INFORMATION ON THE NEWS INITIATIVE: [HTTPS://EUROPA.EU/!JUN6CN](https://europa.eu/!JUN6CN)

OTHER FUNDING OPPORTUNITIES

- CREATIVE EUROPE [CALL](#) TO SUPPORT **MEDIA LITERACY** PROJECTS (DEADLINE 7 MARCH 2024. TWO-YEAR PROJECTS STARTING END-2024. MAX €500K PER PROJECT REPRESENTING MAX 70% OF COSTS. TOTAL BUDGET €2 MILLION. SEE RECORDINGS OF THE [INFO SESSION](#) OF 4 DECEMBER 2023)
- PREPARATORY ACTION: [CALL](#) TO SUPPORT CROSS-BORDER **YOUTH MEDIA** PROJECTS (DEADLINE 29 JANUARY 2024. 14-MONTH PROJECTS STARTING IN AUTUMN 2024. MAX €3.2 MILLION PER PROJECT REPRESENTING MAX 80% OF COSTS. TOTAL BUDGET: €9 MILLION)
- ALSO INTERESTING: DG REGIO [CALL](#) TO **COVER COHESION POLICY** (DEADLINE 9 JAN 2024. ONE-YEAR PROJECTS STARTING END-2024. MAX €300K PER PROJECT REPRESENTING 80% OF COSTS. TOTAL BUDGET: €7 MILLION).
- ALL GRANTS GUARANTEE **EDITORIAL INDEPENDENCE**
- STAY TUNED FOR ALL NEWS MEDIA UPDATES FROM DG CNECT VIA [HTTPS://TWITTER.COM/MEDIAEU](https://twitter.com/MEDIAEU)

CALL INFORMATION

SELECTION PROCESS, TIMELINE, ADMISSIBILITY-ELIGIBILITY-AWARD CRITERIA

CREA-CROSS-2024-JOURPART



COLLABORATIONS

FOSTERING CROSS-BORDER COLLABORATION AMONG NEWS MEDIA

- ADDRESS THE STRUCTURAL AND TECHNOLOGICAL CHANGES FACED BY THE MEDIA SECTOR
- DEVELOP COLLABORATIVE TRANSFORMATION, FROM A BUSINESS, TECHNOLOGICAL AND/OR CONTENT POINT OF VIEW.



PLURALISM

ENCOURAGING MEDIA PLURALISM

THIRD PARTY SUPPORT

- FOR ORGANISATIONS OFFERING GRANTS AND TRAININGS TO NEWS MEDIA OF PARTICULAR RELEVANCE TO DEMOCRACY AND CIVIC PARTICIPATION

CREA-CROSS-2024-JOURPART-COLLABORATIONS

EXPECTED IMPACT

INCREASED
**INNOVATION
AND CREATIVITY**
IN BUSINESS
MODELS,
JOURNALISTIC
PRODUCTION
PROCESSES AND
DISTRIBUTION
PROCESSES

INCREASED
INTEREST IN
JOURNALISM,
AMONG
VARIOUS SOCIAL
GROUPS,
LANGUAGE
GROUPS AND
AGE GROUPS

INCREASED
VIABILITY OF
PROFESSIONALLY
PRODUCED
JOURNALISTIC
CONTENT

INCREASED
MEDIA
COLLABORATION

SECTOR-WIDE
NETWORKS FOR
THE EXCHANGE
OF BEST
PRACTICES
AMONG NEWS
MEDIA
PROFESSIONALS

**HUBS FOR SUB-
SECTORS**
AROUND
TECHNICAL
FORMATS
(WRITTEN/ONLI
NE PRESS,
RADIO/PODCAST
S, TV, ETC.)
AND/OR
JOURNALISTIC
GENRES (DATA
JOURNALISM,
GENERAL
TOPICS,
SPECIALISED
JOURNALISM

**ACQUISITION
AND
IMPROVEMENT
OF
PROFESSIONAL
SKILLS BY
JOURNALISTS
AND OTHER
MEDIA BUSINESS
PROFESSIONALS**

CREA-CROSS-2024-JOURPART-COLLABORATIONS

ELIGIBLE ACTIVITIES

- BETTER REVENUE AND MONETISATION MODELS
- NEW APPROACHES TO AUDIENCE DEVELOPMENT, COMMUNITY-BUILDING AND MARKETING
- DEVELOPMENT OF COMMON PROFESSIONAL/TECHNICAL STANDARDS
- NEW TYPES OF NEWSROOMS
- SYNDICATION NETWORKS OR OTHER MODELS TO EXCHANGE CONTENT/DATA BETWEEN NEWS MEDIA ACROSS THE EU
- PROVIDE ASSISTANCE TO SMALL MEDIA ORGANISATIONS

