



# Erasmus+

## Erasmus Mundus Design Measures (EMDM)



*European Education and Culture  
Executive Agency*

**Interested in Erasmus Mundus but not yet ready for an EMJM?**



**Start with an Erasmus Mundus Design Measure and launch the basis for a joint programme**

# 30 Years of achievements of Erasmus

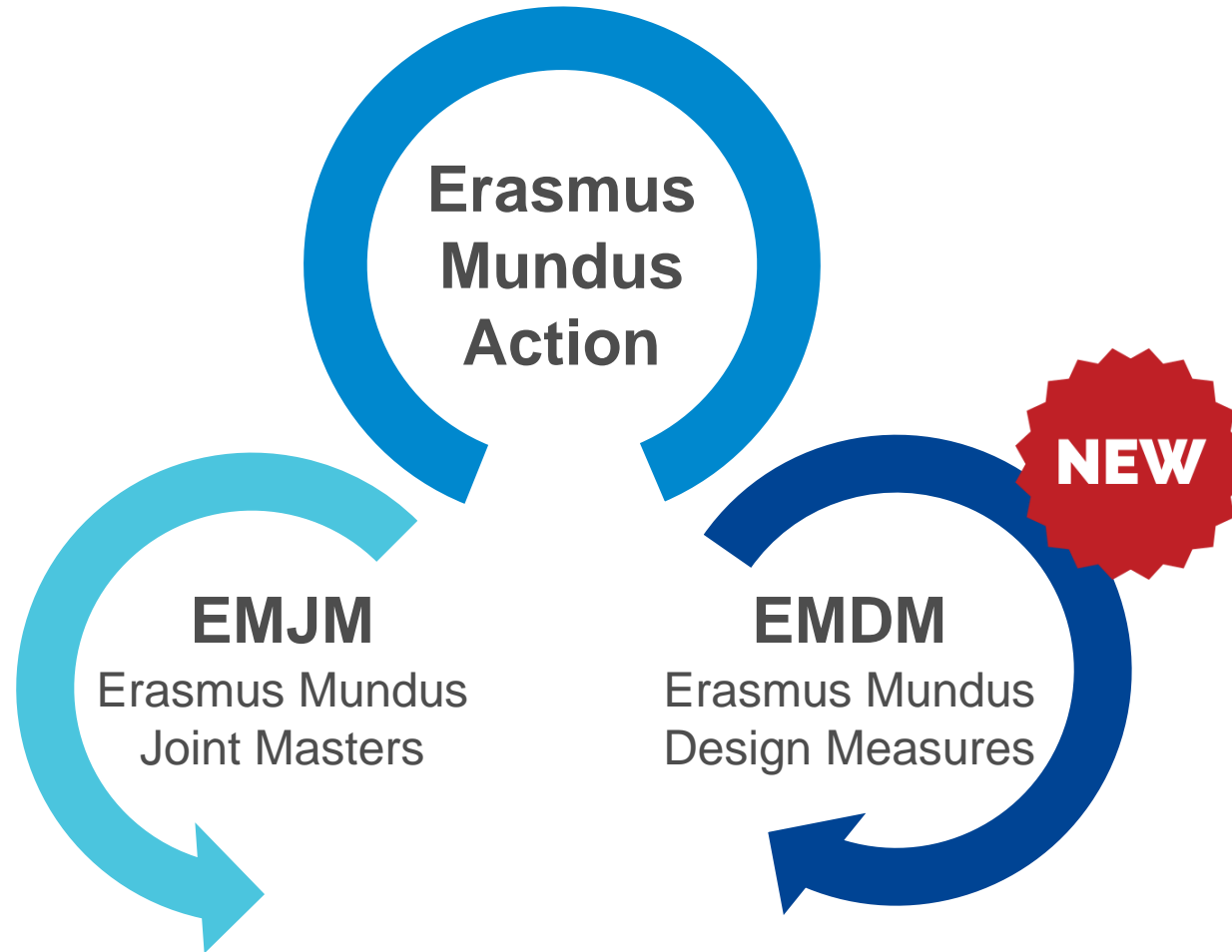


More than 4 million European students

Open to international dimension through academic exchanges worldwide with more funding

