Erasmus+
Capacity Building in Higher Education

Focus on Asia and Pacific
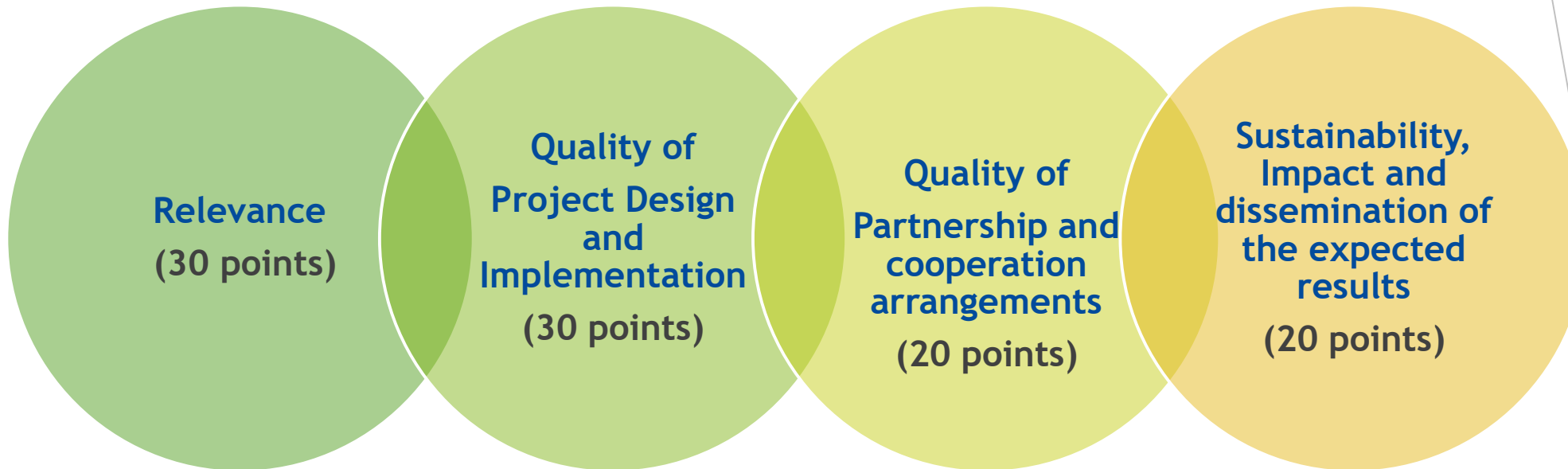
Award criteria

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European Education and Culture Executive Agency

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EACEA.A.4

Award criteria

**Relevance
(30 points)**

**Quality of Project Design and Implementation
(30 points)**

**Quality of Partnership and cooperation arrangements
(20 points)**

**Sustainability, Impact and dissemination of the expected results
(20 points)**

➢ Proposals must score **at least 60/100 points** in total to be selected
➢ **At least half of the maximum points** for each award criterion.
➢ In case of equal score, priority to proposals scoring highest under "**Relevance of the project**" and then "**Sustainability, impact and dissemination of the expected results**".

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Award criteria

Relevance of the project

Purpose

- Relevant to objectives and activities of CBHE and specificities of the Strand,
- Adequate response to current needs of the target country(ies) or Region(s) and of the target groups,
- The extent to which the proposal addresses the EU overarching priorities.

Objectives

- Based on a sound needs analysis; clearly defined, specific, measurable, achievable, realistic,
- They address issues relevant to the participating organisations and development strategies for higher education in the eligible third countries not associated to the programme.

Link to EU policy and initiatives

- The proposal takes into account and enhances complementarity/synergies with other interventions funded by the EU and other entities.

EU added value

- The proposal demonstrates that similar results could not be achieved without the cooperation of HEIs from the EU Mem.

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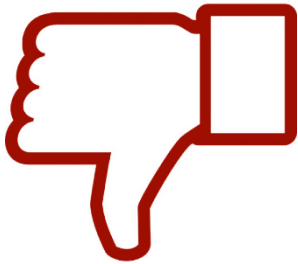# Overarching priorities

Green deal

Digital transformation

Migration and Mobility

Governance, peace, security and human development

Sustainable growth and jobs

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Relevance of the project

Lack of an appropriate needs analysis adapted to the features of the project

Target groups or beneficiaries have not been precisely identified

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Award criteria

Quality of the project design and implementation

Coherence

- Consistency between project objectives, methodology, activities and the budget proposed,
- Coherent and comprehensive set of appropriate activities to meet the identified needs and the expected results.

Methodology

- The logic of the intervention is of good quality, planned outputs and outcomes are coherent and feasible, and key assumptions and risks have been clearly identified. LFM is sound and adequate.