CREA-CROSS-2024-JOURPART-PLURALISM

EXPECTED IMPACT

INCREASED INNOVATION AND CREATIVITY

IN BUSINESS
MODELS,
JOURNALISTIC
PRODUCTION
PROCESSES AND
DISTRIBUTION
PROCESSES

INCREASED
INTEREST IN
JOURNALISM,
AMONG
VARIOUS SOCIAL
GROUPS,
LANGUAGE
GROUPS AND
AGE GROUPS

INCREASED
VIABILITY OF
PRODUCED
JOURNALISTIC
CONTENT

INCREASED
RESILIENCE,
PLURALISM AND
EDITORIAL
INDEPENDENCE

INCREASED
RESILIENCE OF
CIVIL SOCIETY
ORGANISATIONS

IMPROVED
UPTAKE OF NEW
TECHNOLOGIES
INTO THE
TARGETED
MEDIA SECTORS

FOSTERING
REPOSITORIES
OF KNOWLEDGE
ABOUT MEDIA
SECTORS
DELIVERING
PUBLIC INTEREST
NEWS

CREA-CROSS-2024-JOURPART-PLURALISM

ELIGIBLE ACTIVITIES

1/3



ONLY FUNDING SCHEMES ALLOWED

- LOCAL AND REGIONAL MEDIA
- INDEPENDENT AND INVESTIGATIVE JOURNALISM
- ORGANISATIONS DELIVERING PUBLIC INTEREST NEWS/PUBLIC SERVICE JOURNALISM

(OPTIONAL) ACCOMPANYING ACTIVITIES:

- DEVELOPMENT OF DEONTOLOGICAL AND GOVERNANCE STANDARDS
- BUDGETARY READINESS
- DEVELOPMENT OF CRITERIA AND INDICATORS FRAMING THEIR SUPPORT
- REPOSITORIES OF KNOWLEDGE
- LEGAL ADVICE
- TRAININGS



FUNDING SCHEMES ARE MANDATORY - ACCOMPANYING ACTIVITIES ARE OPTIONAL!

CREA-CROSS-2024-JOURPART-PLURALISM

ELIGIBLE ACTIVITIES

2/3



WHAT SHOULD THE FUNDING SCHEMES SUPPORT?

INNOVATIONS IN EDITORIAL PRODUCTION (E.G. FORMATS, CONTENT), COVERAGE AND REVENUE MODELS

THE IMPROVEMENT OF DISTRIBUTION AND DISSEMINATION OF NEWS

THE DEVELOPMENT AND ENGAGEMENT OF AUDIENCES AND COMMUNITY-BUILDING STRATEGIES

THE DEVELOPMENT OF TECHNICAL TOOLS APPLYING TO THE ABOVE TOPICS

TRAINING ON THE ABOVE TOPICS

CREA-CROSS-2024-JOURPART-PLURALISM

ELIGIBLE ACTIVITIES

3/3

RESPECT WIDELY ACCEPTED PROFESSIONAL MEDIA STANDARDS

MAJORITY OF THE BUDGET USED BY ORGANISATIONS WITHIN THE EU

MUST PROVIDE SUPPORT IN **MINIMUM 4 EU COUNTRIES.**

CONSIDERING THE **NEEDS OF SMALLER NEWSROOMS**, AREAS OF **LOW PROVISION** OF CERTAIN NEWS OR AREAS WHERE MEDIA PLURALISM IS STRAINED, IS ENCOURAGED.

CREA-CROSS-2024-JOURPART-COLLABORATIONS



DEADLINE: 14 FEBRUARY 2024, 17:00 CET

ELECTRONIC SUBMISSION: [F&T PORTAL](#)



- TOPIC BUDGET: **EUR 6 000 000** CO-FUNDING RATE : **80%**
- MAXIMUM GRANT AMOUNT: **EUR 2 000 000** PER PROJECT
- PROJECT DURATION: **24 MONTHS** (AS FROM START DATE IN GA)

CREA-CROSS-2024-JOURPART-COLLABORATIONS

ELIGIBLE APPLICANTS



A CONSORTIUM COMPOSED OF AT
LEAST THREE APPLICANTS

FROM A **MINIMUM OF
THREE DIFFERENT COUNTRIES**
PARTICIPATING IN THE CREATIVE
EUROPE PROGRAMME

THE
PROJECT COORDINATOR
WILL SUBMIT THE APPLICATION
ON BEHALF OF ALL PARTNERS



CONSORTIA MAY INCLUDE NON-
PROFIT, PUBLIC AND PRIVATE
MEDIA OUTLETS (INCL.
WRITTEN/ONLINE PRESS,
RADIO/PODCASTS, TV, ETC)

AS WELL AS **OTHER
ORGANISATIONS FOCUSING ON
NEWS MEDIA** (INCL. MEDIA
ASSOCIATIONS, NGOS,
JOURNALISTIC FUNDS AND
TRAINING ORGANISATIONS
FOCUSING ON MEDIA
PROFESSIONALS, ETC).



