WELCOME
to the information session on the European Film Distribution Call for Proposals 2023

European Education and Culture Executive Agency

Overview

- Budget for 2023: EUR 34 M (slight increase)

- Single reference year for admissions: 2022 (copyright 2019 earliest)

- Co-efficients adjusted (impact of Covid crisis)

- 4th reinvestment activity added: online releases

Timing

- Deadline: 27 April 2023 17:00 CET

- Evaluation: May – September 2023

- Notification of results: October 2023

- Grant agreements signed: November 2023 – January 2024

Eligibility and other Call conditions unchanged compared to 2022 call for proposals

- Maximum threshold per film and per distributor
- Minimum availability per country of distribution
- Films with less than 200 admissions in a given year not eligible
- Fund capped at EUR 1 million
- Participating countries (not UK)

Participating countries for European Film Distribution

- EU 27
- Norway, Iceland, Liechtenstein
- Albania, Bosnia, Montenegro, North Macedonia, Serbia

Eligible re-investment activities

- Reinvestment on **maximum 12 European non-national films**

- **Eligible activity 1**: investment in co-production

- **Eligible activity 2**: investment in acquisition of distribution rights

- **Eligible activity 3**: promotion, marketing and advertising for theatrical releases

- **Eligible activity 4 (new)**: promotion, marketing and advertising for online releases

- At least 25% to be reinvested in activities 3 and/or 4

- Eligible activities **cannot** include personnel work and travel arrangements

European Commission

Co-efficients
(reference year for admissions: 2022)

Country of distribution	Nationality of the film		
	France	Germany, Spain, Italy	Other eligible countries
	coefficient	*coefficient*	*coefficient*
France, Germany, Italy, Spain	1.35	1.5	2.7
Austria, Belgium, Poland, The Netherlands	1.5	1.95	2.7
Czech Republic, Denmark, Finland, Greece, Hungary, Norway, Portugal, Sweden	2.1	2.4	2.7
Other eligible countries	2.4	2.7	2.7

Funding and Tender Opportunities Portal
Submission system – complete all parts of the proposal

Part A – Administrative forms – General information

- Project title, acronym – company name (recommended)

- Duration should be 24 months

- Priorities

- Abstract

Part A – Administrative forms - Participants

Part A – Administrative forms - Participants

Who can fill in the proposal?

- **Main Contact** (only one)**:** finalises the forms, including the budget table and all other administrative details.

- **Contact Person** (optional, one or more): may fill in or review parts of the proposal.

Main Contact can grant each Contact Person **full access rights** or **read-only access** to the forms data.

Part A - Participants: affiliated entities

- **Legal or capital link with the applicant coordinator** which is **neither limited to the action** nor established for the sole purpose of its implementation.

- Must have a PIC number and meet all the eligibility and other call conditions.

- Allowed to fully participate in the grant and claim costs under the same conditions as the beneficiary organization but not a GA signatory

- All parts of the application (part A, including budget; part B; all annexes) to include information on the affiliated entity

Part A – Administrative forms - Budget

1. **NB**: You should only fill in column C3! This is an amount allowing you to get the estimated grant calculated in the MEDIA DB

MANUAL FORMULA: estimated grant from MEDIA DB * 1,34

2. **Make sure** this corresponds to the estimated grant (=potential fund) from the MEDIA DB

