



CREATIVE EUROPE - MEDIA programme

VOD NETWORKS AND OPERATORS CREA-MEDIA-2024-VODNET

Call presentation

*European Education and Culture
Executive Agency*



31 January 2024



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European Education and Culture Executive Agency

Agenda of the meeting

- ▶ Evaluation Results call 2021 & 2022
- ▶ Call presentation
- ▶ Tips for proposals
- ▶ Q&A



CREA-MEDIA-2021-VODNET CREA-MEDIA-2022-VODNET Evaluation Results



SELECTED PROPOSALS IN 2021 & 2022:



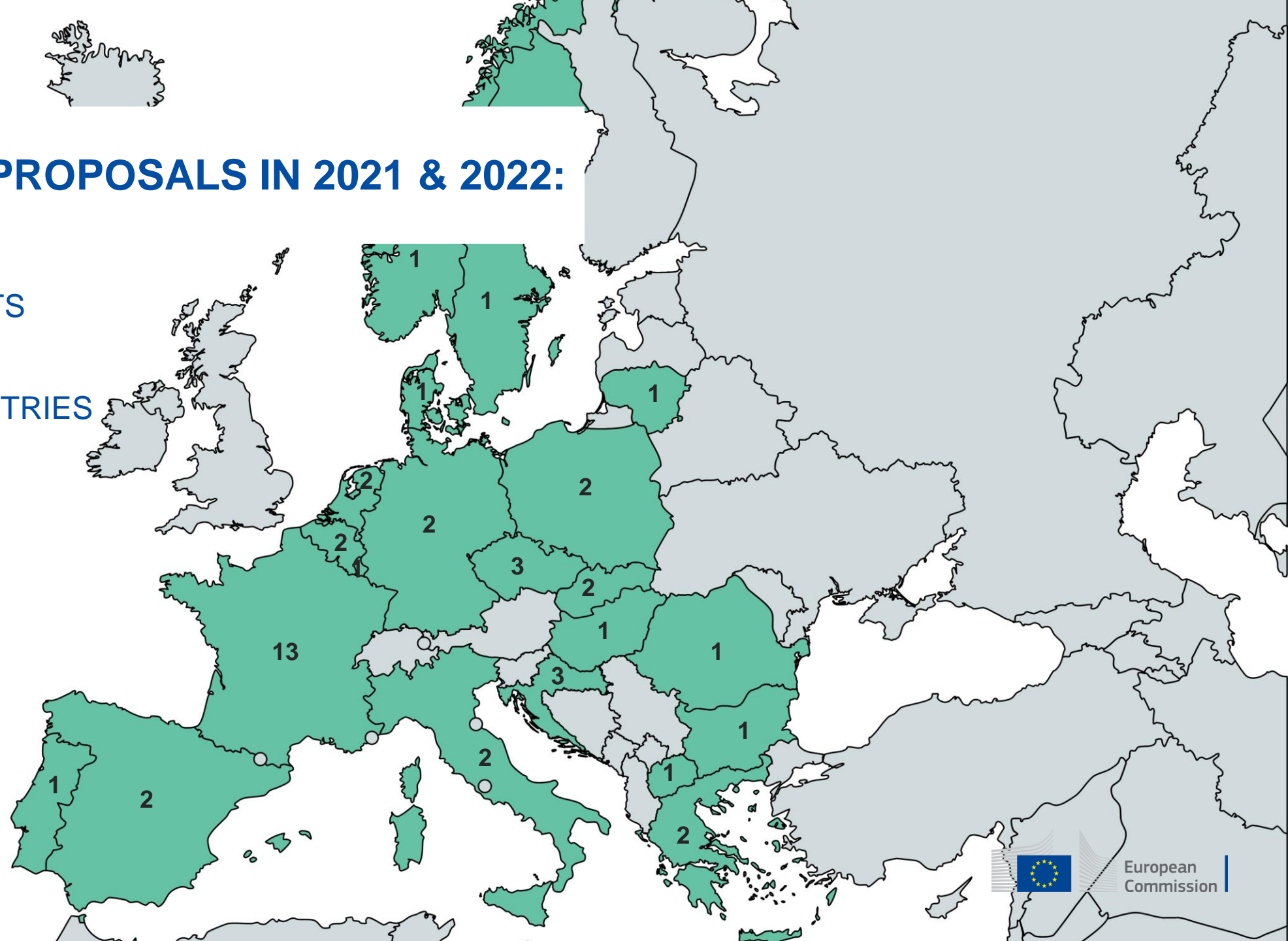
18 PROPOSALS



45 PARTICIPANTS
(CUMULATIVE)



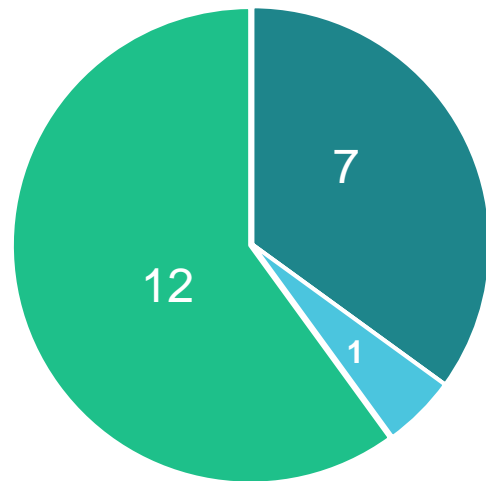
21 MEDIA COUNTRIES



Submitted proposals



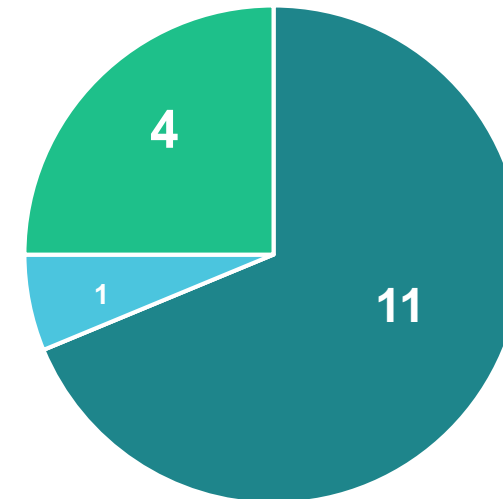
CREA-MEDIA-2021-VODNET



■ Selected ■ Ineligible ■ Rejected

- **20 proposals submitted**
 - **7 selected**
 - **1 ineligible**
 - **12 rejected**

CREA-MEDIA-2022-VODNET

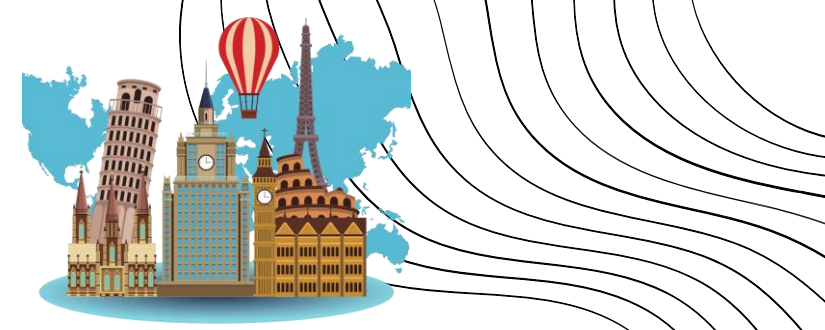


■ Selected ■ Ineligible ■ Rejected

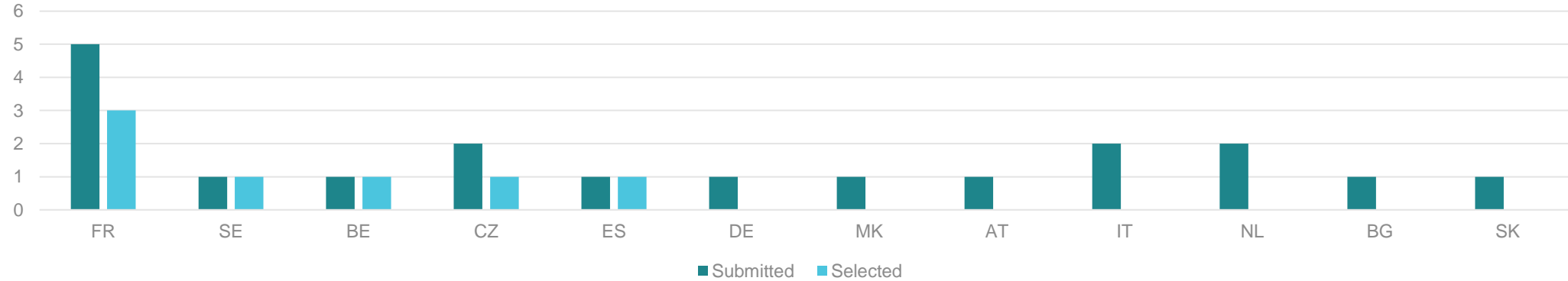
- **16 proposals submitted**
 - **11 selected**
 - **1 ineligible**
 - **4 rejected**