**NATURAL PERSONS
ARE NOT ELIGIBLE**

***EXCEPT FOR
SELF-EMPLOYED PERSONS
OR EQUIVALENT (SOLE TRADERS)
IF THE COMPANY DOES NOT POSSESS
LEGAL PERSONALITY SEPARATE
FROM THAT OF THE NATURAL
PERSON***

NATURAL PERSONS CANNOT ASSUME
THE ROLE OF THE COORDINATOR

CREA-CROSS-2024-JOURPART-PLURALISM



DEADLINE: 14 FEBRUARY 2024, 17:00 CET

ELECTRONIC SUBMISSION: [F&T PORTAL](#)



- TOPIC BUDGET: **EUR 5 000 000** CO-FUNDING RATE : **90%**
- MAXIMUM GRANT AMOUNT: **EUR 3 000 000** PER PROJECT
- PROJECT DURATION: **24 MONTHS** (AS FROM START DATE IN GA)

CREA-CROSS-2024-JOURPART-PLURALISM

ELIGIBLE APPLICANTS



SINGLE APPLICANTS OR A CONSORTIUM OF AT LEAST TWO APPLICANTS ARE ALLOWED

FROM **COUNTRIES** PARTICIPATING IN THE CREATIVE EUROPE PROGRAMME

(IF APPLICABLE) THE PROJECT COORDINATOR WILL SUBMIT THE APPLICATION ON BEHALF OF ALL PARTNERS



APPLICANTS ACTIVE IN THE NEWS MEDIA SECTOR, INCLUDING:

- MEDIA ASSOCIATIONS
- NON-GOVERNMENT ORGANISATIONS
- NON-PROFIT ORGANISATIONS
- CIVIL SOCIETY ORGANISATIONS
- PUBLIC AUTHORITIES
- INTERNATIONAL ORGANISATIONS
- UNIVERSITIES
- FOUNDATIONS
- RESEARCH CENTRES
- JOURNALISTIC FUNDS AND TRAINING ORGANISATIONS FOCUSING ON MEDIA PROFESSIONALS
- PROFITMAKING ENTITIES
- ETC...



NATURAL PERSONS ARE NOT ELIGIBLE

EXCEPT FOR SELF-EMPLOYED PERSONS OR EQUIVALENT (SOLE TRADERS) IF THE COMPANY DOES NOT POSSESS LEGAL PERSONALITY SEPARATE FROM THAT OF THE NATURAL PERSON

NATURAL PERSONS CANNOT ASSUME THE ROLE OF THE COORDINATOR

COST ELIGIBILITY

- **PERSONNEL COSTS** [EMPLOYEES, NATURAL PERSONS UNDER DIRECT CONTRACT, SECONDED PERSONS, AND SME OWNERS AND NATURAL PERSONS BENEFICIARIES]
- **SUBCONTRACTING COSTS** (BEYOND 30% OF THE TOTAL ELIGIBLE COSTS MUST BE JUSTIFIED IN THE APPLICATION)
- **PURCHASE COSTS** [TRAVEL AND SUBSISTENCE (ACTUAL OR UNIT COSTS), EQUIPMENT, OTHER GOODS, WORKS AND SERVICES]
- **SUPPORT TO THIRD PARTIES** (GRANTS TOWARDS ORGANISATIONS THAT ARE NOT PART OF THE CONSORTIUM BASED ON AN OPEN CALL)- MAXIMUM EUR 60,000 PER GRANT
- **INDIRECT COSTS** (7% FLAT RATE)

SUPPORT TO THIRD PARTIES (TOPICS 1 AND 2)

FINANCIAL SUPPORT TO THIRD PARTIES IS ALLOWED UNDER THIS CALL, UNDER THE FOLLOWING CONDITIONS:

- **THE CALLS MUST BE OPEN**, PUBLISHED WIDELY AND CONFORM TO EU STANDARDS CONCERNING TRANSPARENCY, EQUAL TREATMENT, CONFLICT OF INTEREST AND CONFIDENTIALITY
- THE CALLS MUST REMAIN **OPEN** FOR AT LEAST **TWO** MONTHS
- THE **OUTCOME** OF THE CALL MUST BE **PUBLISHED** ON THE PARTICIPANTS' WEBSITES, INCLUDING A DESCRIPTION OF THE SELECTED PROJECTS, AWARD DATES, PROJECT DURATIONS, AND FINAL RECIPIENT LEGAL NAMES AND COUNTRIES
- THE CALLS MUST HAVE A CLEAR **EUROPEAN DIMENSION**
- APPLICATIONS MUST BE ASSESSED BY A **DIVERSE AND INDEPENDENT JURY**
- THE MAXIMUM GRANT IS **EUR 60000** PER BENEFICIARY
- **THE CO-FINANCING CANNOT BE ASKED FROM THE BENEFICIARIES, PROJECT PARTNERS HAVE TO COVER IT**

EVALUATION TIMELINE

- **TIMELINE**
 - **DEADLINE: 14 FEBRUARY 2024, 17:00:00 CET**
 - **EVALUATION: FEBRUARY - JUNE 2024 (INDICATIVE)**
 - **INFORMATION ON EVALUATION RESULTS: AUGUST 2024 (INDICATIVE)**
 - **GA SIGNATURE: NOVEMBER 2024 (INDICATIVE)**
- **EVALUATION COMMITTEE** (ASSISTED BY INDEPENDENT EXTERNAL EXPERTS) WILL ASSESS ALL APPLICATIONS
- PROPOSALS PASSING **ADMISSIBILITY AND ELIGIBILITY CHECK** PROCEED TO EVALUATION BASED ON **AWARD CRITERIA**
- ALL PROPOSALS WILL BE INFORMED ABOUT THE **EVALUATION RESULT** (EVALUATION RESULT LETTER)
- **SUCCESSFUL** PROPOSALS WILL BE INVITED FOR GRANT PREPARATION (GAP), THE OTHER ONES WILL BE PUT ON THE **RESERVE LIST OR REJECTED**