Work plan

- Quality and effectiveness of the work plan are in line with their objectives and the deliverables,
- the relation between the resources and the expected results is adequate and the work plan is realistic, with well-defined activities, time-lines, clear deliverables and milestones.

Budget

- Cost efficiency and appropriate financial resources for a successful implementation of the project,
- The estimated budget is neither overestimated nor underestimated.

Quality control

- Control measures (continuous quality evaluation, peer reviews, benchmarking activities, mitigating actions etc.) and quality indicators ensure a project implementation of high quality.

Environmental sustainability

- The project is designed in an eco-friendly way.

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Ensure coherence in LFM intervention logic

Medium, long run To reduce unemployment of graduates in Ethiopia	% of graduates employment 10 months after the new diploma	Regional and university statistic	
Expected at the end of the project Creation of 8 new curricula addressing professional profiles requested by the labour market	25 students enrolled in each new curriculum	How indicators will be measured	Assumptions & Risks
Accreditation and implementation of 8 new Bachelors co-designed by academia and enterprises (2 x HEIs) Creation of new teaching materials Students placement system	20 teachers trained in each HEI 20% of e-learning courses 20 new textbooks drafted All enrolled students having attended an internship	How indicators will be measured	Assumptions & Risks
Meetings with enterprises Teachers training Drafting accreditation documents Drafting new manuals Sep up of a placement mechanism	Inputs		Assumptions & Risks

Award criteria

Quality of the project design and implementation

- Preparation phase is too long

- Lack of consistency between the different parts of the proposal

- Costs effectiveness of the proposal is not ensured

- Unbalanced distribution of budget

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Award criteria

Quality of the partnership and the cooperation arrangements

Management

- Solid arrangements are foreseen,
- Timelines, governance structures, collaboration arrangements and responsibilities well defined and realistic.

Composition

- Appropriate mix of organisations with the necessary competences relevant to the objectives of the proposal and to the specificities of the Strand,
- most appropriate and diverse range of non-academic partners.

Tasks

- Roles and tasks are assigned on the basis of the specific know-how, profiles and experience of each partner.

Collaboration

- Effective mechanisms to ensure efficient collaboration, communication and conflict resolution between the partner organisations and any other relevant stakeholders.

Commitment

- The contribution from the project partners is significant, pertinent and complementary,
- the proposal demonstrates the partners' involvement, commitment and ownership of the project's specific objectives and results, in particular from the third countries not associated to the programme.

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Award criteria

Quality of the partnership and the cooperation arrangements

The proposal includes staff that will not participate in the project

Unbalanced distribution of responsibilities among the partners

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Award criteria

Exploitation

- How the outcomes of the project will be used by the partners and other stakeholders; how multiplier effects will be ensured and it provides means to measure exploitation within the project funding time and after.

Dissemination

- Clear and efficient plan for the dissemination of results, appropriate activities and their timing, tools and channels to be spread effectively to all relevant stakeholders and non-participating audience, reaching out and attracting relevant stakeholders to the outcomes within and after the project's funding time.

Impact

- **Ensuring a continuous and sustainable response to the existing barriers and the increase of accessibility of students/staff with fewer opportunities to the learning opportunities and resources offered by the HEIs.**
- **Increasing the international cooperation capacities of institutions in third countries not associated to the programme.**
- Tangible impact on its target groups and relevant stakeholders at local, national or regional level,
- Measures, goals and indicators to monitor progress and assess the expected impact at individual, institutional and systemic level.

Open access

- Materials, documents and media produced freely available and promoted through open licenses and without disproportionate limitations.

Sustainability

- How the project results will be sustained financially and institutionally and how the local ownership will be ensured.

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Sustainability, impact and dissemination of the expected results

Involve the relevant stakeholders

Address sustainability since the beginning

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A competitive application…

✓ demonstrates that the **combination of all its elements** will produce **concrete and sustainable results** for the benefit of all the parties concerned

✓ has been **prepared and agreed jointly** by all **consortium partners**

✓ has received the **full institutional commitment** and support of **all consortium partners**

✓ is **ready to start** immediately after the selection decision

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KEY WORDS for a competitive application

Coherent in its entirety	•avoid contradictions; avoid "patchwork"
Concrete	•use examples, justify your statements, bring evidence
Clear	•follow the questions and answer them in the right order
Simple language	•also complex subjects can be explained in a plain language. Keep most sentences 10-15 words long.
Explicit	•do not take anything for granted; do not assume experts will always understand; avoid abbreviations or explain them the 1st time
Rigorous	•the application is the basis on which your project will be implemented; it is also the cornerstone of your partnership commitment
Focused	•stick to what is asked
Complete	•ensure you have followed all the instructions and that the proposal fulfils all the mandatory requirements

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Thank you

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