EVALUATED PROPOSALS

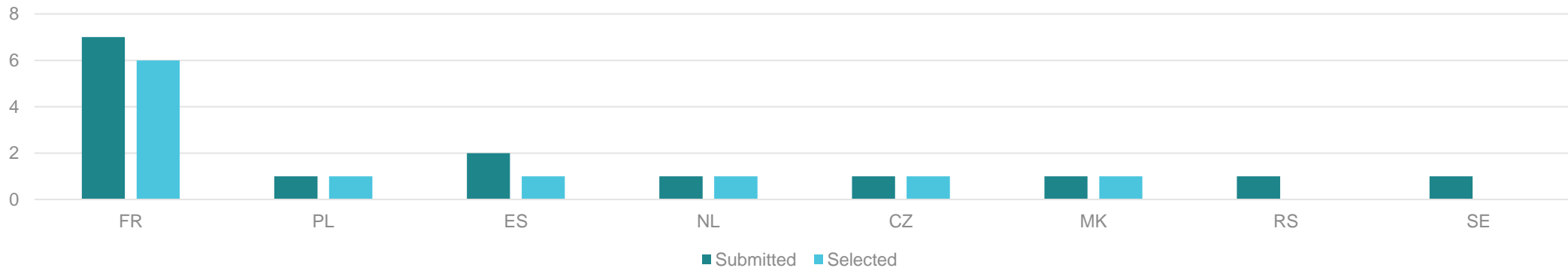
Country of coordinators



2021 : 12 countries submitted – 5 selected



2022 : 8 countries submitted – 6 selected

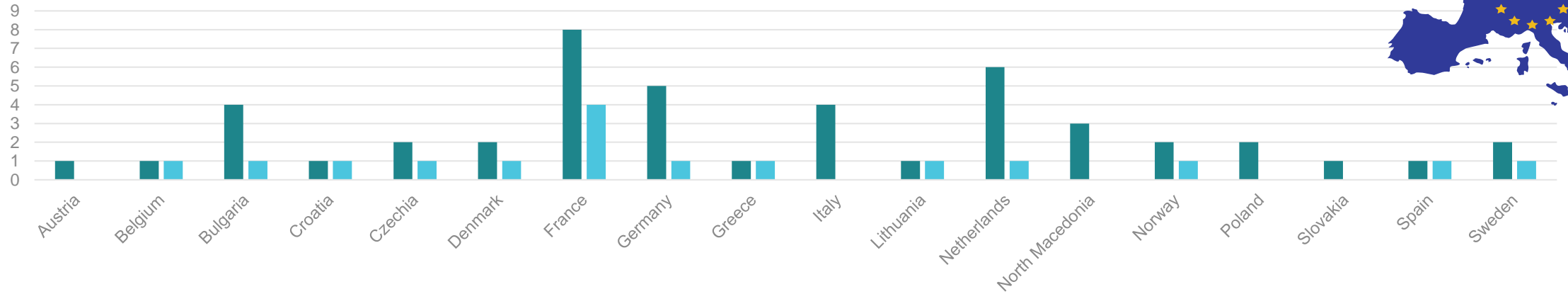


EVALUATED PROPOSALS

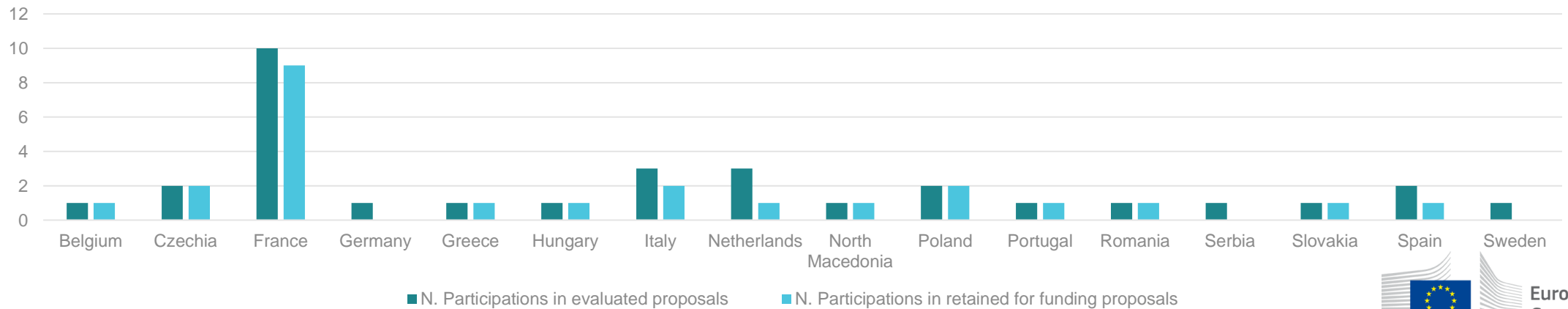
Country of all participants in the consortia.



2021: 18 countries submitted – 13 selected

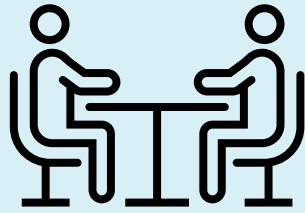


2022: 16 countries submitted – 13 selected



■ N. Participations in evaluated proposals ■ N. Participations in retained for funding proposals

SELECTED PROPOSALS IN 2021 & 2022: 18 Proposals



6 NETWORKS

(3-8 MEMBERS PER NETWORK)

34 VOD PLATFORMS SUPPORTED

CATALOGUES:

RANGING FROM 60 TO 15.000 A/V WORKS

EUROPEAN DIMENSION:

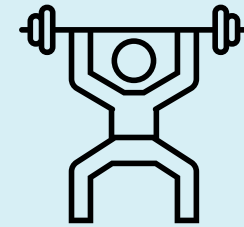
ON AVERAGE 70% EUROPEAN CONTENT

AUDIENCE REACH:

9% of the platforms available worldwide
40% - multi-territorial
51% - single territory.

TYPE:

SVOD
SVOD + TVOD
TVOD
AVOD + TVOD



12 STAND-ALONE MULTI-TERRITORIAL PROJECTS

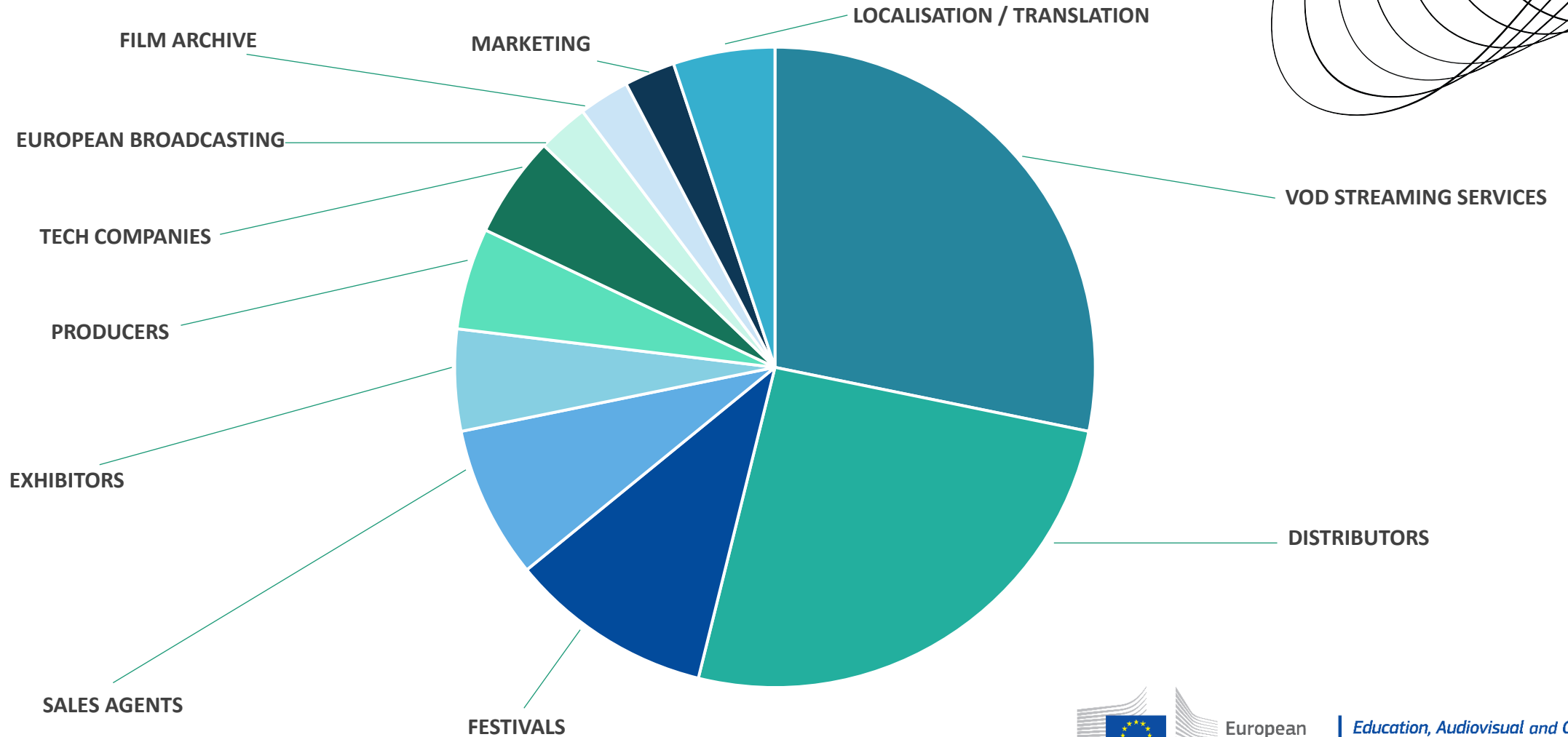
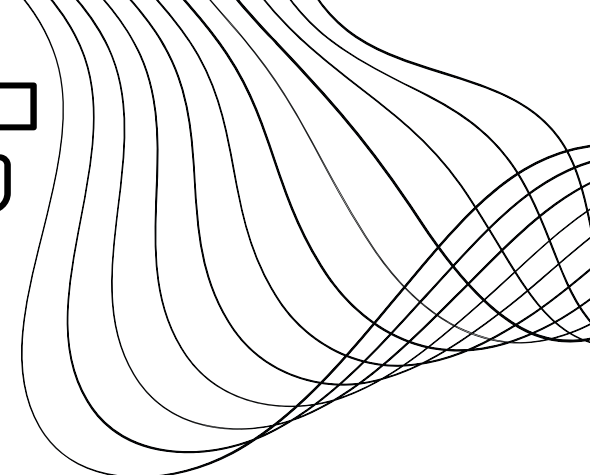


European
Commission

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SELECTED PROPOSALS IN 2021 & 2022