ADMISSIBILITY

- **ELECTRONIC SUBMISSION:** [F&T PORTAL](#)
- **BEFORE THE DEADLINE:** **14 FEBRUARY 2024, 17:00:00 CET**
- **MUST BE COMPLETE:**
 - APPLICATION FORM **PART A** (FILLED IN ONLINE, ADMINISTRATIVE INFORMATION ABOUT THE APPLICANT ORGANISATIONS AND THE SUMMARISED BUDGET FOR THE PROPOSAL)
 - APPLICATION FORM **PART B** (DESCRIPTION OF THE ACTION WITH MANDATORY WPs, FROM WORD TEMPLATE AVAILABLE FOR DOWNLOAD AND TO UPLOADED AS PDF FILE, MAX 70 PAGES!)
 - APPLICATION FORM **PART C (KPI)** (FILLED IN ONLINE)
 - DECLARATION ON STANDARDS AND INDEPENDENCE (TO BE UPLOADED FOR EACH PARTNER)

AWARD CRITERIA

RELEVANCE (35 PTS)

20

THE RELEVANCE OF THE PROJECT AND THE PROPOSED ACTIVITIES VIS-À-VIS THE **OBJECTIVES OF THE CALL** AND TARGETED PROJECTS, INCLUDING ITS **EUROPEAN DIMENSION**, THE NUMBER OF **COUNTRIES AND LANGUAGES COVERED**

10

THE RELEVANCE AND INNOVATION OF THE PROPOSED ACTIVITIES VIS-À-VIS **THE NEEDS ANALYSIS** OF THE CHOSEN (SUB)SECTOR, **MAPPING OF ALREADY EXISTING INITIATIVES** AND **EXPECTED RESULTS**

5

ADEQUACY OF THE STRATEGIES TO ENSURE **GENDER BALANCE, INCLUSION, DIVERSITY AND REPRESENTATIVENESS**, EITHER IN THE PROJECT OR IN THE WAY OF MANAGING THE ACTIVITY

QUALITY OF THE ACTIVITIES (35 PTS)

10

ADEQUACY OF THE PROPOSED **METHODOLOGIES TO REACH THE OBJECTIVES OF THE CALL**, INCLUDING METHODS FOR **IMPLEMENTING THE PROPOSAL**

10

CLARITY OF MECHANISMS TO ENSURE **IMPARTIALITY AND EDITORIAL INDEPENDENCE**

15

EFFECTIVE AND EFFICIENT USE OF **FINANCIAL RESOURCES**

AWARD CRITERIA

PROJECT MANAGEMENT (10 PTS)

10

THE **COMPOSITION AND EXPERIENCE OF THE TEAM**, THE **EFFICIENCY AND CLARITY OF WORK PACKAGES** AND **KEY PERFORMANCE INDICATORS** (KPI'S), ALLOCATION OF RESPONSIBILITIES AND CORRESPONDING **BUDGETS**, THE QUALITY OF THE PROPOSED **COORDINATION MECHANISMS**, **QUALITY CONTROL** SYSTEMS AND ARRANGEMENTS TO **MANAGE RISKS**

DISSEMINATION (20 PTS)

QUALITY OF THE STRATEGIES TO BUILD AND/OR **EXCHANGE KNOWLEDGE** AND ENSURE **SUSTAINABLE TRANSFERABILITY** OF ACTIVITIES AND RESULTS AMONG AS MANY STAKEHOLDERS AS POSSIBLE.

10

THE **IMPACT** AT LOCAL, REGIONAL, AND NATIONAL AND/OR EUROPEAN LEVELS, **BEYOND THOSE DIRECTLY INVOLVED** IN THE PROJECT AND **BEYOND THE PROJECT'S LIFETIME**

10

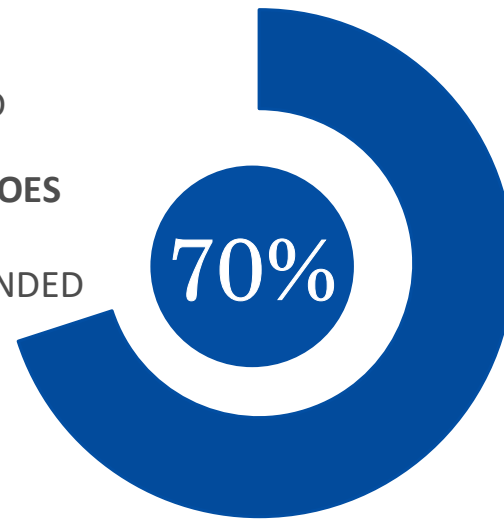
SCORING SYSTEM

MINIMUM THRESHOLD FOLLOWING THE ASSESSMENT OF
THE AWARD CRITERIA

70/100 PTS

PROPOSALS SCORING LOWER WILL BE REJECTED

PASSING THE MINIMUM THRESHOLD OF **70 POINTS DOES
NOT GUARANTEE SELECTION.**
ONLY THE HIGHEST RANKING PROPOSALS WILL BE FUNDED
WITHIN THE LIMITS OF THE AVAILABLE BUDGET!



