



Promote VET attractiveness through networks and partnerships of VET providers

VET ATTRACTIVENESS

- 20 years of Copenhagen process
- 2016 Skills agenda ---) European Vocational Skills Week
- 2023 European Year of Skills and 2023 European Vocational Skills Week (more info upcoming)

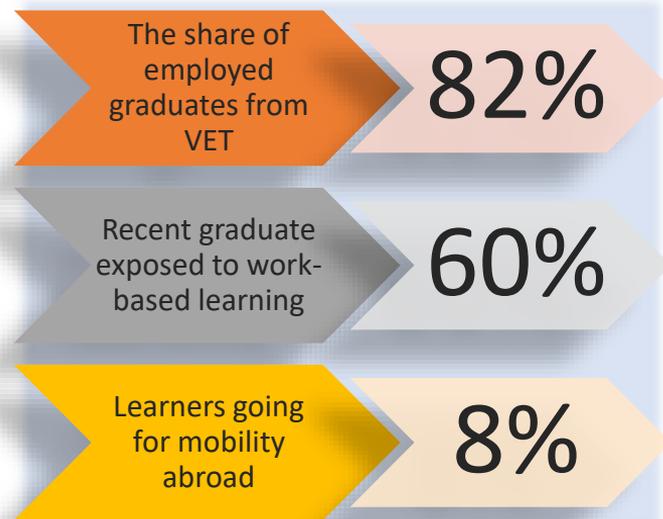
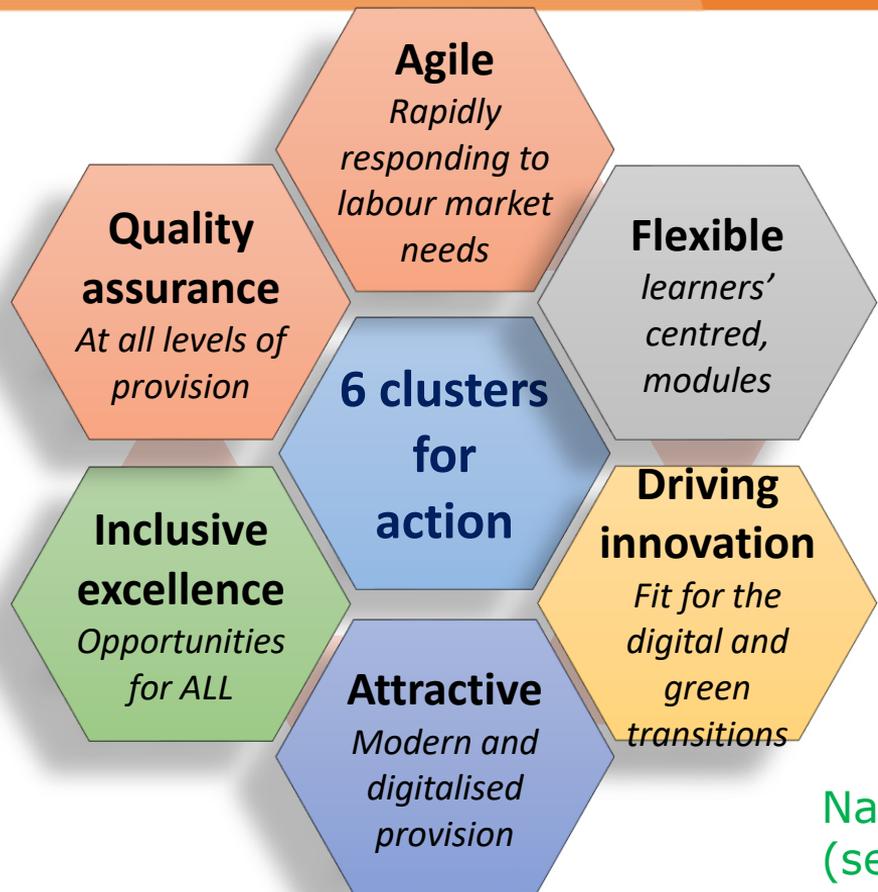
European Year of Skills 2023
(Formal Decision
to be adopted)