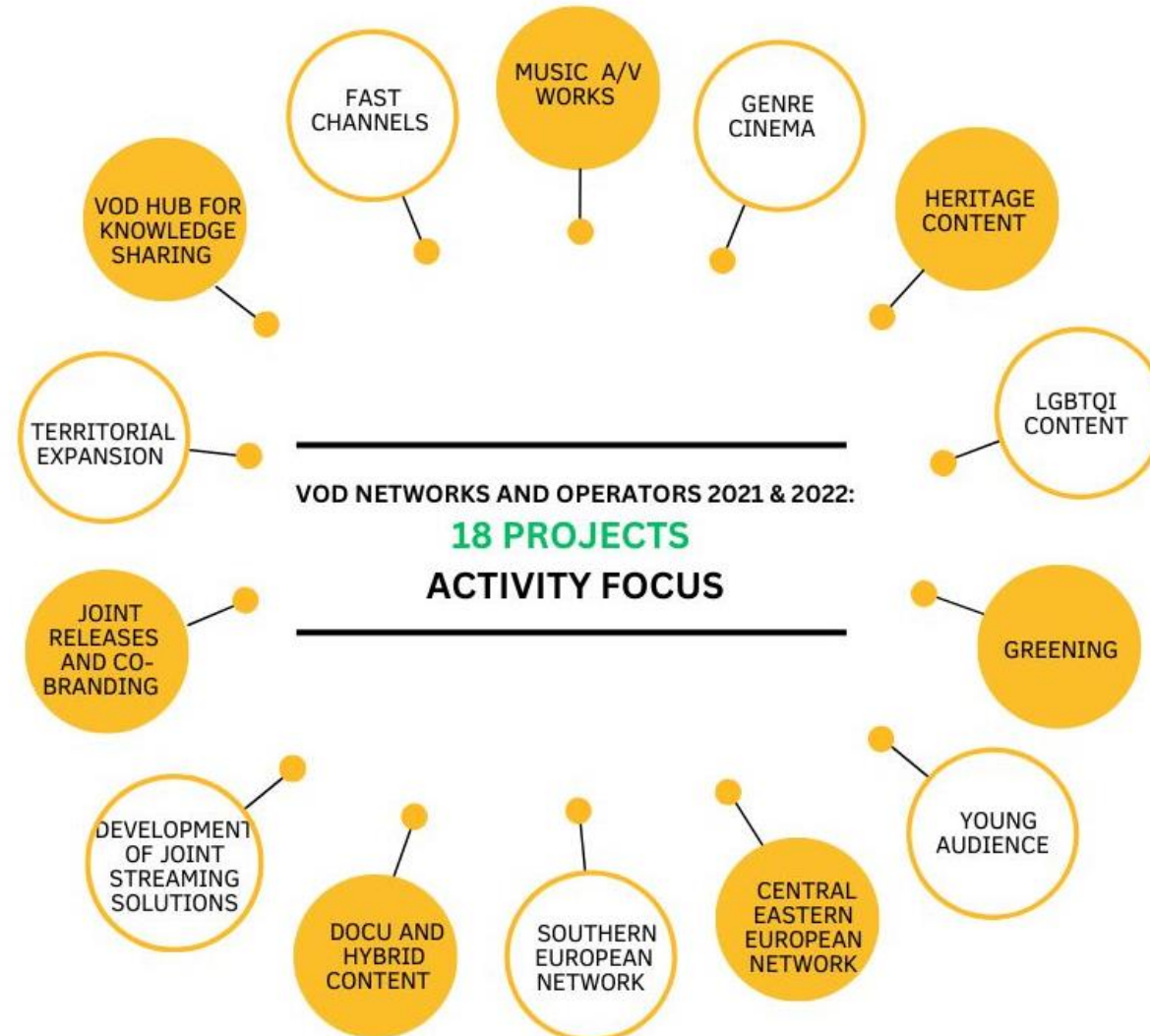
Initial Field of Activity



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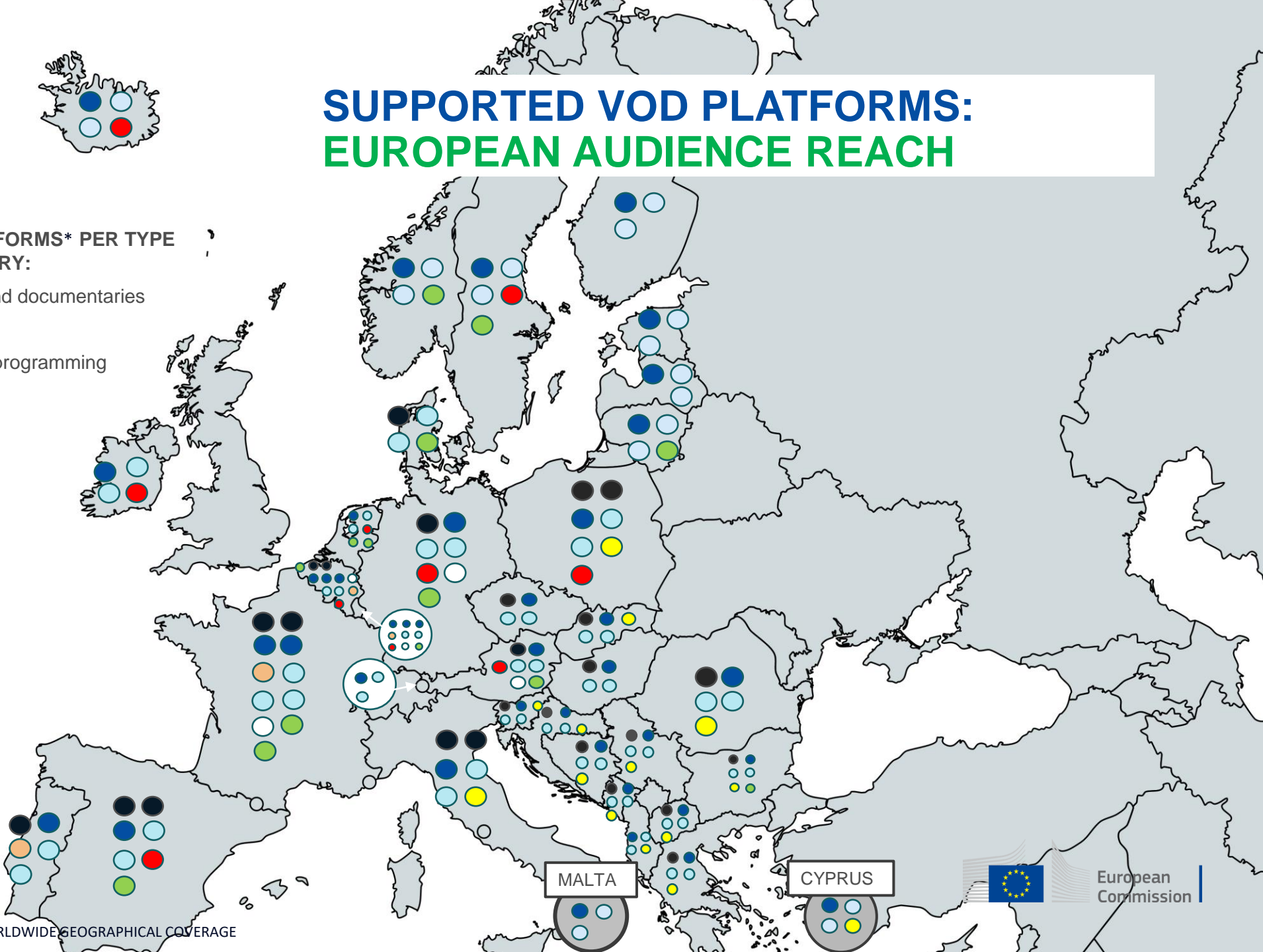
SELECTED PROPOSALS IN 2021 & 2022: ACTIVITIES AND FOCUS



SUPPORTED VOD PLATFORMS: EUROPEAN AUDIENCE REACH

TOTAL NUMBER OF SUPPORTED PLATFORMS* PER TYPE AND AVAILABILITY PER MEDIA COUNTRY:

- Platform focused on films, TV series and documentaries (10 platforms)
- Platform with documentary and hybrid programming (3 platforms)
- Platform with genre programming (2 platforms)
- Platform focused on music A/V content (3 platforms)
- Platform with young audience offer (3 platforms)
- Platform with LGBTQI content (2 platforms)
- Platform with films offer (10 platforms)
- Platform focused on heritage content (1 platform)



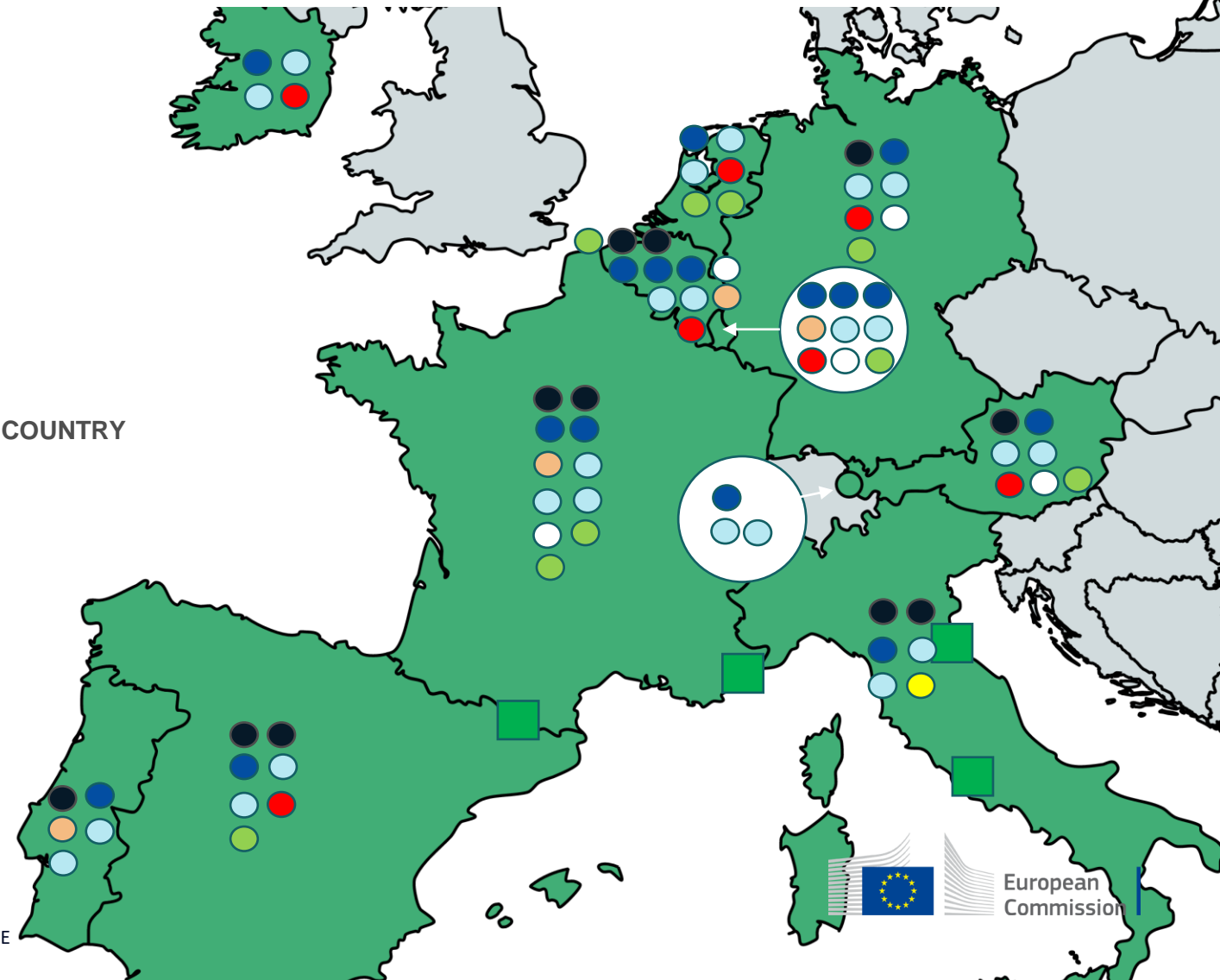
* VOD PLATFORMS OF SINGLE, MULTI-TERRITORIAL AND WORLDWIDE GEOGRAPHICAL COVERAGE

SUPPORTED VOD PLATFORMS: EUROPEAN AUDIENCE REACH – WESTERN EUROPE

- Platform focused on films, TV series and documentaries
- Platform with documentary and hybrid programming
- Platform with genre programming
- Platform focused on music A/V content
- Platform with young audience offer
- Platform with LGBTQI content
- Platform with films offer
- Platform focused on heritage content