APPLYING TO THE CALL

WHERE TO APPLY? THE FUNDING AND TENDERS OPPORTUNITIES PORTAL



Funding & tender opportunities
Single Electronic Data Interchange Area (SEDIA)

- HOME
- SEARCH FUNDING & TENDERS
- HOW TO PARTICIPATE
- PROJECTS & RESULTS
- WORK AS AN EXPERT
- SUPPORT

Find calls for proposals and tenders

Search calls for proposals and tenders by keywords, programmes...

- ### EU Programmes
- Asylum, Migration and Integration Fund (AMIF)
 - Border Management and Visa Policy Instrument (BMVI)
 - Citizens, Equality, Rights and Values Programme (CERV)
 - Connecting Europe Facility (CEF)
 - Creative Europe Programme (CREA)**
 - Customs Control Equipment Instrument (CCEI)

apply
here

Search

journalism

Match whole words only

Type

- Grants (2)
- Tenders

Submission status

- Forthcoming
- Open for submission (2)

2 item(s) found

- NEWS - Journalism Partnerships – Pluralism**
CREA-CROSS-2024-JOURPART-PLURALISM Call for proposal
Creative Europe Programme (CREA)
- NEWS - Journalism Partnerships – Collaborations**
CREA-CROSS-2024-JOURPART-COLLABORATIONS Call for proposal
Creative Europe Programme (CREA)

Items per page 10



NEWS - Journalism Partnerships – Pluralism ←

CREA-CROSS-2024-JOURPART-PLURALISM

Topic Call for proposal

Internal navigation

- General information
- Topic updates
- Topic description
- Conditions and documents
- Partner search announcements
- Start submission
- Topic related FAQ
- Get support
- Call updates

← Go back to search results

General information

Programme
Creative Europe Programme (CREA)

€ Budget overview

Call
NEWS - Journalism partnerships (CREA-CROSS-2024-JOURPART)

Type of action
CREA-PJG CREA Project Grants

Type of MGA
CREA Action Grant Budget-Based [CREA-AG]

Open for submission

Deadline model
single-stage

Opening date
26 October 2023

Deadline date
14 February 2024 17:00:00 Brussels time

Topic description

Scope:

The European news media sectors play a crucial and valuable role in Europe. Yet, they are facing multiple challenges. Partially as a result of the digital shift, with readers shifting to online sources and traditional news outlets losing advertising revenues, the economic sustainability of professional journalism has come under pressure. Many media at the local level as well as those putting their public interest mission before profits, have had to close down, weakening media pluralism and posing risks for...

Show more

NEWS - Journalism Partnerships – Pluralism

CREA-CROSS-2024-JOURPART-PLURALISM

Topic Call for proposal

Internal navigation <

General information

Topic updates

Topic description

Conditions and documents

Partner search announcements

Start submission

Topic related FAQ

Get support

Call updates

< Go back to search results

Topic updates

Dec 4, 2023 11:09:01 AM

The European Education and Culture Executive Agency (EACEA) will organise an online info session to explain the funding opportunity and the application process:

Wednesday, 6 December 2023, 11:00-12:00 (Brussels time)

Meeting link: <https://ecconf.webex.com/ecconf/j.php?MTID=mc7ac301ec3a2255f44dc3ac90ceebf6c>

Meeting number (access code): 2742 321 4036

Meeting password: YyJPm6qm*52 (99576676 from phones)

Data protection notice: [Online-Sessions - Creative Europe - MEDIA 2024](#)

^ Show less

Topic conditions and documents

1. Eligible countries: as described in the [Call document](#).

2. Eligibility and admissibility conditions: as described in the [Call document](#).

3. Proposal page limits and layout: Please refer to Part B of the [standard proposal template](#)...

v Show more

Partner search announcements

0 Searches of partners to collaborate on this topic

View / Edit

Partner search announcements

0 Searches of partners to collaborate on this topic

[View / Edit](#)

LEARs, Account Administrators or self-registrants can publish partner requests for open and forthcoming topics after logging into this Portal, as well as any user having an active public Person profile.

Start submission

[Need help?](#)

To access the Electronic Submission Service, please click on the submission-button next to the **type of action** and the **type of model grant agreement** that corresponds to your proposal. You will then be asked to confirm your choice, as it cannot be changed in the submission system. Upon confirmation, you will be linked to the correct entry point.

To access existing draft proposals for this topic, please login to the Funding & Tenders Portal and select the My Proposals page of the My Area section.

Please select the type of your submission:

CREA Project Grants [CREA-PJG], CREA Action Grant Budget-Based [CREA-AG]

[Start submission](#)

Find your organisation

PIC ⓘ *

9

Short name ⓘ *

250

Search

Organisations you have been previously associated with. (Click to select)

Placeholder for previously associated organisations (blurred text).

Placeholder for previously associated organisations (blurred text).