A Year of Skills dimension in
initiatives and events



European Vocational Skills Week

2020 Council Recommendation on VET



National implementation Plans
(see link)

ACTIVITIES (see also programme guide)

- Create new and/or enhance existing **networks and partnerships of VET providers at sectoral, regional, national or European level**, in particular for countries that have limited representation arrangements among VET providers,
- Organise national and/or transnational **communication campaigns** to showcase the benefits and career opportunities offered by VET initial qualifications for young people as well as upskilling and reskilling for adults;
- Organise events and/or networking initiatives at local, regional, national or European levels to ensure a **broad outreach to different target groups**, using a mix of innovative online and traditional communication methods; these will feature a **strong degree of innovation**;
- Strengthen cooperation with economic and social actors, including public authorities, social partners, and employers also with the aim to foster **learning conducive working environments**. Projects will **strive to include national or regional public authorities** in the project to the extent possible;
- Select **testimonials**, nominate **ambassadors**, and/or set-up **awards** for excellence in various fields (for VET learners, teachers, trainers, innovative VET providers, companies, apprenticeships etc.) to serve as inspiring and mobilising examples to raise the attractiveness and excellence in VET.

FEATURES OF THIS PRIORITY (1/2)

- Check the specific eligibility and award criteria
- The projects must at least implement the set of activities mentioned in the Call (additional activities may be added) ---) those specific for priority 5
- Priority 5 projects are encouraged to cooperate with the other projects selected under the same priority and create synergies among their activities (including through the organisation of joint events)
- Under Lot 2, priority 5, the proposal should include costs for indicatively one joint event yearly allowing for the exchange of good practices and cooperation with other projects selected under the priority (up to two persons per application/joint event)

FEATURES OF THIS PRIORITY (2/2)

- Networks and partnerships of VET providers, in particular for countries that have limited representation arrangements
- Organise events and networking --) Innovative activities
- Communication based on evidence, data, research (see examples of information at the end and in the useful links)

For example on employability of VET graduates, gender stereotypes, permeability between VET and HE

- Make it understandable for the target groups: learners, parents, teachers, companies etc. (reach out to non-converted)
- Do not reinvent the wheel: Take advantage of what already exists, ex
Communities of practice: [Community of European VET practitioners | EPALE \(europa.eu\)](#)

ELIGIBILITY AND AWARD CRITERIA (see also programme guide)

ELIGIBILITY - CONSORTIUM

- **The consortium must include at least 6 applicants (coordinator and full partners) from a minimum of 3 EU Member States or third countries associated to the Programme. Affiliated entities do not count towards the minimum eligibility criteria for the consortium composition. For at least 3 eligible countries, the consortium must include, per country: a) at least 1 enterprise, industry or sector representative organisation, and b) at least 1 vocational education and training provider, or representative organisation (at secondary and/or tertiary level).**
- **ELIGIBILITY – DURATION:** For Lot 2 projects should normally last 36 months (extensions are possible, if duly justified and through an amendment).

AWARD – RELEVANCE

- **Priority 5 - VET attractiveness:** the extent to which the proposal sets-up or strengthens networks and associations of VET providers, to contribute in innovative and concrete ways to increasing attractiveness and excellence in VET, and to reach out to VET providers in countries that have limited representation arrangements among VET providers.

AWARD - QUALITY OF THE PARTNERSHIP

- **The extent to which the partnership:** includes European, national, regional or sectoral associations or networks of VET providers; includes public authorities in order to ensure impact of the activities; ensures a good geographical coverage, in particular for countries that have limited representation arrangements among VET providers.