TOTAL NUMBER OF SUPPORTED PLATFORMS* AVAILABLE PER COUNTRY

COUNTRY	TOTAL
BE	11
FR	11
LU	9
AT	7
DE	7
ES	7
IT	6
NL	6
PT	5
IE	4
LI	3



* VOD PLATFORMS OF SINGLE, MULTI-TERRITORIAL AND WORLDWIDE GEOGRAPHICAL COVERAGE

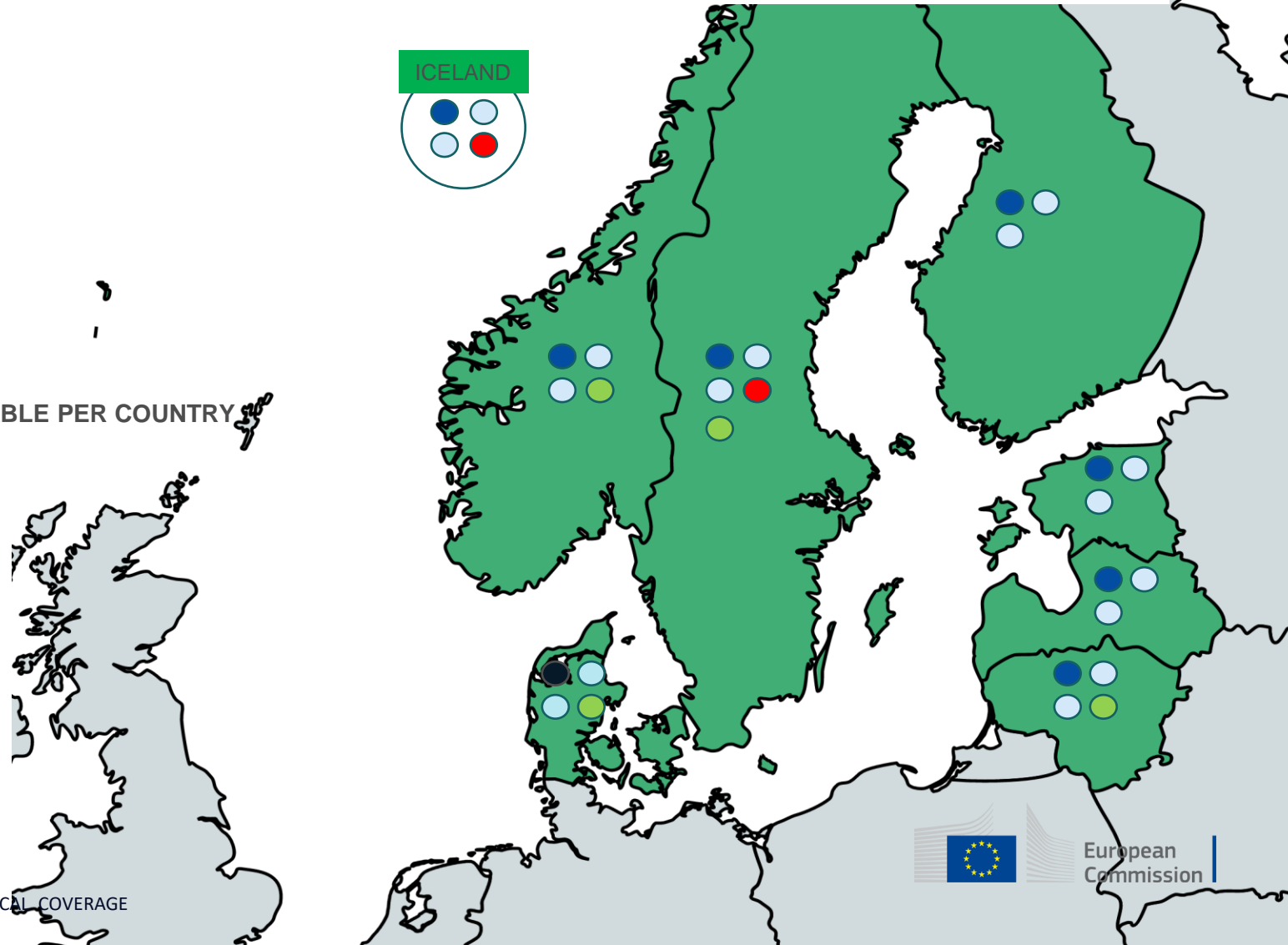


SUPPORTED VOD PLATFORMS: EUROPEAN AUDIENCE REACH – NORTHERN EUROPE

- Platform focused on films, TV series and documentaries
- Platform with documentary and hybrid programming
- Platform with genre programming
- Platform focused on music A/V content
- Platform with young audience offer
- Platform with LGBTQI content
- Platform with films offer
- Platform focused on heritage content

TOTAL NUMBER OF SUPPORTED PLATFORMS* AVAILABLE PER COUNTRY

COUNTRY	TOTAL
SE	5
IS	4
NO	4
LT	4
DK	4
EE	3
FI	3
LV	3



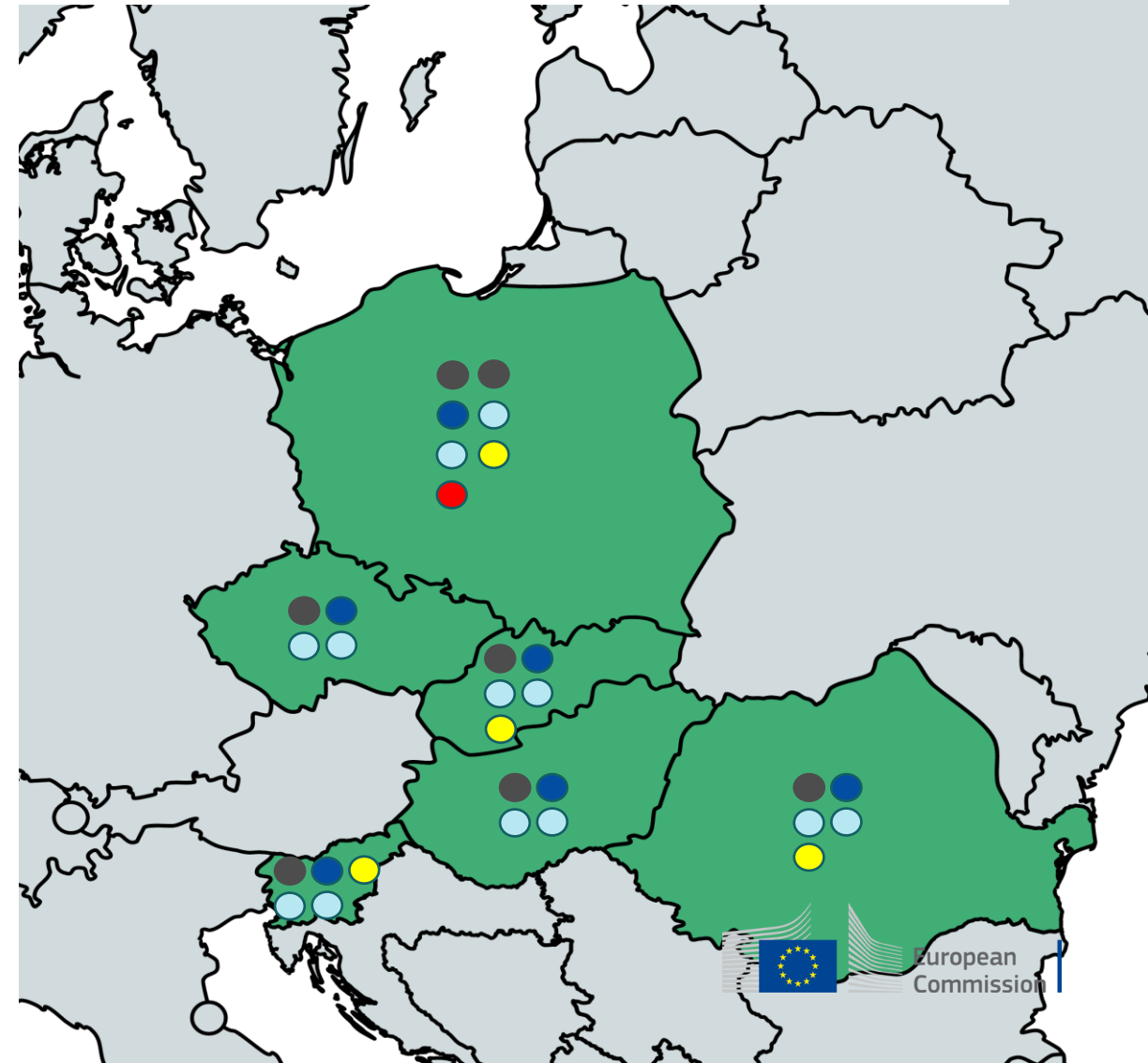
* VOD PLATFORMS OF SINGLE, MULTI-TERRITORIAL AND WORLDWIDE GEOGRAPHICAL COVERAGE

SUPPORTED VOD PLATFORMS: EUROPEAN AUDIENCE REACH – CENTRAL EASTERN EUROPE

- Platform focused on films, TV series and documentaries
- Platform with documentary and hybrid programming
- Platform with genre programming
- Platform focused on music A/V content
- Platform with young audience offer
- Platform with LGBTQI content
- Platform with films offer
- Platform focused on heritage content

TOTAL NUMBER OF SUPPORTED PLATFORMS* AVAILABLE PER COUNTRY

COUNTRY	TOTAL
PL	7
RO	5
SK	5
SI	5
CZ	4
HU	4



* VOD PLATFORMS OF SINGLE, MULTI-TERRITORIAL AND WORLDWIDE GEOGRAPHICAL COVERAGE

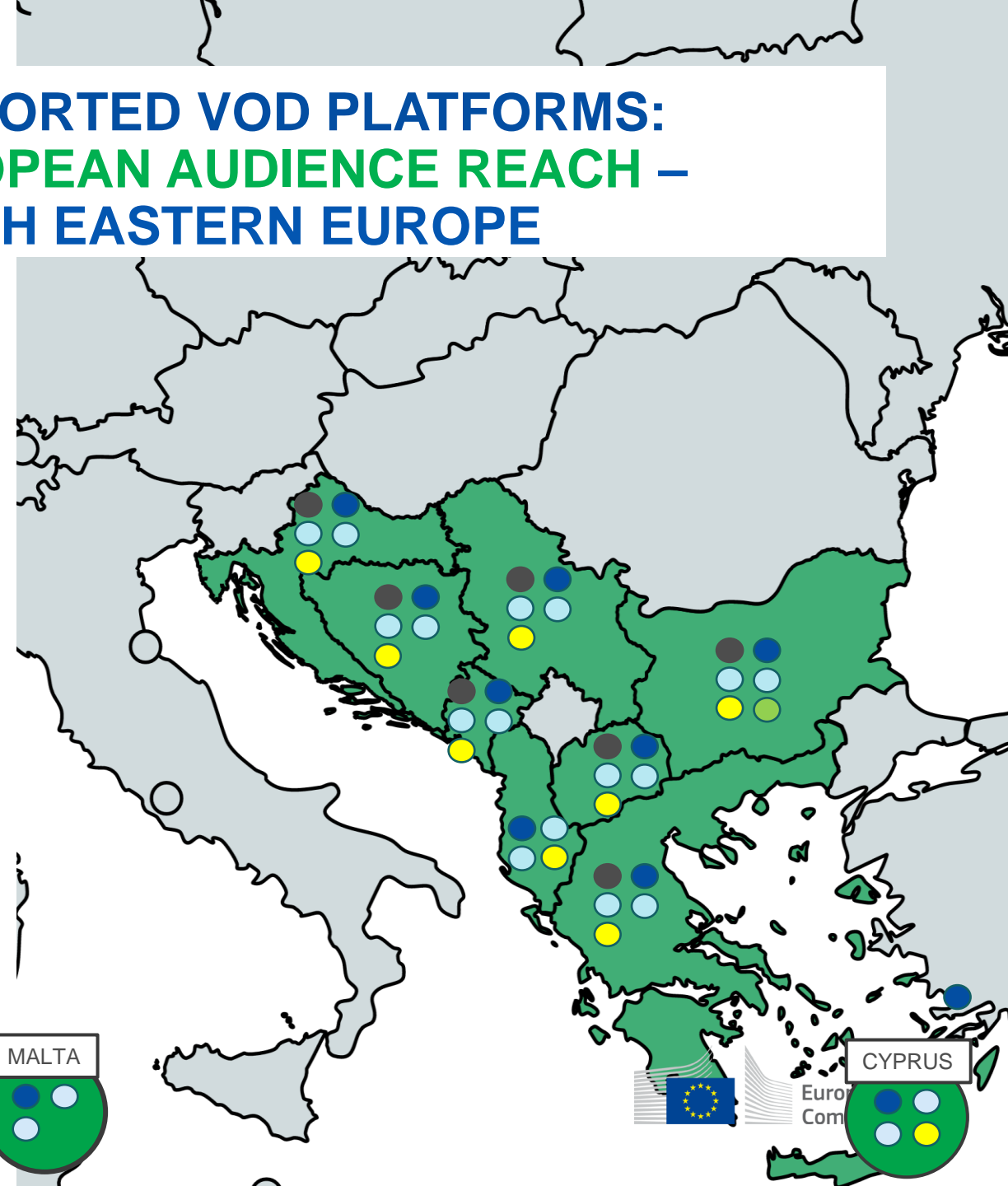
SUPPORTED VOD PLATFORMS: EUROPEAN AUDIENCE REACH – SOUTH EASTERN EUROPE

- Platform focused on films, TV series and documentaries
- Platform with documentary and hybrid programming
- Platform with genre programming
- Platform focused on music A/V content
- Platform with young audience offer
- Platform with LGBTQI content
- Platform with films offer
- Platform focused on heritage content