**Increased International dimension: HE, VET, Youth & Sport**

# Erasmus Mundus 2021-2027



# Erasmus+ Programme 2021-2027



## New programme 2021-2027

**KA1**

Learning  
Mobility  
for  
Individuals

**KA2**

Cooperation  
for Innovation  
& Good  
practices

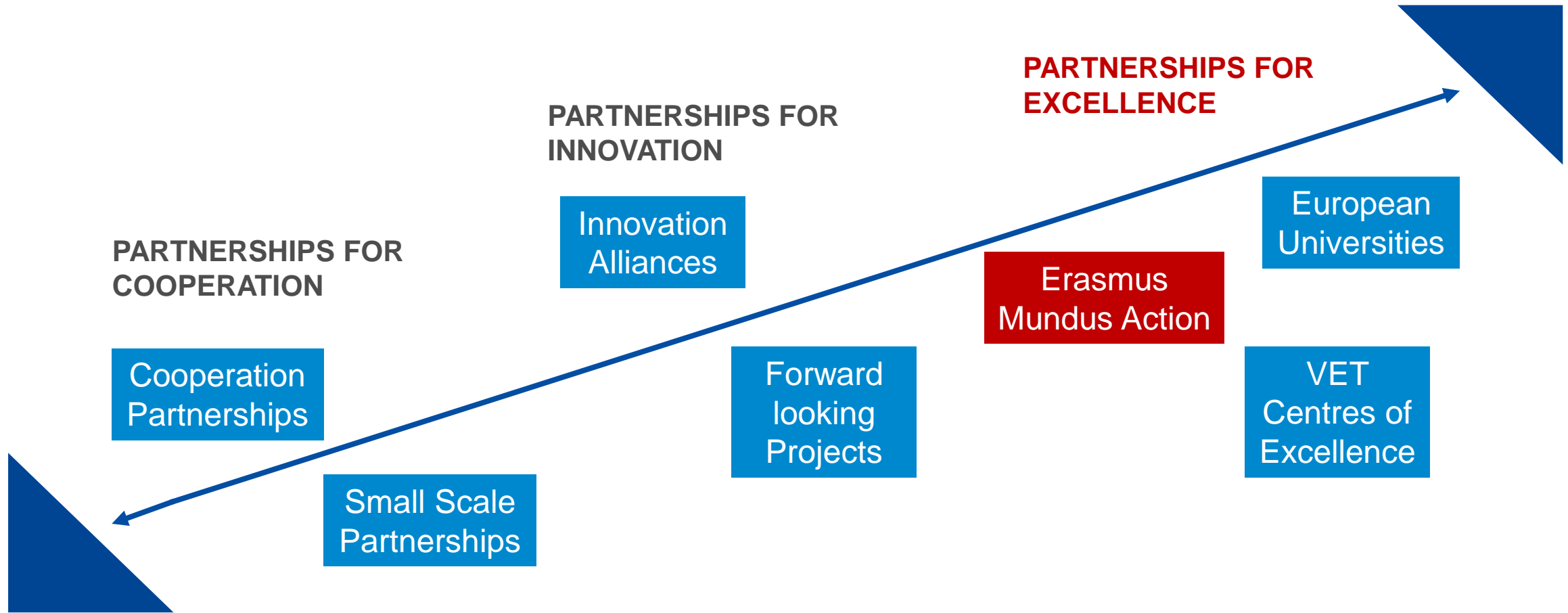
**KA3**

Support  
for  
Policy  
reform



**Erasmus Mundus  
Action**

# Key Action 2 – Different cooperation models



# Rationale behind EMDM lot

- ✓ Filling the gap of the Erasmus Mundus Action by supporting the **development** of new joint master programmes
- ✓ Diversify the offer of Joint Master Programmes and encourage new academic cooperation by involving Erasmus Mundus **under-represented EU Member States and third countries associated to the Programme, and/or institutions from these countries, and/or thematic areas**

# What is an EMDM project?



- ✓ Short duration **grant to support institutions** in the set-up of a new joint master programme in Europe (and beyond)
- ✓ **One beneficiary** mobilising a group of other HEIs
- ✓ **Independent funding scheme** from EMJM (independent calls for proposals)



# Expected outcomes of an EMDM (1)

## The jointly designed master should:

- ✓ Offer a **fully integrated curriculum delivered by a consortium** (involving at least three HEIs from three different countries, of which at least two must be EU Member States or third countries associated to the Programme)
- ✓ Aim at **attracting excellent students** worldwide
- ✓ Include **physical mobility** for all recruited students
- ✓ Lead to either a **Joint degree** or **multiple degrees**