IF YOUR ENTITY IS NOT YET VALIDATED, PLEASE SEE
<https://www.youtube.com/watch?v=VuNI478WEtU>

Your role

Please indicate your role in this proposal *

- Main contact
- Contact person

Your proposal

It will appear also in the "General Information" section of the Application Form Part A and can also be updated there.

Acronym *

20

Short Summary *

2000



Call requires at least 3 participant(s) from different EU member states and associated countries, currently you have 1.

Number of participants: 1 ⓘ

Reorder ↕



Coordinator



1



[Redacted]

Add Affiliated Entity +

[Redacted]
[Redacted]
[Redacted]

Change organisation

Contact organisation

Contacts ①



Add contact +

Main contact



[Redacted]

Add Partner +

Add Associated partner +

Call: CREA-CROSS-2024-JOURPART

Topic: CREA-CROSS-2024-JOURPART-PLURALISM

Type of action: CREA-PJG

Type of MGA: CREA-AG



Topic and type of action can only be changed by creating a new proposal.

Proposal data

Acronym: TEST

Draft ID: SEP-211000363

Final ID: 101162712

Download Part B templates



Download part B templates

Administrative forms (Part A)

Edit forms

Edit Part C (KPI)

View history

Print preview

Part B and Annexes

In this section you may upload the technical annex of the proposal (in PDF format only) and any other requested attachments.

Part B *

Declaration on standards and independence *

Other Annexes

Upload

Upload

Upload

[← BACK TO PARTICIPANTS LIST](#)

[VALIDATE](#)

[SUBMIT](#)

OBLIGATORY FOR EACH PROJECT PARTNER

PART A 1/3

Table of contents

Section	Title	Action
1	General information	Show
2	Participants	Show
3	Budget	Show
4	Other questions	Show

Table of contents

Validate form

Save form

Save & exit form

Application forms

Validation result

Show Error

The red 'Show Error' button indicates an error due to a missing or incorrect value related to the call eligibility criteria. The submission of the proposal **will be blocked** unless that specific field is corrected!

Show Warning

The yellow 'Show Warning' button indicates a warning due to a missing or incorrect value related to the call eligibility criteria. The submission of the proposal **will not be blocked** (proposal will be submitted with the missing or incorrect value).

PART A 2/3

BUDGET

Application forms

Proposal ID

Acronym **Acronym is mandatory**

3 - Budget

COLUMNS K AND S SHOULD BE EQUAL (BALANCED)



No.	Name of beneficiary	Country	A. Personnel costs - without volunteers /€	A. Personnel costs - volunteers /€	B. Subcontracting costs/€	C. Purchase costs - Travel and subsistence/€	C. Purchase costs - Equipment/€	C. Purchase costs - Other goods, works and services/€	Total eligible costs/€	Ineligible costs	Total estimated project costs and contributions	Funding rate	Maximum EU contribution to eligible costs	Requested EU contribution to eligible costs	Max grant amount	Income generated by the project	In kind contributions	Financial contributions	Own resources	Total estimated project income
			(a1)	(a2)	(b)	(c1)	(c2)	(c3)	(h)	(j)	(k)	(l)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)
1			0	0	0	0	0	0	0,00	0	0		0,00	0,00	0,00	0	0	0	0	0,00
Total			0	0	0	0	0	0	0,00	0	0		0,00	0,00	0,00	0	0	0	0	0,00

PART A ^{3/3}


FINAL INFORMATION

- BUDGET MUST BE BALANCED (COST/INCOME)
- VOLUNTEER COSTS ARE NOT APPLICABLE
- FINANCIAL SUPPORT TO THIRD PARTIES
 - IS ALLOWED IN TOPIC 1 'COLLABORATIONS'
 - IS MANDATORY IN TOPIC 2 'PLURALISM'
- SEE CALL DOCUMENT FOR SPECIFICS. MAKE SURE ALL REQUIRED INFORMATION IS PRESENT IN THE PROPOSAL AND IS COHERENT!


PART B 1/5

- WORD DOCUMENT (UPLOAD AS PDF; CHECK PAGE LIMIT WARNING)
- DETAILED DESCRIPTION OF PROJECT FOR EVALUATION
- FILL OUT USING THE CORRECT QUESTIONS BASED ON THE ACTION/CALL IN QUESTION!

Call: CREA-CROSS-2024-JOURPART
Topic: CREA-CROSS-2024-JOURPART-PLURALISM
Type of action: CREA-PJG
Type of MGA: CREA-AG

 Topic and type of action can only be changed by creating a new proposal.

Proposal data
Acronym: TEST
Draft ID: SEP-211000363
Final ID: 101162712

Download Part B templates
 Download part B templates

Administrative forms (Part A)
[Edit forms](#) [Edit Part C \(KPI\)](#) [View history](#) [Print preview](#)

Part B and Annexes
In this section you may upload the technical annex of the proposal (in PDF format only) and any other requested attachments.

Part B* [Upload](#)

Declaration on standards and independence [Upload](#)

Other Annexes [Upload](#)

[BACK TO PARTICIPANTS LIST](#) [VALIDATE](#) [SUBMIT](#)

Concept and methodology
For 'Creative Innovation Lab': Provide a comprehensive market analysis justifying your main methodological and strategic choices (development, marketing, pricing, etc). The market analysis must clearly describe the target markets (size and structure, demographics, localisation, trends and growth perspectives) and the situation of the competition (direct/indirect competitors, differentiation, barriers to entry, regulation, etc). The methodology (including a list of activities to be implemented) and strategic choices must also be clearly described.