Check the site of the European Vocational Skills Week



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European Vocational Skills Week 2022

Welcome to the 6th edition of the Week



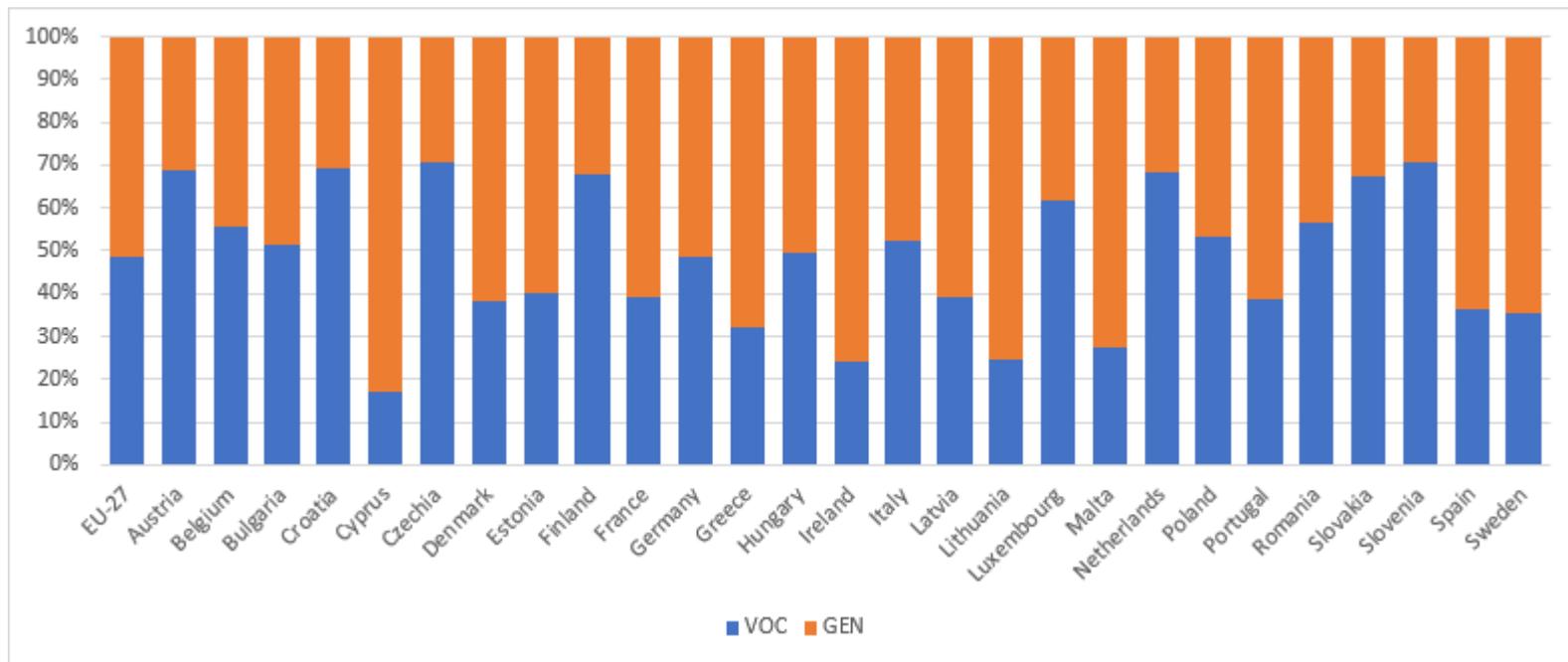
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USEFUL LINKS