# Expected outcomes of an EMDM (2)

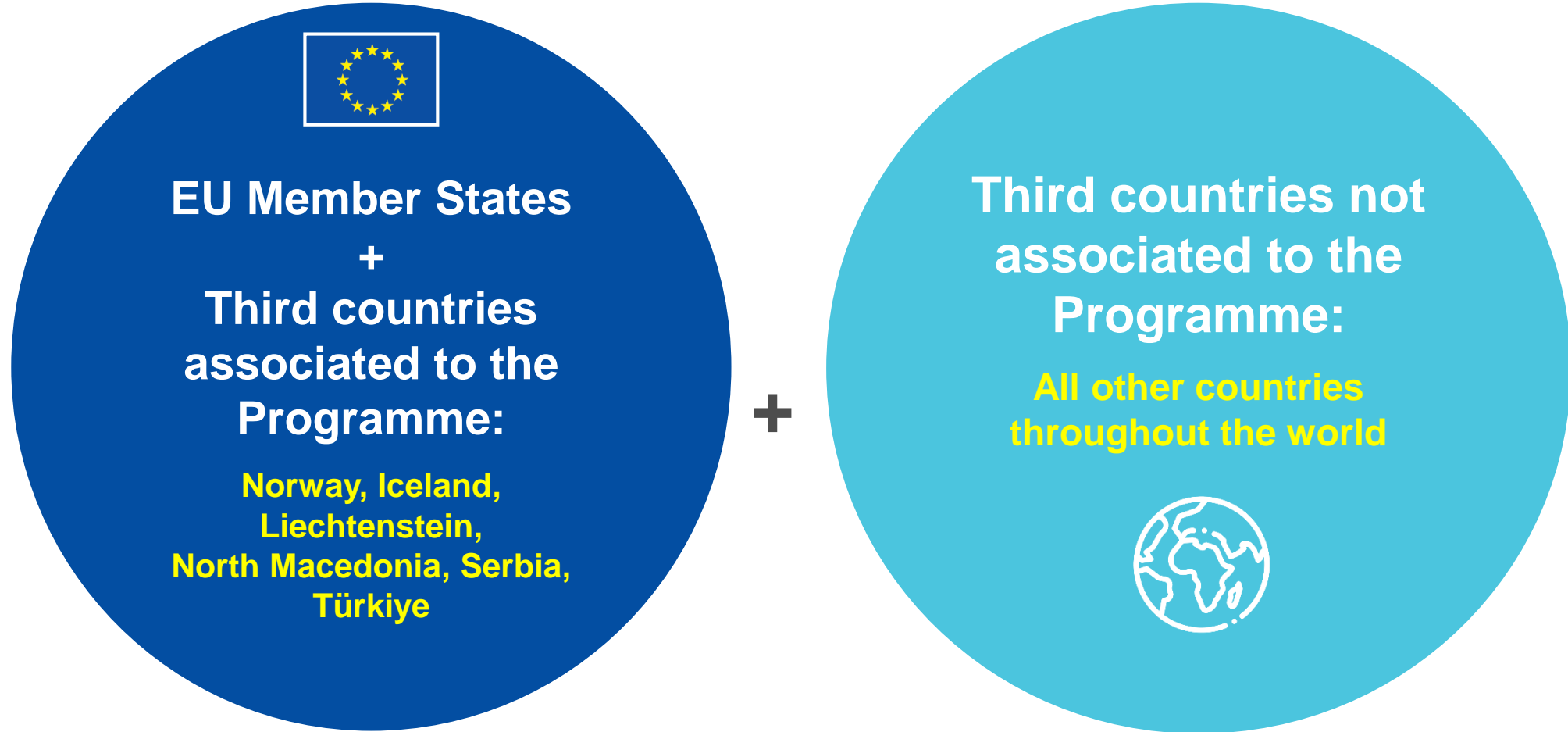
**Joint mechanisms to be included in the design of the master programme:**

- ✓ Joint **programme design** and joint procedures
  - ✓ Joint **administrative** and financial management
  - ✓ Common **services** offered to students
  - ✓ Joint **promotion** and **dissemination**
  - ✓ A draft joint **Partnership** and **Student Agreement**
  - ✓ A joint **degree policy** and launch of **accreditation process**
- + explore opportunities offered by the **European Approach for Quality Assurance of Joint Programmes** (if national legislation allows)