For 'Journalism Partnership', 'Media literacy' and 'Defending media freedom and pluralism': Explain the concept/work programme of activities of your project and why the proposed methodology(ies)/strategy(ies) are appropriate to meet the objectives of the call.

Insert text

PART B 2/5 — KEY POINTS

QUESTION 5.2:
WORK PACKAGES
MINIMUM THREE (THOSE MENTIONED IN THE CALL),
LIMIT THEIR NUMBER



- WORK PACKAGE 1** — PROJECT MANAGEMENT (MANDATORY)
- WORK PACKAGE 2** — ACTIVITIES TO BE IMPLEMENTED (AT LEAST ONE IS MANDATORY)
- WORK PACKAGE (X, Y, Z)** — ACTIVITIES TO BE IMPLEMENTED (MORE CAN BE ADDED IF NECESSARY)
- WORK PACKAGE (3 OR..)** — FOLLOW-UP AND DISSEMINATION (MANDATORY). THIS SHOULD BE THE LAST WP

MILESTONES & DELIVERABLES (OUTPUTS/OUTCOMES)



MILESTONES — NOT APPLICABLE FOR THIS CALL

DELIVERABLES

- TO BE USED TO SHOW PROJECT PROGRESS - WILL NEED TO BE UPLOADED IN THE PORTAL DURING PROJECT LIFETIME
- ALWAYS INDICATE A DUE DATE AND LINKED TO A SPECIFIC WORK PACKAGE
- DELIVERABLES MUST REFER TO A SPECIFIC MONTH, NOT A RANGE OF MONTHS



EACH WP HAS AN ESTIMATED BUDGET
EACH WP HAS AT LEAST ONE DELIVERABLE

WP1 BUDGET + WP2 BUDGET + ... = TOTAL COSTS PROVIDED IN PART A

PART B _{3/5} - DELIVERABLES

- DISSEMINATION LEVEL SHOULD **ONLY BE PU (PUBLIC) OR SEN (SENSITIVE)**
- DUE DATE MUST CORRESPOND TO THE MONTH NUMBER IN THE PROJECT'S DURATION, NOT TO A CALENDAR MONTH. FOR EXAMPLE, **M2** MEANS THE DELIVERABLE IS DUE IN MONTH 2 AFTER THE PROJECT HAS STARTED.
- AVOID CLUSTERING DUE DATES NEAR THE END OF THE PROJECT

Deliverable No (continuous numbering linked to WP)	Deliverable Name	Work Package No	Lead Beneficiary	Type	Dissemination Level	Due Date (month number)
D1.1		1		[R — Document, report] [DEM — Demonstrator, pilot, prototype] [DEC — Websites, patent filings, videos, etc] [DATA — data sets, microdata, etc] [DMP — Data Management Plan] [ETHICS] [SECURITY]	[PU — Public] [SEN — Sensitive] [R-UE/EU-R — EU Classified] [C-UE/EU-C — EU Classified] [S-UE/EU-S — EU Classified]	

PART B _{4/5} — KEY POINTS

Work Package 1: [Name, e.g. Project management and coordination]		
Duration:	M1 – M12	Lead Beneficiary:
Objectives		
<i>List the specific objectives to which this work package is linked.</i>		
<ul style="list-style-type: none"> Objective 1 Objective 2 		

Task No (continuous numbering linked to WP)	Task Name	Description	Participants		In-kind Contributions and Subcontracting (Yes/No and which)
			Name	Role (COO, BEN, AE, AP, OTHER)	
T1.1					
T1.2					

Deliverable No (continuous numbering linked to WP)	Deliverable Name	Work Package No	Lead Beneficiary	Type	Dissemination Level	Due Date (month number)	Description (including format and language)
D1.1		1		[R — Document, report] [DEM — Demonstrator, pilot, prototype] [DEC — Websites, patent filings, videos, etc] [DATA	[PU — Public] [SEN — Sensitive] [R-UE/EU-R — EU Classified] [C-UE/EU-C — EU Classified] [S-UE/EU-S —		

PART B _{5/5} — KEY POINTS

Estimated budget — Resources										
Participant	Costs (<i>n/a</i> for Lump Sum Grants: 'European Co-development', 'European Slate development', 'European Mini-Slate development', 'TV and Online content', 'European festivals' and 'Videogame and immersive content development')									
	A. Personnel	B. Subcontracting	C.1a Travel	C.1b Accommodation	C.1c Subsistence	C.2 Equipment	C.3 Other goods, works and services	D.1 Financial support to third parties	E. Indirect costs	Total costs

[name]	X person months	X EUR	X EUR	X travels	X persons travelling	X EUR	X EUR	X EUR	X EUR	X EUR	X prizes	X EUR	X EUR	X EUR
Total	X person months	X EUR	X EUR	X travels	X persons travelling	X EUR	X EUR	X EUR	X EUR	X EUR	X grants X prizes	X EUR	X EUR	X EUR

= ONE BUDGET BREAKDOWN PER WORK PACKAGE, LISTING COSTS PER PARTNER ORGANISATION

PART C 1/3

Proposal ID	Call for Proposal	Topic	Type of Action
SEP-211000363	CREA-CROSS-2024-JOURPART	CREA-CROSS-2024-JOURPART-PLUR...	CREA-PJG

KPIs (Key Performance Indicators)

Please fill in the data for your project. At submission and grant preparation stage, the data will be on your planned indicators ; at reporting stage it should be the real indicators achieved (since the project start). The KPI tool should be updated with the latest available data for each periodic report (the KPIs are mandatory part of the project reporting). Please do not forget to tick the acknowledgement checkbox before submission.