3 - Budget

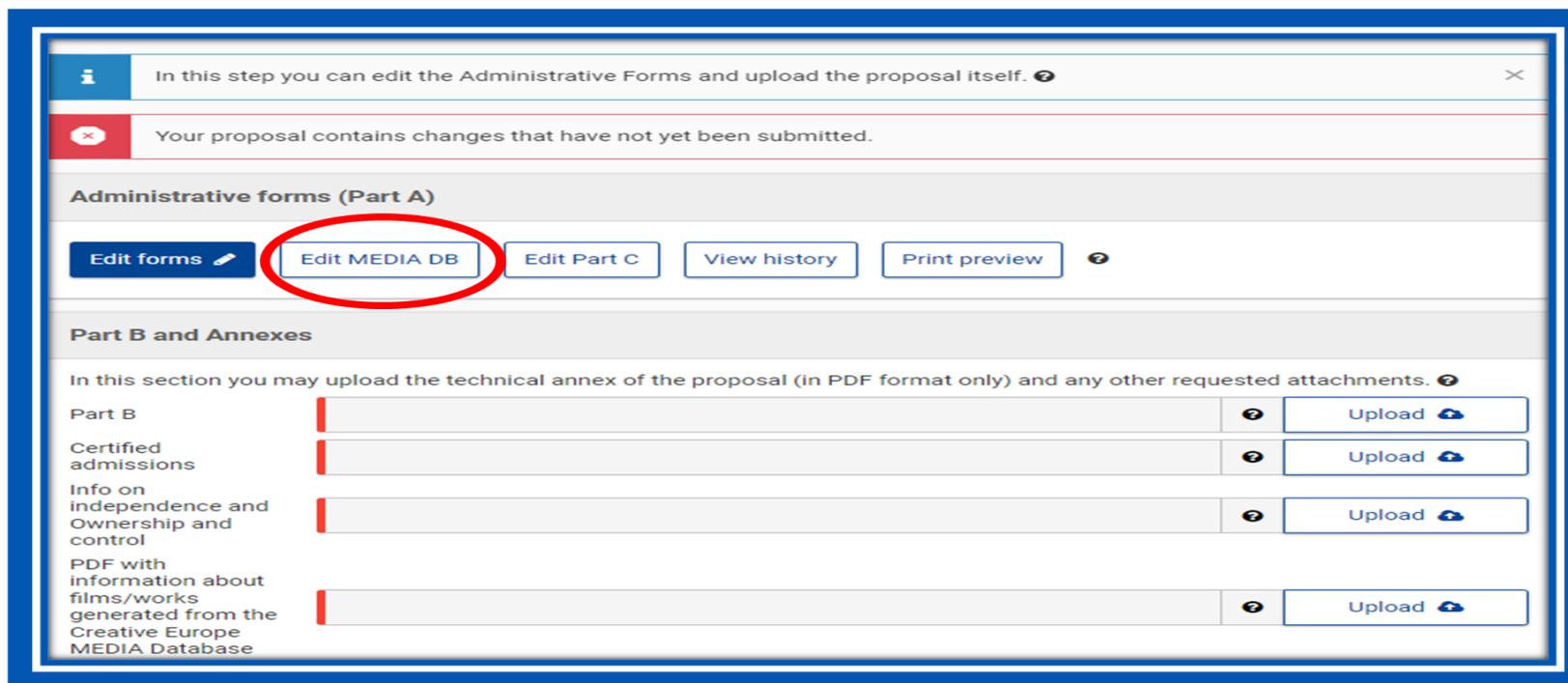| No.	Name of beneficiary	Country	Role	Personnel costs - without volunteers/EUR	Personnel costs volunteers/EUR	Subcontracting costs/EUR	Purchase costs - Travel and subsistence/ EUR	Purchase costs - Equipment/EUR	Purchase costs - Other goods, works and services/EUR	Financial support to third parties/ EUR	Indirect costs/EUR	Total eligible costs/EUR	Ineligible costs/ EUR	Total estimated project costs and contributions/EUR	Funding rate	Maximum EU contribution to eligible costs/EUR	Requested EU contribution to eligible costs/EUR
1	Rea International	BE	Coordinator	0	0				133 512		9 345.84	142 857.84	0	142 857.84	70	100 000.48	100 000.00
			Total	0	0	0	0	0	133 512	0	9 345.84	142 857.84	0	142 857.84		100 000.48	100 000.00

Part B – Description of the action

- section 1.1 'Relevance - Background and general objectives'.
- section 3.2 'Project teams'.
- section 5 WORKPLAN, WORK PACKAGES, TIMING AND SUBCONTRACTING, indicating a single work package only, named *Reinvestment activity plan*.

In that work package you should indicate 3 deliverables only:

- 1. Reinvestment progress report
- 2. List of films and overview of related reinvestment costs
- 3. Supporting documents for the reinvestment activities
- section 7 'Declarations'.

MEDIA DB: your admissions dossier:
click on 'Edit MEDIA DB' in the submission system

Admissions generated in MEDIA database (pdf annex)

- Declare certified admissions per film and per territory (read the guide)

- Check film eligibility requirements in the call document (section 6)

- Database calculates total estimated grant for your application

- Attach finalised admissions dossier as pdf annex in submission system AND

- Add total estimated grant amount to your budget in submission system

Certification of admissions annex

- Download the annex in the submission system

- List admissions for each film declared in MEDIA DB

- Separate sheet(s) if more than one territory

- Link to national correspondents published as 'topic update' on call page

- Named national correspondent certifies the annex (upload pdf doc)

Information on Independence and Ownership and Control annex

- Provide full information on company structure

- Include all participants, including affiliated entities

- Eligibility of participants (section 6 of the call document)

Reasons for reductions of the requested grant (FILMDIST 2022 - lessons to be learnt)

- Certificates not signed for territory/by designated signatory
- Inconsistency between certificate and MEDIA database
- Copyright year of film too old
- Film not European non-national (as qualified in database)
- Film not MEDIA nationality
- Applicant does not hold distribution rights
- Sum of all generated funds exceeded available budget

Support:
IT, FAQ and rules

Creative Europe Desks

Your gateway to the Creative Europe Programme

https://ec.europa.eu/programmes/creative-europe/contact_en

Help to develop your project, prepare your application and build partnerships.

The Desks provide these services:

1. Free information and guidance on how to access funding opportunities under the Creative Europe Programme;

2. Regular updates on European audiovisual and culture issues;

3. Networking support facilitating contact between cultural operators in different countries and partner finding;

4. Targeted info days, workshops, seminars;

5. Informative websites with all the latest news.

CREATIVE EUROPE DESKS

Select A Country

Albania

Armenia

Austria

Belgium

Bosnia And Herzegovina

Bulgaria

Croatia

Cyprus

Czech Republic

Denmark

Estonia

Finland

France

European Commission

QUESTIONS?

CONTACT US if you have any questions when preparing and submitting your application

For questions about the call:
EACEA-FILM-DISTRIBUTION@ec.europa.eu
For IT support:
https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/support/helpdesks/contact-form