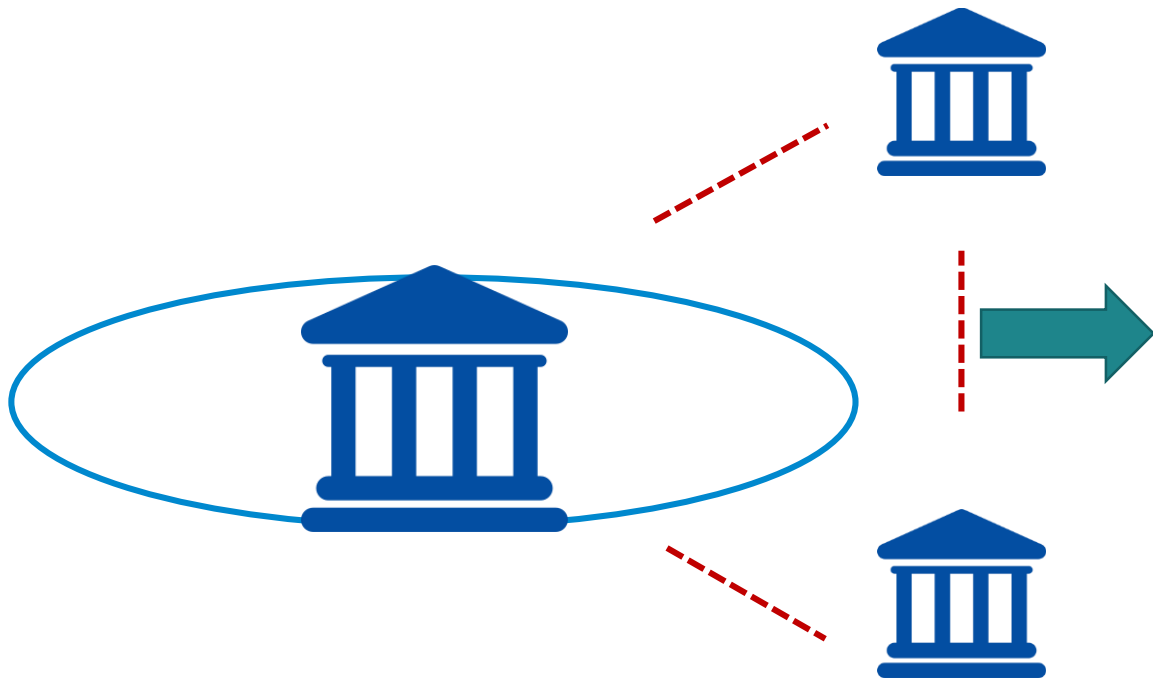
# EMDM Set-up

- ✓ **One beneficiary** mobilising a group of other HEIs (mono-beneficiary grant)
- ✓ **Fixed duration of 15 months**
- ✓ EU Grant: fixed **lump sum contribution of 55 000 euro** (for costs linked to the activities necessary to set up the new joint master programme)

# International cooperation



# Taking part as an Organisation



Applications can be submitted by **any HEI in an EU Member State, third country associated to the Programme or eligible third country not associated to the Programme**

For HEIs in EU Member States and third countries associated to the Programme: **valid ECHE**

HEIs in third countries not associated to the Programme: **should commit to ECHE principles**

# EMDM call for proposals 2023 at a glance

- ✓ Publication of the Call: **23 November 2022**
- ✓ Deadline: **16 February 2023 at 17:00** (Brussels time)
- ✓ Budget: ~ **3m €**
- ✓ Nr. of projects: **approx. 55**



# Erasmus+ EMDM call for proposals 2023

## Selection roadmap

Milestones	Indicative dates EMDMs
Publication of the call for proposals	November 2022
Deadline for submission of applications	16 February 2023
Evaluation period	February - June 2023
Notification to applicants	July 2023
Preparation and signature of grant agreements	August-October 2023

# Main changes compared to call 2022

- Slight changes in the definition of the award criteria
- Organisations from the Russian Federation (Region 4) are not eligible to participate in this action (together with Belarus – Region 2).