TOTAL NUMBER OF SUPPORTED PLATFORMS* AVAILABLE PER COUNTRY

COUNTRY	TOTAL
BG	6
BA	5
ME	5
MK	5
RS	5
HR	5
EL	5
AL	4
CY	4
MT	3

* VOD PLATFORMS OF SINGLE, MULTI-TERRITORIAL AND WORLDWIDE GEOGRAPHICAL COVERAGE

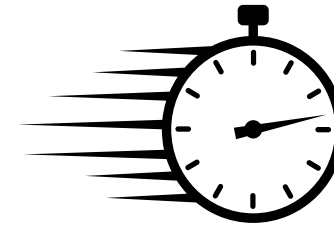




CREA-MEDIA-2024-VODNET

Call presentation

KEY ASPECTS - Timeline



Deadline

09 April 2024

Information on evaluation results

October 2024

Evaluation

April – August 2024

Grant Agreement signature

January 2025

KEY ASPECTS - Details



Available budget: **10M €**



Multi-annual support of 24 months

> **Duration = 24 months**

(extensions are possible, if duly justified and through an amendment)



Starting date of period of eligibility:
at grant signature

(retroactivity possible if duly justified: at the earliest from the date of submission)



MULTIBENEFICIARY

Consortium of **at least two VOD services** as applicants (beneficiaries; not affiliated entities) coming from **at least two countries** participating in the MEDIA strand

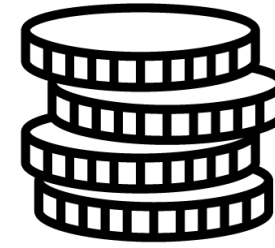
OR



MONOBENEFICIARY

one VOD platform offering its services in **at least two countries** within MEDIA Strand countries

FINANCIAL MODALITIES



Budget based (actual costs)



Co-financing rate: 60%



Requested amount: No max. threshold per proposal (*cost-efficiency!*)



- **1st pre-financing: 50%**
- **2nd pre-financing: 30%**
- **Final payment: 20%**

ELIGIBILITY CRITERIA - Who can apply?

Eligible applicants:

A Video on Demand (VOD) platform is
an **on-demand audiovisual media service**
provided
for the **viewing of programmes**
at the moment chosen by the user and at its individual request,
based on a **catalogue of programmes selected by the media service
provider (1),**
with a **clear brand identity**
and on which the applicant(s) have the **editorial responsibility.**

A VOD platform offered by **broadcasters** or **internet service providers**
is **eligible.**

*(1) Article 1(1)(g) of the Audiovisual Media Services Directive (Directive
2013/10 of 10 March 2010)*

ELIGIBILITY CRITERIA - Who can apply?

A consortium of at least 2
VOD services as applicants coming from
at least 2 countries participating in the
MEDIA strand.



OR

a VOD platform offering its services in at
least 2 different eligible countries. Must
be fully operational in these territories!



ELIGIBILITY CRITERIA - Who can apply?

The applicant/s must present a **minimum European Dimension** in their catalogue/aggregated catalogue:

- At least a total of **500 available audiovisual works**;
- At least **30%** of audiovisual works from **countries participating in the MEDIA strand**;
- Include audiovisual works from **at least five countries participating in the MEDIA strand** representing at least **five different official languages of these participating countries**.
- The 30% of European audiovisual works within the catalogue must be majority produced by a producer or producers established in the countries participating in the MEDIA strand.

The European dimension criteria must **be fulfilled at the start, and for the duration of the action**.

ELIGIBILITY CRITERIA OBJECTIVES

Joint/collaborative actions across borders with the aim to **improve the competitiveness and attractiveness** of European VOD platforms offering a significant proportion of non-national European audiovisual works as well as to **increase the accessibility, visibility, discoverability and prominence of European content** for a wider global audience (European and international).

*Proposals should present **adequate strategies** to ensure a more **sustainable and more environmentally-respectful industry** and to ensure **gender balance, inclusion, diversity and representativeness**.*

Activities to be implemented over **2 years**.



ELIGIBILITY CRITERIA OBJECTIVES

The activities should present **innovative, coherent, and focused strategies** in order to **promote the offer of European content** and **increase the global audience** of the European VOD platforms.

Clear requirements in terms of **indicators, quantification and sharing of results** should be part of the activities.

Transparency will play a key role in the action. Therefore, proposals must contain **detailed plans for the full publication of the inputs and results of the action.**

Particular attention should be given to communicating this information to public authorities, Member States and the audiovisual industry.

ELIGIBLE ACTIVITIES

- Common projects as a **network of European VOD platforms** to improve the quality, attractiveness and competitiveness of the whole European VOD industry including **technological development, editorial line, market intelligence, facilitation of the copyright licensing process underlying pan European exploitation**
- Promoting and developing an **attractive cross-border offer** of European content
- *Improving the visibility, discoverability and prominence of European content including **multi-lingual subtitling activities**;*
- Developing **innovative digital promotion, marketing and branding strategies**
- Within these activities particular attention will be paid to the **implementation of mechanisms to better understand consumer behaviors at European level and develop new audiences' outreach** as well as **cooperation on data and data analytics**.


EXPECTED IMPACT



- **Strengthen the cross-border collaboration** among European Video On Demand (VOD) platforms through joint/collaborative activities to **increase the online audience of European audiovisual content.**
- **Strengthen the attractiveness** of eligible European Video On Demand (VOD) platforms for **cross-border audiences** and online consumption **at a larger scale.**
- **Improve the digital circulation and consumption** of European content by boosting its visibility, discoverability and prominence.
- **Develop new business models** and achieve **cross-border economies of scope and scale.**



AWARD CRITERIA – RELEVANCE (40 Points)

- The European **added-value** of the project compared to the current position and activities of the VOD platform(s) involved, **including** the resulting benefits in terms of **attractiveness and competitiveness (15 points)**; 
- The **relevance of the project vis-à-vis the objectives**, in particular the objective to improve the accessibility, visibility, discoverability and prominence of European content and the potential to reach a global audience (10 points);
- The **scope, size and European dimension** of the VOD platform(s) involved including a diverse participation of countries and of their catalogues (5 points);
- The **adequacy of the strategies presented to ensure a more sustainable and more environmentally respectful industry** (5 points);
- The **adequacy of the strategies to ensure gender balance, inclusion and diversity and representativeness**, either in the project/content or in the way of managing the activity (5 points)

TECHNICAL DESCRIPTION (PART B)

- 1.1 Background and general objectives
- 1.2 Needs analysis and specific objectives
- 1.3 European added value
- 1.4 Environment and sustainability
- 1.5 Gender balance, inclusion and diversity

RELEVANCE - TECHNICAL DESCRIPTION (PART B)

1.1 Background and general objectives

Define the objectives of your proposal and explain their relevance to this call for proposals

1.2 Needs analysis and specific objectives

Explain the added value of your project compared to the current position and activities of the VOD platforms involved including the resulting benefits in terms of attractiveness and competitiveness

1.3 European added value

Explain the European dimension of your project (including, if applicable: origin of content or audiovisual works; cross-border and cross-language dimension; potential for European expansion; nature of the partnership; scope and size of partners)

1.4 Environment and sustainability

Describe the strategies to ensure a more sustainable and environmentally-respectful industry

1.5 Gender balance, inclusion and diversity

Describe the strategies to ensure gender balance, inclusion, diversity and representativeness, either in the project/content or in the way of managing the activities

AWARD CRITERIA – QUALITY OF CONTENT AND ACTIVITIES (35 POINTS)

- The adequacy of the methodology to the objectives pursued by the project, including the market analysis, the terms of the cooperation among the VOD platform(s) involved, the timing of the activities (10 points)
- The quality and the innovative aspects of the promotion, marketing and other activities - including the techniques and tools deployed - in order to promote the European content and to increase the global audience of the European VOD platforms (10 points)
- The feasibility and cost-efficiency of the project, the consistency of the business models (including the structure of the co-financing), the potential economies of scale including mutualisation and sharing of costs (15 points)

TECHNICAL DESCRIPTION (PART B)

2.1 Concept and methodology

2.2 Format

2.3. Potential

2.4 Cost effectiveness and financial management

2.5 Risk management

QUALITY - TECHNICAL DESCRIPTION (PART B)

2.1 Concept and methodology

Explain the concept/ programme of activities of your project and why the proposed methodology(ies)/strategy(ies) are appropriate to meet the objectives of the call

2.2 Format

Explain the feasibility and cost-efficiency of your project and economies of scale including mutualisation and sharing of costs. Describe the quality and the innovative aspects of the promotion, marketing and other activities (including the techniques and tools deployed) in order to promote the European content and to increase the global audience of the European VOD platforms

2.3 Potential

Provide a market analysis, in particular market size, market potential, market share, countries in which you operate and competitors on a national and international level. Include the forecast number of subscribers, pricing strategy, average subscriber acquisition cost, average engagement % per title and average life of a subscription; a description of your device ecosystem; your clearly defined business model and strategy and your audience acquisition strategy.

2.4 Cost effectiveness and financial management

Demonstrate the cost effectiveness of your action and explain how the estimated budget is conceived in the most economical way. Please also explain your co-financing strategy (if applicable)

2.5 Risk management

Describe critical risks, uncertainties or difficulties related to the implementation of your project, and your measures/strategy for addressing them

AWARD CRITERIA – PROJECT MANAGEMENT (10 POINTS)

- The extent and adequacy of the partnerships in place, the exchange of knowledge within and beyond the VOD services involved (5 points)
- The distribution of the roles and responsibilities vis-à-vis the objectives of the action (5 points)



TECHNICAL DESCRIPTION (PART B)

3.1 Partnership and consortium, roles and tasks division

3.2 Project teams

PROJECT MANAGEMENT - TECHNICAL DESCRIPTION (PART B)

3.1 Partnership and consortium, roles and tasks division

Explain the coherence, added value and complementarity of the project teams and/or the consortium regarding the work coordination, task division, decision making processes, exchange of knowledge vis-à-vis the objectives of the project

3.2 Project teams

Describe the project teams and how they will work together to implement the project.