CREA Cross

PART C 2/3

CREA Cross

Location

[+ Add](#)

Country	NUTS1	NUTS2
Belgium	Région de Bruxelles-Capitale/Brussels Hoofdstedelijke Regio	Région de Bruxelles-Capitale/Brussels Hoofdstedelijke Regio
Austria	Westösterreich	Tirol

Country and region

Country and region

Country [?] * NUTS1 [?] * NUTS2 [?] *

Austria × Westösterreich × Tirol ×

[Configuration Info](#) 2.4.1 - 08 Nov 2023 11:58:37 [View PDF](#) [Cancel changes](#) [Save data](#)

PART C 3/3


Type of project, thematic area and types of activities


Does the project contribute to any of the EU Commission political priorities?

- | | |
|--|--|
| <input type="checkbox"/> A Europe fit for the digital age - Empowering people through education and skills | <input type="checkbox"/> A Europe fit for the digital age - The digital age |
| <input type="checkbox"/> A European Green Deal - A just transition | <input type="checkbox"/> A European Green Deal - Climate change |
| <input type="checkbox"/> A European Green Deal - Preserving Europe's natural environment | <input type="checkbox"/> A European Green Deal - Sustainable Europe investment plan |
| <input type="checkbox"/> A new push for European democracy - A greater say for Europeans | <input type="checkbox"/> A new push for European democracy - Improving the lead candidate system |
| <input type="checkbox"/> A new push for European democracy - More transparency and scrutiny | <input type="checkbox"/> A new push for European democracy - Our democracy |
| <input type="checkbox"/> A new push for European democracy - Protecting our democracy | <input type="checkbox"/> A new push for European democracy - Special relationship with the European Parliament |
| <input type="checkbox"/> A stronger Europe in the world - A more active role | <input type="checkbox"/> A stronger Europe in the world - Defending Europe |
| <input type="checkbox"/> A stronger Europe in the world - Free and fair trade | <input type="checkbox"/> A stronger Europe in the world - The EU unique brand of responsible global leadership |
| <input type="checkbox"/> An economy that works for people - A union of equality | <input type="checkbox"/> An economy that works for people - Deepening our economic and monetary union |
| <input type="checkbox"/> An economy that works for people - Europe's social pillar | <input type="checkbox"/> An economy that works for people - Fair taxation |
| <input type="checkbox"/> An economy that works for people - Social fairness and prosperity | <input type="checkbox"/> An economy that works for people - Supporting small business |
| <input type="checkbox"/> Promoting our European way of life - Internal security | <input type="checkbox"/> Promoting our European way of life - Strong borders and a fresh start on migration |
| <input type="checkbox"/> Promoting our European way of life - Upholding the rule of law | |

 Configuration Info

2.4.1 - 08 Nov 2023 11:58:37

 View PDF

 Cancel changes

 Save data



DON'T FORGET!

- READ CAREFULLY THE [CALL DOCUMENT](#)
- **GET SUPPORT**
 - [IT HELPDESK](#) FOR FORGOTTEN PASSWORDS, ACCESS RIGHTS AND ROLES, TECHNICAL ASPECTS OF SUBMISSION OF PROPOSALS, ETC. EC-FUNDING-TENDER-SERVICE-DESK@EC.EUROPA.EU
OR +32 2 29 92222
 - [ONLINE MANUAL](#) FOR APPLYING VIA FUNDING & TENDER PORTAL
 - [ANNOTATED MODEL GRANT AGREEMENT](#)
 - [EACEA-CREATIVE-EUROPE-JOURNALISM-PARTNERSHIPS@EC.EUROPA.EU](#)
FOR NON-IT RELATED QUESTIONS > SEE FAQs FOR ANSWERS!
- CHECK THE **COMPLETENESS OF YOUR PROPOSAL** BEFORE SUBMISSION
- **DO NOT** SUBMIT YOUR PROPOSAL AT THE **LAST MOMENT!**

Support & Helpdesk

Online Manual	IT How To
IT Helpdesk	FAQ

Service Desk:

	EC-FUNDING-TENDER-SERVICE-DESK@ec.europa.eu
	+32 2 29 92222

QUESTIONS?

THANK YOU



© European Union 2023

Unless otherwise noted the reuse of this presentation is authorised under the [CC BY 4.0](https://creativecommons.org/licenses/by/4.0/) license. For any use or reproduction of elements that are not owned by the EU, permission may need to be sought directly from the respective right holders.