# How to apply?

Funding opportunities for 2021-2027 and information on how to apply are announced on the **European Commission's Funding & Tender Opportunities Portal**:

<https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/home>

# EMDM Evaluation procedure

- Peer review by independent external experts – **2 experts** assess each proposal in a one-step evaluation procedure
- One threshold: proposals must score **at least 60 points** overall
- In case of ex aequo, priority will be given to projects with highest scores for "**Relevance of the project**" and then "**Impact**"

# EMDM Award Criteria (1)

## ❖ **Relevance of the project** (max 40 points)

- ✓ **Background and general objectives**
- ✓ **Needs analysis and specific objectives:** e.g. rationale for the design of a highly integrated Master programme, potential to involve Erasmus Mundus under-represented EU Member States and third countries associated to the Programme, institutions from these countries and/or thematic areas
- ✓ **Complementarity with other actions and innovation:** e.g. project ambition compared to the offer of existing Master programmes

## ❖ **Quality of the project design and implementation** (max 20 points)

- ✓ **Concept and methodology:** e.g. strategy to achieve the objectives and expected outcomes
- ✓ **Project management, quality assurance and monitoring and evaluation strategy**
- ✓ **Project teams, staff and experts:** e.g. foreseen operational resources, definition of roles and distribution of tasks in the project team

# EMDM Award Criteria (2)

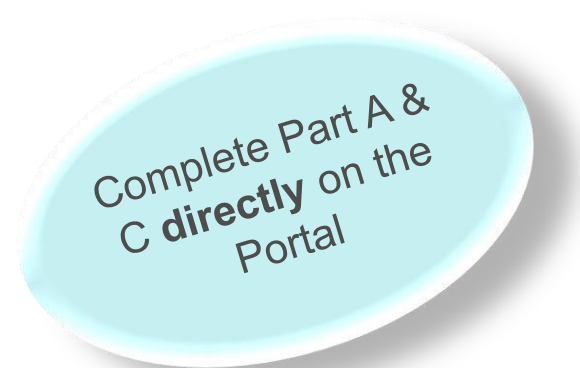
## ❖ **Quality of the partnership and cooperation arrangements** (max 20 points)

- ✓ **Consortium set-up:** e.g. expected role of the participating organisations, rationale of their participation, added value and complementarity

## ❖ **Impact** (max 20 points)

- ✓ **Impact and ambition** of the EMDM project
- ✓ **Communication, dissemination and visibility:** activities foreseen for the promotion and dissemination of the new Master programme and project outcomes
- ✓ **Sustainability and continuation:** envisaged steps to successfully launch/implement the new Master programme and foreseen measures to ensure its sustainability

# Application package - EMDM



The application form is structured in 3 sections:

- **Part A – Administrative forms**

General information about the project, data on the applicant organisation and contact persons, legal declarations, etc.

- **Part B – Technical description & annexes**

Contains the narrative part of the project, the work package and the deliverables

- **Part C – Administrative forms**

Specificities about the EMDM (n° of ECTS, type of degrees to be awarded, etc.)



Pay particular attention to the instructions given on the Portal under **Topic conditions and documents**, in particular section **5. Application form templates, guidance and model grant agreement (MGA)**



# Information about the programme

- ✓ [Erasmus+ Programme Guide 2023](#)
- ✓ Erasmus Mundus calls for proposals 2023 on Funding & tender opportunities portal  
<https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/home>
- ✓ [How to get a grant \(europa.eu\)](#) - General info for applicants on EACEA website



# Other information sources

- ✓ [Erasmus Mundus, analysis of the results of the first 2021-2027 call \(joint masters and design measures\)](#)
- ✓ [Statistical factsheets on the achievements of the Erasmus Mundus Joint Master Degrees \(2014-2020\)](#)
- ✓ [Erasmus+ Factsheets](#)
- ✓ [Report 'Implementing Joint Degrees in the Erasmus Mundus action of the Erasmus+ programme'](#)
- ✓ [Erasmus Mundus Catalogue \(europa.eu\)](#)
- ✓ [EMJMD Cluster meeting 2018: European Approach for Quality Assurance of Joint Programmes and Follow-up event 2019 "Implementing the European Approach for Quality Assurance for EMJMDs"](#)
- ✓ [Erasmus Mundus Joint Master Degrees - The story so far](#)
- ✓ [Sustainability of Erasmus Mundus Master Courses - Best practice guide](#)
- ✓ [Erasmus+ Project result platform](#)

# Thank you



Please contact us at: [EACEA-EPLUS-ERASMUS-MUNDUS@ec.europa.eu](mailto:EACEA-EPLUS-ERASMUS-MUNDUS@ec.europa.eu)



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