List the main staff included in the project by function/profile and describe briefly their tasks

AWARD CRITERIA – DISSEMINATION (15 POINTS)

- The proposed methodology for assessing the impact and results of the project, for sharing of knowledge, best practices and replicable activities within and beyond the European platforms involved and for optimising the visibility of the EU support (10 points)
- The proposed methodology for defining appropriate mid-term strategies in order to ensure the sustainability and expansion of the VOD services involved (5 points)



TECHNICAL DESCRIPTION (PART B)

4.2 Dissemination and distribution

4.3 Impact

DISSEMINATION - TECHNICAL DESCRIPTION (PART B)

4.2 Dissemination and distribution

Detail and justify the methodology (including a comprehensive list of qualitative and quantitative indicators) proposed for assessing the impact and results of the project for sharing of knowledge and replicable activities within and beyond the European platforms involved and for optimising the visibility of the EU support

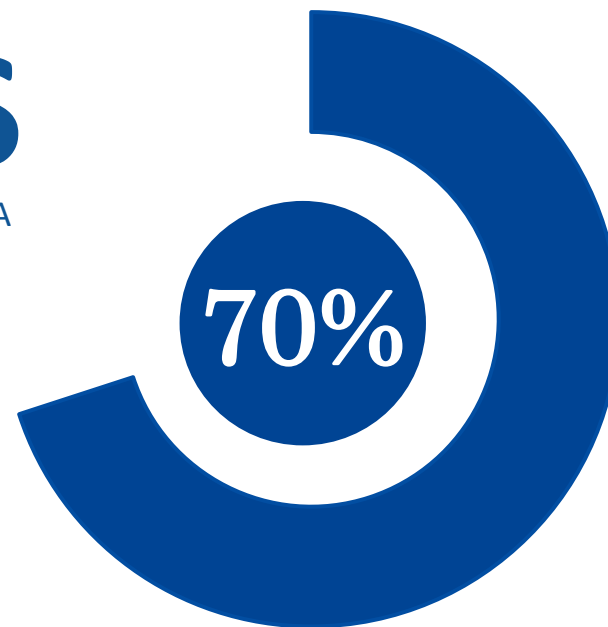
4.3 Impact

Explain the proposed methodology for defining appropriate mid-term strategies in order to ensure the sustainability of the VOD services involved

QUALITY THRESHOLD - Reminder

70/100 PTS

FOLLOWING THE ASSESSMENT OF THE AWARD CRITERIA





TIPS FOR APPLICATIONS

WORK PACKAGES

- **MANDATORY:** Project management and coordination
- **POSSIBLE OTHER:**
 - *Content selection and localization, editorial and marketing positioning of the titles*
 - *Promotional activities, branding, promotion of cross-border offer*
 - *Development of IT systems*
 - *Consumer behavior and new audience outreach*
 - *Improvement of accessibility, discoverability, prominence*





TIPS

MARKET ANALYSIS

1. Research your industry.

Gain a holistic understanding of everything happening in your industry and prepare to navigate it.

2. Investigate competitors.

Know who the big players are and how you can differentiate your brand.

3. Identify market gaps.

Find unsolved problems and unmet desires in your market.

4. Define your target market.

Know your customers' unique characteristics and tailor your offers and marketing accordingly.

5. Identify barriers to entry.

Know what stands in your way and address challenges head-on.

6. Create a sales forecast.

Estimate future sales and make confident forecasts



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TIPS

DO'S

- Present a clear implementation strategy;
- Tie the strategies to measurable outcomes and KPI's;
- Relate internal costs to the project:
- Budgets should be proportional to the forecast revenues
- Travel costs should be limited
- Clear, simple language.



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TIPS

DON'TS

- Unrealistic budget – should incorporate all costs and activities
- Undetailed marketing efforts
- No clearly identified risks
- Take the experience of a company as a given without explaining
- No description of the team
- Rudimentary dissemination efforts
- No or too basic KPIs



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Emphasis on projects that help platforms to develop their (joint) strategies for

Branding

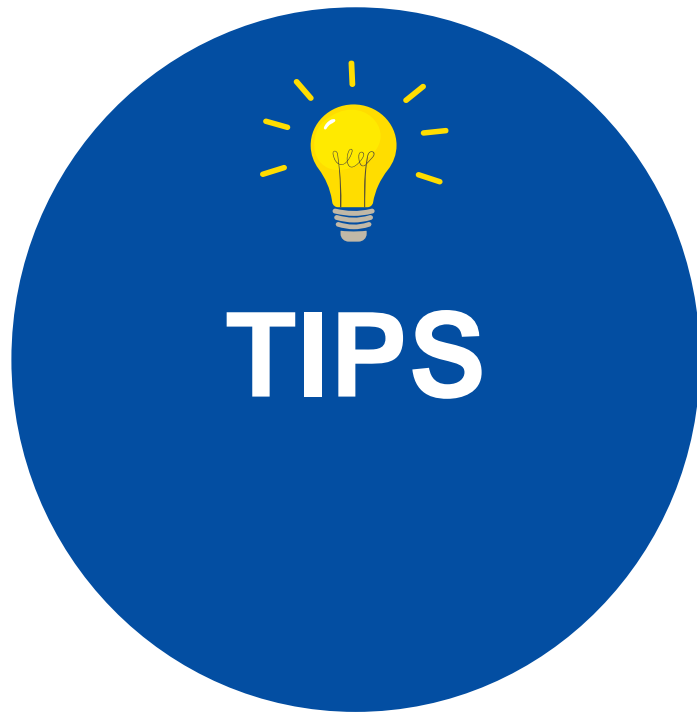
Marketing | Promotion

Curation

Improving accessibility and customer experience

Customer engagement / loyalty

Monetization



When the proposal contains **development of technology**



- It should **serve the expected impact** e.g. support the marketing and promotion
- **The added value & cost efficiency** should be well demonstrated
- **Analyse carefully what is readily available on the market** -
> avoid asking funding to develop tools that might be already out there or might need continuous support!

Useful questions



- What is our device ecosystem?
- What is our audience acquisition strategy?
- Do we have a business plan?
- Is our project feasible?
- Is there co-financing (strategy)?



TIPS



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MORE QUESTIONS

- Mono-beneficiary vs Network proposal?
- Specialised platform vs Generalist platform?
- Worldwide vs Local coverage?
- SVOD, TVOD & AVOD model?
- Added value to improve offer and attractiveness, curation and branding?
- Efforts to reach out beyond existing audience?
- Action of interest/best practice for the whole industry?
- Potential for replication?
- Coordinated cross border online release strategy?



TIPS



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DIFFERENCE WITH INNOVATIVE TOOLS AND BUSINESS MODELS

SCOPE OF INNOVBUSMOD: The Innovative tools and business models action is aimed at encouraging the development and/or the spread of **innovative tools and business models** to improve the visibility, availability, audience and diversity of European works in the digital age and/or the competitiveness and/or the greening process of the European audiovisual industry

SCOPE OF VODNET: Joint/collaborative actions across borders with the aim to improve the competitiveness and attractiveness of **European VOD platforms** offering a significant proportion of non-national European audiovisual works as well as to increase the accessibility, visibility, discoverability and prominence of European content for a wider global audience (European and international). Applications should present adequate strategies to ensure more sustainable and more environmentally-respectful industry and to ensure gender balance, inclusion, diversity and representativeness.

Thank you

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How to submit an application Technical Information

Where to find the MEDIA call?

<https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/programmes/crea2027>



Funding & tender opportunities
Single Electronic Data Interchange Area (SEDIA)

SEARCH FUNDING & TENDERS ▾ HOW TO PARTICIPATE ▾ PROJECTS & RESULTS WORK AS AN EXPERT SUPPORT ▾

• My Experts Area in the F&T Portal is currently experiencing technical issues. We are working to resolve the problem and will let you know when the application is functioning normally.
• Grant Management Services in the F&T Portal is currently experiencing technical issues. We are working to resolve the problem and will let you know when the application is functioning normally.

Find calls for proposals and tenders

Search calls for proposals and tenders by keywords, programmes... Search

EU Programmes

Asylum, Migration and Integration Fund (AMIF)	Border Management and Visa Instrument (BMVI)	Citizens, Equality, Rights and Values Programme (CERV)	Creative Europe (CREA)	Digital Europe Programme (DIGITAL)	Europe Direct (ED)
European Parliament (EP)	European Solidarity Corps (ESC)	Erasmus+ Programme (ERASMUS+)	European Social Fund + (ESF)	European Maritime, Fisheries and Aquaculture Fund (EMFAF)	Innovation Fund (INNOVFUND)
Internal Security Fund (ISF)	Horizon Europe (HORIZON)	Single Market Programme (SMP)	Social Prerogative and Specific Competencies Lines (SOCPL)	EU External Action (RELEX)	Justice Programme (JUST)
Pilot Projects and Preparatory Actions (PPPA)	Programme for the Environment and Climate Action (LIFE)	Promotion of Agricultural Products (AGRIP)	Union Civil Protection Mechanism (UCPM)		

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How to participate in 5 steps

- 1 Find an opportunity
- 2 Find partner(s)
- 3 Create an account
- 4 Register your organisation
- 5 Submit your proposal or offer

Learn how to find and apply for suitable EU funding and tender opportunities.

[Learn more](#)



SEARCH FUNDING & TENDERS

HOW TO PARTICIPATE

PROJECTS & RESULTS

WORK AS AN EXPERT

SUPPORT

Creative Europe (CREA)

clear filter

Type your Keywords...



Match whole words only

GRANTS

TENDERS

Submission status

Forthcoming (18)

Open for submission

Closed

Programming period

2021 - 2027 (18)

Creative Europe (CREA)

Filter by call

Select a Call...

CPV code (Tenders Only)

Select a CPV code...

Funding and tenders (18)

Need help?



Sort by:

Submission status

Grant Talent & Skills

Forthcoming

Programme Creative Europe Programme (CREA)

ID CREA-MEDIA-2021-TRAINING

Types of action CREA Project Grants

Deadline model single-stage

Opening date 01 June 2021

Deadline date 26 August 2021 17:00:00 Brussels time

Grant Films on the Move

Forthcoming

Programme Creative Europe Programme (CREA)

ID CREA-MEDIA-2021-FILMOVE

Types of action CREA Project Grants

Deadline model single-stage

Opening date 01 June 2021

Deadline date 24 August 2021 17:00:00 Brussels time

Grant European mini-slate development

Forthcoming

Programme Creative Europe Programme (CREA)

ID CREA-MEDIA-2021-DEVMINISLATE

Types of action CREA Lump Sum Grants

Deadline model single-stage

Opening date 01 June 2021

Deadline date 12 August 2021 17:00:00 Brussels time

Conditions and documents


Submission service

Topic related FAQ

Get support

Call information

Call updates

 Go back to search results

Start submission

To access the Electronic Submission Service, please click on the submission-button next to the **type of action** and the **type of model grant agreement** that corresponds to your proposal. You will then be asked to confirm your choice, as it cannot be changed in the submission system. Upon confirmation, you will be linked to the correct entry point.

To access existing draft proposals for this topic, please login to the Funding & Tenders Portal and select the My Proposals page of the My Area section.

Please select the type of your submission:

CREA Project Grants [CREA-PJG], CREA Action Grant Budget-Based [CREA-AG]

Start submission

 Need help?

Getting your PIC



[Your key to EU grants and tenders: the Participant Identification Code \(PIC\)](#)

Create proposal



Deadline

07 April 2022 17:00:00 Brussels Local Time

40 days left until closure

Call data:

Call: **CREA-MEDIA-2022-FESTNET**

Topic: **CREA-MEDIA-2022-FESTNET**

Type of action: **CREA-PJG**

Type of MGA: **CREA-AG**



Topic and type of action can only be changed by creating a new proposal.