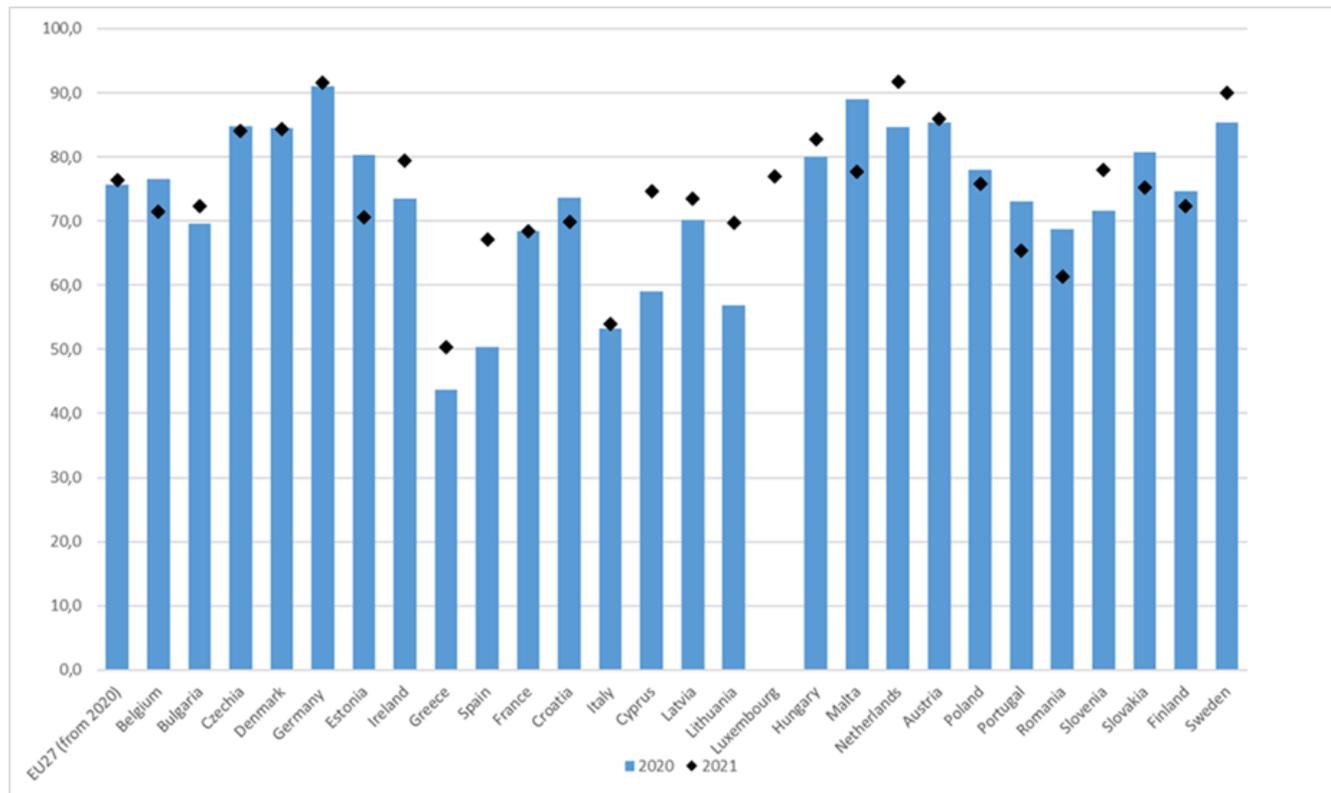
- [European Vocational Skills Week](https://year-of-skills.europa.eu/index_en) https://year-of-skills.europa.eu/index_en
- Brochure on VET
<https://ec.europa.eu/social/main.jsp?catId=738&langId=en&pubId=8450&furtherPubs=yes>
- [European Alliance for Apprenticeships - Employment, Social Affairs & Inclusion - European Commission \(europa.eu\)](https://ec.europa.eu/eap/eap_en)
- National Implementation Plans for VET (published – list regularly updated) [National Implementation Plans - Employment, Social Affairs & Inclusion - European Commission \(europa.eu\)](https://ec.europa.eu/social/main.jsp?catId=738&langId=en&pubId=7891&type=2&furtherPubs=yes)
- A study of 2016 on cooperation with VET providers
<http://ec.europa.eu/social/main.jsp?catId=738&langId=en&pubId=7891&type=2&furtherPubs=yes>
- OECD study of 2022 Dec [The Landscape of Providers of Vocational Education and Training](https://www.oecd.org/skills/vet/)
- [Graduate Tracking](https://ec.europa.eu/social/main.jsp?catId=738&langId=en&pubId=7891&type=2&furtherPubs=yes)

USEFUL DATA - VET in Europe - participation

Share of VET learners of total learners enrolled in upper secondary level programmes, 2020; Source: educ_uae_enrs04



USEFUL DATA - VET in Europe – employment rate



Employment rate of recent VET graduates slowly recovering after COVID – 76,4% EU average in 2021



Thank you!