You can submit the proposal as many times as you wish up until the deadline. Each new submitted version will replace the previous one.

Find your organisation

PIC

9

Short name

250

Search

Organisations you have been previously associated with. (Click to select)

PIC: 956444445

Baird Consulting SCS

Vieille rue du Moulin-Rouge 20
Uccle, BE

PIC: 913842918

Test Camelia-Valeria

place Rogier
Brussels, BE

This is a mono-beneficiary agreement, there are no partners or co-beneficiaries (do we mention the affiliated entities this year?)

Participants



Deadline

07 April 2022 17:00:00 Brussels Local Time

37 days left until closure

Call data:

Call: **CREA-MEDIA-2022-FESTNET**

Topic: **CREA-MEDIA-2022-FESTNET**

Type of action: **CREA-PJG**

Type of MGA: **CREA-AG**



Topic and type of action can only be changed by creating a new proposal.

Proposal data:



In this step you as coordinator should manage and review the participants of your proposal.

Only you as coordinator can edit the elements on this screen.

Note: Your changes will be applied only after you click the "Save Changes" button.

Number of participants: 1



Coordinator



1



Test Camelia-Valeria

Add Affiliated Entity +

Contacts: ?

Add contact +

Test Camelia-Valeria

Brussels, BE

PIC: 913842918

Simona-Gabriela VARZAN - Main contact



Change organisation

Contact organisation

TECHNICALITIES

UNDERSTANDING THE MAIN ELEMENTS OF THE E-FORM

PART

A

PART

B

PART

C

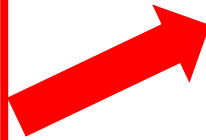
Edit Proposal



Fill in all parts of the proposal:

Administrative Form
(to fill in online)

Part C KPI tool
(to fill in online)



Proposal ID	Call for Proposal	Topic	Type of Action
SEP-211004691	CREA-MEDIA-2024-FESTNET	CREA-MEDIA-2024-FESTNET	CREA-PJG

KPIs (Key Performance Indicators)

Please fill in the data for your project. At submission and grant preparation stage, the data will be on your planned indicators ; at reporting stage it should be the real indicators achieved (since the project start). The KPI tool should be updated with the latest available data for each periodic re
Please do not forget to tick the acknowledgement checkbox, before submission.

CREA Media Other

Location

Type of project, thematic area and types of activities

Type of project participants

Output, result and impact indicators (only at reporting)

Call data:

Call: **CREA-MEDIA-2022-FESTNET**
Topic: **CREA-MEDIA-2022-FESTNET**
Type of action: **CREA-PJG**
Type of MGA: **CREA-AG**

Topic and type of action can only be changed by creating a new proposal.

Proposal data:

Acronym: **FFF**
Draft ID: **SEP-210843362**

Administrative forms (Part A)

[Edit forms](#) [Edit Part C](#) [View history](#) [Print preview](#)

Part B and Annexes

In this section you may upload the technical annex of the proposal (in PDF format only) and any other requested attachments.


Part B	<input type="text" value="Tpl_Application_Form_Part_B_CREA_MEDIA_JAN_ENDLESS.pdf"/>		Delete
Info on programming	<input type="text" value="Tpl_Info_on_Programming_CREA_MEDIA_FESTNET.pdf"/>		Delete

[← BACK TO PARTICIPANTS LIST](#) [VALIDATE](#) [SUBMIT](#)

E-FORM IN SUBMISSION SYSTEM

Call data


Call: CREA-MEDIA-2024-FESTNET
Topic: CREA-MEDIA-2024-FESTNET
Type of action: CREA-PJG
Type of MGA: CREA-AG

 Topic and type of action can only be changed by creating a new proposal.



Proposal data



Acronym: TEST
Draft ID: SEP-211004691

Download Part B templates


 Download part B templates


Support & Help

 Online Manual  IT How To


 IT Helpdesk  FAQ

Service Desk:

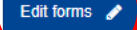
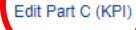

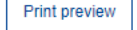

 EC-FUNDING-TENDER-SERVICE-DESK@ec.europa.eu

 +32 2 29 92222


Any changes made to the proposal will not be available to the European Commission service unless resubmitted before the call closure.



 Your proposal contains changes that have not yet been submitted.



Administrative forms (Part A)


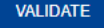

    

Part B and Annexes

In this section you may upload the technical annex of the proposal (in PDF format only) and any other requested attachments. 

Part B *   Upload

Info on programming *   Upload

E-FORM: Part C KPI Tool

Proposal ID	Call for Proposal	Topic	Type of Action
SEP-211004691	CREA-MEDIA-2024-FESTNET	CREA-MEDIA-2024-FESTNET	CREA-PJG

KPIs (Key Performance Indicators)

Please fill in the data for your project. At submission and grant preparation stage, the data will be on your planned indicators ; at reporting stage it should be the real indicators achieved (since the project start). The KPI tool should be updated with the latest available data for each periodic report. Please do not forget to tick the acknowledgement checkbox before submission.

CREA Media Other

Location	▼
Type of project, thematic area and types of activities	▼
Type of project participants	▼
Output, result and impact indicators (only at reporting)	▼

N/A for project proposals. Only for project implementation

E-FORM: Part C KPI Tool

Location

! Please add at least one country & NUTS codes

+ Add

Country	NUTS1	NUTS2
---------	-------	-------



Example

+ Add

Country	NUTS1	NUTS2
Belgium	Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest	Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest

Country and region

Country and region

Country ? *

NUTS1 ? *

NUTS2 ? *

Belgium ×

Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest ×

Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest ×



E-FORM: Part C KPI Tool

Type of project, thematic area and types of activities

Does the project contribute to any of the EU Commission political priorities?

- A Europe fit for the digital age - Empowering people through education and skills
- A European Green Deal - A just transition
- A European Green Deal - Preserving Europe's natural environment
- A new push for European democracy - A greater say for Europeans
- A new push for European democracy - More transparency and scrutiny
- A new push for European democracy - Protecting our democracy
- A stronger Europe in the world - A more active role
- A stronger Europe in the world - Free and fair trade
- An economy that works for people - A union of equality
- An economy that works for people - Europe's social pillar
- An economy that works for people - Social fairness and prosperity
- Promoting our European way of life - Internal security
- Promoting our European way of life - Upholding the rule of law

- A Europe fit for the digital age - The digital age
- A European Green Deal - Climate change
- A European Green Deal - Sustainable Europe investment plan
- A new push for European democracy - Improving the lead candidate system
- A new push for European democracy - Our democracy
- A new push for European democracy - Special relationship with the European Parliament
- A stronger Europe in the world - Defending Europe
- A stronger Europe in the world - The EU unique brand of responsible global leadership
- An economy that works for people - Deepening our economic and monetary union
- An economy that works for people - Fair taxation
- An economy that works for people - Supporting small business
- Promoting our European way of life - Strong borders and a fresh start on migration



E-FORM: Part C KPI Tool

Type of project participants

Types of participants:

Number of participants that are micro-enterprises: ? *

###,###,##

This is a mandatory field.

Number of participants that are small enterprises: ? *

###,###,##

This is a mandatory field.

Number of participants that are medium-sized enterprises: ? *

###,###,##

This is a mandatory field.

Example

Type of project participants

Types of participants:

Number of participants that are micro-enterprises: ? *

0

Number of participants that are small enterprises: ? *

0

Number of participants that are medium-sized enterprises: ? *

1

Medium enterprise means enterprise which employs fewer than 250 persons and whose annual turnover does not exceed EUR 50 million or whose annual balance-sheet total does not exceed EUR 43 million.

E-FORM: Part C KPI Tool

KPIs (Key Performance Indicators)

Please fill in the data for your project. At submission and grant preparation stage, the data will be on your planned indicators ; at reporting stage it should be the real indicators achieved (since the project start). The KPI tool should be updated with the latest available data for each periodic report (the KPIs are mandatory part of the project reporting). Please do not forget to tick the acknowledgement checkbox before submission.

CREA Media Other

Location



Type of project, thematic area and types of activities



Type of project participants




Output, result and impact indicators (only at reporting)



 Configuration Info

2.4.1 - 08 Nov 2023 11:58:37

 View PDF

 Cancel changes

 Save data

Edit forms tab (part A)

Type of Model Grant Agreement: CREA Action Grant Budget-Based

Table of contents

Section	Title	Action
1	General information	Show
2	Participants	Show
3	Budget	Show

How to fill in the forms

The administrative forms must be filled in for each proposal using the templates available in the submission system. Some data fields in the administrative forms are pre-filled based on the steps in the submission wizard.

Edit forms tab (part A)

Application forms
Proposal ID SEP-211004691
Acronym TEST
Short name Charalampos Xenogiannis

Organisation data ?

PIC	Legal name
933341955	Charalampos Xenogiannis Comm.v

Short name: Charalampos Xenogiannis

Address

Street	champ du champ de mard 5
Town	brussels
Postcode	1050
Country	Belgium
Webpage	

Specific Legal Statuses ?

Legal person	yes
Public body	no
Non-profit	no
International organisation	unknown
Secondary or Higher education establishment	unknown
Research organisation	unknown

SME Data ?

Based on the below details from the Participant Registry the organisation is unknown (small- and medium-sized enterprise) for the call.

SME self-declared status	unknown
SME self-assessment	unknown
SME validation time	unknown

Type of Organisation



Application forms
Proposal ID SEP-211004691
Acronym TEST
Short name Charalampos Xenogiannis

Organisation data ?

PIC	Legal name
933341955	Charalampos Xenogiannis Comm.v

Short name: Charalampos Xenogiannis

Address

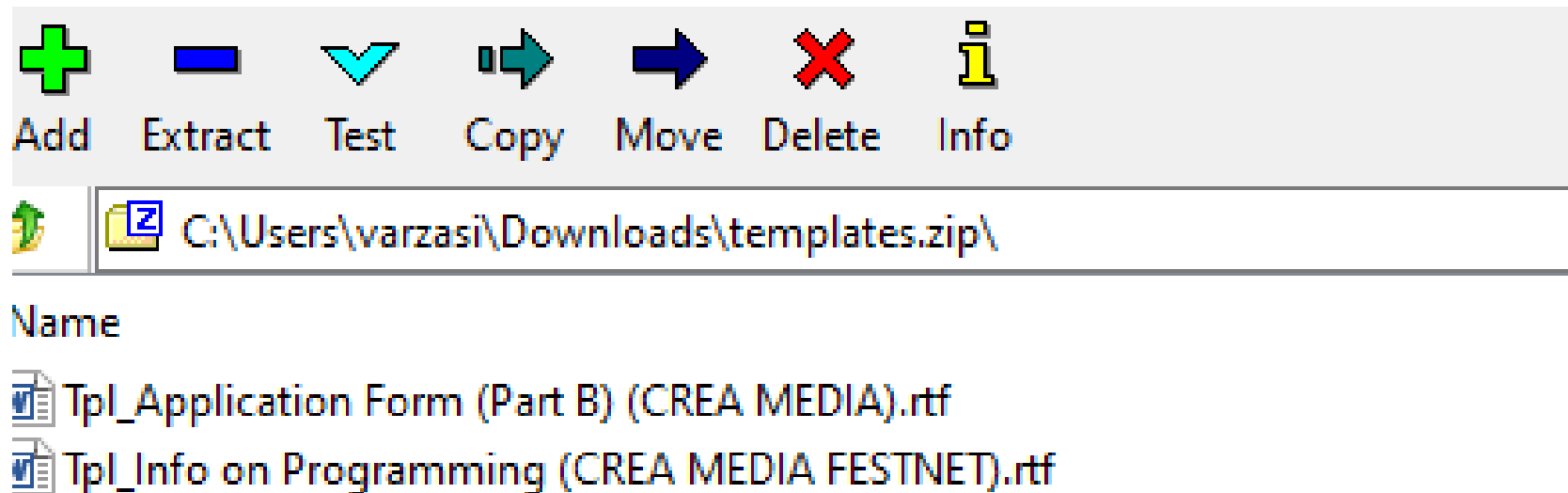
Street	champ du champ de mard 5
Town	brussels
Postcode	1050
Country	Belgium
Webpage	

Specific Legal Statuses ?

Legal person	yes
--------------------	-----

Non-governmental organisation ("NGO")
Organisation active in the field of Audiovisual archives
Organisation active in the organisation of Audiovisual Events
Film Festival organisation
Film fund or foundation
Film Market organisation
Film School
Cinema Theatres
Audiovisual training organisation
Educational Institution
Pan european network active in the audiovisual sector
Other type of organisation
Audiovisual Consultant
National Public Body
Regional Public Body
Civil society organisations working at European level
Cultural operators
Cultural organisation / Association

Download **Part B** documents: Zip file opens and you work on them offline



Edit proposal – part B

Structure reflects the award criteria used by experts to evaluate the proposal



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Part B (detailed description of the action): choose the relevant questions for the call

1.3 European added value

European added value (n/a for 'European Film Distribution', 'European Film Sales', 'Networks of European festivals', 'European festivals' and 'Subtitling of cultural content')

For 'European Co-development': Describe the European dimension of the collaboration, in particular concerning cooperation between countries with different market sizes, as well as the linguistic and geographical diversity.

objectives of the call.

For 'Networks of European festivals': Describe the geographical coverage within the network, the activities including intended deliverables as well the innovative actions in the areas of outreach and audience development, including the use of the latest digital technologies and tools.

Edit proposal – part B

Tasks

Activities and division of work (WP description)					
Task No (continuous numbering linked to WP)	Task Name	Description	Participants		In-kind Contributions and Subcontracting (Yes/No and which)
			Name	Role (COO, BEN, AE, AP, OTHER)	
T1.1					
T1.2					

Milestones: **OPTIONAL** control points in the project that help to chart progress – you may leave the field empty or milestones could be:

Milestone No (continuous numbering not linked to WP)	Milestone Name	Work Package No	Lead Beneficiary	Means of Verification		Due Date (month number)	Description
MS1		1					
MS2		1					
Deliverable No (continuous numbering linked to WP)	Deliverable Name	Work Package No	Lead Beneficiary	Type	Dissemination Level	Due Date (month number)	Description (including format and language)
D1.1		1		/R — Document, report/ /DEM — Demonstrator, pilot, prototype/ /DEC —	/PU — Public/ /SEN — Sensitive /Classified R-UE/EU-R/ /Classified C-		

MANDATORY ANNEX TO THE APPLICATION

Supporting document: Information on the programming

EU Grants: Information on the Programming (CREA MEDIA FESTNET): V1.0 – 15.01.2022

INFORMATION ON THE PROGRAMMING

Please complete the table on the programming of the Network and add rows per member, where applicable.

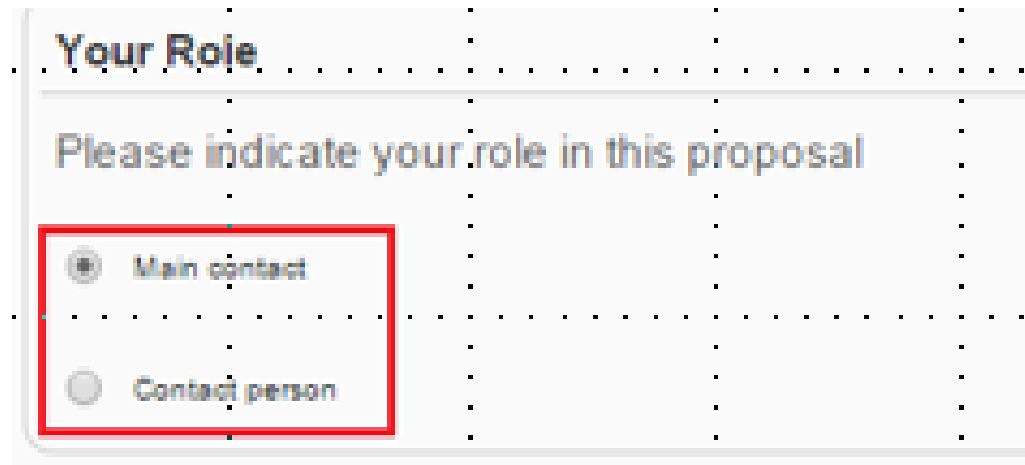
Network Members	Festival Name	Country	Total No of films/ audiovisual works	No of non MEDIA films/ audiovisual works	No of national films/ audiovisual works	No of MEDIA non-national films/ audiovisual works	% of MEDIA non-national films/ audiovisual works	No of MEDIA countries	Estimated cascading grant per network member ¹
Coordinator									
Member 1									
Member 2									
Member 3									

¹ The maximum amount of funding per member is EUR 50,000/year. This amount depends on the level of costs that will be undertaken directly by each member in relation with the network coordination and the implementation of joint activities.

What You Need to Know about Completing the Form

- Who Can Fill in the administrative form part A of the proposal?

The **Main Contact** is the only person that can complete the form and all other administrative details.



Your Role

Please indicate your role in this proposal

Main contact

Contact person

SUBMIT PROPOSAL

After submission, your proposal is sent to the EU services for evaluation

Step 6

Submit

HP-FPA-2014

USER NAME

TOPIC
ECC-01-2014

TYPE OF ACTION
CONS-FPA

A.B.C.
ACRONYM
Test proposal

FINAL ID 616605
DRAFT ID SEP-238330351

SAT
30 DEADLINE (Brussels Local Time)
April 2016 17:00:00

16 days left until closure

Check Config 

[Visit our 'How to' user guide](#) 

[Visit our 112020 Online Manual](#) 

Your proposal has been successfully submitted

Your proposal was submitted on: **31 March 2016 at 11:12:00 (Brussels Local Time)** as part of the **HP-FPA-2014** call, before the deadline of **30 April 2016 at 17:00:00 (Brussels Local Time)**.
Your project ID is **616605**. This number is important and will be used as future reference during the evaluation process.

Revisit your Proposal

You may edit your proposal and re-submit at any time before the deadline of **30 April 2016 at 17:00:00 (Brussels Local Time)** by clicking the "re-edit proposal" button.

re-edit proposal

A digitally signed and time-stamped version of the latest submitted version of your proposal can be viewed/downloaded. Note: this can take from a few seconds to several hours depending upon system load. Please contact the Service Desk if it is not yet available 72 hours after a call closure.

download

You may withdraw the proposal at any time prior to call closure. In doing so it will not be passed to the evaluation stage.

withdraw proposal

TIPS & TRICKS

Get familiar with:

- the submission Wizard
- the electronic Form
- the templates to be filled in (part B, annexes, part C...) and the required information
- Project acronym: it is recommended to put a name allowing easy proposal identification
- Submit proposals well in advance before call closure.
- You can resubmit your proposal if needed until the closure of the call.
- Once the Call is closed, the last submitted version will be the one being evaluated.

TIPS & TRICKS

- The breach of certain limitations, such as document size limits, will result in failure to upload.
- As a result you will need to amend the documents and upload them again.
- If you exceed the page number limit, when applicable, you will still be able to upload the document but all excess pages will contain just a watermark as content.



Excess page

TIPS

- Page limit = 70 pages together with first page of the Application form
- Pay attention to the instructions in green as sometimes it does not concern the action NETWORKS OF EUROPEAN FESTIVALS (explanation starting with “n/a”)
- Delete the instructions not relevant to the action NETWORKS OF EUROPEAN FESTIVALS
- With regards the Annex on EU programming, when converting it in PDF, please make sure to select the relevant conversion option “fit worksheet to a single page”

What's next after submission?

Evaluation starts. After the finalisation of the evaluation, applicants will receive the **Evaluation Result Letter**

You will find and download your Evaluation Result Letter in **my project area**

Notifications will be sent by email to **the coordinator's contact persons** listed in the proposal

Successful applicants start Grant Agreement Preparation in **Grant Management system**

The screenshot displays the 'Participant Portal - Grant Management Services' interface. At the top, the European Commission logo and the text 'RESEARCH & INNOVATION' are visible. The main content area is divided into several sections:

- MY PROJECT:** A blue sidebar on the left contains project details for 'HORIZON 2020'. The details include: Call: H2020-Adhoc-2014-2, Type of Action: CSA, Acronym: 90050 DEMO2, Current Phase: Grant preparation, Numbers: 90050, Duration: 8 months, Start Date: (blank), and Estimated Project Cost: €40,026.50.
- Proposal Management & Grant Preparation:** A central section showing the proposal ID '90050 - 90050 DEMO2' and a progress timeline dated '07/04/2014'. The timeline includes stages: Submitted (active), Evaluated, Ranked, Invited, and Prepared.
- Documents:** A section listing documents, including '90050 - auto-generated ESR' and 'Evaluation Result Letter- 90050- 90050 DEMO2'.
- Messages:** A section at the bottom for communication.

Support IT, FAQ and rules

European Commission | Funding & tender opportunities | Single Electronic Data Interchange Area (SEDIA)

SEARCH FUNDING & TENDERS | HOW TO PARTICIPATE | PROJECTS & RESULTS | WORK AS AN EXPERT | **SUPPORT**

Horizon 2020 Framework Programme

- Support overview
- Guidance & Manuals
- FAQ
- Helpdesks

Support overview

Support by type

- GUIDANCE
- FAQ
- HELPSKES

H2020 Online Manual guides you through all the main processes on the Participant Portal from proposal submission to grant management and audits. IT HOW TO gives you detailed guidance on the PP related IT tools.

Popular support topics

EU Login	Online manual	How can I acquire roles and access rights for proposals, projects or organisations?
How to change the EU Login account details?	FAQ	Where can I find more user guidance related to proposal submission?
What is a LEAR (Legal Entity Appointed Representative) and what are LEAR's rights and tasks?	FAQ	SME Self Evaluation
How to appoint a LEAR	Online manual	Where can I find the National Contact Points (for Horizon 2020)?
Do I have to register my organisation before drafting my proposal?	FAQ	

Creative Europe (CREA)

Programming period: 2021-2027

Reference Documents

Grants

This page includes reference documents of the specific actions.

Please select the programme to see the reference documents.

Procurement

Reference Documents related to tendering opportunities

Guidance & Manuals

- GRANTS
- TENDERS

Reference documents

The page references documents of the programmes managed by the Commission, such as grant agreements and guides for specific actions.

Online Manual

Step-by-step online guide through the Portal processes from proposal submission to grant management and audits.

IT How to

IT support guide with step-by-step walkthroughs and videos.